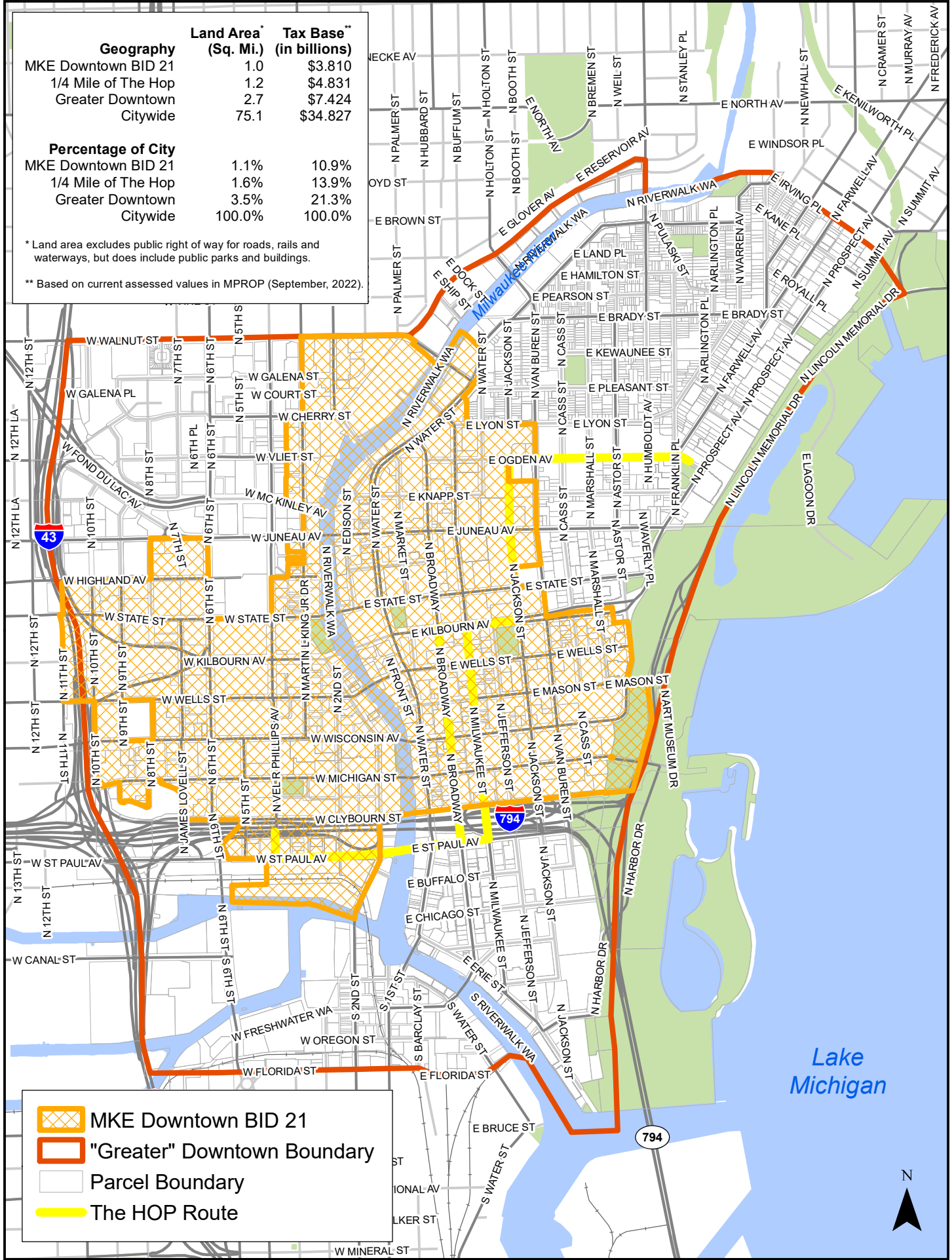






Geography	Land Area* (Sq. Mi.)	Tax Base** (in billions)
MKE Downtown BID 21	1.0	\$3.810
1/4 Mile of The Hop	1.2	\$4.831
Greater Downtown	2.7	\$7.424
Citywide	75.1	\$34.827

Percentage of City		
MKE Downtown BID 21	1.1%	10.9%
1/4 Mile of The Hop	1.6%	13.9%
Greater Downtown	3.5%	21.3%
Citywide	100.0%	100.0%

* Land area excludes public right of way for roads, rails and waterways, but does include public parks and buildings.

** Based on current assessed values in MPROP (September, 2022).



-  MKE Downtown BID 21
-  "Greater" Downtown Boundary
-  Parcel Boundary
-  The HOP Route