



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, October 06, 2022

COMMITTEE MEETING NOTICE

AD 14

EIDEN, Meghann M, Agent
TARGET CORPORATION
P.O. Box 9471
MINNEAPOLIS, MN 55440

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. The hearing will be held at:

Tuesday, October 18, 2022 at 02:10 PM

The access code is https://meet.goto.com/763126797. If you wish to call in, please call +1 (646) 749-3122 and use Access Code: 763-126-797. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Application as agent for "TARGET CORPORATION" for "TARGET STORE T-0223" at 2950 S CHASE Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, October 06, 2022

**COMMITTEE MEETING NOTICE**

AD 14

EIDEN, Meghann M, Agent  
TARGET CORPORATION  
425 MCARTHUR RD APT D  
THERESA, WI 53091

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. The hearing will be held at:

**Tuesday, October 18, 2022 at 02:10 PM**

The access code is <https://meet.goto.com/763126797>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 763-126-797. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Malt & Class A Liquor License Application as agent for "TARGET CORPORATION" for "TARGET STORE T-0223" at 2950 S CHASE Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Thursday, October 06, 2022



# Notice of Public Hearing

Blank Notice

---

EIDEN, Meghann M, Agent  
TARGET STORE T-0223 at 2950 S CHASE Av  
Class A Malt & Class A Liquor License Application

**Tuesday, October 18, 2022 at 2:10 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/18/2022 at 2:10 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	170 E DAKOTA ST	MILWAUKEE, WI 53207-6415
CURRENT OCCUPANT	222 E DAKOTA ST	MILWAUKEE, WI 53207-2042
CURRENT OCCUPANT	2824 S GREELEY ST	MILWAUKEE, WI 53207-2052
CURRENT OCCUPANT	2825 S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2825 S BURRELL ST	MILWAUKEE, WI 53207-2033
CURRENT OCCUPANT	2825 S GREELEY ST	MILWAUKEE, WI 53207-2051
CURRENT OCCUPANT	2825A S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2826 S BURRELL ST	MILWAUKEE, WI 53207-2034
CURRENT OCCUPANT	2826 S CHASE AVE	MILWAUKEE, WI 53207-6403
CURRENT OCCUPANT	2826A S BURRELL ST	MILWAUKEE, WI 53207-2034
CURRENT OCCUPANT	2829 S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2829 S BURRELL ST	MILWAUKEE, WI 53207-2033
CURRENT OCCUPANT	2829 S GREELEY ST	MILWAUKEE, WI 53207-2051
CURRENT OCCUPANT	2830 S CHASE AVE	MILWAUKEE, WI 53207-6403
CURRENT OCCUPANT	2832 S AUSTIN ST	MILWAUKEE, WI 53207-2070
CURRENT OCCUPANT	2832 S BURRELL ST	MILWAUKEE, WI 53207-2034
CURRENT OCCUPANT	2832 S GREELEY ST	MILWAUKEE, WI 53207-2052
CURRENT OCCUPANT	2833 S BURRELL ST	MILWAUKEE, WI 53207-2033
CURRENT OCCUPANT	2835 S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2835 S GREELEY ST	MILWAUKEE, WI 53207-2051
CURRENT OCCUPANT	2835A S GREELEY ST	MILWAUKEE, WI 53207-2051
CURRENT OCCUPANT	2836 S CHASE AVE	MILWAUKEE, WI 53207-6403
CURRENT OCCUPANT	2836A S CHASE AVE	MILWAUKEE, WI 53207-6403
CURRENT OCCUPANT	2840 S BURRELL ST	MILWAUKEE, WI 53207-2034
CURRENT OCCUPANT	2841 S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2846 S GREELEY ST	MILWAUKEE, WI 53207-2052
CURRENT OCCUPANT	2847 S AUSTIN ST	MILWAUKEE, WI 53207-2009
CURRENT OCCUPANT	2847 S BURRELL ST	MILWAUKEE, WI 53207-2033
CURRENT OCCUPANT	2849B S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2849C S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2852 S AUSTIN ST	MILWAUKEE, WI 53207-2070
CURRENT OCCUPANT	2857A S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2857B S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2857C S HOWELL AVE	MILWAUKEE, WI 53207-2082
CURRENT OCCUPANT	2900 S AUSTIN ST	MILWAUKEE, WI 53207-2032
CURRENT OCCUPANT	2904 S AUSTIN ST	MILWAUKEE, WI 53207-2032
CURRENT OCCUPANT	2905 S HOWELL AVE	MILWAUKEE, WI 53207-2054
CURRENT OCCUPANT	2905A S HOWELL AVE	MILWAUKEE, WI 53207-2054
CURRENT OCCUPANT	2908 S AUSTIN ST	MILWAUKEE, WI 53207-2032
CURRENT OCCUPANT	2916 S AUSTIN ST	MILWAUKEE, WI 53207-2032
CURRENT OCCUPANT	2916A S AUSTIN ST	MILWAUKEE, WI 53207-2032
CURRENT OCCUPANT	2981 S CHASE AVE	MILWAUKEE, WI 53207-6408
CURRENT OCCUPANT	2987 S CHASE AVE	MILWAUKEE, WI 53207-6408
CURRENT OCCUPANT	2987A S CHASE AVE	MILWAUKEE, WI 53207-6408
CURRENT OCCUPANT	301 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	307 E SCHILLER ST	MILWAUKEE, WI 53207-2019

