



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, February 05, 2021

**COMMITTEE MEETING NOTICE**

AD 08

SINGH, Paramjit, Agent  
BURNHAM BEER SPOT, INC.  
1900 S 31ST St

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

**Wednesday, February 17, 2021 at 11:20 AM**

**Regarding:** Your Class A Malt & Class A Liquor License Application as agent for "BURNHAM BEER SPOT, INC." for "JoJo's Mini Mart" at 1900 S 31ST St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:12/8/20  
Officer: PO DIENER

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Jo Jo Mini Mart  
Address: 1900 S 31<sup>st</sup> St  
Phone:

Owner: Paramjit SINGH  
Owner address: 8173 S Wynona Dr  
City State Zip: Oak Creek, WI 53154  
Owner Phone: 414-458-1474  
Owner email: Paramjit.Singh85@yahoo.com

Manager: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Same

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9a-9p 24 hours Y N  
Mon: 9a-9p  
Tue: "  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: A #: 199301  
Tobacco:  Yes  No #: 1029576  
Food:  Yes  No #: 11351  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 4
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 60 days
19. Are there exterior cameras  Yes  No How many: 4, plan to install 2 more
20. Are there interior cameras  Yes  No How many: 6, plan to install 6 more
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

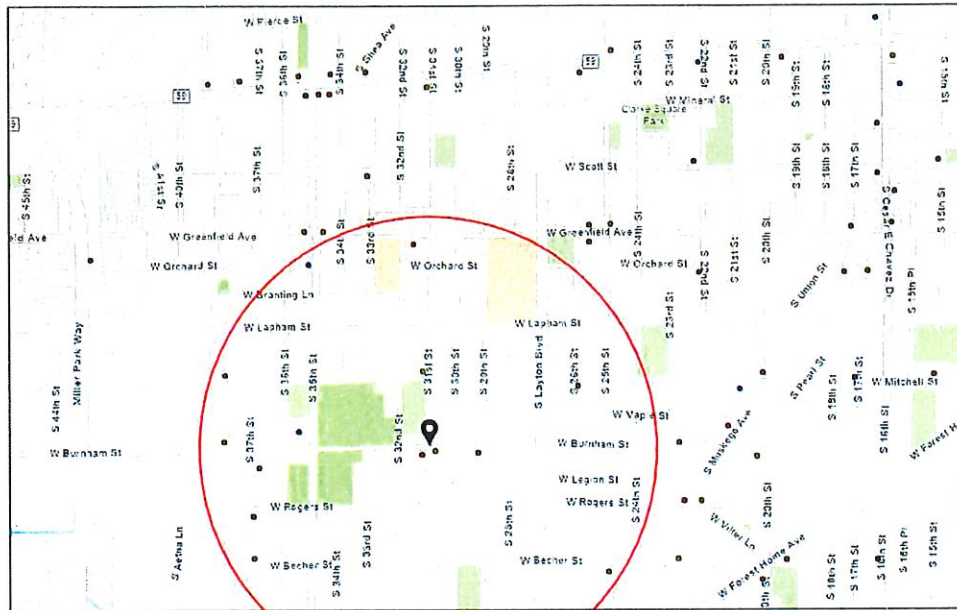
Applicant recently installed a bulletproof cashier enclosure, and plans on further renovation if granted liquor license. Applicant has installed/replaced new LED lights. Applicant plans to put liquor behind enclosed cashier area.

 **City of Milwaukee** Concentration Map

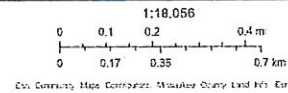
**1900 S 31st St**

Area : 21,862,585.93 ft<sup>2</sup>

Dec 2 2020 10:09:19 Central Standard Time



- Alcohol Licenses**
- Class A Intoxicating Liquor
  - Class A Fermented Malt Beverage
  - Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Farida, LLC	South Ave Foods	Thaher M Qatoum, Agt	2108 S 25TH ST	Class A Fermented Malt Beverage Retailer's License		5/5/2021, 7:00 PM	1
2	BURNHAM BEER SPOT, INC.	JoJo's Mini Mart	Paramjit Singh, Agt	1900 S 31ST ST	Class A Fermented Malt Beverage Retailer's License		9/20/2021, 7:00 PM	1
3	HALEY CORPORATION	JACKSON GRILL	HEIDI A SCHMIDT, Agt	3736 W MITCHELL ST	Class B Tavern License	55	11/4/2021, 7:00 PM	1
4	EL PARIAN	EL PARIAN	RICARDO MONTES ALVARADO, SP	2901 W BURNHAM ST	Class B Tavern License	60	11/11/2021, 6:00 PM	1
5	ALDI, INC	ALDI #87	Abreanna M Harder, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License		5/25/2021, 7:00 PM	1
6	POLKA DOT SPIRITS, LLC	KOCHANSKI'S CONCERTINA BEER HALL	ANDREW J KOCHANSKI, Agt	1920 S 37TH ST	Class B Tavern License	80	11/3/2021, 7:00 PM	1
7	Villana's Place, LLC	Villana's Place	Juan Manuel Macias Gallardo, Agt	3000 W LINCOLN AV	Class B Tavern License	160	1/28/2021, 6:00 PM	1
8	TORY OF MILWAUKEE, INC	MC KIERNANS	GENE M MC KIERNAN, Agt	2066 S 37TH ST	Class B Tavern License	99	7/5/2021, 7:00 PM	1
9	TERRY SRA, LLC	Harbin Food & Beer	HARVENDER SINGH, Agt	3100 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		1/19/2021, 6:00 PM	1
10	Hangoverz	Hangoverz	TINA M MINTO, SP	3121 W GREENFIELD AV	Class B Tavern License	25	1/22/2021, 6:00 PM	1
11	Oscar's Winner's Circle LLC	Oscar's Winner's Circle	Elisabeth Stoeger, Agt	3800 W BURNHAM ST	Class B Tavern License	126	2/17/2021, 6:00 PM	1
12	EL SENORIAL, LLC	EL SENORIAL	MIGUEL HUERTA, Agt	1901 S 31ST ST	Class B Tavern License	76	2/25/2021, 6:00 PM	1
13	CJ's Pub LLC	CJ's Pub	CORINA L WAGE, Agt	3643 W Rogers ST	Class B Tavern License	49	7/23/2021, 7:00 PM	1
14	CHILLY WILLYS SALOON	CHILLY WILLYS SALOON	DAVID W OLSON, SP	3301 W GRANT ST	Class B Tavern License	25	2/28/2021, 6:00 PM	1
15	SCHULIST TAP	SCHULIST TAP	DAVID SCHULIST, SP	2539 W MITCHELL ST	Class B Tavern License	49	3/22/2021, 7:00 PM	1
16	EL REY PLAZA, INC	EL REY PLAZA SUPERMARKET	Eric J Hyland, Agt	3524 W BURNHAM ST	Class A Retailer's Intoxicating Liquor License		3/3/2021, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	16		

Alcohol Licenses





Friday, February 05, 2021

## Licenses Committee Notice of Hearing

Paramjit Singh  
8173 S Wynona DR  
Oak Creek, WI 53154

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor License Application  
SINGH, Paramjit, Agent  
JoJo's Mini Mart at 1900 S 31ST St

Date: 2/17/2021

Time: 11:20 AM

Location: The hearing before the Licenses Committee will take place virtually on Wednesday, February 17, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Friday, February 05, 2021



# Notice of Public Hearing

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notice

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SINGH, Paramjit, Agent  
JoJo's Mini Mart at 1900 S 31ST St  
Class A Malt & Class A Liquor License Application

**Wednesday, February 17, 2021 at 11:20 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 2/17/2021 at 11:20 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1813 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1905A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3008 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2926 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1929A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3107 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3107 W BURNHAM ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3025A W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1904 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1818 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3028 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1819 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1909 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1913 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1901A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1910A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1918 S 32ND ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1935 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3127 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3117 W BURNHAM ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1901 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1900 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1910 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1917 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1923A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3117 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1834A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1922 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1945B S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1918A S 32ND ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1919 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3111 W BURNHAM ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1945A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1916 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1916 S 30TH ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1924 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1902 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1906 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1814 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3018 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1918A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1928 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1934 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1923 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1923B S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1933 S 30TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	3127A W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1916 S 30TH ST B	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3025 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3000 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3002 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1919A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1931 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3125 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3111 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3014 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1905 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3006 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1918 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1945C S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1931A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1935A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3105A W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1816 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1834 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3028A W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3020 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3012 W BURNHAM ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1932A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1932 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1929 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1923A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1923 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	1929 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3123 W BURNHAM ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3123 W BURNHAM ST B	MILWAUKEE, WI 53215
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Total Records: 76

Radius: 250.0 feet and Center of Circle: 1900 S 31st St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required) CLASS 'A' LIQUOR

Provide a detailed description of the type of business you plan on operating:

I have, FOOD, BEER & CIGARETTE license & applying for LIQUOR

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: DEC. 1st 2020
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: FOOD, Cigarettes, BEER
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: ENTRANCE, CASHIER, BATHROOM 1 & 2  
Outside: 1 Locations: SIDE WALK
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: EAGLE Disposal

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 10 and list locations: 4 OUT side, 6 INSIDE  
CORNER, ENTRANCE, CORNER of BUILDING, SIDE WALK
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>30</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>25</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>20</u> % Describe: <u>LOTTERY</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: (BEER) CLASS A FERMENTED MALT

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 10 and list locations: 4 OUT side, 6 IN side  
Garage, ENTRANCE, corner of building, sidewalk
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>30</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>25</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>20</u> % Describe: <u>Lottery</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: (BEER) CLASS A FERMENTED MALT

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: FIRST FLOOR + STORAGE IN BASEMENT

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: W. BURNHAM STREET

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: PARAMJIT SINGH Phone Number: 414-458-1474

Building Owner Address: 8173 S. WYHONGA DRIVE OAK CREEK WI 53154

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

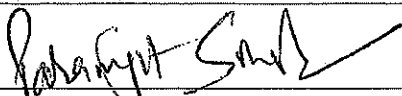
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	9 PM	200		
Monday	8-30 AM	9 PM	300		
Tuesday	8-30 AM	9 PM	300		
Wednesday	8-30 AM	9 PM	300		
Thursday	8-30 AM	9 PM	300		
Friday	8-30 AM	9 PM	400		
Saturday	8-30 AM	9 PM	400		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: BURNHAM BEER SPOT INC.

Premise Address: 1900 S. 31st Street Milwaukee WI 53215

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? BURNHAM BEER SPOT INC.

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 00.00

e) Total amount paid for goodwill of the business \$ 00.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins NOV 2020 Ends OCT. 2025

b) Monthly rental \$ 1500.00

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 YEARS

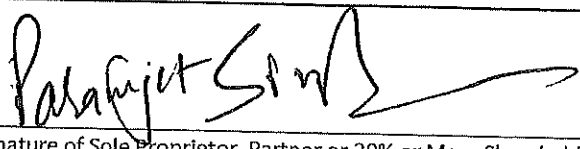
**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes.  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

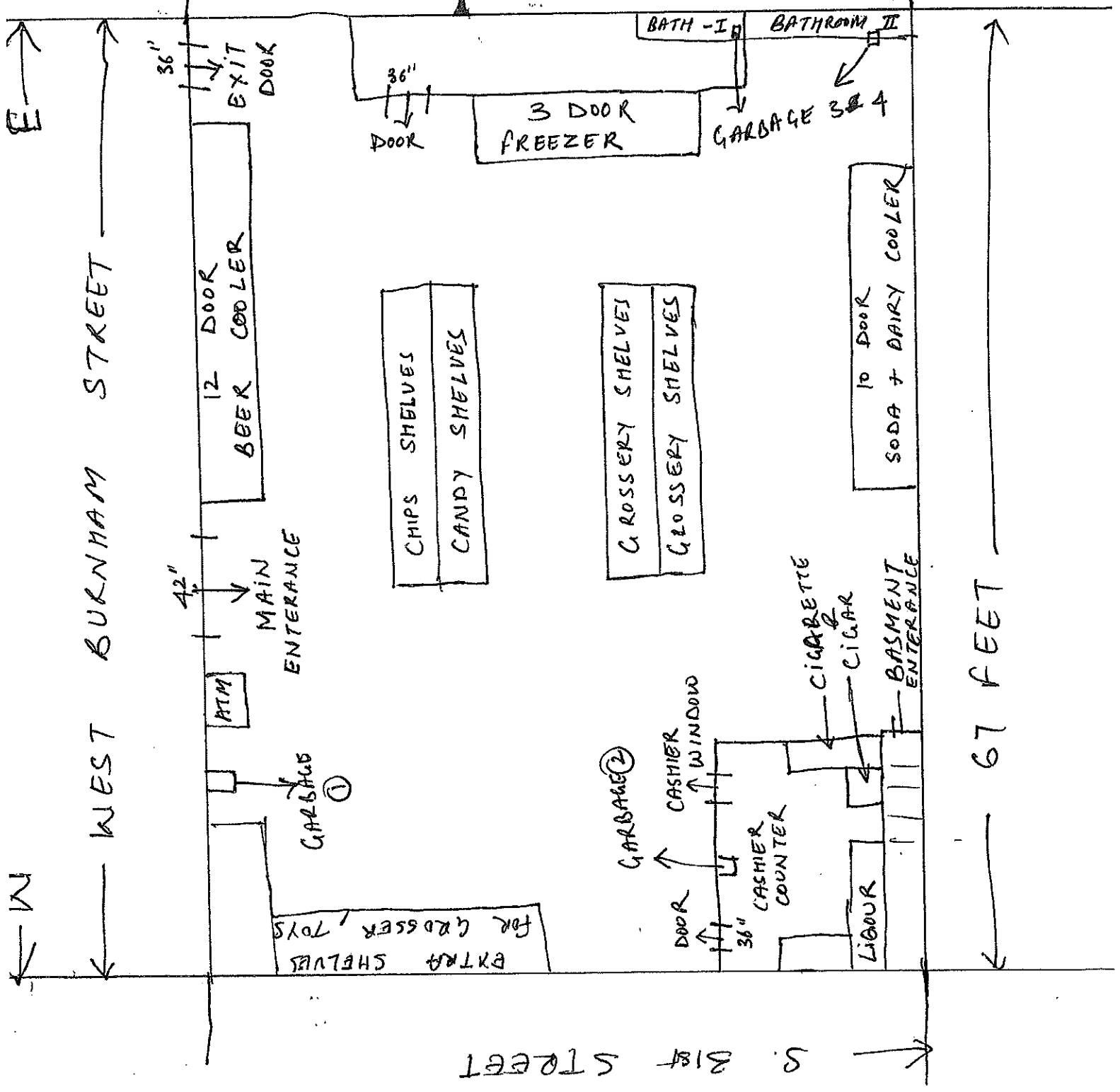
**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu

67 x 27 = 1809  
Total = 1809 SQ FT

PARAMJIT SIN  
BURNHAM BEER SPOT IN  
1900 S. 31ST ST  
Milwaukee WI 532

Page 4



PARAMJIT SINGH  
BURNHAM BEER SPOT IN  
1900 S. 31st Street  
Milwaukee 53215

BASEMENT FLOOR PLAN

$$15 \times 19 = 285 \text{ SF}$$

TOTAL = 285 SF  
AREA FOR STORAGE USE  
ONLY

