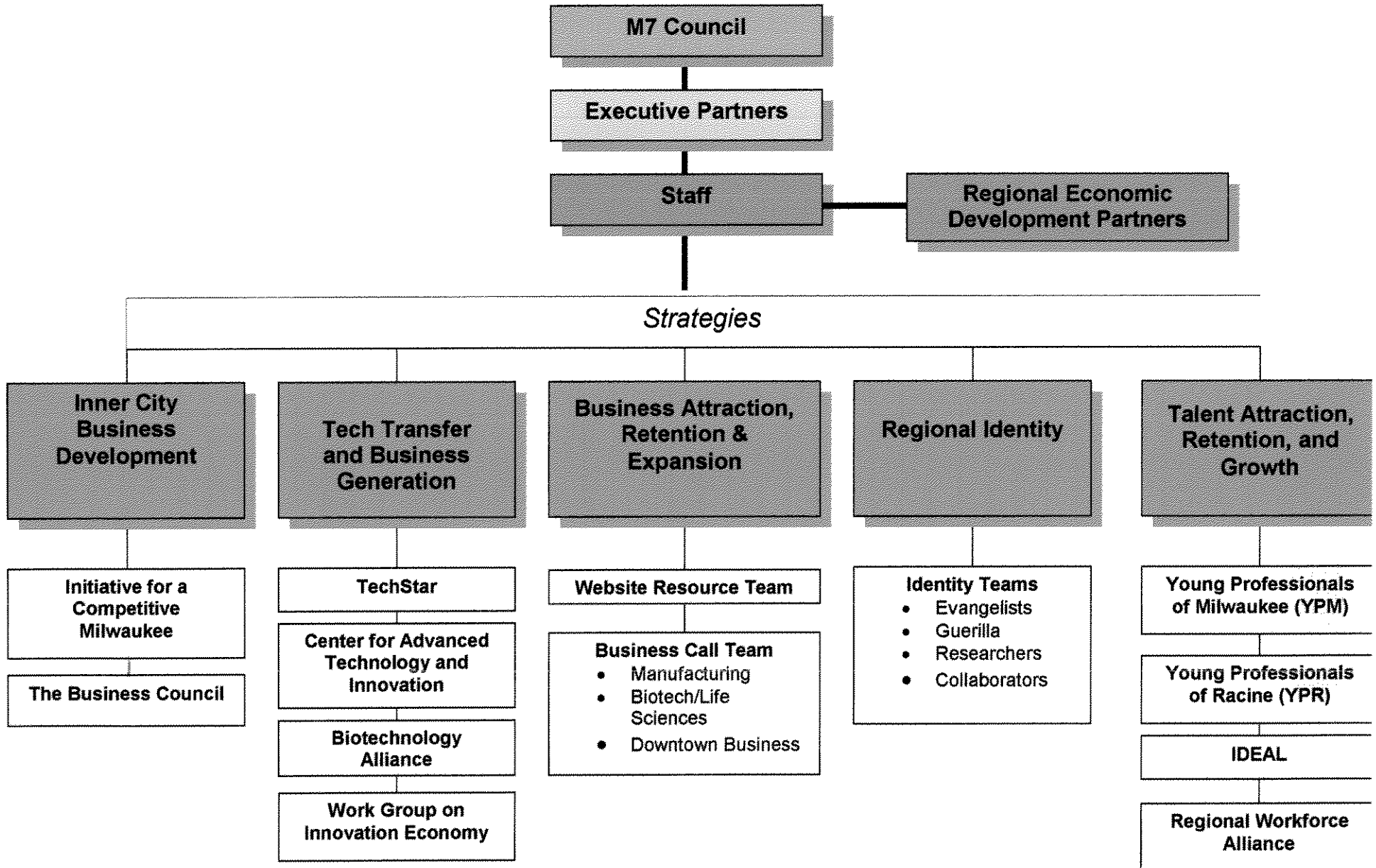


MILWAUKEE7

Mission: To strengthen the economy of our region by attracting, retaining, and growing companies and diverse talent.



Employment – Where are the jobs?

Milwaukee Region (seven counties)

Industry	2004	Change 90 to 04	% Chg. 90 to 04
Total	974,000	98,000	11
Goods Producing	217,000	-19,000	-8
Manufacturing	174,000	-26,000	-13
Service Providing	757,000	117,000	18
Finance & insurance	50,000	8,000	20
Professional & technical services	41,000	7,000	21
Administrative & waste services	59,000	18,000	43
Health care & social assistance	127,000	41,000	47
Government	109,000	14,000	14

Education: Our Economic Magnifier

7-County Region	1990	% of Population	2000	% of Population
Population over 25	1,151,145		1,243,854	
Bachelor's degree or higher	231,033	20.1%	316,698	25.0%
No high school degree	241,779	21.0%	195,795	14.8%

Average Large American City % of Population with a College Degree

	2000	2020
Average City	27%	40% (est.)
Milwaukee	18%	36%* (goal)

* Would require an additional 100,000 college graduates

Metro Area Population Rankings

- 1970**
1. New York
 2. Los Angeles
 3. Chicago
 4. Philadelphia
 5. Detroit
 6. Boston
 7. Washington
 8. San Francisco
 9. Pittsburgh
 10. St. Louis
 11. Dallas
 12. Cleveland
 13. Miami
 14. Houston
 15. Baltimore
 16. Minneapolis
 17. Atlanta
 18. Seattle
 19. Cincinnati
 20. Kansas city

21. Milwaukee

22. Providence
23. San Diego
24. Buffalo
25. Columbus
26. Indianapolis
27. Riverside
28. New Orleans
29. Denver
30. Tampa
31. Virginia beach
32. San Jose
33. Portland
34. Phoenix
35. Harford
36. Louisville
37. Rochester
38. San Antonio
39. Memphis
40. Dayton

1980

27. Milwaukee

1990

31. Milwaukee

1980

35. Milwaukee

2002

1. New York
2. Los Angeles
3. Chicago
4. Philadelphia
5. Dallas
6. Miami
7. Washington
8. Houston
9. Atlanta
10. Detroit
11. Boston
12. San Francisco
13. Riverside
14. Phoenix
15. Seattle
16. Minneapolis
17. San Diego
18. St. Louis
19. Baltimore
20. Tampa
21. Pittsburgh
22. Denver
23. Cleveland
24. Cincinnati
25. Portland
26. Sacramento
27. Kansas City
28. San Antonio
29. Orlando
30. San Jose
31. Columbus
32. Virginia Beach
33. Providence
34. Indianapolis
35. Las Vegas

36. Milwaukee

37. Charlotte
38. Nashville
39. Austin
40. New Orleans

