



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, September 15, 2022


**COMMITTEE MEETING NOTICE**

AD 06

JACKSON, Ebony M, Agent  
E&D'S QUIK STOP LLC  
8586 N 107TH St  
Milwaukee, WI 53224

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 27, 2022 at 01:30 PM**

**Regarding:** Your Class A Fermented Malt Beverage License Application as agent for "E&D'S QUIK STOP LLC" for "E&D'S QUIK STOP LLC" at 3806 N VEL R PHILLIPS Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/953593573>. If you wish to call in, please call [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 953-593-573.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stas5@milwaukee.gov](mailto:stas5@milwaukee.gov)**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**FW: Property complaint: Unattended premise addressee**

License &lt;LICENSE@milwaukee.gov&gt;

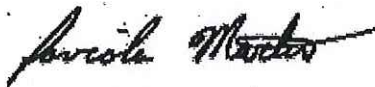
Mon 8/15/2022 5:43 PM

To: Collins, Rolanda &lt;Rolanda.Collins@milwaukee.gov&gt;

Cc: Cooney, Jim &lt;Jim.Cooney@milwaukee.gov&gt;

Please attach objection

Have a good day,



Faviola Martin  
 License Division Assistant Manager  
 200 E. Wells St. Rm. 105  
 Milwaukee, WI 53202  
 (414)286-2238



REDACTED RECORD

**From:****Sent:** Monday, August 15, 2022 4:29 PM**To:** License <LICENSE@milwaukee.gov>**Subject:** Property complaint: Unattended premise addressee

You don't often get email from .

Hello, I am a resident whom lives in and very near to the property of 3806 N. VEL R. PHILLIPS AVE. Milwaukee WI. 53212 .

I am very concerned about this property because, the up keep of the property isn't being cared for. The property occupant or should I just say E&D's Quik Stop LLC. They are not cutting down the bushes, an over growth of weeds all around the back of the location all around the garage area. It also has different items out back like some pulled up carpet that seems to been inside the property that's been on the ground for months and Sundays..moreover, there's a lot of trash and some boxes there as well. There is an extremely big heavy metal garbage cart (the one for restaurants and or stores ) have been rolled out onto the alley driving area for cars to go and come thru. The alleyway has been somewhat blocked a bit for many many months it is a safety issue for us residents here as well. There is a high chance our cars may be damaged from this huge metal cart in the way of the driving area, in alley behind this property. I am one that come and go out the alley each and every day and I am more than certain my other neighbor would agree with me about this so I told my neighbors, I would send in the email on today.

I hope that something changes about the condition it is also, at this point, it has already been too long unattended.

Thank you for your time in this matter.

Neighbor

Date: 07/01/22  
Officer: Monreal

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: E & D's Quik Stop  
Address: 3806 N Vel R Phillips  
Phone: 414-554-2466  
Owner: Jackson, Ebony M  
Owner address: 8586 N 107<sup>th</sup> St  
City State Zip: Milwaukee, WI 53224  
Owner Phone: 414-748-4036  
Owner email: ejackson0979@gmail.com

Manager: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Same

Location currently open:  YES  NO

Projected open date: 07/01/22

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9a-9p 24 hours Y N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri:  
Sat:

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No  
Tobacco:  Yes  No  
Food:  Yes  No  
Extended Hours:  Yes  No  
Secondhand Dealer:  Yes  No  
Other:  Yes  No  
Other:  Yes  No

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appear to be adequate  Yes  No
11. Are there No Loitering Signs posted?  Yes  No
12. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

13. Does this location have security cameras?  Yes  No
14. Are they in working order?  Yes  No
15. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
16. Are there exterior cameras  Yes  No How many? 4
17. Are there interior cameras  Yes  No How many? 2
18. Are at least two high-resolution surveillance security cameras installed?  Yes  No
19. Does one camera show an overall view of the counter and register area?  Yes  No
20. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
21. Are the camera views obstructed by fixtures or displays?  Yes  No

- 22. Is the recorded footage stored for at least 30 days?  Yes  No
- 23. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No

**Interior Survey:**

- 24. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
- 25. Is the interior of the location neat and clean?  Yes  No
- 26. Does an interior camera face the entrance/exit?  Yes  No
- 27. Is there a lockable area that separates employees from customers?  Yes  No
- 28. Does the store sell single chore boy?  Yes  No
- 29. Does the store sell blunt wraps?  Yes  No
- 30. Does the store sell scales?  Yes  No
- 31. Does the store sell items that may be used as crack pipes?  Yes  No
  - a. Describe item
- 32. Does the store have an over abundance of sandwich baggies:  Yes  No
- 33. Does the owner understand that these items are often used for drug use?  Yes  No
- 34. Do the products in the store appear to be new and rotated often?  Yes  No
- 35. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 36. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

- 1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
- 2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
- 3. Does the store maintain one of the following on the licensed premise?
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
- 4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
- 5. Are customer entrances/exits made of glass or other transparent material?  Yes  No
  - a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
- 6. Has the owner and their employees attended the Robbery Prevention Training with in 120 days of ownership or employment?  Yes  No
  - a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No

a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2  Yes  No

a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

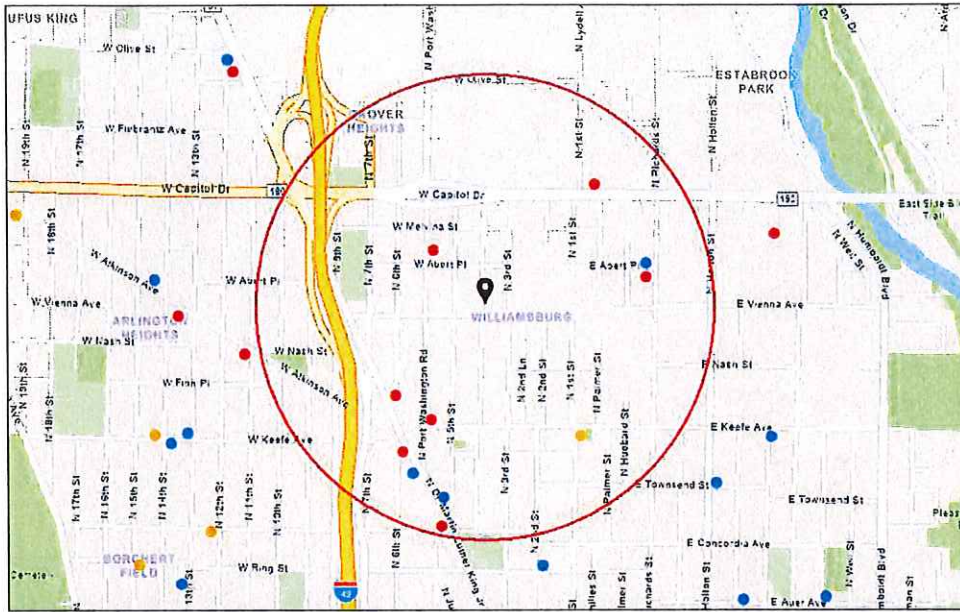
Security camera information in proposed. Currently there are 3 security cameras, however, new agent plans to upgrade system and add cameras.

# City of Milwaukee Concentration Map

3806 N Vel R Phillips Av

Area : 21,862,585.68 ft<sup>2</sup>

May 4 2022 11:52:06 Central Daylight Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Tavern

1:18,056  
0 0.1 0.2 0.4 mi  
0 0.17 0.35 0.7 km  
SOURCE: ESRI, HERE, DELO, NAVTEQ, UNICOM, © OpenStreetMap contributors, © the Mapbox Contributors

## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	11		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	King Hall, LLC	King Hall	DAREN JACKSON, Agt	3413 N Martin L King Jr DR	Class B Tavern License	200	2/7/2022, 6:00 PM	1
2	D&D's Lounge LLC	D&D's Lounge LLC	Douglas S Davis, Agt	3853 N Richards ST	Class B Tavern License	99	2/13/2022, 6:00 PM	1
3	GREEN RING II	GREEN RING II	ISAAC T RAGSDALE, SP	3305 N MARTIN L KING JR DR	Class A Malt & Class A Liquor License		3/2/2022, 6:00 PM	1
4	NORTH PORT FOOD & LIQUOR INC	North Port Food & Liquor	Sandeep Kaur, Agt	3876 N PORT WASHINGTON AV	Class A Malt & Class A Liquor License		3/20/2022, 7:00 PM	1
5	Sims Grocery Inc	Davis and Son Food & Liquor	HARBANS KAUR, Agt	3562 N Martin L King Jr DR	Class A Malt & Class A Liquor License		3/21/2022, 7:00 PM	1
6	Sam's Place Jazz LLC	Sam's Place Jazz Cafe	Sam E Belton, Agt	3338 N Martin L King Jr DR	Class B Tavern License	88	4/3/2022, 7:00 PM	1
7	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS	EDWARD J SENGER, Agt	100 E CAPITOL DR	Class A Malt & Class A Liquor License		5/24/2022, 7:00 PM	1
8	CONNOISSEUR ENCOUNTERS CO, INC	SHERMER SPECIALTIES	DOMINIC A LAMPONE, Agt	3837 N RICHARDS ST	Class A Malt & Class A Liquor License		7/25/2022, 7:00 PM	1
9	AULAKH CORP	Happy Food Mart	Jagroop Singh, Agt	103 E KEEFE AV	Class A Fermented Malt Beverage Retailer's License		7/17/2022, 7:00 PM	1
10	Bhullar Corp	Corner Liquor	Rajbir S Bhullar, Agt	3500 N PORT WASHINGTON AV	Class A Malt & Class A Liquor License		10/11/2022, 7:00 PM	1
11	Action Food & Liquor LLC	Action Food & Liquor	Mohammad Owais, Agt	3455 N Martin L King Jr DR	Class A Malt & Class A Liquor License		10/15/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.





