



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, February 02, 2024

COMMITTEE MEETING NOTICE

AD 04

BATES, Tino K, Agent
Allure MKE LLC
787-789 N Jefferson St
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, February 13, 2024 at 02:30 PM

The access code is <https://meet.goto.com/366065821>. If you wish to call in: [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: **366-065-821**
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License Renewal Applications as agent for "Allure MKE LLC" for "Allure MKE" at 787-789 N Jefferson St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Crite, Yvette

From: Cooney, Jim
Sent: Thursday, February 1, 2024 8:18 AM
To: Crite, Yvette
Cc: Martin, Faviola; Milano, Marissa
Subject: FW: Allure MKE 789 N Jefferson St
Attachments: Video.mov; Video_1.mov; Video_2.mov

Importance: High

Follow Up Flag: Follow up
Flag Status: Flagged

Can you add these in LIRA and burn three DVDs with the videos please? We are sending a notice today.

Thanks

From: Tino Bates <tino.fusionbeautylounge@gmail.com>
Sent: Monday, January 29, 2024 5:12 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Allure MKE 789 N Jefferson St

Good Evening Mr. Cooney,

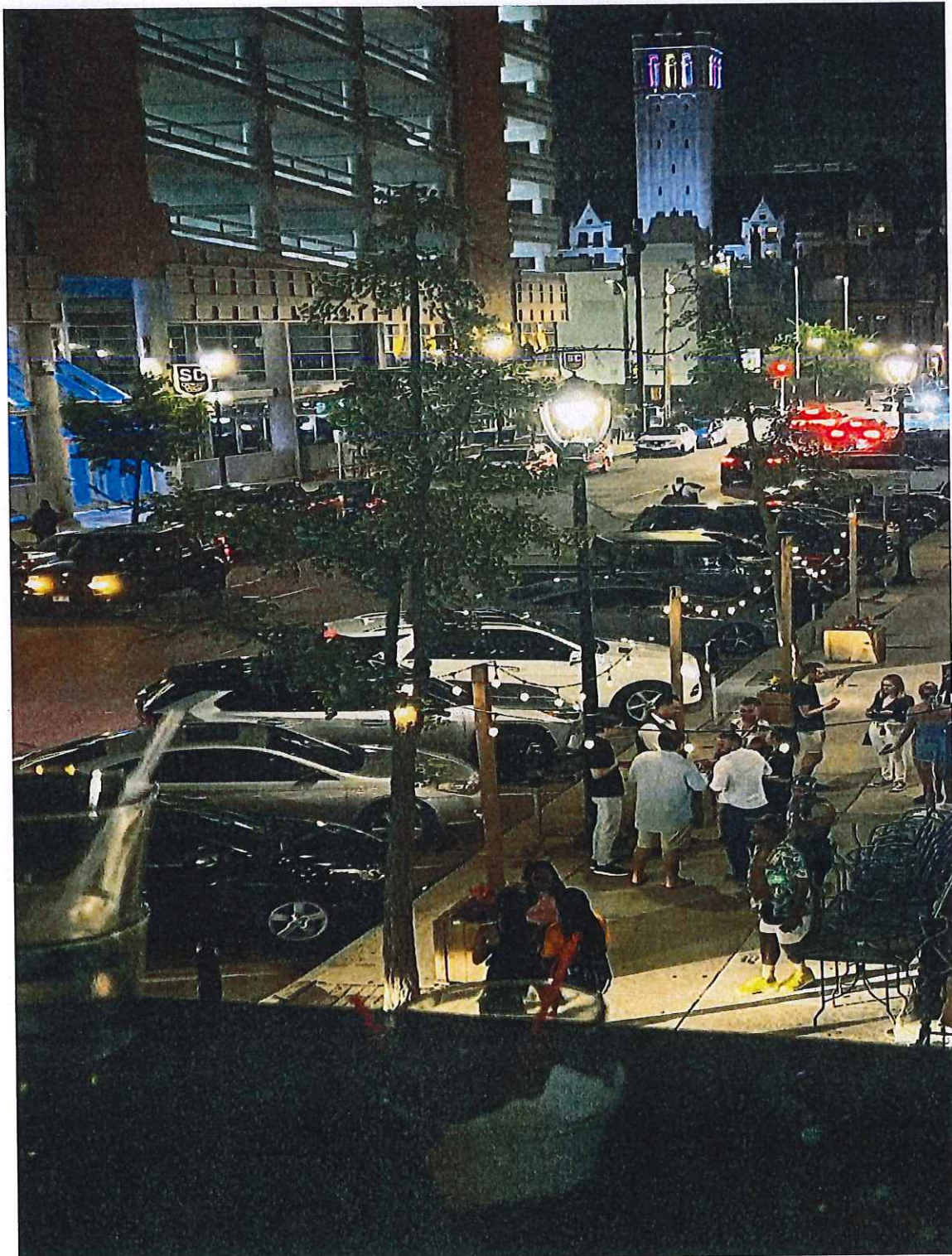
I have attached a few pictures and a few videos pertaining to Allure MKE's file, please attach all files sent to our license renewal folder. Please confirm when files have been attached.

Thank you and if any questions please don't hesitate to contact me.

