



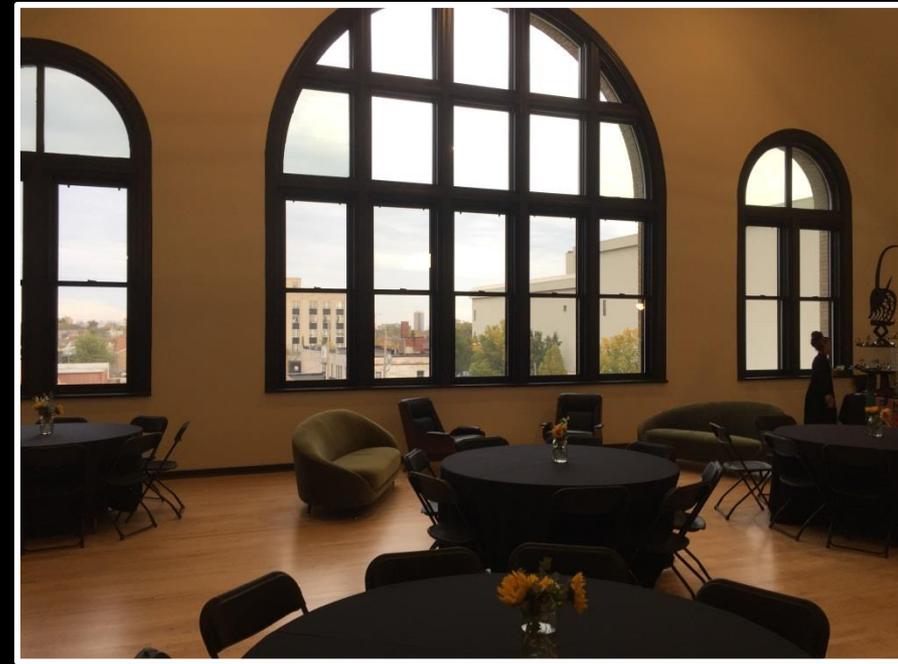
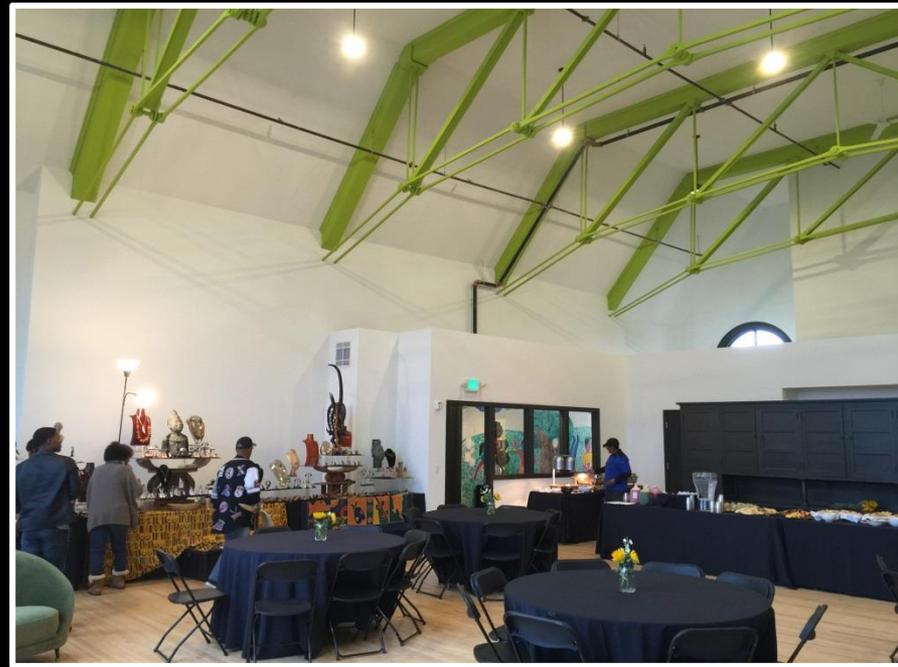
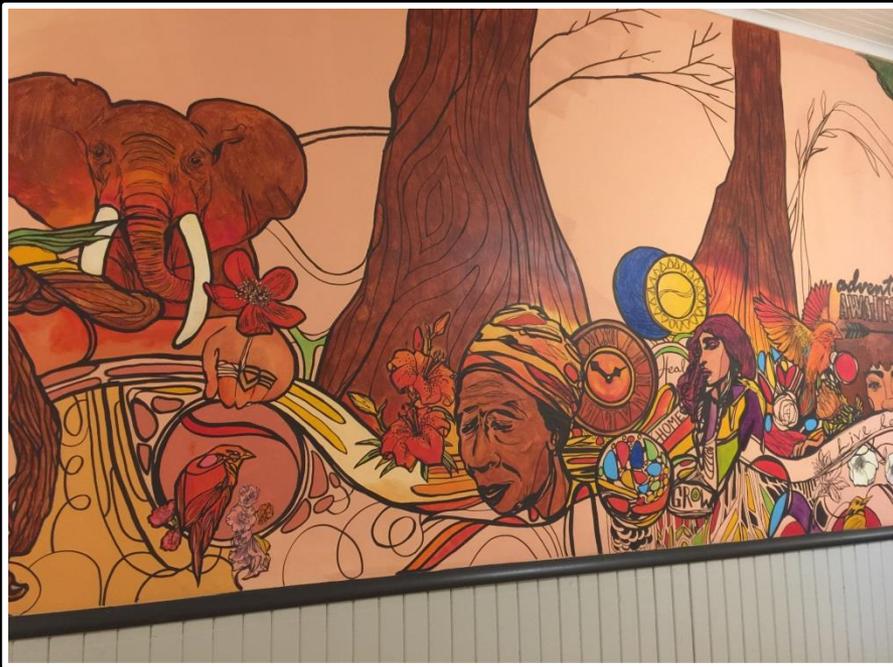
BRONZEVILLE

Cultural and Entertainment District

Honoring the past, celebrating the present, embracing the future









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OFFICE OF THE MAYOR

303





2153 North Dr. Martin Luther King Jr. Drive

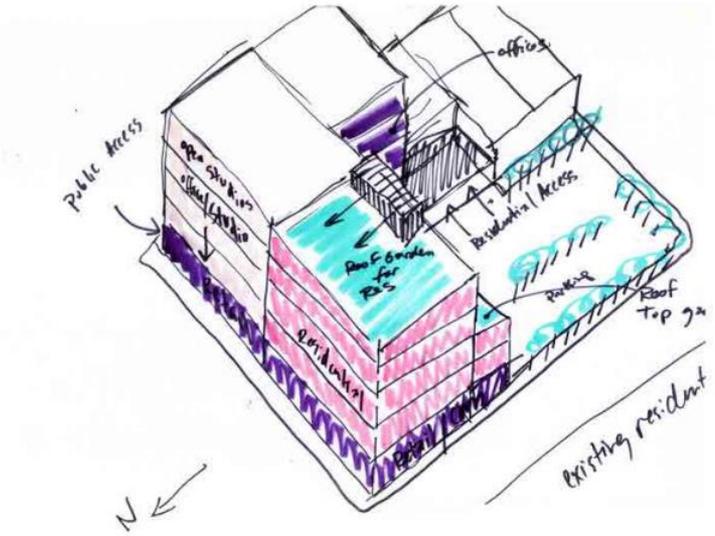
TID 102: Schuster's Building



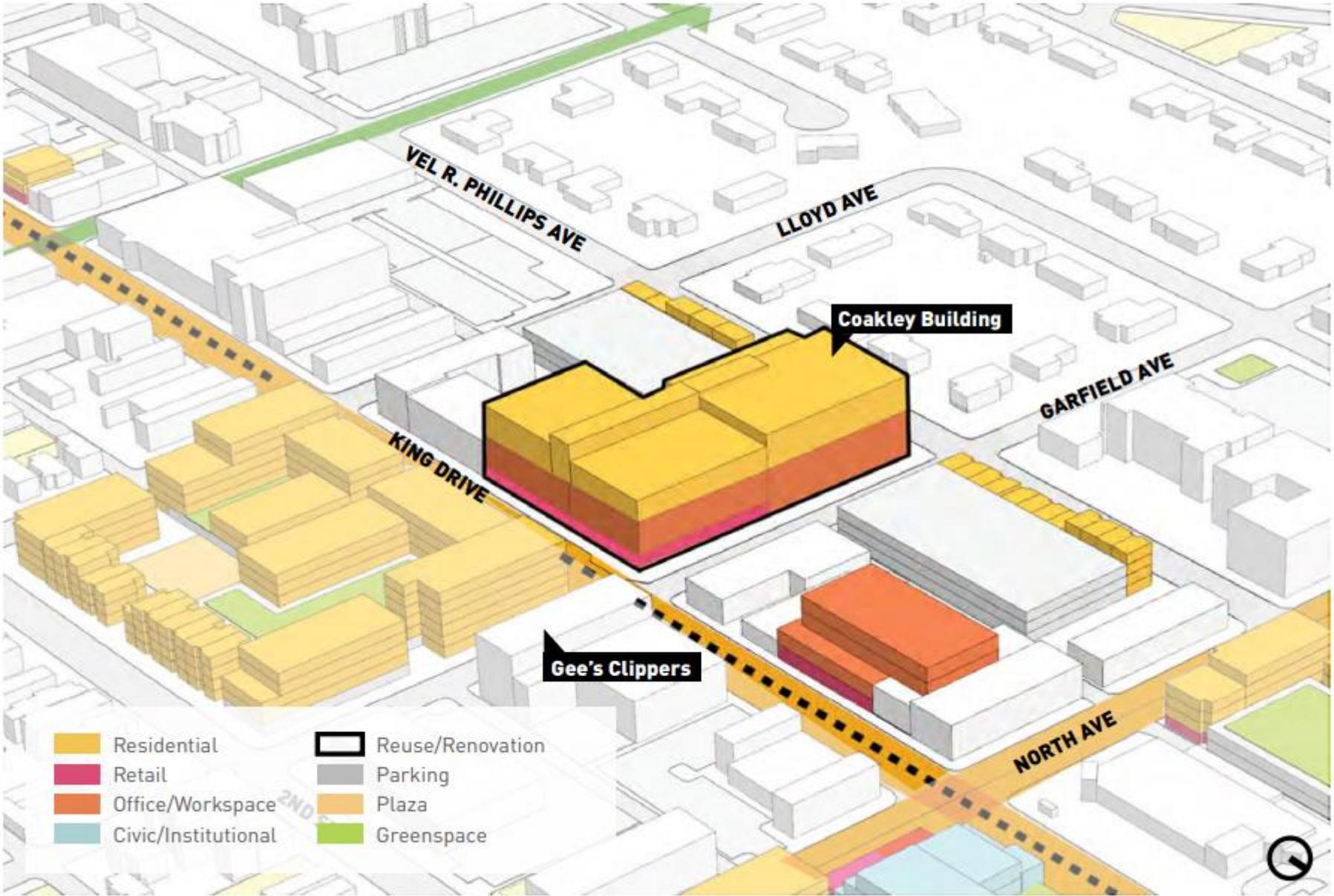
Northeast Side Area Plan (2009)



Bronzeville Area Redevelopment Charette (2013)



POTENTIAL DEVELOPMENT



Equitable Growth Through Transit Oriented Development Plan (2018)



Northwestern
Mutual®



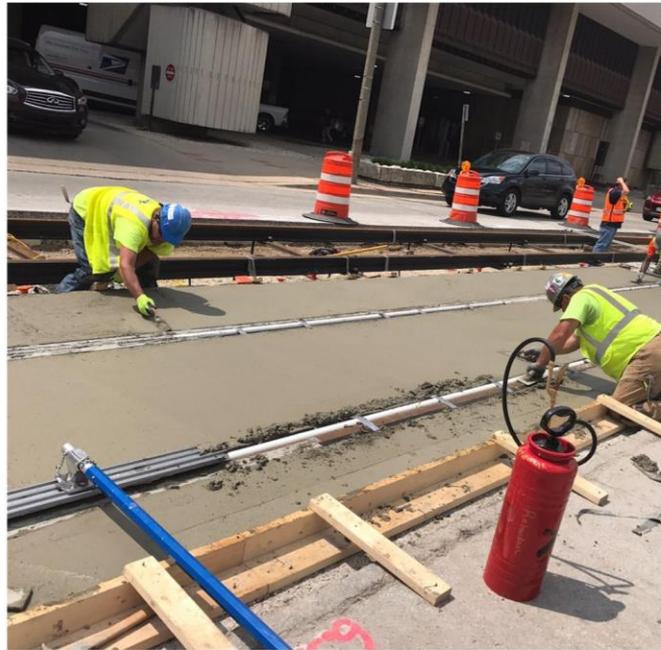


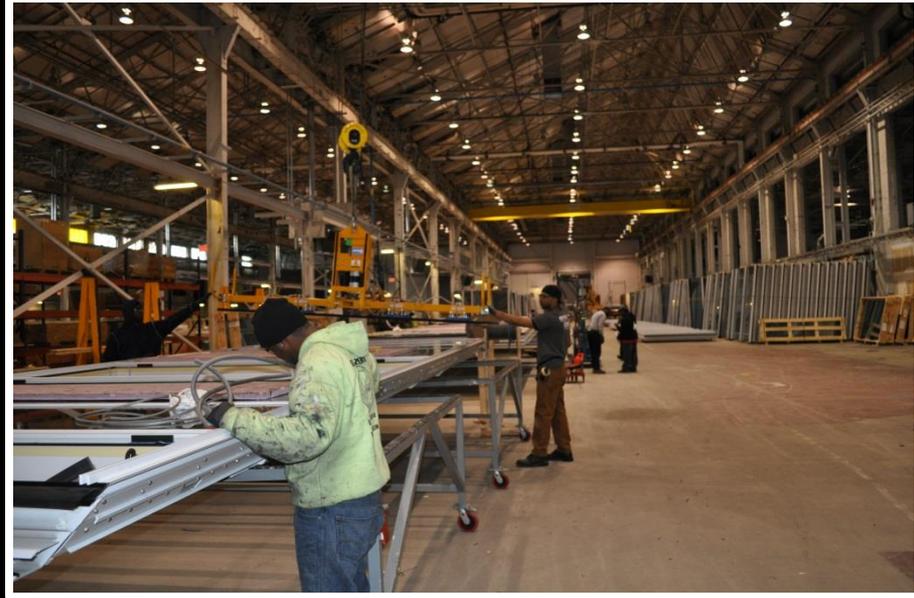
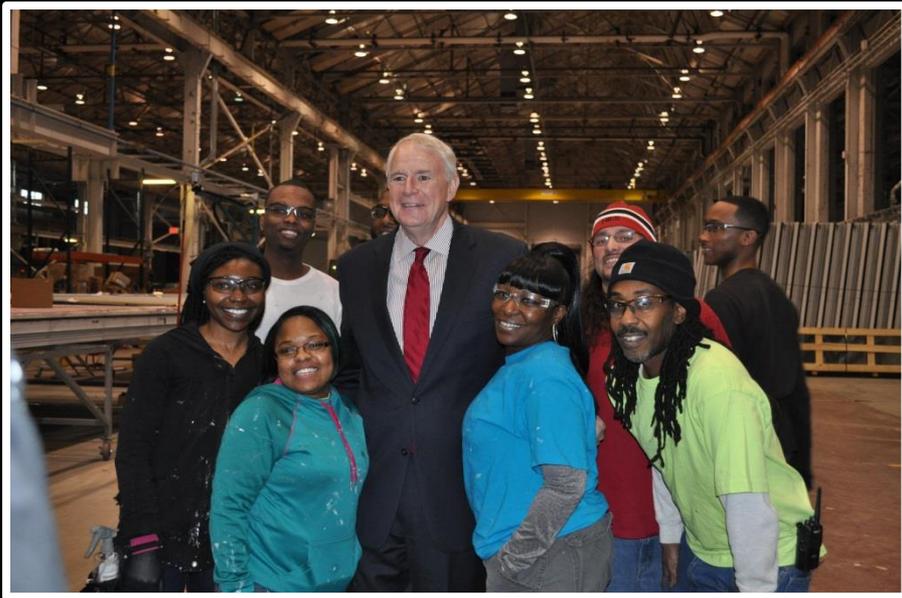
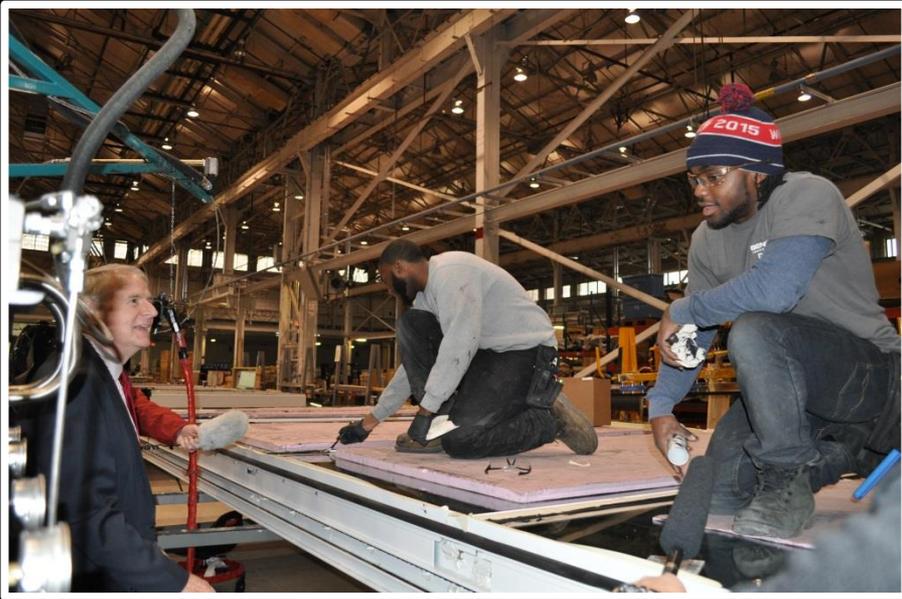


POTAWATOMI
HOTEL & CASINO®

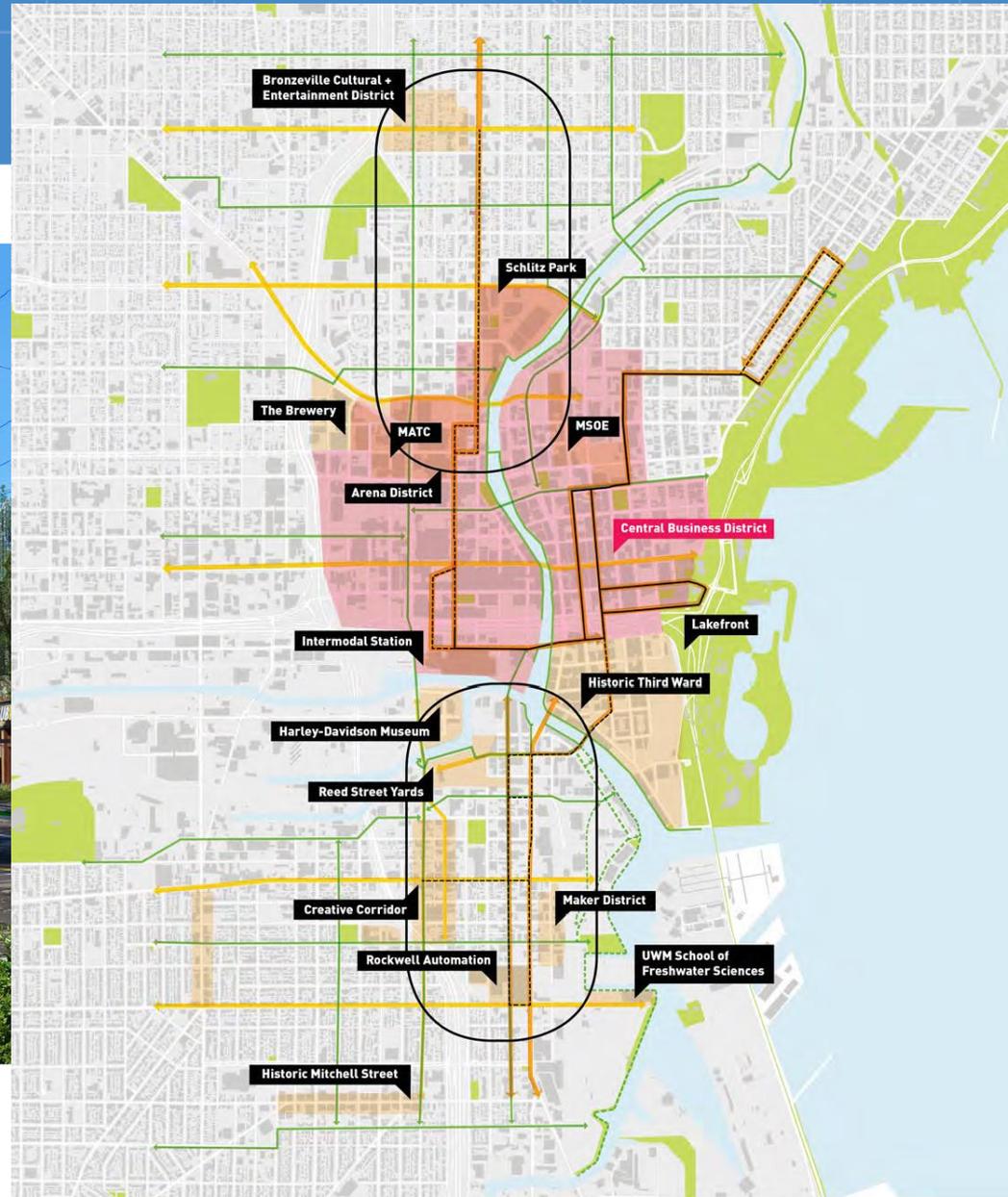
THE HOP

FOLLOW ME
TO MILWAUKEE





Bronzeville TOD Plan (2018)



Extension to Bronzeville and Walker's Point

THE PROJECT

- > 3.0-mile route between Bronzeville and Walker's Point
- > Complete engineering and environmental studies
- > Request entrance into federal funding program
- > Evaluating future route alternatives for Walker's Point







VEL R. PHILLIPS PLAZA

AT VEL R. PHILLIPS AVENUE AND WISCONSIN AVENUE

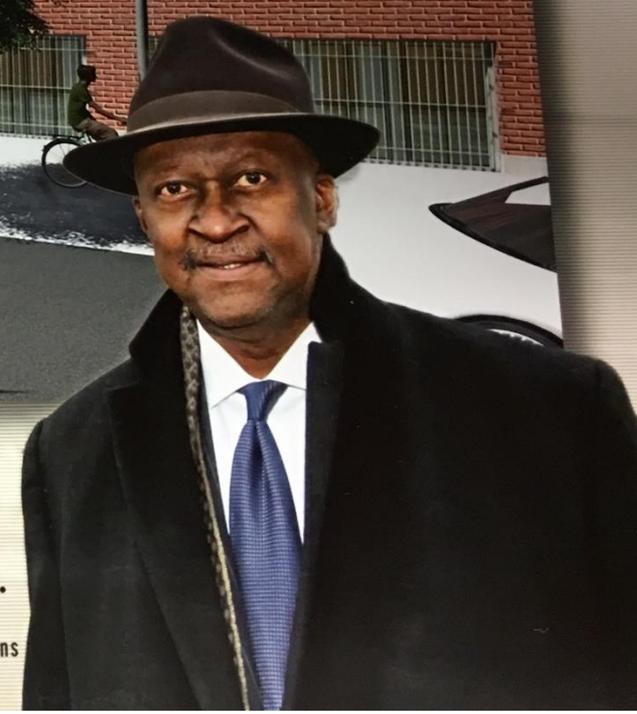


Vel R. Phillips Plaza



CONSTRUCTION COMMENCEMENT
- FEBRUARY, 2017 -

WELFORD SANDERS HISTORIC LOFTS



PROJECT PARTICIPANTS

Martin Luther King Economic Development Corp. • Wisconsin Redevelopment • Continuum Architects • American Design, Inc. • Catalyst Construction • Wisconsin Housing and Economic Development Authority (WHEDA) • Wisconsin Historical Society • Wisconsin Economic Development Corporation (WEDC) • MacRostie Historic Advisors • City of Milwaukee Block Grant Office • Milwaukee County • City of Milwaukee • R4 Capital • Associated Bank • Ogden & Company • TEAM Management • Reinhart Boerner • Baker Tilly • Milwaukee LISC • Martin Luther King BID • Prism Technical Management • Kendall Breunig • Marquita Edwards • UWM Community Design Solutions

Neighborhood Assets

Bader Philanthropies Headquarters



Bader Philanthropies Headquarters (in construction) (source: Uihlein Wilson Architects, Inc.)



breaking ground on Bader Philanthropies Headquarters (in construction)
source: UrbanMilwaukee.com



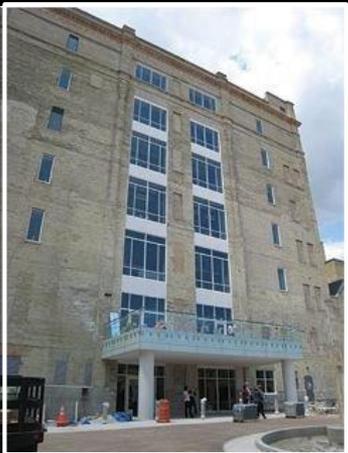
Bader Philanthropies Headquarters (in construction)

















Milwaukee Mall

STATE AVENUE
MILWAUKEE
WI 53202

NEW Management