Thursday, September 15, 2022.



# Notice of Public Hearing

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JACKSON, Ebony M  
E&D'S QUIK STOP LLC at 3806 N VEL R PHILLIPS Av.  
Class A Fermented Malt Beverage License Application

**Tuesday, September 27, 2022 at 01:30 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 09/27/2022 at 01:30 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	308 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	313 W VIENNA AVE	MILWAUKEE, WI 53212-4101
CURRENT OCCUPANT	320 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	332 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	3750 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3751 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3751A N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3753 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3756 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3756 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3757 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3757 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3760 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3760 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3763 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3765 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3766 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3766 N 5TH ST	MILWAUKEE, WI 53212-4120
CURRENT OCCUPANT	3766 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3766A N 5TH ST	MILWAUKEE, WI 53212-4120
CURRENT OCCUPANT	3767 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3767 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3768 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3800 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3802 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3803 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3806 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3806 N VEL R PHILLIPS AVE, A	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3806A N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3807 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3807 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3807A N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3808 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3810 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3811 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3812 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3812 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3812A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3814 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3815 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3815 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3816 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3816 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3817 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3818 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3819 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111

CURRENT OCCUPANT	3819A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3820 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3821 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3822 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3823 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3823 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3827 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3828 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3829 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3830 N 5TH ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3830 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3830A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3831 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3833 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3834 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3835 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3835 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	414 W VIENNA AVE	MILWAUKEE, WI 53212-4103

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Total Records: 64

Radius 250.0 feet and Center of Circle: 3806 N 107th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

- Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: I plan to operate a corner store serving food, snacks, personal items, tobacco & beer.

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: As soon as possible  
b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_  
c. Is this a franchise?  No  Yes  
d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_  
e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_  
f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_  
g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_  
h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_  
b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_  
c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_  
e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_  
b. Number of Garbage Cans: Inside: 3 Locations: Cashier area, backdoor, bathroom  
Outside: 1 Locations: back (Dumpster)  
c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_  
d. How many restrooms are on the premises? 1  
e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: GFL

## 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: park as close as possible and using skidly for only time needed to load/unload

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:

What are their responsibilities? \_\_\_\_\_

Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

d. Will there be security cameras?  No  Yes If yes, how many? 3 and list locations: front door / Backdoor / middle of store

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>50</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>20</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>10</u> % Describe: <u>personal items</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant   | <input type="checkbox"/> Cafe/Coffee Shop   | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club  | <input type="checkbox"/> Tavern   | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall  | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley                |  |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____<br>Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |   |  |

### Type 2

- |  |  |                                      |   |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Liquor Store    | <input checked="" type="checkbox"/> Corner Store   | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store            |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  |                                      | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) |                                      | <input type="checkbox"/> Recording Studio             |

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures  
 Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Melvina & Vienna
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Association of Community Empowerment Phone Number: 414-551-8286  
 Building Owner Address: P.O. BOX 18544, MILWAUKEE WI 53218

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

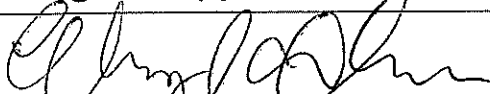
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00am	9:00pm	60-100	12-60	
Monday	9:00am	9:00pm	50	12-60	
Tuesday	9:00am	9:00pm	50	12-60	
Wednesday	9:00am	9:00pm	50	12-60	
Thursday	9:00am	9:00pm	50	12-60	
Friday	9:00am	9:00pm	50	12-60	
Saturday	9:00am	9:00pm	60-100	12-60	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: E.S.D.'s Quik Stop LLC

