



COMMITTEE ASSIGNMENTS

CHAIR

• Licenses Committee

MEMBER

• Steering and Rules Committee

JOCASTA ZAMARRIPA ALDERPERSON, 8TH DISTRICT

May 21, 2026

To the Honorable, the Common Council

Honorable Members:

Common Council File Number 260107 contains the following recommendations:

Renewal with a 10 (ten) day suspension of the Food Dealer and Food Peddler licenses of Ma. Guadalupe Cabral Villarreal, based upon the preponderance of the evidence in the aldermanic testimony, applicant and city departments testimony that demonstrates the operation results in a threat to health, safety or welfare of the public for the illegal parking, pending citations and failure to comply with the approved plan of operations; for the premises located at 2131 S MUSKEGO Av. ("EL PARAISO") in the 8th aldermanic district.

Nonrenewal of the Class D Operator's license of Christopher Deshaun McBeath based upon second nonappearance.

Sincerely,

JoCasta Zamarripa
Chairperson, Licenses Committee





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JOCASTA ZAMARRIPA ALDERPERSON, 8TH DISTRICT

Date: May 21, 2026

To: All Members of the Milwaukee Common Council

From: The Licenses Committee

Re: Report of the Renewal Application of Ma G Cabral Villarreal, Agent for EL PARAISO RESTAURANT BAR LLC, for a Food Dealer and Food Peddler licenses for the premises located at 2131 South Muskego Avenue in the City and County of Milwaukee, Wisconsin ("EL PARAISO").

FINDINGS OF FACT

1. Ma G Cabral Villarreal (hereinafter the "Licensee") is the holder of a Food Dealer and Food Peddler license for the premises located at 2131 South Muskego Avenue in the City and County of Milwaukee, Wisconsin ("EL PARAISO"). Said license expired at midnight, March 2, 2026.
2. An application to renew said license was filed with the Office of the City Clerk on March 19, 2026.
3. Pursuant to Chapter 68 of the Milwaukee Code of Ordinances, the matter was referred to the Milwaukee Police Department for investigation. There were no responsive incidents on the report entered by the Milwaukee Police Department.
4. On May 5, 2026, the City Clerk's Office provided notice to the Licensee pursuant to Chapters 68 and 85 of the Milwaukee Code of Ordinances of the neighborhood objections and included a copy. The matter was scheduled for a hearing on the police report and neighborhood objections on May 19, 2026 at 10:20 a.m. in Room 301B of the third floor of City Hall. At said date, time and place, the Licensee appeared along with her son Adolfo Pasillas Cabaral and Joanna Urtiz as interpreter.
5. Based upon the sworn testimony heard and the evidence received at the hearing, the Committee finds the following:
 - A. Alderwoman Zamarripa moved to hold the item to the call of the chair upon first nonappearance. There were no objections. (Prevailed 5-0).



- B. Alderwoman Zamarripa moved to reconsider this item after the 10:25 application. There were no objections. (Prevailed 5-0)

Individuals also present:

- C. Alderwoman Zamarripa said that this application was scheduled due an objection on file, neighborhood complaints and that Alderman Spiker is here to testify.
- D. Alderman Spiker explained that the complaints are about the food truck not being moved regularly, that there was a trailer with flat tires parked semi permanently at a location where the Licensee has no occupancy, that they sell micheladas, that they employ a minor, that the food truck was plugged to an extension cord coming from the same building and that they are using the building as well. He added that DNS is not here to testify but that there is a DNS communication on file.
- E. Mr. Pasillas Cabral said that they do not sell alcohol and that the minor is her niece who works four hours on weekends.

Individuals in Opposition:

- F. Eldricht Hill – Parking Enforcement Manager/DPW said that they have issued 12 citations for this vehicle dating from 2024, 7 citations have been issued in 2026 with 2 of these being warnings. He added that the truck was cited and placarded on April 28, 2026 and towed on May 1, 2026 due to failure to comply with the placard. He added that last contact with this vehicle was on May 7, 2026 at 2:21 am when it was placarded and warned again. He also said that since January 2025, they responded to 19 complaints at this location with 9 complaints specifically related to this vehicle and that in 2026, they have responded to 10 complaints at this location with 6 being directly related to this vehicle. He added that the citations are from illegal parking, parking on the sidewalk area, unregistered vehicle, ineligibility for overnight parking and parked more than 24 hours. Mr. Hill said that there is a pending balance of \$640.00.
- G. Mr. Cabral said that he will pay the pending balance.
- H. Courtney Langosch – MHD – said that there is no MHD objection at this time, that she was not able to confirm that a minor was working there and per ordinance no children under 12 years can work at food trucks for safety issues. She added that during her visit on April 28, 2026, she saw a vehicle pulling in to pick up two large clear cups with what she thinks was michelada mix but she was unable to verify.
- I. Alderman Burgelis asked Ms. Langosch if she checked the garbage.
- J. Ms. Langosch said that she did not.



- K. Alderwoman Zamarripa asked why the Licensee does not know that she has pending citations.
- L. Mr. Hill said that the citations were not mailed out, that they were posted on the vehicle or given to the operator.
- M. Alderman Spiker said that he supports food trucks and that we are here for the parking situation.
- N. Alderwoman Zamarripa said that the vehicle was placarded twice, that there are multiple citations issued to this Licensee with a pending balance still. She added that the Licensee did not reach out to her as requested at the last hearing. She also said that the Licensee has the food truck brochure in Spanish moving forward but that she is obligated to grant with a 10 (ten) day suspension.
- O. Alderwoman Zamarripa moved approval with a 10 (ten) day suspension based upon the preponderance of the evidence in the aldermanic testimony, applicant and City Departments testimony that demonstrates the operation results in a threat to health, safety or welfare of the public for the illegal parking, pending citations and failure to comply with the approved plan of operations. There were no objections. (Prevailed 5-0)

CONCLUSIONS OF LAW

1. The Committee has jurisdiction to hold hearings and provided Findings of Fact and Conclusions of Law and a Recommendation to the full Common Council pursuant to Chapters 68 and 85 of the Milwaukee Code of Ordinances.
2. Based upon the above facts found, the Committee concludes that the Licensee, Ma G Cabral Villarreal who holds a Food Dealer and Food Peddler licenses for the premises located at 2131 South Muskego Avenue in the City and County of Milwaukee, Wisconsin ("EL PARAISO") has not met the criteria of Chapters 68 and 85, of the Milwaukee Code of Ordinances to renew the Food Dealer and Food Peddler licenses without undergoing a ten (10) day suspension. The Committee finds the police report and aldermanic objections as stated above to be true.
3. In order to protect the health, safety and welfare of the citizens of the City of Milwaukee, it is the recommendation of the Licenses Committee that the full Common Council of the City of Milwaukee should exercise its judgment to not renew the Food Dealer and Food Peddler licenses for the premises located at 2131 South Muskego Avenue in the City and County of Milwaukee, Wisconsin ("EL PARAISO") without undergoing a ten (10) day suspension. The Committee based its recommendation upon the preponderance of the evidence in the aldermanic testimony, applicant and City Departments testimony that demonstrates the operation results in a threat to health, safety or welfare of the public for the illegal parking, pending citations and failure to comply with the approved plan of operations.



RECOMMENDATION

Based upon the Findings of Fact and Conclusions of Law stated above, including the Findings previously generated by the Committee in this matter, by a vote of **five (5) ayes and zero (0) noes** recommends that the Food Dealer and Food Peddler licenses held by Ma G Cabral Villarreal for the premises located at 2131 South Muskego Avenue in the City and County of Milwaukee, Wisconsin ("EL PARAISO") not be renewed without undergoing a ten (10) day suspension. The recommendation is based upon the preponderance of the evidence in the aldermanic testimony, applicant and City Departments testimony that demonstrates the operation results in a threat to health, safety or welfare of the public for the illegal parking, pending citations and failure to comply with the approved plan of operations.

The suspension is in effect between 12:01 a.m. on June 02, 2026 until 11:59 p.m. on June 11, 2026.

Dated and signed at Milwaukee, Wisconsin this 21 day of May, 2026.



JOCASTA ZAMARRIPA
Chairperson, Licenses Committee





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MEMBER

• Steering and Rules Committee

JOCASTA ZAMARRIPA ALDERPERSON, 8TH DISTRICT

Date: May 21, 2026

To: All Members of the Milwaukee Common Council

From: Licenses Committee

Re: Report on the Renewal Application of the Class "D" Operator's
License of Christopher Deshaun McBeath

FINDINGS OF FACT

1. Christopher Deshaun McBeath (hereinafter the "Licensee") is the holder of a Class "D" Operator's License in the City and County of Milwaukee, Wisconsin. Said license expired on December 31, 2025.
2. An application to renew said license was thereafter filed with the Office of the City Clerk.
3. Pursuant to Chapter 90 of the Milwaukee Code of Ordinances and Chapter 125 of the Wisconsin Statutes, the matter was referred to the Milwaukee Police Department for investigation. On March 17, 2026, the Milwaukee Police Department responded with a report that could form the basis for the suspension or nonrenewal of said licenses.
4. On May 5, 2026, the City Clerk's Office provided timely notice to the Licensee pursuant to Chapter 90 of the Milwaukee Code of Ordinances and Chapter 125 of the Wisconsin Statutes of the report of the Milwaukee Police Department and included therewith a copy of the Milwaukee Police Department report. The matter was scheduled for a hearing on the police department report on May 19, 2026 at 9:15 a.m. in Room 301B of City Hall. At said date, time and place, the Licensee did not appear.
5. Based upon the sworn testimony heard and the evidence received at the hearing, the Committee finds the following:
 - A. A notice of the hearing as well as a copy of the police report was sent to Christopher Deshaun McBeath, 2580 North Oakland Avenue, Apt. #201, Milwaukee, WI 53211 on May 5, 2026 by U.S. prepaid first-class mail in an envelope bearing the return address of the License Division. The address of 2580 North Oakland Avenue, Apt. #201, Milwaukee, WI 53211 is the address given by the Licensee on the application. The envelope was not returned to the License Division by the United States Postal Service.



- B. Alderman Jackson moved denial based upon second nonappearance. There were no objections. (Prevailed 5-0)

CONCLUSIONS OF LAW

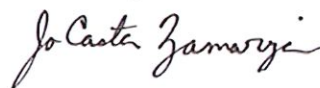
1. The Committee has jurisdiction to hold hearings and provide Findings of Fact, Conclusions of Law and a Recommendation to the full Common Council pursuant to Chapter 125 of the Wisconsin Statutes and Chapter 90 of the Milwaukee Code of Ordinances.
2. Based on the above facts found, the Committee concludes that the Licensee, Christopher Deshaun McBeath has not met the criteria of Chapter 125 of the Wisconsin Statutes or Chapter 90 of the Milwaukee Code of Ordinances to allow renewal of the Class "D" Operator's license based upon Licensee's second nonappearance.
3. In order to protect the health, safety and welfare of the citizens of the City of Milwaukee, it is the recommendation of the Licenses Committee that the full Common Council should exercise its discretion to not renew the Class "D" Operator's license held by Christopher Deshaun McBeath based upon Licensee's second nonappearance.

RECOMMENDATION

Based upon the Findings of Fact and Conclusions of Law stated above, the Committee, by a vote of **five (5) ayes, and zero (0) noes** recommends that the Class "D" Operator's License of Christopher Deshaun McBeath not be renewed based upon Licensee's second nonappearance.

Said nonrenewal is effective June 2, 2026.

Dated and signed at Milwaukee, Wisconsin this 21 day of May, 2026.



JOCASTA ZAMARRIPA
Chairperson, Licenses Committee