Tino Bates
414-732-6899



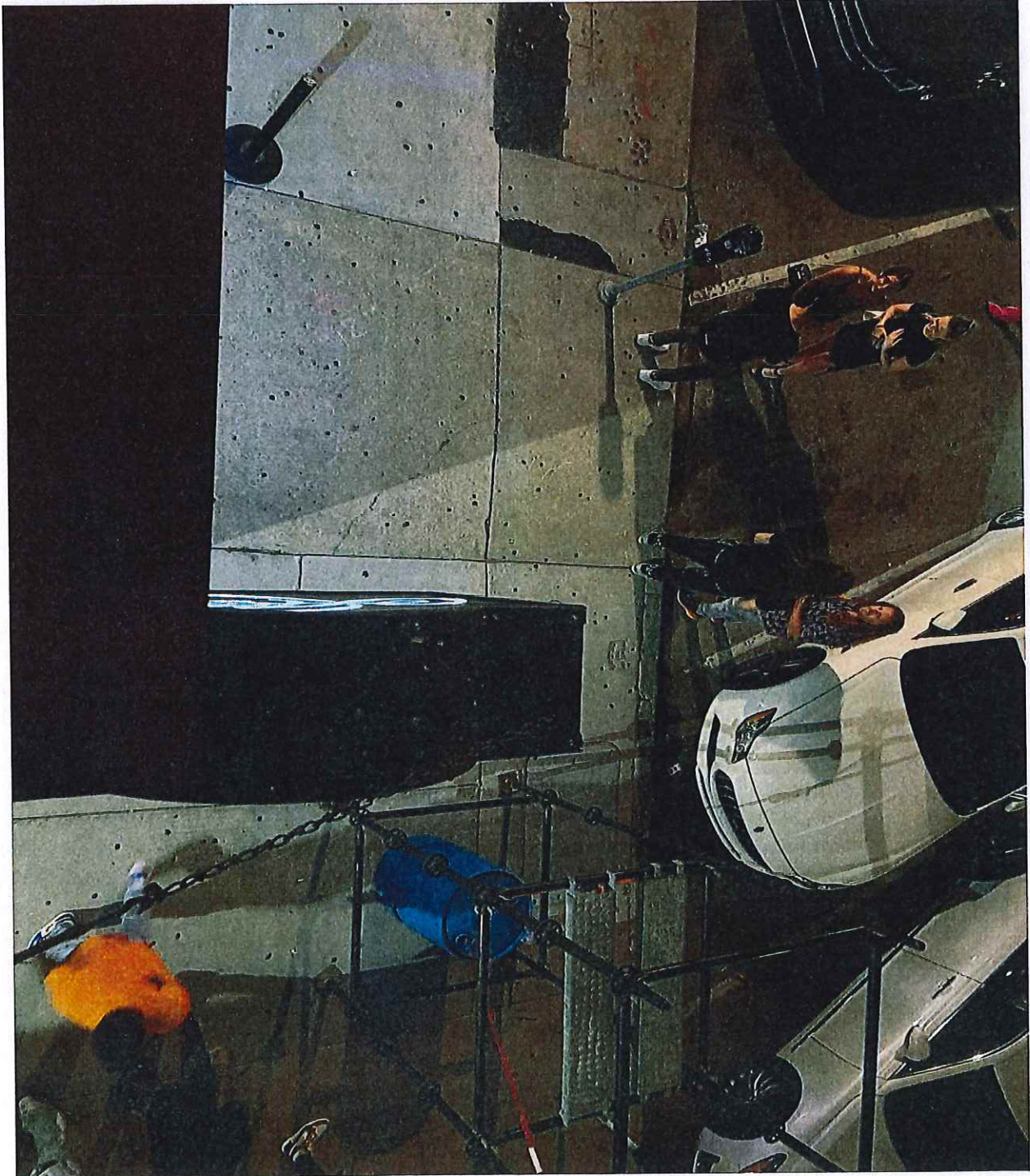
Milwaukee
July 2, 2023 2:20 AM





Milwaukee
July 9, 2023 2:28 AM

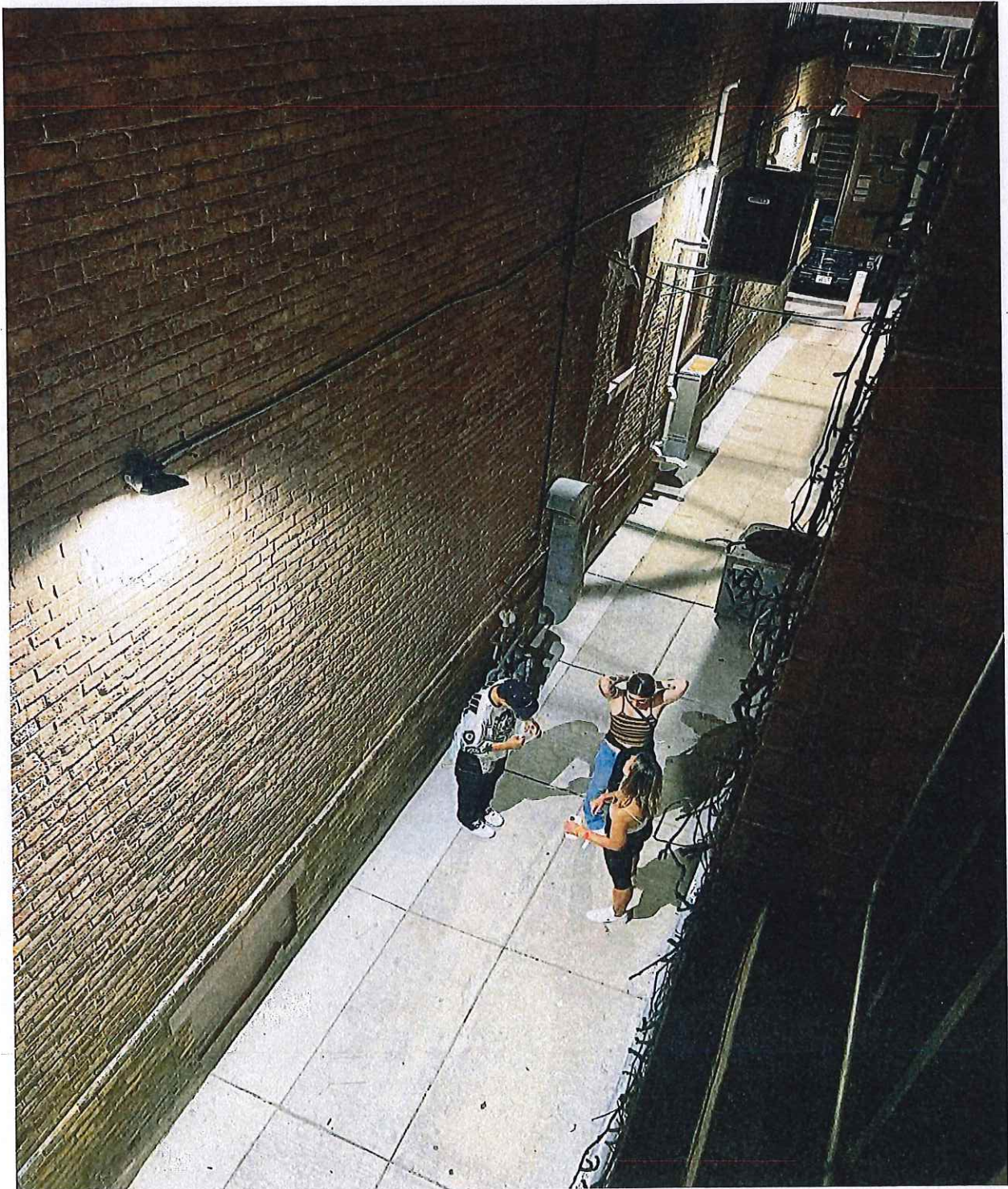
Edit





Milwaukee
July 2, 2023 2:24 AM

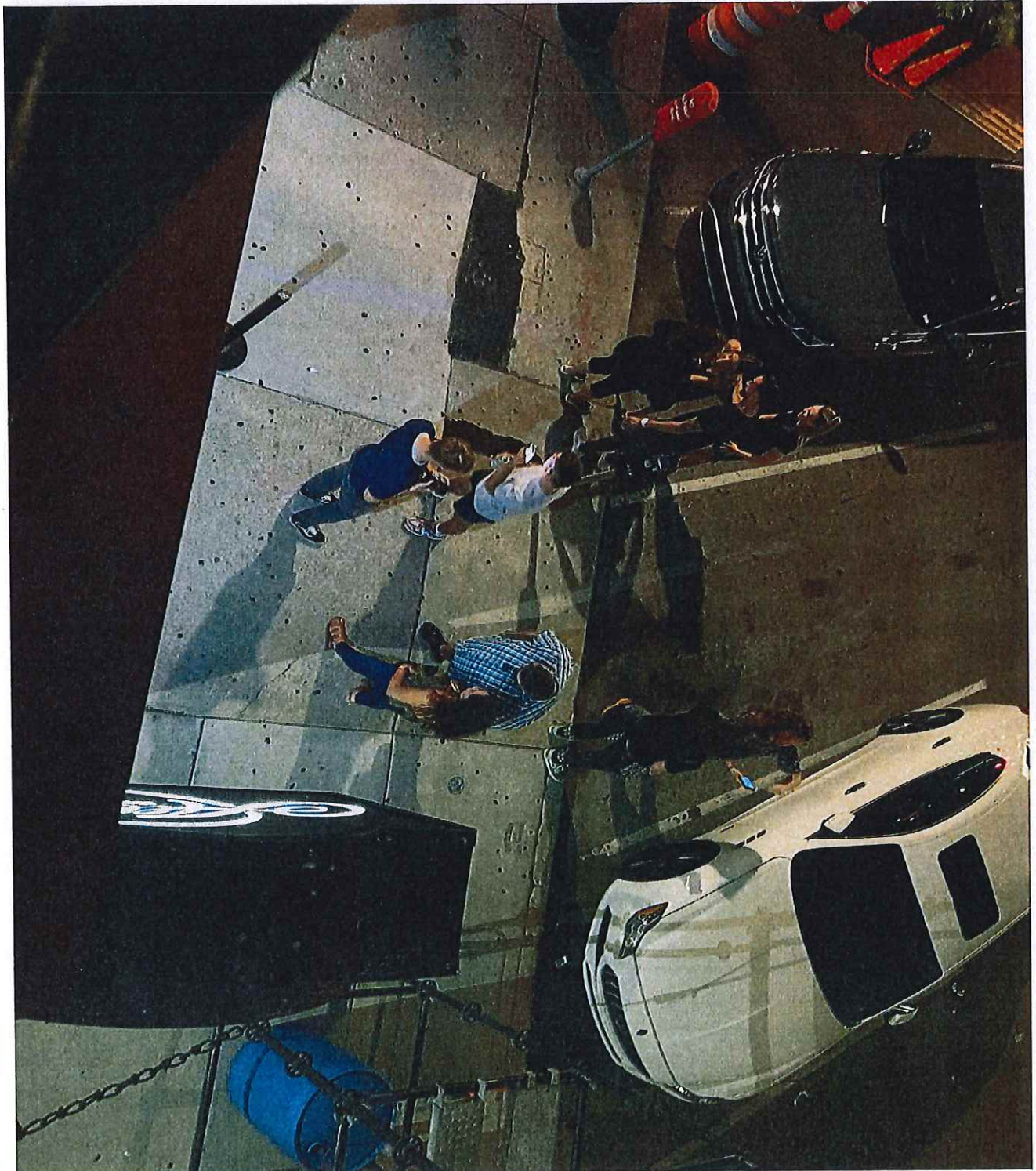