Premise Address: 3800 W. R. Phillips Ave Milwaukee WI 53212

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? \_\_\_\_\_

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 2500/month

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 03/01/2022 Ends 03/01/2024

b) Monthly rental \$ 2500.00

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 2

### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

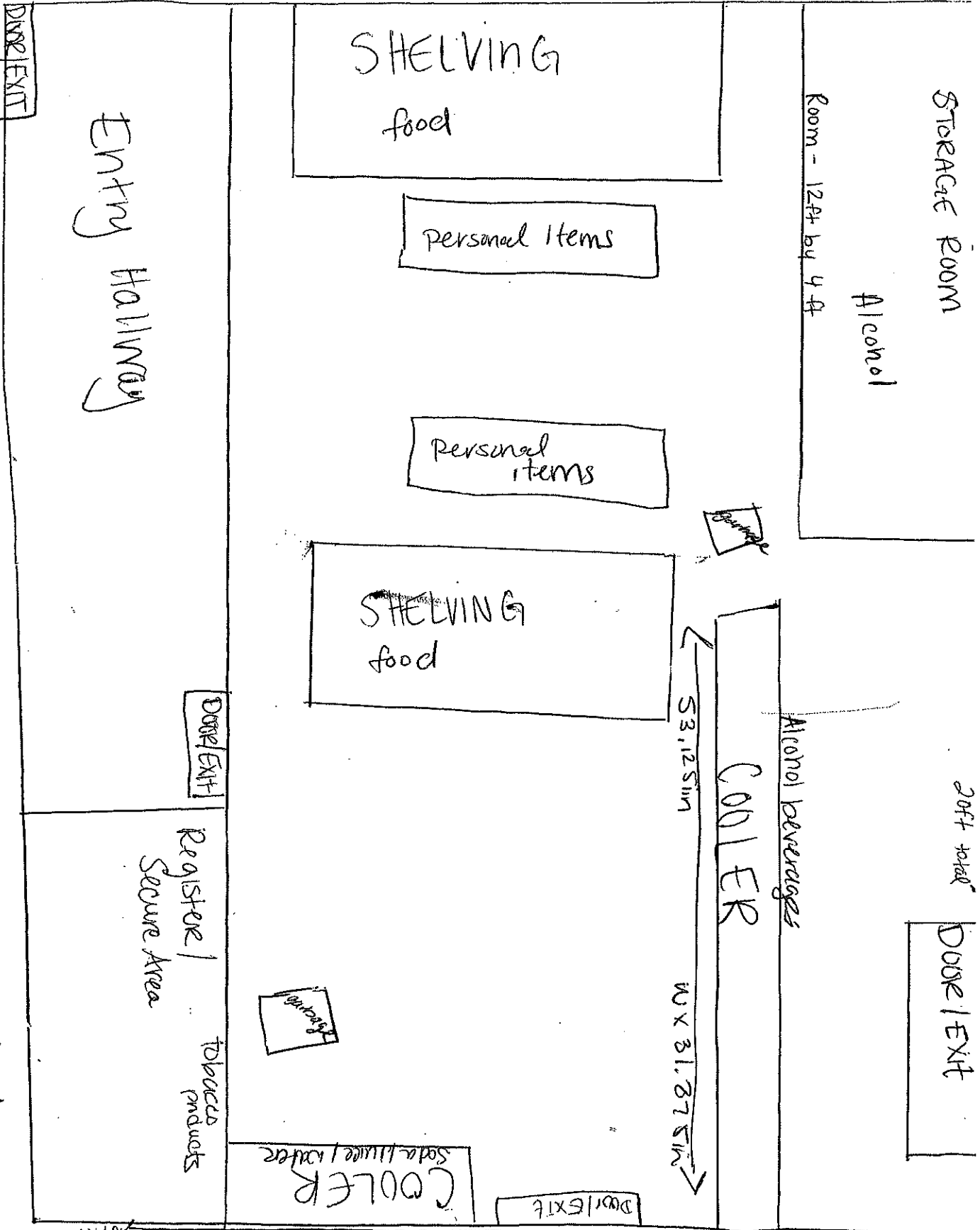
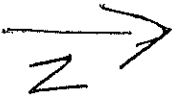
- Detailed floor plan  
 If a restaurant, copy of the menu



W. Melvina St.

Waste management  
GFL

5/4/22



ESD'S Quik STOP LLC  
Ebony Jackson - Agent  
3816 Neil R. Phillips Ave. Milwaukee WI 53212

N. Neil R. Phillips Ave

Total Sq. Ft  
880

20ft total

Door/EXIT

W. Melvina St

4ft

3ft 6in