



# JOHN P. ERDMANN

## CEO AND ENTREPRENEUR

☎ (414)-463-2540 | ✉ john@southeastssales.com | 📍 6930 N 76th St, Milwaukee, WI

## HOBBIES

- Motorcycle racing
- Farming
- Traveling

## EXPERTISE

- Management
- Negotiation
- Critical Thinking
- Leadership
- Team Building

## AWARDS

### Ichiban Awards

*Recipient of 9 Ichiban Awards for excellence in business performance and customer satisfaction*

## Profile

*Results-driven and hardworking Chief Executive Officer with extensive experience in business development, management, and operations. Skilled in leadership, team building, critical thinking, and negotiation.*

## Experience

### Chief Executive Officer

*Milwaukee Landscape Supply*  
2022 – Present

- Expanded business portfolio by acquiring adjacent property.
- Established a landscape company providing steady jobs and community beautification.
- Fostered a collaborative work environment.

### Chief Executive Officer

*Southeast Sales Powersports*  
1991 – Present

- Led a longstanding powersports dealership with over 50 years in business.
- Provided strong leadership and strategic direction.
- Focused on attracting new riders, growing core rider base, and regional expansion.
- Actively involved in motorcycle racing as a hobby.

## Volunteer Work

### Board Member Bid 31

*Havenwoods Economic Development Corp*  
2020 – Present

### Council Chairman

*Kawasaki Dealer Communication Council*  
Chairman – Kawasaki Motors Corp.  
2017-2021

### Board Member

*BMW Motorrad Advisory Board*  
2007 – 2010