

1st Quarter 2014 MATA Community Media Monthly Programming Report				
	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>Total/Average</u>
Number of new projects started (non-series)	17	21	22	60
Number of new programs received	87	79	115	281
MCM Channel 14				
Number of different local producers/sponsors	5	5	6	5.3
Number of different local 1st run programs	10	9	13	32
Total hours local 1st run	9.33	8.58	16.12	34.03
Number of 1st run MCM produced programs	6	3	6	15
Hours of 1st run MCM produced programs	7.02	2.63	7.58	17.23
Number of different imported producers/sponsors	1	1	1	1
Number of different imported 1st run programs *	40	27	45	112
Total hours imported 1st run *	49.33	31.37	45.18	125.88
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	5	5	6	5.3
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	617.18	570.15	621.75	1,809.08
Percentage of taped programs	82.9%	84.8%	83.6%	83.8%
Hours of live programs	0	0	0	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	51.98	46.08	48.05	146.11
Percentage of satellite programs	7.0%	6.9%	6.5%	6.8%
Hours of PSA programming	74.83	55.77	74.2	204.80
Percentage of PSA programming	10.1%	8.3%	10.0%	9.5%
Number of episodes cablecast	781	669	775	2,225
MCM Channel 96				
Number of different local producers/sponsors	15	14	17	15.3
Number of different local 1st run programs	28	23	32	83
Total hours local 1st run	23.33	20.28	27.58	71.19
Number of different imported producers/sponsors	15	13	17	15.0
Number of different imported 1st run programs **	41	44	52	137
Total hours imported 1st run **	40.60	42.88	49.12	132.60
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	30	27	34	30.3
Producer(s) submitting for the 1st time	0	0	2	2
Hours of taped programs	662.86	414.83	472.59	1,550.28
Percentage of taped programs	89.1%	61.7%	63.5%	71.4%
Hours of live programs	40.97	41.43	46.73	129.13
Percentage of live programs	5.5%	6.2%	6.3%	6.0%
Hours of satellite programs	186.00	167.00	180.00	533.00
Percentage of satellite programs	25.0%	24.9%	24.2%	24.7%
Hours of PSA programming	40.17	48.73	44.67	133.57
Percentage of PSA programming	5.4%	7.3%	6.0%	6.2%
Number of episodes cablecast	702	633	716	2,051
Total Programming Hours (All Channels)	1,373.00	1,239.50	1,369.13	3,981.63
Total Episodes Cablecast (All Channels)	1,483	1,302	1,491	4,276
Percentage of Program Categories (Ch. 96)				
Community Information/Opinion	24.6%	22.1%	22.5%	23.1%
Music/Entertainment	12.0%	11.2%	9.7%	11.0%
Faith-Based	59.0%	61.1%	62.2%	60.8%
Special Interests	4.4%	5.6%	5.6%	5.2%
Percentage of Ch. 96 Faith-Based producers	53.3%	63.0%	58.8%	58.4%
Number of non-profit producers (All Channels)	5	5	5	5.0