

# GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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## Category of Request

**New Grant**

**Grant Continuation**

**Previous Council File No.**

**Change in Previously Approved Grant**

**Previous Council File No.**

**Project/Program Title:** Community Based Colorectal Cancer Education for African American Men

**Grantor Agency:** Medical College of Wisconsin

**Grant Application Date:** 11/15/2016

**Anticipated Award Date:** January 2017

**Please provide the following information:**

### 1. Description of Grant Project/Program (Include Target Locations and Populations):

The City of Milwaukee Health Department's Men's Health Program will conduct focus groups, develop a train-the-trainer guide with corresponding educator packets, pilot a training of a new colorectal cancer prevention and education class for African American males, and evaluate the course materials. The target audience will be low income and unemployed adult African American males who have not been screened for colorectal cancer.

### 2. Relationship to City-wide Strategic Goals and Departmental Objectives:

The City of Milwaukee Health Department's vision is to assure that Milwaukee is the healthiest city in the nation, with the best personal health care, environmental health, and population-based preventive services possible. This project is in line with the Family and Community Health Division's priority to division promotes the health and well-being of individuals and families throughout the life cycle. The Men's Health Program's goal is use public health and prevention methods to males to empower them and reduce premature death among Milwaukee men and boys.

### 3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

This grant will pay for the partial salary of 1 Men's Health Public Health Educator, an essential position to the program and project. This funding provides an opportunity to gain knowledge about and initiate interventions against colorectal cancer, the 2<sup>nd</sup> leading cause of cancer deaths of men in the U.S. It also allows another entry point for men into various programs at the health department.

### 4. Results Measurement/Progress Report (Applies only to Programs):

The grant requires a 6 month, 1 year, and final progress report. Results measurements will be based on the reception of materials developed from formative studies and focus groups and from participant surveys. In 2015 15% of adults 50 and older reported having a blood stool test to screen for colon cancer within the past year, 13% reported having a sigmoidoscopy within the past 5 years, 67% reported having a colonoscopy within the past 10 years, and 73% reported meeting the current colorectal cancer screening recommendations.

### 5. Grant Period, Timetable and Program Phase-out Plan:

MCW's Grant period of 18 months begins in January 2017 and ends in July 2018. The planning activities and focus groups will occur during the first 6 months; the design of the education materials and curriculum will take place near the end of the first year; and a class will be conducted near the 18<sup>th</sup> month of the grant period. Evaluation will be ongoing and a final report will be written at the end. Phase out will conclude after the final report is submitted.

### 6. Provide a List of Subgrantees:

Staci Young PhD, Principal Investigator Medical College of Wisconsin

### 7. If Possible, Complete Grant Budget Form and Attach.

See attached.