Edit





Milwaukee
July 9, 2023 2:31 AM

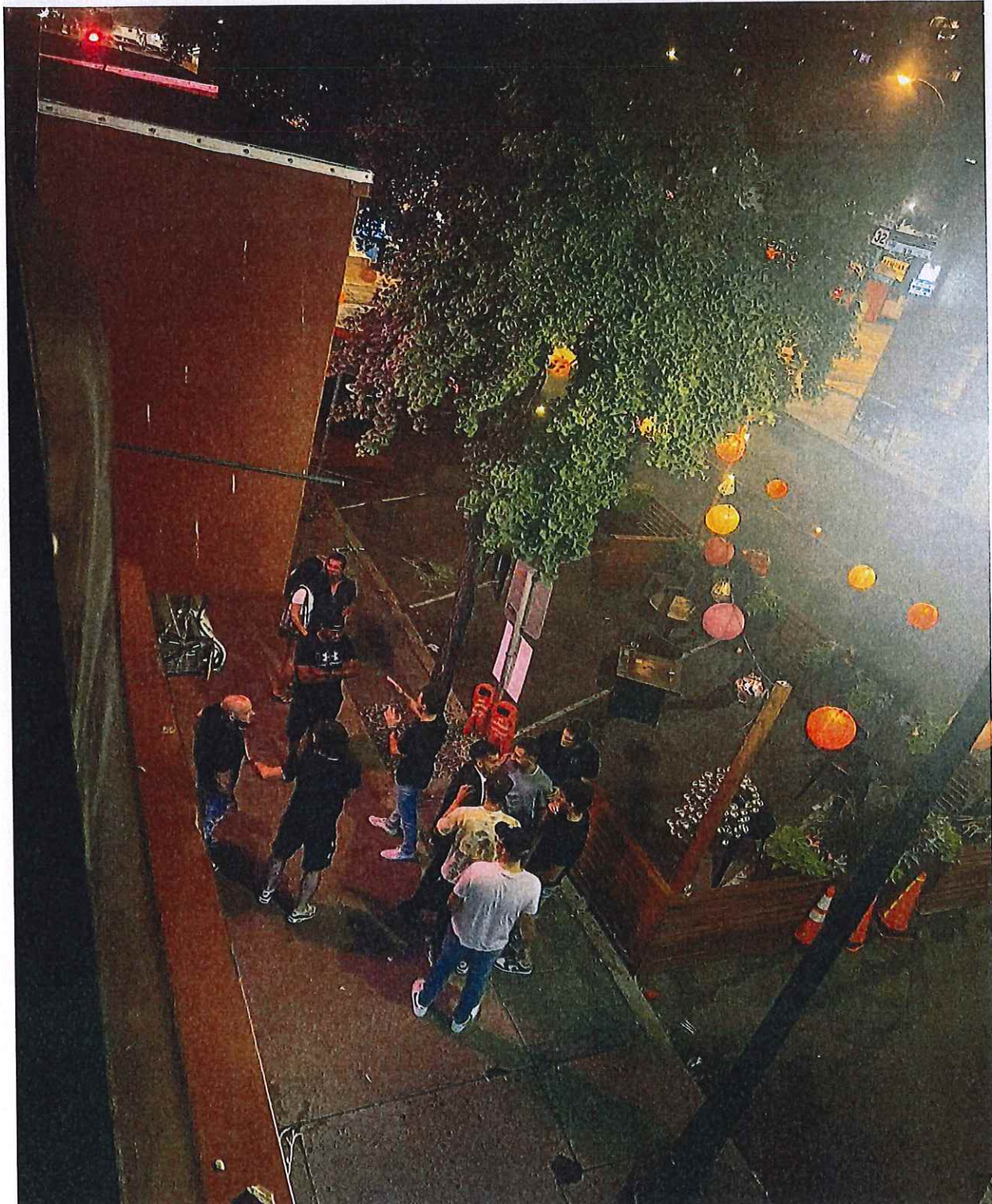
Edit





Milwaukee
July 16, 2023 2:12 AM

Edit





Milwaukee
July 16, 2023 2:12 AM

Edit





Milwaukee
July 16, 2023 2:20 AM

Edit





Milwaukee
July 30, 2023 2:19 AM

Edit





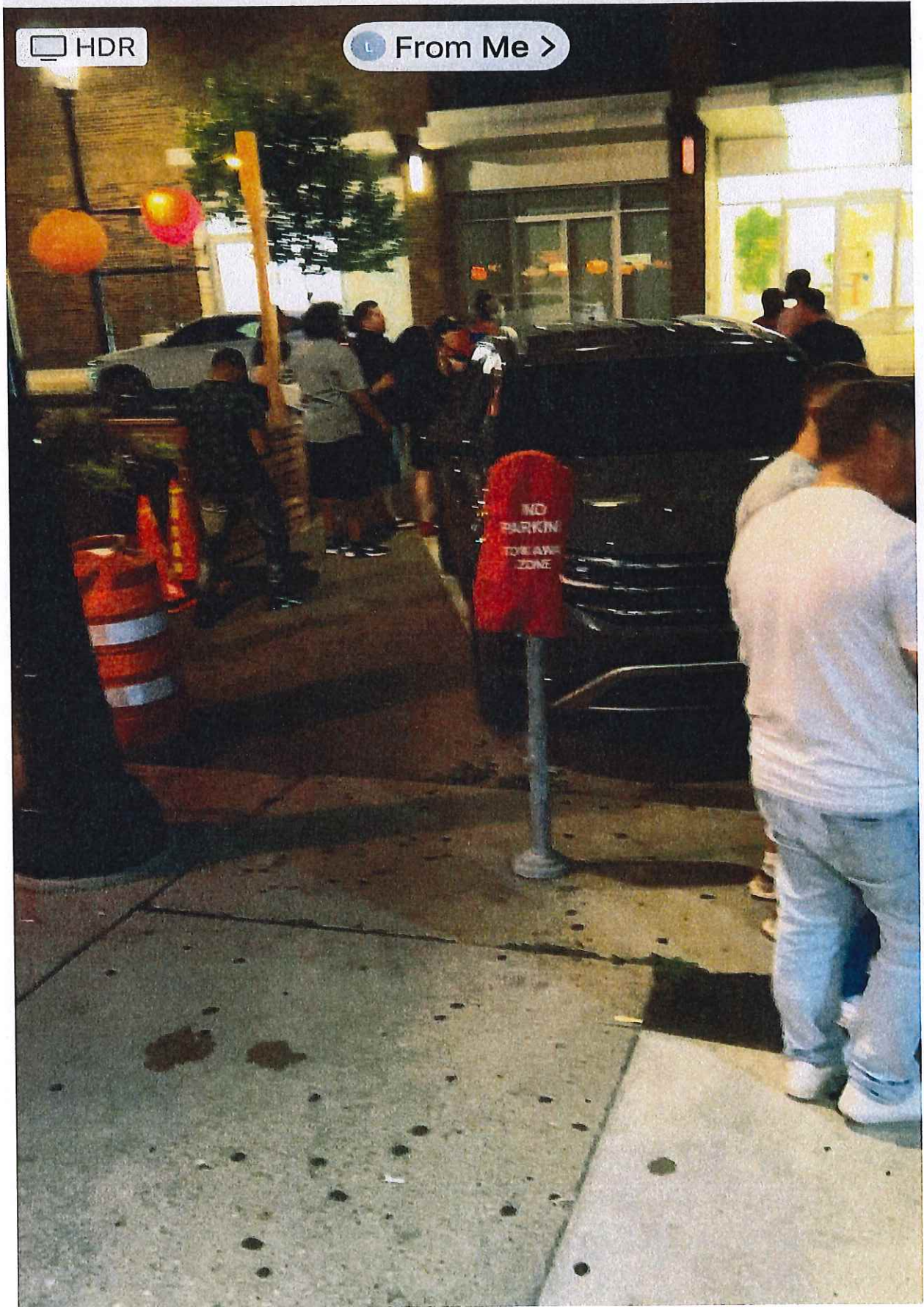
July 9, 2023
2:23 AM

Edit



HDR

From Me >



FW: Jefferson St, Taylor's feedback

Cooney, Jim <Jim.Cooney@milwaukee.gov>

Tue 1/16/2024 12:55 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>

Here are the Photos for Allure/Room 7

Thanks

From: (

Sent: Monday, January 15, 2024 8:00 AM

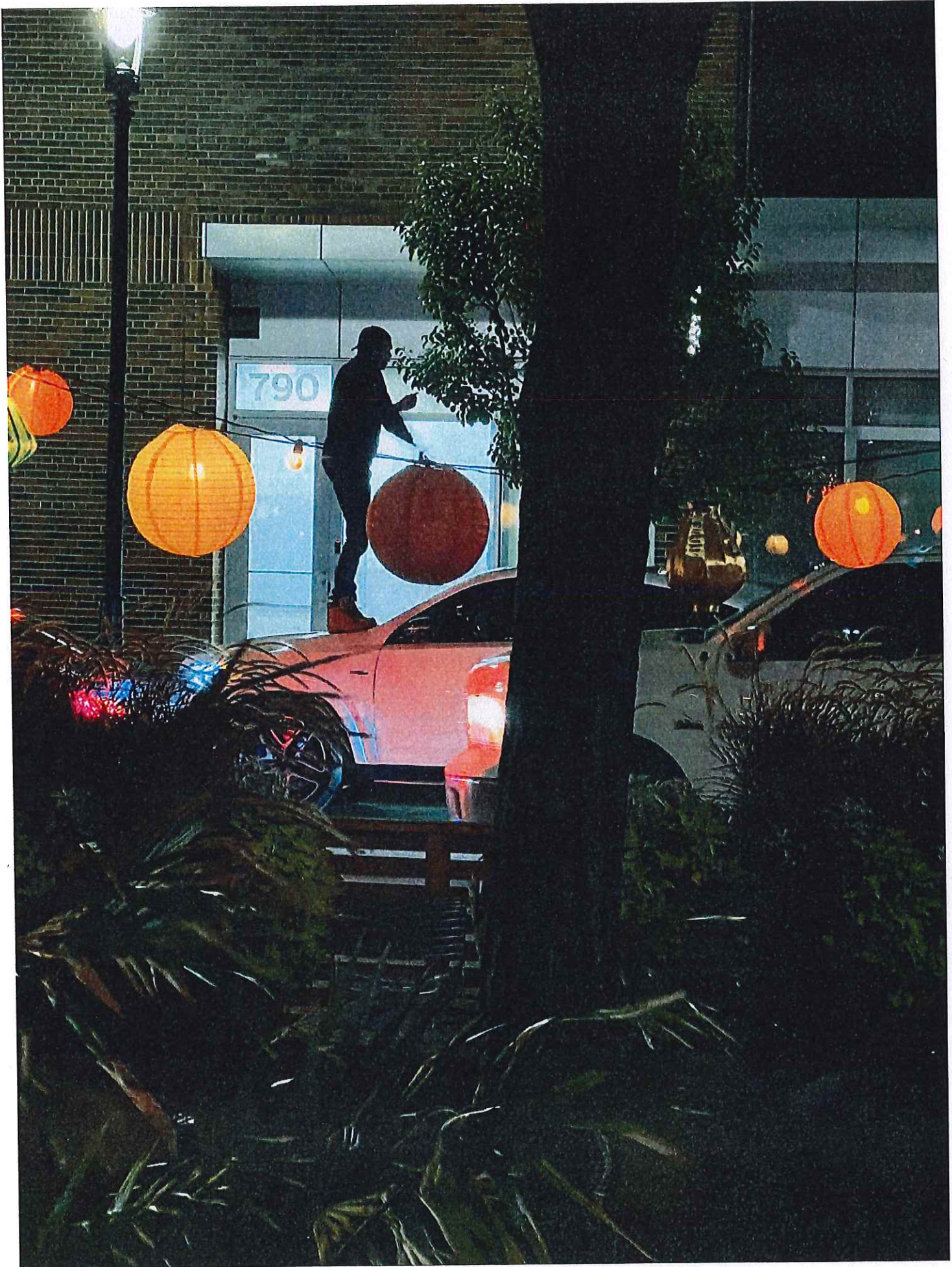
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>

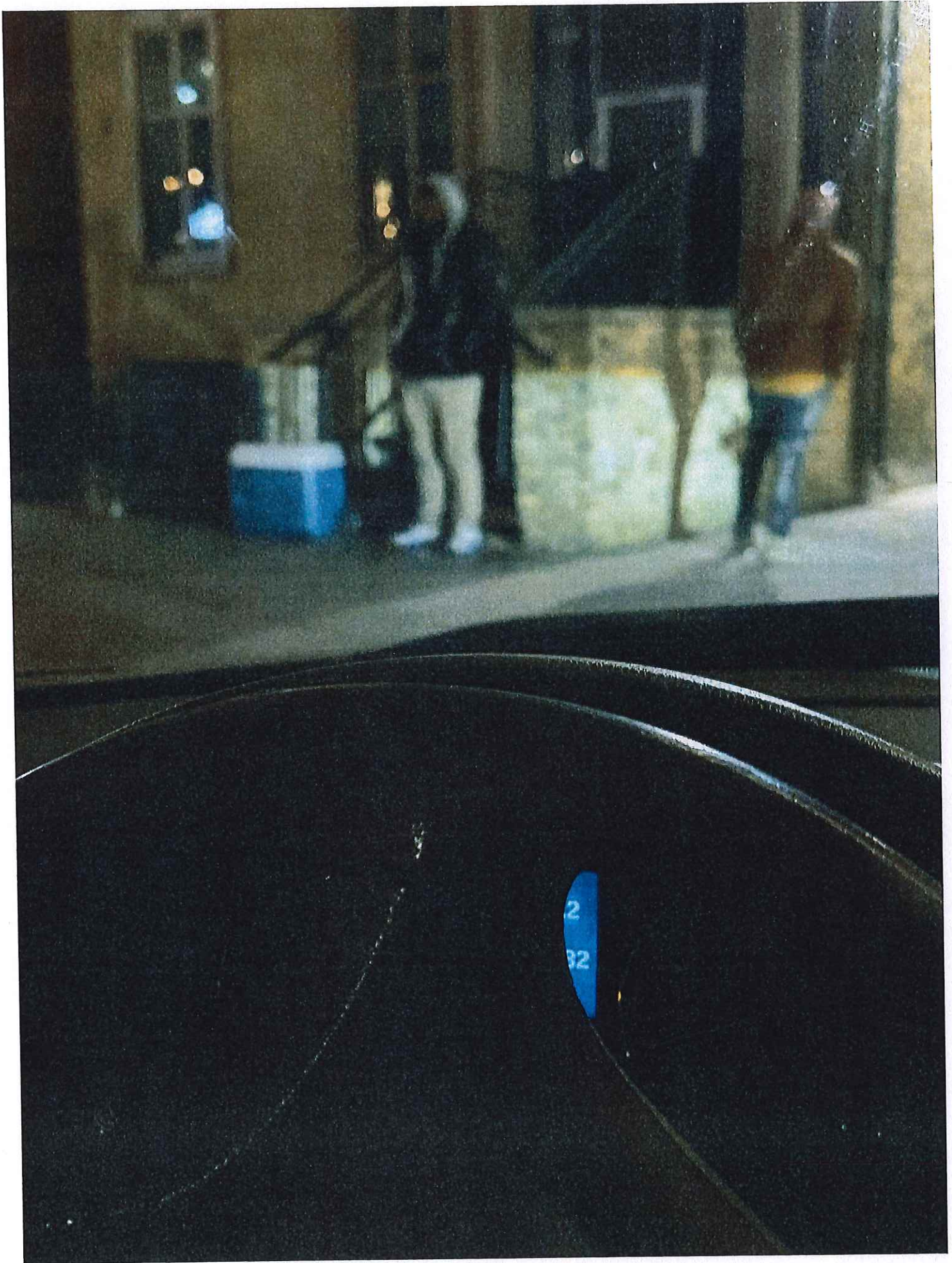
Subject: Re: Jefferson St, Taylor's feedback

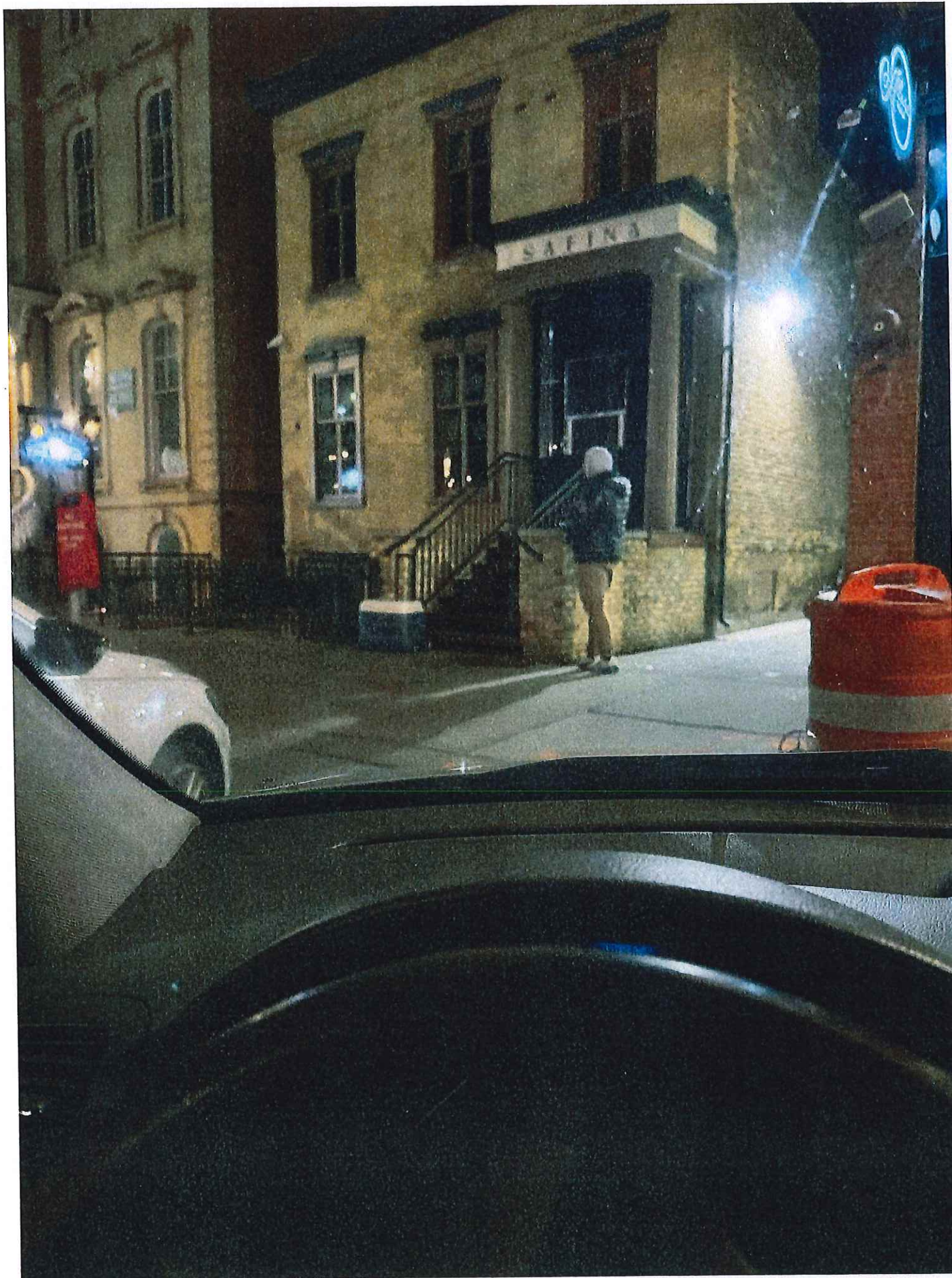
Hi Jim,

Sorry for the delay. I have a picture of the guy selling beer and liquor out of a cooler next to Allure and a picture of a guy dancing on a car after leaving allure at bar time. Please let me know if you can open these images. Thank you!

REDACTED
BY
RC







FW: Jefferson St,

Cooney, Jim <Jim.Cooney@milwaukee.gov>

Thu 1/11/2024 9:48 AM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>

**REDACTED
BY**

Please add. I ask for the photos in a format that we can open. I'll send them when I get them.

Thanks

-----Original Message-----

From: Bauman, Robert <rjbauma@milwaukee.gov>

Sent: Wednesday, January 10, 2024 7:46 AM

To:

Cc: , Ax

Cooney, Jim <Jim.Cooney@milwaukee.gov>

Subject: Re: Jefferson St,

We will add your comments to the licensing file.

Can't fund raiser on this site.

Sent from my iPhone

> On Jan 10, 2024, at 5:28 AM,

>

> Hi Bob,

> Just wanted to fill you in on the chronicles is the street. Last weekend was slow but at 2:27am or so the bar across the street (room 7) was hit with gunshots. The police never showed until Sunday looking for camera footage. We didn't think about calling it in ourselves assuming that the bar would call 911 or shot spotter would bring some kind of police presence. I also want to add a few pictures to see what the street has turned into. There is a guy who sells beer and shots out of a cooler next to allure every weekend. I feel that the area we have been in for 29 years is going down the tube. my partner

will not put 5 million dollars into the old Flannerys spot because of what's happening in the neighborhood.

> Also, want to attend your fundraiser but we never got an invite. If you're able to extend an invite to us we would happily attend.

> Thank you and sorry to bother you once again,

> [cid:15fcc902-90a5-438d-b03d-afb2768cc7d1@namprd09.prod.outlook.com]

> [cid:6f980ad0-7b8f-4842-9568-a1cc46d9094d@namprd09.prod.outlook.com]

> [cid:48e325be-73d9-4929-9a1c-3b737668797b@namprd09.prod.outlook.com]

>

> Sent from my iPhone

Crite, Yvette

From: Cooney, Jim
Sent: Wednesday, July 5, 2023 8:04 AM
To: Crite, Yvette
Cc: Milano, Marissa; Martin, Faviola
Subject: FW: Allure

Follow Up Flag: Follow up
Flag Status: Flagged

Please add.

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2365
www.milwaukee.gov/license

-----Original Message-----

From: Bauman, Robert <rjbauma@milwaukee.gov>
Sent: Tuesday, July 4, 2023 8:19 PM
To:
Cc: DeLessio-Parson, Ax <Axdp@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Re: Allure

Music genre is a sensitive issue. Personally I would prefer that everyone would play grand opera and on a wild night Glen Miller-at low volume.

We need eye witness testimony regarding violence, disorder, guns and excessive noise and police reports.

Sent from my iPhone

> On Jul 4, 2023, at 7:08 PM, [REDACTED] wrote:

>

> Hi again,

> One more thing I wanted to bring to your attention about Allure is the music they play. I was told when they first opened up that when they applied for their license they said they would not be playing rap or hip hop. Well, that's all they play and usually have their front door open and spills out onto our patio. Thank you for your time and I hope you enjoyed the holiday.

>

>

>

> Sent from my iPhone

REDACTED
BY AC

>
>> On Jun 18, 2023, at 8:55 PM, wrote:

>> Thank you for getting back to me so quickly. I will get that video over to you as soon as my camera guy emails it to me.

>> And yes, Allure is the former bad Genie spot. The reason there was no neighbor opposition is because we were told that the license wasn't going to go through because of truth lounge history and we were surprised we never got a license notice in the mail.

>> Also, I'm uncertain how many times the police have been called on them but I will start to call and document everything that is happening. I hear the frustration from all the other neighbors and won't be surprised if they reach out to you as well. The 2 people shot last night down the street immediately after an altercation at Allure is quite the coincidence. Hopefully the video I have of the altercation can help the police connect the dots. They never came by and asked for footage last night?

>> Once again, thank you for getting back to me so fast,

>> Sent from my iPhone

>>>> On Jun 18, 2023, at 7:48 PM, Bauman, Robert <rjbauma@milwaukee.gov> wrote:

>>> We will enter your complaint into the license file for Allure. We can also enter any video you have. We will also need eye witness testimony about this disorder at the licensing renewal hearing.

>>> We will need to establish that the victims and shooters were connected to Allure.

>>> Is Allure the former Bad Genie If so, I was reluctant to support this license but considerable pressure was brought and there was no neighborhood opposition.

>>> I hope there are police reports about all these incidents and a record of calls for service. It would be very helpful.

>>> Sent from my iPhone

>>>>> On Jun 18, 2023, at 6:11 PM, wrote:

>>>> Hi Ald. Bauman,
>>>> I am emailing you concerning the bar that is on Jefferson St, Allure. It has become more and more of a problem as time goes on. They have fights, people loitering on the sidewalk, their customers smoke marijuana right on the sidewalk, because of Allure cars now cruise up and down the street (I see one at least once a week cruising up and down over and over again with their swing up car doors open), I have seen cars do donuts in the intersection of Jefferson and Wells, the list could go on and on. We have put up with it but after last night, no more. There was an incident that we saw going on outside in front of Allure (which I have all on camera) OUR door men went over to assist and said that they were pulling guns out. As people were leaving our establishment, they were scared to walk back to their hotel (Pfister) so we let them out one of our doors on the ' side. Maybe 5 minutes later I noticed a large police presence on Jefferson and Mason and later found out 2 people were shot. This all happening because of Allure. It's a shame that one establishment is ruining everything for the street. We have a new Italian restaurant in Safinas that just opened, a new restaurant that's supposed to be opening in the Louise's spot, Electric Lime opening in the old Mikey's location, and my owner is supposed to put 4-5 million dollars into the Flannery's space. My fear is that none of that will happen as long as Allure is on the street. I hope there is a solution but I know for a fact not a single operator on the street is unhappy with Allure

and last night was the final straw. Thank you for taking the time to read this and hopefully there is a solution to overcome this challenge with Allure.

>>>> |
>>>>
>>>>
>>>>

REDACTED
BY
AC

>>>> Sent from my iPhone

>>> The City of Milwaukee is subject to Wisconsin Statutes related to
>>> public records. Unless otherwise exempted from the public records
>>> law, senders and receivers of City of Milwaukee e-mail should
>>> presume that e-mail is subject to release upon request, and is
>>> subject to state records retention requirements. See City of
>>> Milwaukee full e-mail disclaimer at
>>> www.milwaukee.gov/email_disclaimer

Crite, Yvette

From: Cooney, Jim
Sent: Tuesday, June 20, 2023 8:07 AM
To: Crite, Yvette
Cc: Martin, Faviola; Milano, Marissa
Subject: FW: Allure

Follow Up Flag: Follow up
Flag Status: Flagged

Please add

From: Bauman, Robert <rjbauma@milwaukee.gov>
Sent: Monday, June 19, 2023 4:57 PM
To: Thiel, Robert <rthiel@milwaukee.gov>
Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; DeLessio-Parson, Ax <Axdp@milwaukee.gov>
Subject: Re: Allure

Ok.

Sent from my iPhone

On Jun 19, 2023, at 11:56 AM, Thiel, Robert <rthiel@milwaukee.gov> wrote:

We are reaching out to the individual to get the video. We have been collecting some good information towards the shooting. If there are issues with Allure we will address those as we collect more data.

On Jun 19, 2023, at 9:34 AM, Bauman, Robert <rjbauma@milwaukee.gov> wrote:

For the licensing file.

Sent from Mail for Windows

From: ;
Sent: Sunday, June 18, 2023 8:55 PM
To: Bauman, Robert
Subject: Re: Allure

Thank you for getting back to me so quickly. I will get that video over to you as soon as my camera guy emails it to me.

And yes, Allure is the former bad Genie-spot. The reason there was no neighbor opposition is because we were told that the license wasnt going to go through because of truth lounge history and we were surprised we never got a license notice in the mail.

Also, I'm uncertain how many times the police have been called on them but I will start to call and document everything that is happening. I hear the frustration from all the other neighbors and won't be surprised if they reach out to you as well. The 2 people shot last night down the street immediately after an altercation at allure is quite the coincidence. Hopefully the video I have of the altercation can help the police connect the dots. They never came by and asked for footage last night?

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REDACTED
BY
AC

Sent from my iPhone

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> Sent from my iPhone

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>>

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MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/10/24
LICENSE TYPE: Class B Tavern
NEW:
RENEWAL:

No. 359915
Application Date:

License Location: 787-789 N Jefferson St
Business Name: Allure MKE

Licensee/Applicant: BATES, Tino K
(Last Name, First Name, MI)
Date of Birth: 02/14/1972

Home Address: 1729 N. Commerce Street
City: Milwaukee State: WI Zip Code: 53212
Home Phone: 414-732-6899

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/01/2018 the applicant was cited in the City of Milwaukee at 1111 N. Old World Third St for Licensed Establishment-Exceeding Occupy Limits

Charge: Licensed Establishment-Exceeding Occupy Limits
Finding: Guilty
Sentence: Fined \$5,000.00
Date: 03/18/2019
Case: 19001492

- =====
2. On 11/18/22 at 7:18pm, Milwaukee Police conducted a license premise check at 787-789 N. Jefferson Street. No violations were found.

- =====
3. ON 12/15/23 at 11:49p.m., Milwaukee Police were dispatched to a Fight at 795 N. Jefferson. On arrival officers were flagged down by security from Taylors, pointing to a subject they stated was involved in the fight. Officers interviewed the agent of Allure, who stated an altercation took place inside the bar and security followed proper protocol, escorting the individuals outside. Once outside, the subjects continued to fight outside and a security guard from a neighboring bar became involved. The security guard was struck several times by a subject before eventually restraining them until police arrived.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233500002

OtherEvent #: 23-LP-4150

Incident

789 N JEFFERSON ST MILWAUKEE, WISCONSIN 53202

Incident Date/Time:: 12/15/2023 23:41:00
CAD Number:: 233491738
District:: 1
Beat:: 140
Reporting Area:: 4472

Business Agent (1)

BATES, TINO KANDRALE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 02/14/1972
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-732-6899
Phone 1 Type:: Phone
Address:: 1729 N COMMERCE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

Allure

Phone 1 Number:: (414)-732-6899
Phone 1 Type:: Work
Address:: 789 N JEFFERSON ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/29/2023 19:35:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Silkey, Justin M 029822

12/29/2023

This report is written by *Po Justin Silkey*, assigned to *DISTRICT1 Late Power, SQUAD 1420*.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233500002

OtherEvent #: 23-LP-4150

On Friday, *December 15th, 2023, at 11:49*, I was dispatched to 795 N Jefferson St for a Fight.

Upon *my* arrival, on scene staff from Taylors Bar immediately flagged us down and pointed to the front of their establishment. The staff member then stated the person involved in the fight was standing there wearing a mustard yellow long sleeve shirt.

I reviewed video surveillance footage. The footage showed at 11:41PM on Friday December 15th, 2023, an individual wearing a yellow long sleeve shirt and blue jeans holding a black purse was exiting the establishment along with his girlfriend wearing a long black coat and blue jeans. Behind the individuals there was a heavy-set B/M security guard that was escorting them out of the establishment. The security guard and the two individuals had a conversation for approximately 2 minutes before they exit the camera view. The individuals left without any further incident. The security guard went back inside the establishment.

I spoke to licensed premise owner *Tino Bates on Friday December 29th, 2023*. They stated that there was an altercation inside the bar with the individuals later identified as Jeremy A YORK (M/B 4-24-89) and his girlfriend Amanda M FACHINI-CULLUM (B/F 3-29-95) BATES stated that they did everything to protocol and escorted the individuals out of the establishment.

The video of this incident was uploaded to Evidence.com by PO PLUMLEY under the Computer Aided Dispatch number 23-349-1738.

Everyone involved in this incident were cooperative with police while were conducting our investigation.

End of report.

Officer (2)

Reporting Officer:	Silkey, Justin M (029822)	12/29/2023 19:28:00
Section: (Work Location):	14	
Approving Officer:	Scheuring, Joseph A (018570)	01/05/2024 17:52:38
Section: (Work Location):	76	



Friday, February 02, 2024



Notice of Public Hearing

Blank Notice

BATES, Tino K, Agent
Allure MKE at 787-789 N Jefferson St
Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License
Renewal Applications

Tuesday, February 13, 2024 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/13/2024 at 2:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	545 E WELLS ST# 1000	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 1001	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 1002	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 300	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 301	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 302	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 303	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 400	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 401	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 402	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 403	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 500	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 501	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 502	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 600	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 601	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 602	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 700	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 701	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 702	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 703	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 800	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 801	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 802	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 900	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 901	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	545 E WELLS ST# 902	MILWAUKEE, WI 53202-3806
CURRENT OCCUPANT	769 N JEFFERSON ST# 201	MILWAUKEE, WI 53202-3722
CURRENT OCCUPANT	769 N JEFFERSON ST# 202	MILWAUKEE, WI 53202-3722
CURRENT OCCUPANT	769 N JEFFERSON ST# 301	MILWAUKEE, WI 53202-3730
CURRENT OCCUPANT	769 N JEFFERSON ST# 302	MILWAUKEE, WI 53202-3730
CURRENT OCCUPANT	773 N JEFFERSON ST# 1	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 2	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 3	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 4	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 5	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 6	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	780 N MILWAUKEE ST	MILWAUKEE, WI 53202-3705

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Total Records: 38

Radius 250.0 feet and Center of the Circle: 787 N Jefferson St

2024-2025 Plan of Operation for 787-789 N JEFFERSON ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>6</u> Locations: <u>ATEACH BAR & RESTROOM</u> Outside <u>1</u> Locations: <u>REAR OF PROPERTY</u>			
Is a crowd control barrier used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>TO KEEP CUSTOMERS IN A LINE</u>			
Number of restrooms: <u>4</u>		Name of solid waste contractor: <u>GFL ENVIRONMENTAL</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>2</u> and describe security plans: <u>WILL BE FOR MANAGEMENT ONLY, AREA WILL HAVE CAMERA</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>4-5</u> AND What are their responsibilities? <u>CHECK ID, CHECK FOR WEAPONS, INSURE SAFTEY</u> What security equipment do they use? <u>WANDS</u> List their licensing, certification or training credentials: <u>BASIC SECURITY TRAINING</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>6 OUTSIDE & INSIDE</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>SECURITY WILL WAND AND CHECK THE ID'S OF CUSTOMERS UPON ENTRY</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>70</u> %	Food Sales <u>20</u> %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 18906 Fee: \$800.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant, Sidewalk Dining Permit. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Allure MIKE 787-789 N JEFFERSON ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Disc Jockey, Poetry Readings, Karaoke, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

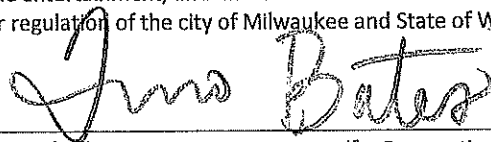
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign