



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, October 24, 2023

COMMITTEE MEETING NOTICE


AD 12

MALDONADO, Julio C, Agent  
Keen Hospitality Group LLC  
606 S 5TH St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, November 07, 2023 at 10:15 AM**

The access code is <https://meet.goto.com/552541757>. If you wish to call in: **+1 (872) 240-3311** and use Access Code: **552-541-757**  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License Renewal Applications as agent for "Keen Hospitality Group LLC" for  "aters" at 606 & 610 S 5th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Crite, Yvette

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**From:** Cooney, Jim  
**Sent:** Wednesday, May 31, 2023 12:24 PM  
**To:** Crite, Yvette  
**Cc:** Martin, Faviola; Milano, Marissa  
**Subject:** FW: Ongoing nuisance activity in walkers point  
**Attachments:** Video.mov

Please add.

**From:** Murillo, Maribel <Maribel.Murillo@milwaukee.gov>  
**Sent:** Saturday, May 27, 2023 1:25 AM  
**To:** License <LICENSE@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; Velasquez, Guadalupe <gvelas@milwaukee.gov>; district, two <mpd2@milwaukee.gov>; Pajot, Patrick <ppajot@milwaukee.gov>; Carloni, Justin <jcarlo@milwaukee.gov>; Gloria, Jesus <jglori@milwaukee.gov>  
**Cc:** Perez, Jose <JoseG.Perez@milwaukee.gov>; Williamson2, Latasha <Latasha.Williamson2@milwaukee.gov>; Knapp2, Luke <Luke.Knapp2@milwaukee.gov>  
**Subject:** Fwd: Ongoing nuisance activity in walkers point

Please see email below.

Maribel Murillo  
Legislative Assistant | Common Council **President José G. Pérez**  
City Hall 200 E. Wells St Room 205  
Milwaukee, Wisconsin 53202

*Please excuse any grammatical errors, sent from my mobile device.*

Begin forwarded message:

**From:** ->  
**Date:** May 27, 2023 at 12:47:12 AM CDT  
**To:** "Perez, Jose" <JoseG.Perez@milwaukee.gov>  
**Subject:** Ongoing nuisance activity in walkers point

Hello,

I'm writing you with my concern over the repeated noise ordinance violations by Walkers Lounge and Snifters Tapas bar on 5th street. Tonight snifters has been playing obscenely loud music for going on three or four hours. We are unable to sleep due to the volume. Dealing with this loud music is a regular occurrence that is negatively impacting our quality of life. As the summer months arrive we worry it will become unbearable.

Thank you

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/26/23

**LICENSE TYPE:** Class B Tavern

**NEW:** ☐

**RENEWAL:** ☒

**No. 356807**

**Application Date:**

**License Location:** 606 & 610 South 5<sup>th</sup> Street

**Business Name:** Sniffers

**Licensee/Applicant:** Maldonado, Julio C.  
(Last Name, First Name, MI)

**Date of Birth:** 01/07/1978

**Home Address:** 4739 West Edgerton Avenue

**City:** Greenfield

**State:** WI **Zip Code:** 53220

**Home Phone:** 414-349-6591

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/08/2016 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.
2. On 11/09/2016 Terrell L MORGAN (33% shareholder) was charged in Racine County with Possession, Use of Marijuana or Synthetic Marijuana.

Charge:	Possession, Use of Marijuana or Synthetic Marijuana
Finding:	Guilty
Sentence:	Forfeiture
Date:	11/09/2016
Case:	2016FO001294

3. Terrell Lynn Morgan (33% shareholder) has warrant #13059850 in the amount of \$76.20 for Sudden Pedestrian/Bike Movement into Traffic dated 07/16/2013 with the Milwaukee Police Department.

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4. On 03/14/19 at 5:15pm, Milwaukee Police, along with an agent from the Wisconsin Department of Revenue conducted a license premise check of 606-610 S. 5<sup>th</sup> Street. Upon entering the establishment, officers observed an illuminated "Open" sign in the window and no patrons inside. Investigation revealed that the sole bartender in the establishment did not have a Class D license, the Wisconsin sellers permit was not posted, a quantity of liquor was purchased from an unauthorized seller, empty bottles were not being defaced, the premise was refilling liquor bottles, all of the invoices for liquor purchases were not kept on premise for two years, and eight bottles were found to be contaminated with fruit flies. A citation was mailed to the applicant for Responsible Person on Premise Required.

Charge: Responsible Person on Premise Required  
Finding: Guilty  
Sentence: \$378.00 fine  
Date: 05/07/19  
Case: 19020549

- =====
5. On 08/08/20 at 12:40am officers were dispatched to a Subject with Gun at Snifters, 606 S. 5<sup>th</sup> St. Officers were advised by the agent they removed an unruly patron from the bar and believed the patron shot a firearm outside of the bar. Officers did not locate any casings and there was no video of the incident. The agent was cooperative with the investigation.
  6. On 09/13/20 at 2:20am, officers responded to Snifters, 606 S. 5<sup>th</sup> for a gun shot victim. Officers were met by the victim who stated he was on the corner of 5<sup>th</sup> and Bruce having a cigarette after bar close, when a vehicle drove by and began shooting in his direction. The victim stated he was at Snifters bar earlier, however, he did not have an altercation with anyone and did not know why he was shot at. Management was cooperative with police and stated they did have video surveillance inside the bar.
  7. On 01/29/21 at 10:38pm, officers conducted a license premise check at Snifters, 606 S. 5<sup>th</sup> St. No violations were found and employees were cooperative with police.
- =====

8. On 12/19/21 at 2:15am, Milwaukee Police were dispatched to 606 S. 5<sup>th</sup> Street for a fight complaint. Investigation revealed that a fight occurred inside the tavern with approximately 30 patrons. Security pushed the physical fight outside and went back into the tavern leaving the approximately 30 patrons to continue physically fighting. Police had to dispense Oleoresin Capsicum to stop the fight and one officer was assaulted during the incident outside. The applicant was asked what the capacity was for the establishment and he told officers that it was 168 (City of Milwaukee license search revealed that the capacity is 99). Officers did observe several patrons inside the tavern after closing with open intoxicants and the applicant was told several times that all patrons must be out by 2:30am. The applicant was unable to operate his surveillance footage so officers could review what happen during the incident.
9. On 04/17/22 at 3:20am, Milwaukee Police conducted a license premise check at 606 S. 5<sup>th</sup> Street. Upon approaching the tavern, officers observed several subjects inside the



establishment that appeared to be drinking and when officers knocked to gain entry (the front door was locked), those subjects exited out the back door. The applicant admitted that there were non-employees inside the tavern but he could not control what his staff does or if they allow someone inside the tavern after hours. The applicant and staff were cooperative but the applicant was argumentative when questioned regarding the suspected violations.

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10. On 12/08/22 at 1:30p.m., Milwaukee Police conducted a community meeting with bar owners and the Walkers Point Association, regarding common problems with the taverns on S. 5<sup>th</sup> St. The agent for 606 S. 5<sup>th</sup> St., was present and issues discussed were parking/traffic issues and patron behavior upon leaving the establishments

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230110071

OtherEvent #: 23-LP-0047

## Incident

### 606 S 5TH ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/08/2022 13:30:00  
CAD Number:: 223420811  
District:: 2  
Beat:: 222  
Reporting Area:: 5170

## Business Agent (1)

### MALDONADO, JULIO CESAR

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 01/07/1978  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-940-4205  
Phone 1 Type:: Phone  
Address:: 4739 W EDGERTON AV  
State:: WISCONSIN

## Licensed Premise Data (1)

### SNIFTERS BAR

Phone 1 Number:: (414)-635-0882  
Phone 1 Type:: Phone  
Address:: 606 S 5TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Licensee Notified Date/Time:: 12/08/2022 13:30:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISES REPORT

Vodicka, Kevin E 018950

01/11/2023

This report is written by P.O. Kevin VODICKA assigned to District Two, Day Shift Community Partnership Unit. On Thursday, December 8, 2022, at 1:30 pm, while assigned to Squad 2166, I met with licensees or representatives of Walker's Lounge (Felipe

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230110071

OtherEvent #: 23-LP-0047

MARTINEZ), Snifters, (Julio MALDONADO), Hex (property owner Larry PACHEFSKY), and Hamburger Mary's (Ashley WRIGHT ) and Walker's Point Association President, Simmi URBANEK, at Arts @ Large, located at 1100 S 5th St, in order to discuss common problems between the taverns on S 5th St and to work together to find solutions that would benefit the customers, residents, and taverns.

Attendees discussed the issue with thefts from motor vehicles, patrons being allowed to leave taverns with food/alcohol, traffic flow, noise, littering and other nuisance behavior of patrons departing businesses. Attendees were reminded that the behavior of patrons after they have left a tavern is reflective upon the tavern and that patrons should be monitored after leaving the tavern.

Attendees discussed the issue of parking and traffic flow on S 5th St at close of business. It was suggested that the taverns share closing time information with each other so that a tavern(s) that is not busy on a particular night could close earlier in the night to allow the busier tavern that night to have space to let customers out. Attendees were encouraged to contact the City of Milwaukee to have a traffic study done and to possibly limit the flow of traffic in the area (S 5th st and surrounding east/west streets) to limit traffic congestion.

Attendees discussed sharing security personnel/and/or knowledge in real time related to ejected or troublesome patrons so that a patron could not be ejected from one tavern and simply enter another in the area. Attendees also discussed the possibility of hiring off-duty MPD officers to patrol the S 5th St area as an "extra-duty" assignment. Attendees stated that they were generally content with MPD's current presence level in the area.

Attendees also discussed the idea of bringing back the "S 5th St Festival" in 2023.

## Officer (2)

Reporting Officer:	Vodicka, Kevin E (018950)	01/11/2023 14:51:00
Section: (Work Location):	21	
Approving Officer:	Velasquez, Guadalupe (018673)	01/11/2023 14:58:08
Section: (Work Location):	04	



Tuesday, October 24, 2023



# Notice of Public Hearing

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MALDONADO, Julio C, Agent  
Snifters at 606 & 610 S 5th St  
Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License  
Renewal Applications

**Tuesday, November 07, 2023 at 10:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/7/2023 at 10:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	410 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	416 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	600 S 6TH ST# A	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	600 S 6TH ST# B	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	604 S 6TH ST# A	MILWAUKEE, WI 53204-0000
CURRENT OCCUPANT	604 S 6TH ST# B	MILWAUKEE, WI 53204-0000
CURRENT OCCUPANT	608 S 5TH ST# 1	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	608 S 5TH ST# 2	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	608 S 5TH ST# 3	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	625 S 5TH ST# 110	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 111	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 112	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 113	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 114	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 115	MILWAUKEE, WI 53204-1584
CURRENT OCCUPANT	625 S 5TH ST# 116	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 117	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 118	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 119	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 120	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 122	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 124	MILWAUKEE, WI 53204-1585
CURRENT OCCUPANT	625 S 5TH ST# 210	MILWAUKEE, WI 53204-1586
CURRENT OCCUPANT	625 S 5TH ST# 211	MILWAUKEE, WI 53204-1586
CURRENT OCCUPANT	625 S 5TH ST# 212	MILWAUKEE, WI 53204-1586
CURRENT OCCUPANT	625 S 5TH ST# 216	MILWAUKEE, WI 53204-1587
CURRENT OCCUPANT	625 S 5TH ST# 218	MILWAUKEE, WI 53204-1587
CURRENT OCCUPANT	625 S 5TH ST# 219	MILWAUKEE, WI 53204-1587
CURRENT OCCUPANT	625 S 5TH ST# 220	MILWAUKEE, WI 53204-1587
CURRENT OCCUPANT	625 S 5TH ST# 221	MILWAUKEE, WI 53204-1587
CURRENT OCCUPANT	625 S 5TH ST# 222	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 224	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 225	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 226	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 227	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 228	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 229	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 230	MILWAUKEE, WI 53204-1588
CURRENT OCCUPANT	625 S 5TH ST# 231	MILWAUKEE, WI 53204-1598
CURRENT OCCUPANT	625 S 5TH ST# 232	MILWAUKEE, WI 53204-1598
CURRENT OCCUPANT	625 S 5TH ST# 233	MILWAUKEE, WI 53204-1598
CURRENT OCCUPANT	625 S 5TH ST# 234	MILWAUKEE, WI 53204-1598
CURRENT OCCUPANT	625 S 5TH ST# 235	MILWAUKEE, WI 53204-1598

[illegible]

[illegible]

CURRENT OCCUPANT	625 S 5TH ST# 622	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 624	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 626	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 628	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 629	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 630	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 631	MILWAUKEE, WI 53204-1643
CURRENT OCCUPANT	625 S 5TH ST# 632	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 633	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 634	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 636	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 638	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 639	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	625 S 5TH ST# 640	MILWAUKEE, WI 53204-1662
CURRENT OCCUPANT	626 S 5TH ST# 1	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	626 S 5TH ST# 2	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	636A S 6TH ST	MILWAUKEE, WI 53204-1524

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Total Records: 157

Radius 250.0 feet and Center of the Circle: 606 S 5th St



## 2022-2023 Plan of Operation for 606 & 610 S 5TH ST

### 1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: back patio

Number of garbage cans: Inside 4 Locations: bar & dining areas  
Outside 2 Locations: back patio

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Eagle

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 3  
AND What are their responsibilities? view IDS and search all patrons upon entry  
What security equipment do they use? wands, flash lights  
List their licensing, certification or training credentials: security license

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: entry, bar, hallways, patio, front street

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:  
view all ids and search all patrons

### 2. Percentage of Sales (must total 100%)

Alcohol 40 % Food Sales 30 % Entertainment 30 % Other \_\_\_\_\_ %

### 3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☒ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility  
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternital/Veterans' Club ☐ Other:

### 4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
Your hours of operation and age restriction are listed on your current license.

### 5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan\*? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

### 6. Sidewalk Dining: SD 1732 Fee: \$100.00

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

### 7. Food License: FREST 18135 Fee: \$800.00

Your current food license includes the following food operations:  
DHS - COMPLEX, Sales \$20,001 - \$200,000, Tavern Restaurant, Caterer.  
Are there any changes to your food operations as listed above? ☒ No ☐ Yes, If Yes, explain  
\_\_\_\_\_

### 8. Weights and Measures: Fee:

Number/Type of Devices:  
Are there any changes to the number or types of devices? ☒ No ☐ Yes  
If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT for Snifters 606 & 610 S 5TH ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Karaoke, Patrons Dancing, Instrumental Musicians, Bands

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |

☐ Other: \_\_\_\_\_

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign