

A panoramic view of the Milwaukee skyline at dusk, featuring several illuminated skyscrapers and the PNC Tower. The city lights are reflected in the water in the foreground. A semi-transparent dark blue banner is overlaid across the middle of the image.

**Department of Administration**  
*Director, Preston D. Cole*



City  
of  
Milwaukee  
DEPARTMENT OF  
**ADMINISTRATION**

# Vision, Goals, Priorities

## Vision

- To make Milwaukee one of the nation's most attractive cities in which to live, work and do business.

## Goals






- Lead DOA staff to be fearless about providing service excellence
- Having added several new divisions, seek broader interdepartmental collaborations
- In partnership with DER, assist with the development of leadership training and service excellence training

## Priorities

- Racial equity, inclusion and accessibility
- Review quantifiable metrics for each division
- Develop "Grant" dashboard to support divisions






# DOA Divisions

## Division Leadership

Lead	Divisions/Section	Responsibilities		
	<p><b>Preston Cole</b> Director of DOA</p>	<p><b>Office of the DIRECTOR</b></p>	<ul style="list-style-type: none"> <li>Executive Leadership and Direction</li> <li>Budget and Finance Administration</li> <li>Communication and Outreach Strategies</li> </ul>	
	<p><b>Steven Mahan</b> Deputy Director</p>	<p><b>Office of the DIRECTOR</b></p>	<ul style="list-style-type: none"> <li>Management and oversight of division heads</li> <li>Day to day operations</li> </ul>	
	<p><b>Nik Kovac</b> Budget &amp; Management Director</p>	<p><b>BUDGET</b></p>	<ul style="list-style-type: none"> <li>Annual balanced budgets</li> <li>Long-term fiscal planning</li> <li>Regular performance management</li> </ul>	
	<p><b>Erick Shambarger</b> Director of the Environmental Sustainability</p>	<p><b>ECO</b> Environmental Collaboration Office</p>	<ul style="list-style-type: none"> <li>Climate and Equity Plan</li> <li>Milwaukee Energy Efficiency (Me2)</li> <li>PACE Financing</li> <li>Municipal energy efficiency &amp; renewable energy</li> <li>Eco-Neighborhoods Initiative</li> </ul>	<ul style="list-style-type: none"> <li>Water Centric City/Green Infrastructure</li> <li>Milwaukee Shines Solar Program</li> <li>Electric Vehicle policy implementation</li> <li>Food Waste Recovery</li> </ul>
	<p><b>Jessica Wineberg</b> Vision Zero Policy Director</p>	<p><b>VISION ZERO</b></p>	<ul style="list-style-type: none"> <li>Develop, update, and coordinate implementation of the City's Vision Zero Action Plan</li> <li>Lead the City's Vision Zero Working Group with internal and external stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Provide strategic communications</li> <li>Conduct research, data analysis, and reporting</li> </ul>





# DOA Divisions

## Division Leadership

Lead	Divisions/Section	Responsibilities	
 <p><b>Bernadette Karanja</b> Chief Equity Officer</p>	<p><b>OEI</b> Office of Equity and Inclusion</p>	<ul style="list-style-type: none"> <li>Advancing Racial Equity and Inclusion (Gender &amp; Accessibility Intersectionality)</li> <li>ADA Accessibility Compliance</li> <li>Support for the City's Equal Rights Commission</li> </ul>	<ul style="list-style-type: none"> <li>Small Business Certification</li> <li>Small Business Revolving Loan Program</li> <li>Contract Compliance &amp; RPP Compliance</li> <li>DirectConnectMKE</li> </ul>
 <p><b>Jordan Primakow</b> Director of IRD</p>	<p><b>IRD</b> Intergovernmental relations</p>	<ul style="list-style-type: none"> <li>Direct lobbying efforts at State and Federal level</li> <li>Advocacy on behalf of City grant applications to Federal government</li> <li>Maintaining relationships with other local governments</li> </ul>	
 <p><b>David Henke</b> Chief Information Officer</p>	<p><b>ITMD</b></p>	<ul style="list-style-type: none"> <li>Secure information technology systems and data from targeted and accidental threats</li> <li>Improve resident and employee access to information and services through technology</li> <li>Expand community communication and regional partnerships to innovate and improve services</li> </ul>	<ul style="list-style-type: none"> <li>Provide modern, resilient, effective technology services and solutions aligned with current and future city needs</li> <li>Refine service delivery through technology for process improvement</li> </ul>
 <p><b>Rhonda Kelsey</b> City Purchasing Director</p>	<p><b>PURCHASING</b></p>	<ul style="list-style-type: none"> <li>Citywide Procurement Services (Purchasing)</li> <li>Local Business Enterprise (LBE) Bid Incentive Program</li> <li>Buy American Bid Incentive Program</li> </ul>	<ul style="list-style-type: none"> <li>Socially Responsible Bid Incentive Program</li> <li>ProCard Program</li> </ul>
 <p><b>Ashanti Hamilton</b> Director of the OCWS</p>	<p><b>OCWS</b> Office of Community Wellness and Safety</p>	<ul style="list-style-type: none"> <li>ReCAST – Mental Health and Trauma</li> <li>Family Violence Division – Domestic Violence &amp; Sexual Assault</li> <li>Community Violence Division – Community Relations</li> </ul>	

# DOA Divisions

## Division Leadership

Lead	Divisions/Section	Responsibilities	
 <p><b>Dea Wright</b> Director of the OECl</p>	<p><b>OECl</b> Office of Early Childhood Initiatives</p>	<ul style="list-style-type: none"> <li>• Welcome to Milwaukee</li> <li>• PopSpots</li> <li>• Sponge Baby</li> </ul>	<ul style="list-style-type: none"> <li>• Mighty Small Moments</li> <li>• LENA Start</li> <li>• Family Advisory Board</li> </ul>
 <p><b>Khalif Rainey</b> Director of the OAAA</p>	<p><b>OAAA</b> Office of African American Affairs</p>	<ul style="list-style-type: none"> <li>• Advancing Health Literacy</li> <li>• Overdose Prevention Education</li> <li>• Milwaukee Fatherhood Coalition</li> </ul>	<ul style="list-style-type: none"> <li>• My Brothers Keeper</li> <li>• Hip Hop Week MKE</li> </ul>
 <p><b>Jim Bohl</b> Director of Innovation</p>	<p><b>INNOVATION</b></p>	<ul style="list-style-type: none"> <li>• EY Implementation</li> <li>• Intergovernmental Partnerships</li> <li>• Internal Efficiency &amp; Innovations</li> </ul>	
 <p><b>Mario Higgins</b> Director of CDGA</p>	<p><b>CDGA</b> Community Development Grants Administration</p>	<ul style="list-style-type: none"> <li>• Grant management, oversight and compliance</li> <li>• Identifying new grant opportunities</li> <li>• Issue Request for Proposal to collaborate with Community Based Organizations to achieve the goals specific to the funding source.</li> </ul>	<ul style="list-style-type: none"> <li>• Affordable Housing Programs</li> <li>• Economic Development Programs</li> <li>• Housing for Homeless</li> <li>• Job Training</li> </ul>

# DOA Organizational Chart

## Division Leadership

### Division heads that require council confirmation

**Office of the Director**  
Preston D. Cole

**Budget and Management**  
Nik Kovac

**CDGA**  
Mario Higgins

**Intergovernmental Relations**  
Jordan Primakow

**Information and Technology Management**  
David Henke

**Office of Equity and Inclusion**  
Bernadette Karanja

**Purchasing**  
Rhonda Kelsey

### Division heads that do not require council confirmation

**DOA Deputy Director**  
Steven Mahan

**Office of African American Affairs**  
Khalif Rainey  
Director of OAAA

### Confirmation upon appointment

**Environmental Collaboration Office**  
Erick Shambarger

### New divisions for 2024 that do not require council confirmation

**Innovation**  
Jim Bohl  
Director

**Office of Community Wellness and Safety**  
Ashanti Hamilton  
Director

**Vision Zero**  
Jessica Wineberg  
Policy Director

**Office of Early Childhood Initiatives**  
Dea Wright  
Director

# Recent Accomplishments & Updates

## FEC Financial Empowerment Center

- The City is the governing manager and Riverworks facilitates the services

## OCWS

- Now staff the Milwaukee Commission on Domestic Violence and Sexual Assault

## OCWS

- Completed negotiations for the development of a Certified Public Manager Program

## Vision Zero

- Over 1,000 people provided input for the development of the Vision Zero Action Plan



# Future Plans & Goals

## ITMD

- Public / Private partnerships – broadband

## ECO

- Development of a new Me2 – Seniors program

## OCWS

- Established a southside OCWS office

## CDGA

- Create a functional zero network to end homelessness in partnership with the Milwaukee Coalition on Housing and Homelessness



## TBD

- Should OCWS provide services to those families and individuals who have succumbed to auto crashes where a fatality(s) occurred?

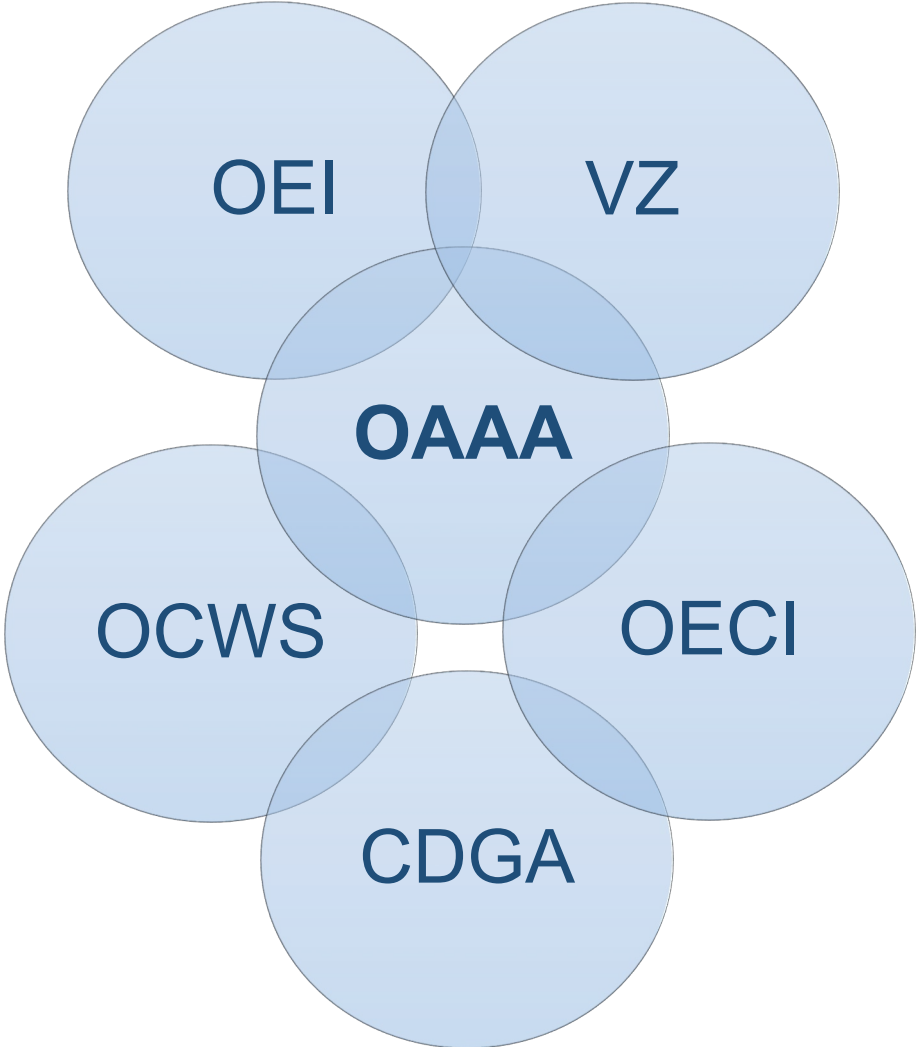
## Innovation Director

- Working on a myriad of GMC and Public Policy Forum recommendations for citywide improvements

## CDGA

- Develop “Grant” dashboard to support divisions

# Innovation



# Challenges

## Future program funding

# Opportunities

- Find new revenue and grant streams
- Focus on relevant metrics
- Continue to focus on cross divisional utilization and opportunities
- Develop a succession plan by division

# Remaining Responsive to Alderpersons

**Yes, without question**

**Service excellence**

# Signature Programs



## Milwaukee Fatherhood Summit

- Annual fatherhood event with increased attendance in 2023
- Provided free transportation to attendees from north and south side locations
- [milwaukee.gov/fatherhood](https://milwaukee.gov/fatherhood)



## Mothers of Milwaukee Symposium

- New annual event established by First Lady Dominique Johnson to support the many facets of motherhood
- [milwaukee.gov/moms](https://milwaukee.gov/moms)

# Signature Programs



## Hello Summer

- Internships, jobs, events, youth programming, summer child care, summer camps, and more
- Over 80 different program offerings for parents
- [milwaukee.gov/hellosummer](https://milwaukee.gov/hellosummer)



## Project Homeless Connect

- Annual event organized by the Continuum of Care that brings resources and services together under one roof to best serve those experiencing homelessness
- Over 700 guests will attend the one-day event at Marquette University on Thursday, October 17