CURRENT OCCUPANT	309 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	311 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	311A E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	314 E DEWEY PL	MILWAUKEE, WI 53207-2044
CURRENT OCCUPANT	314A E DEWEY PL	MILWAUKEE, WI 53207-2044
CURRENT OCCUPANT	317 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	318 E DEWEY PL	MILWAUKEE, WI 53207-2044
CURRENT OCCUPANT	318A E DEWEY PL	MILWAUKEE, WI 53207-2044
CURRENT OCCUPANT	319 E SCHILLER ST	MILWAUKEE, WI 53207-2019
CURRENT OCCUPANT	324 E DEWEY PL	MILWAUKEE, WI 53207-2044

Blank Notice

Total Records: 56

Radius 250.0 feet and Center of Circle: 2950 S Chase Av

for

We live from Target (i ) and we are not in favor of them being granted a liquor license. Target can't keep up with the trash from its customers. We have wrappers, coffee cups, bags soda bottles and receipts in our neighborhood all the time. We certainly don't want to introduce beer cans and broken booze bottles to the equation.

Thank you for your time.

**REDACTED RECORD**

CITY OF MILWAUKEE  
LICENSE DIVISION  
2022 JUL 20 P 4: 43

Date: 08-01-2022  
Officer: Michael WARD

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Target  
Address: 2950 S. Chase Ave. Milwaukee WI 53207  
Phone: 414-483-2000

Owner: **TARGET**  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Manager: **LISTED AGENT** – Meghann Eiden  
Home Address:  
City State Zip:  
Phone: 952-393-9854  
Email:

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date: Sept. 2022

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8am-10pm 24 hours Y N  
Mon: 8am-10pm  
Tue: 8am-10pm  
Wed: 8am-10pm  
Thu: 8am-10pm  
Fri: 8am-10pm  
Sat: 8am-10pm

Premise Type: Liquor Store  
Convenience Store  
Other: BOX STORE – General Merchandise

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 10
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 28 Days
19. Are there exterior cameras  Yes  No How many: 10
20. Are there interior cameras  Yes  No How many: 75
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No



**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item: PENS -MAKE UP VILES
30. Does the store have an over abundance of sandwich baggies?  Yes  No
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
 a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
 Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
 Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
 Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This CPTED Survey is written by Police Officer Michael WARD. On 8-1-2022 PO Fabian GARCIA and I conducted this survey of 2950 S. Chase Ave, which is in the City and County of Milwaukee.

Listed Agent, Meghann EIDEN was not on scene due to a COVID exposure. Danny WOLSKE, Lost Prevention Manger, and Antonija NEKICH, Executive Team Leader of Remodeling, were on site for the meeting.

The location is an existing Box Store, General Merchandise Target. WOLSKE and NEKICH showed us the aisle (G24) and cooler space where the alcohol will be placed for sell. The aisle is located on the south east corner of the store. There will be a security camera that captures the area of where the product will be placed on shelf.

After 9:00pm the register will not be able to scan alcohol. The aisle where the alcohol will be shelved will not be blocked off after 9pm.

The area where product will be stored before being placed on the shelf will be monitored with a security camera.

The location has adequate lighting and security cameras, exterior and interior. Security cameras will be monitored from the security room and can only be accessed by the Loss Prevention Team.

This concludes my report.

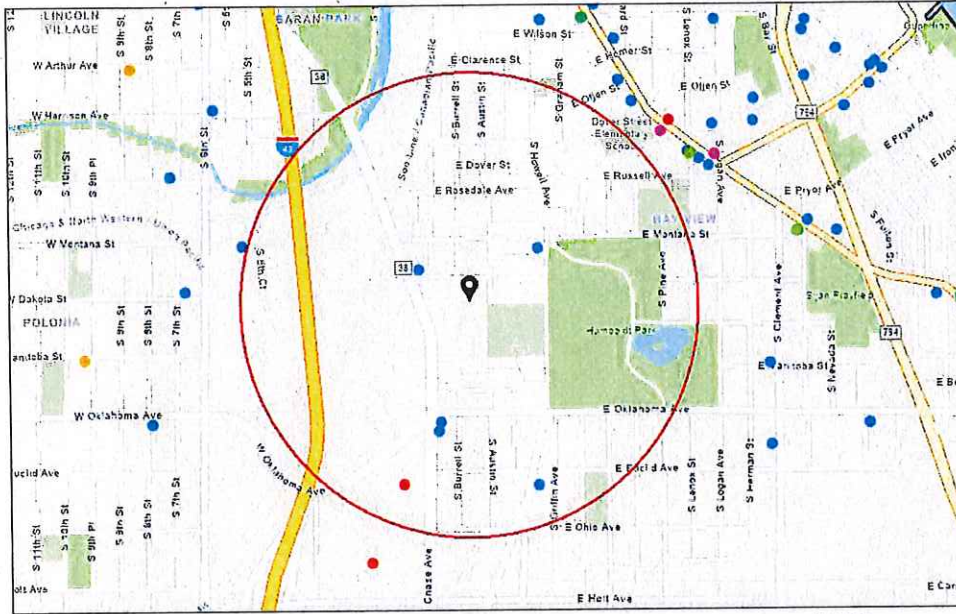


# Concentration Map - 2950 S CHASE AV

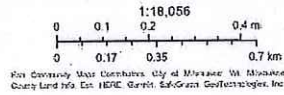
## Area of Interest (AOI) Information

Area : 21,862,585.76 ft<sup>2</sup>

Jul 5 2022 11:46:31 Central Daylight Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
  - Class A Fermented Malt Beverage
  - Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer
  - City Limits



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	6		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Chase Entertainment LLC	Sam's Tap	Sam J Leaf, Agt	3118 S CHASE AV	Class B Tavern License	37	7/5/2022, 7:00 PM	1
2	Sabrosa Cafe & Gallery, Inc	Sabrosa Cafe & Gallery	Francisco Sanchez, Agt	3216 S HOWELL AV	Class B Tavern License	49	6/25/2022, 7:00 PM	1
3	Las 7 Estrellas LLC	Las 7 Estrellas	Jorge Ventura Ramirez, Agt	112 E Dakota ST	Class B Tavern License		8/26/2022, 7:00 PM	1
4	Restaurante La Salsa, LLC	Restaurante La Salsa	Cristian Jimenez, Agt	117-119 E Oklahoma AV	Class B Tavern License	99	10/9/2022, 7:00 PM	1
5	SAL B, LLC	Piggly Wiggly Supermarket # 71	Jennifer J Martin, Agt	123 W Oklahoma AV	Class A Malt & Class A Liquor License		9/25/2022, 7:00 PM	1
6	TONI'S MOODY BLUES	TONI'S MOODY BLUES	TONI L MARUNOWS KI, SP	2813 S HOWELL AV	Class B Tavern License	49	10/24/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

**Discount Retailer (adding off-premis liquor)**

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: July 31, 2022
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 7/17/2022
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Seller's Permit, Food Dealer Retail, Weights & Measures
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: CVS Pharmacy

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Outside of entrance, 50 feet away
- b. Number of Garbage Cans: Inside: 20 Locations: Near doors, restrooms and throughout sales floor  
Outside: 2 Locations: outside entrance, 50 ft away
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 6
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 490 and describe the parking security plan: security cameras and parking lot patrol.
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Security cameras and locks
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 4 and answer the following:  
 What are their responsibilities? Prevent and report theft and fraud. Maintain a clean, safe store.  
 Is security equipment used?  No  Yes If yes, describe Security cameras  
 List their licensing, certification, or training credentials Target Assets Protection Training
- d. Will there be security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: Entrances, exits, high traffic/sensitive merchandise areas in the store.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>2</u> %	Food <u>23</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>75</u> % Describe: <u>General Merchandise</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: S Chase Ave and E Oklahoma Ave
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Target Corporation Phone Number: 414-483-2000  
 Building Owner Address: 2950 S Chase Ave, Milwaukee, WI 53207-6407

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00 AM	9:00 PM	1000	infant to elderly	
Monday	8:00 AM	9:00 PM	↓	↓	
Tuesday	8:00 AM	9:00 PM			
Wednesday	8:00 AM	9:00 PM			
Thursday	8:00 AM	9:00 PM			
Friday	8:00 AM	9:00 PM			
Saturday	8:00 AM	9:00 PM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

NA - Target is a publicly traded company and no owner has more than 1% interest  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Anthony Heredia / Vice President  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

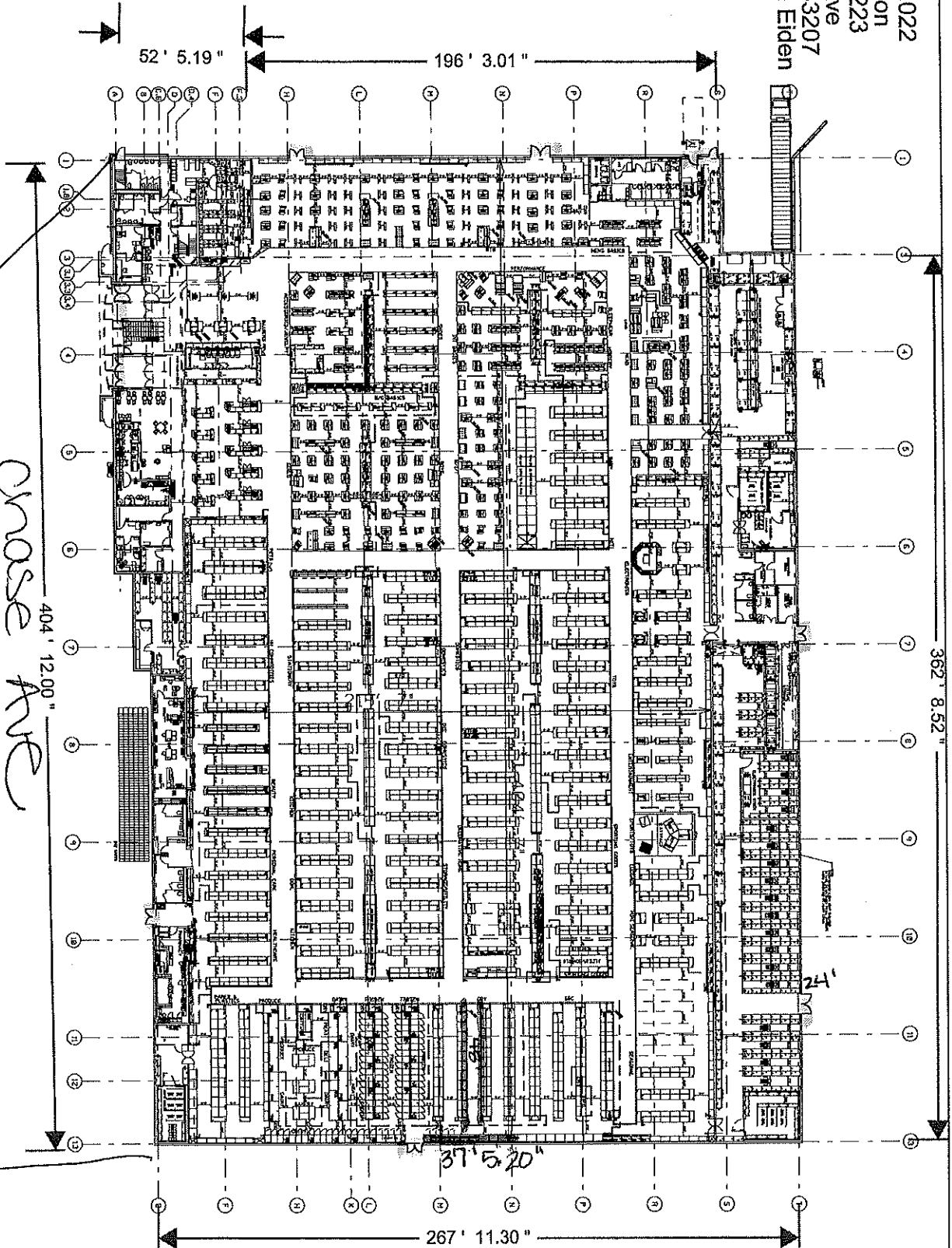


Date: June 28, 2022  
 Target Corporation  
 Target Store T0223  
 2950 S Chase Ave  
 Milwaukee, WI 53207  
 Agent: Meghann Eiden

Total Building Square Feet: 111,505  
 Entrances / Exits

~~Wooded Display Aisles~~  
 Storage-abandon!

404' 12.00"  
 Chase Ave  
 Parking lot  
 110,057 sq. ft.  
 2053 ft x 833 ft



DATE: 06/28/2022	PROJECT: TARGET STORE T0223
DRAWN BY: [Name]	CHECKED BY: [Name]
SCALE: 1/8" = 1'-0"	TITLE: FLOOR PLAN
DATE: 06/28/2022	PROJECT: TARGET STORE T0223
SCALE: 1/8" = 1'-0"	TITLE: FLOOR PLAN
DATE: 06/28/2022	PROJECT: TARGET STORE T0223
SCALE: 1/8" = 1'-0"	TITLE: FLOOR PLAN

EXISTING  
 TARGET

TARGET CORPORATION  
 100 NORTH MICHIGAN AVENUE  
 SUIPERIOR, WISCONSIN 54880  
 715.481.1000  
 WWW.TARGET.COM