

Certificate of Appropriateness

LIVING WITH HISTORY

Milwaukee Historic Preservation Commission/809 N. Broadway/PO Box 324/Milwaukee, WI 53201-0324/414-286-5712

Property

1344 E. BRADY ST., Brady Street Historic District

Description of work

Install new individual letter, internally illuminated signage; signage on new awning.

Date issued

7/12/2010

PTS ID 66865 COA, new signage

In accordance with the provisions of Section 308-81(9) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

All work will be done according to attached drawings. Existing signage and awning to be removed. All signage will be "Type A." Individual letter internally illuminated letters will be placed directly on facade without an exposed channel or raceway. Any conduits on the face of the building must be painted out to match the color the surrounding building material. Slope of awning may be no more than 45 degrees.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Paul Jakubovich of the Historic Preservation staff as follows: Phone: (414) 286-5712 Fax: (414) 286-0232 E-mail: pjakub@milwaukee.gov.

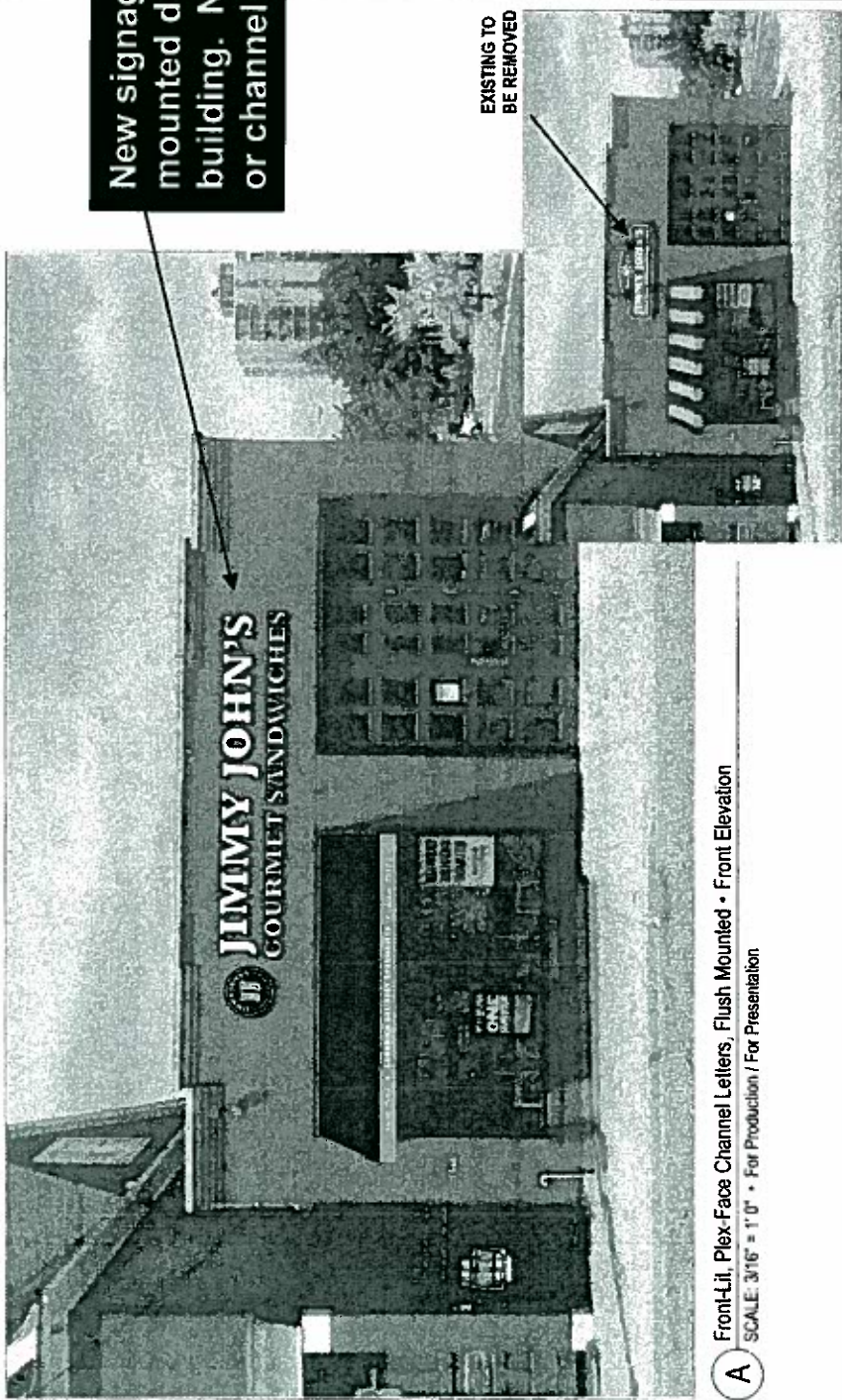
If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. ~~If you have~~ questions about permit requirements, please consult the Development Center's web site, www.mkedcd.org/build, or call (414) 286-8210 or 8211.

Paul Jakubovich

City of Milwaukee Historic Preservation

Copies to: Development Center, Ald. Nik Kovac, Contractor American Sign Factory, Inspector Jim Friedrichs (286-5982)

Front-Lit Channel Letters w/ LED Illumination • Flush Mounted • Jimmy John's • Milwaukee • Wisconsin

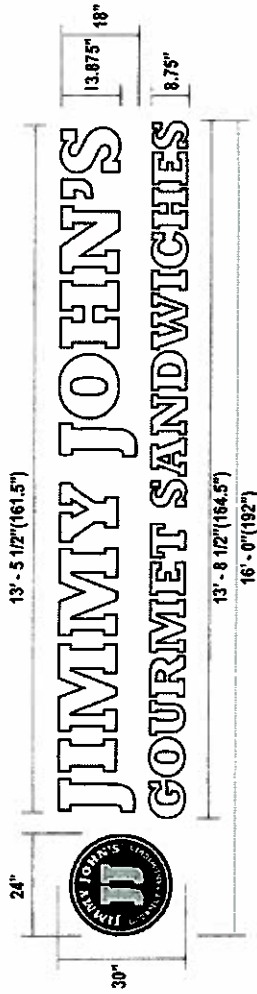


A Front-Lit, Plex-Face Channel Letters, Flush Mounted • Front Elevation
SCALE 3/16" = 1'0" • For Production / For Presentation

AMERICAN SIGN FACTORY LLC CHICAGO 1234 N. LAKE STREET CHICAGO, IL 60610 TEL: 773.555.1234 FAX: 773.555.5678	Client Name: Jimmy John's Location: Address: Milwaukee, WI	Start Date: 05/15/10 Last Revision: 05/15/10 Job#: 88327 Drawings: 88327a, x1 Page: 2 of 2	Sales Rep: HMA	Designer: KM
			* Client Approval	* Landlord Approval

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Front-Lit Channel Letters w/ LED Illumination • Flush Mounted • Jimmy John's • Milwaukee • Wisconsin



A Front-Lit, Plex-Face Channel Letters, Flush Mounted • Front Elevation

SCALE: 3/8" = 1' 0" • For Production / For Presentation

INTERNALLY ILLUMINATED PLASTIC FACE CHANNEL LETTERS

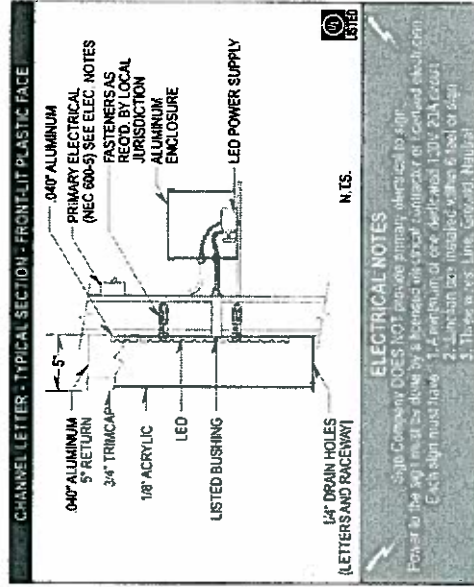
QUANTITY: One (1)
Overall Height: 2' - 6"
Overall Length: 16' - 0"
Total Sq. Ft.: 40.00
Returns: Stock Black Precoat
Trimcap: 3/4" Black
Face: #7328 White
First-surface Translucent vinyl:
.50" black perimeter border on each letter
"JJ" = PMS 186C Red Translucent Vinyl

Illumination:

White LED

NOTES:

- WHITE interiors for increased illumination
- All paint two-stage automotive acrylic
- "JIMMY JOHN'S" to have electrical as *low* as possible
- "GOURMET SANDWICHES" to have electrical as *high* as possible
- "DISC LOGO" to have electrical as *centered*



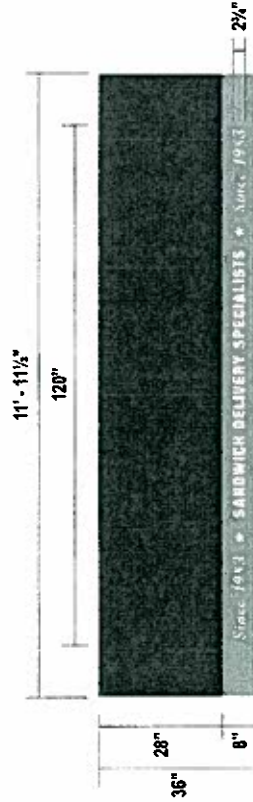
ELECTRICAL NOTES

1. Sign Company DOES NOT provide primary electrical to sign.
2. Power to the sign must be done by a licensed electrician or a local electrician.
3. Each sign must have:
 - 1. A minimum of one 120V 20A circuit
 - 2. Junction box installed within 6 feet of sign
 - 3. Three wires: Line, Ground, Neutral

AMERICAN SIGN FACTORY LLC CHICAGO 103 Cong Street Evanston, IL 60201 Tel: 773.775.8006 Fax: 773.775.8008	Client Name: Jimmy John's Location: AMFESS Milwaukee, WI	Start Date: 05/12/10 Last Revision: 06/12/10 Job#: 80207 Drawing#: 80207A.v1 Page: 1 of 2	Sales Rep: HMM Designer: KM Client Approval: Landlord Approval:
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Non-Illuminated Awning • Jimmy John's • Milwaukee • Wisconsin



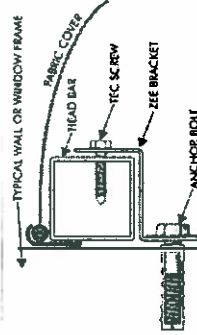
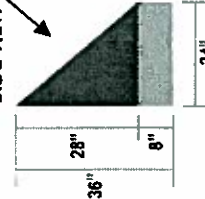
Note: Slope of awning may be no more than 45 degrees

C Non-Illuminated Awning • 1" Aluminum Tube Frame • Front View

SCALE: 3/8" = 1' 0" • For Production / For Presentation

Quantity: One(1)
Overall Height: 3' - 0"
Overall Length: 11' - 11 1/2"
Total Sq. Ft.: 35.875
Projection: 24"
First Surface Vinyl: White Text: 2 1/2" letter height
Material: #4666 Red & #4608 Black
Frame: 1" aluminum tube frame painted black

SIDE VIEW



Mounting Detail • NTS

New canopy.
Letters on canopy
to be "Type A"

AMERICAN
SIGN FACTORY LLC

CHICAGO
123 King Street
Evanston, IL 60007
Tel: 773.253.8000
Fax: 773.253.8000

Client Name:
Jimmy John's
Location:
Address:
Milwaukee, WI

Start Date: 05/13/10
Last Revision: 05/13/10
Job#: 80397
Drawing#: 80397_v1
Page: 1 of 2

Sales Rep:

HMT

Designer:

KM



Client Approval
Landlord Approval

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CERTIFICATE OF APPROPRIATENESS APPLICATION FORM
Incomplete applications will not be processed for Commission review. Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

ADDRESS OF PROPERTY: 1344 E. Brady St.

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Sandy Orzechowski

Address: _____

City: _____ State: _____ ZIP: _____

Email: 0465 LPR 0001 LPM

Telephone number (area code & number) Daytime: (414) 350 - 3996 Evening: (414) 350 - 3996

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): American Sign Factory, LLC (Hamilton Merrill)

Address: 7811 W. Wauwatosa Ave.

City: Milwaukee State: WI ZIP Code: 53218

Email: hamerit@american-sign.com

Telephone number (area code & number) Daytime: (414) 353 - 3666 Evening: (414) 353 - 1212

4. **ATTACHMENTS**

☒ **REQUIRED FOR ALL PROJECTS:**

☒ Photographs of affected areas & all sides of the building (annotated photos recommended)

☒ Sketches and Elevation Drawings (1 full size and 2 reduced to 11" x 17" or 8 1/2" x 11")

☒ Material and Design Specifications (see reverse side)

☒ **NEW CONSTRUCTION/DEMOLITION ALSO REQUIRES:**

☒ Floor Plans (1 full size and 1 reduced to 11" x 17")

☒ Site Plan showing location of project and adjoining structures and fences

☒ Other (explain):

PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH SIDES OF THIS FORM ARE PROPERLY COMPLETED.

5. DESCRIPTION OF PROJECT:

Describe all existing features that will be affected by proposed work. Please specify the condition of materials, design, and dimensions of each feature (additional pages may be attached)

See attached.

Photo No. -

Drawing No. 80307a-v,
80307c-v,

- A. Describe all proposed work, materials, design, dimensions and construction technique to be employed (additional pages may be attached)

See attached.

Photo No. -

Drawing No. 80307a-v,
80307c-v,

6. SIGNATURE OF APPLICANT:


Signature

Hamilton Merritt
Print or type name

5/7/6/2010
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

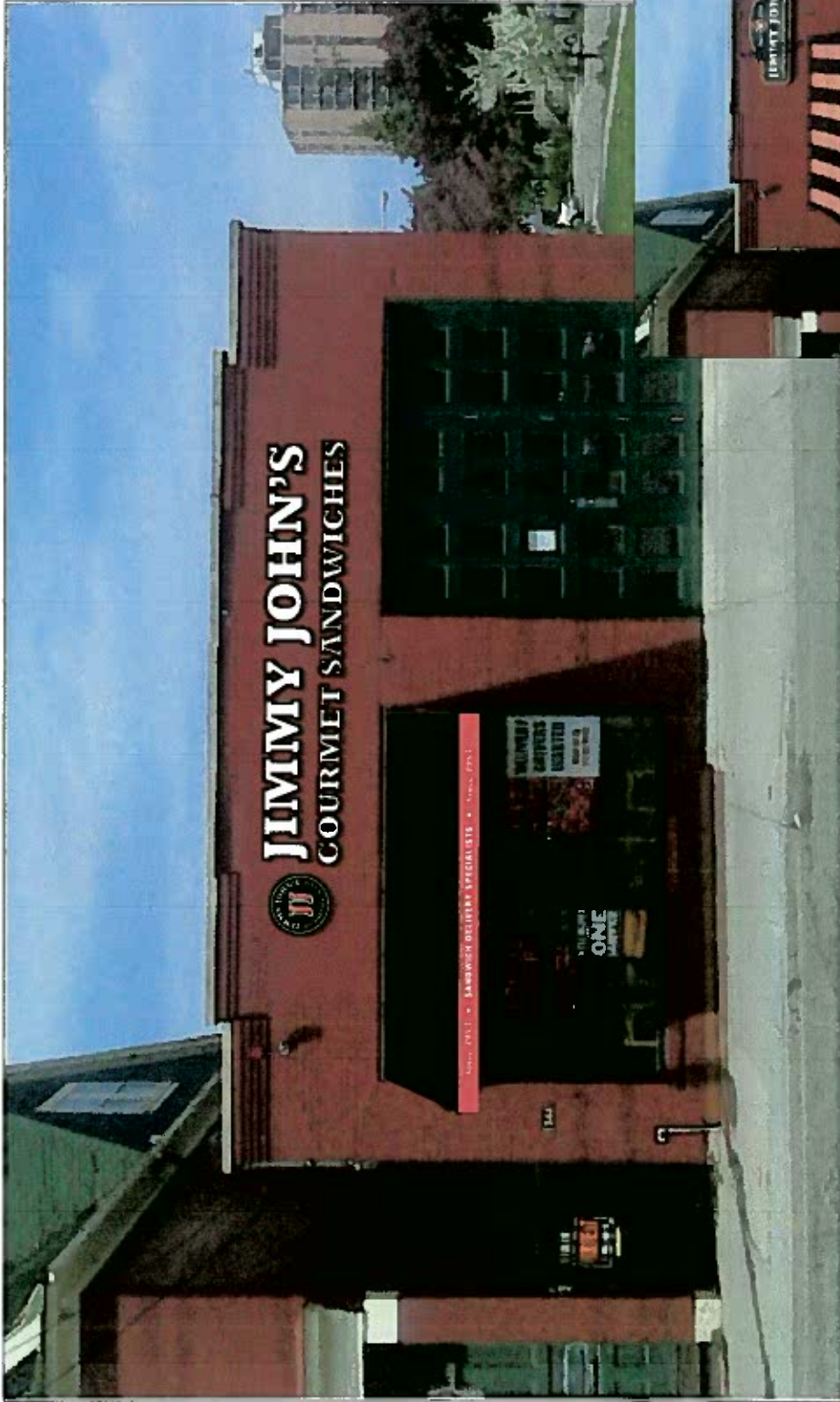
Hand Deliver Form to:
Historic Preservation Division
809 North Broadway – 1st Floor
Milwaukee, WI 53202

or

Mail Form to:
Historic Preservation Division
809 N. Broadway
Milwaukee, WI 53202

PHONE: 414.286-5712

FAX: 414.286-0232



EXISTING TO
BE REMOVED



C Non-Illuminated Awning • 1" Aluminum Tube Frame • Front View
SCALE: 3/16" = 1' 0" • For Production / For Presentation

AMERICAN
816 FACTORY LLC
CHICAGO 123 King Street
Evanston, IL 60007
T 847.725.8000
F 847.725.8005
MILWAUKEE 4811 W. Wisconsin Avenue
Milwaukee, WI 53218
T 414.353.3866
F 414.353.8828

Client Name:
Jimmy John's
Location:
Address
Milwaukee, WI

Start Date: 05/13/10
Last Revision: 05/13/10
Job#: 80307
Drawing#: 80307c_v1
Page: 2 of 2

★ _____
Client Approval
★ _____
Landlord Approval

Sales Rep:
HM
Designer:
KM

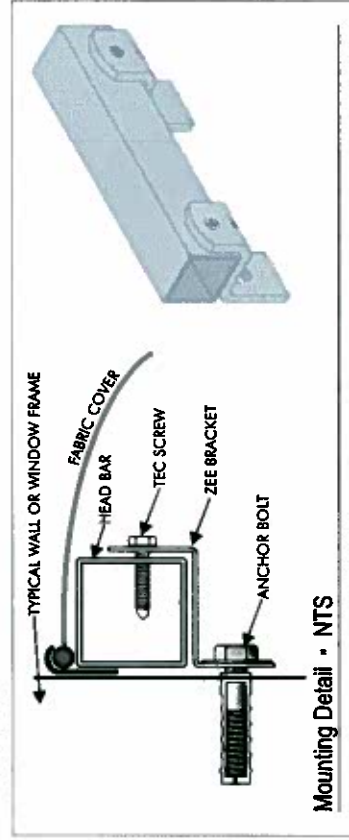
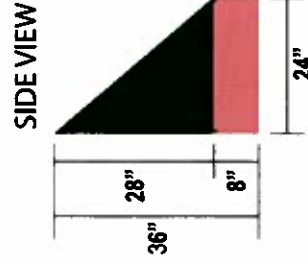




C Non-Illuminated Awning • 1" Aluminum Tube Frame • Front View

SCALE: 3/8" = 1' 0" • For Production / For Presentation

Quantity: One(1)
Overall Height: 3' - 0"
Overall Length: 11' - 11 1/2"
Total Sq. Ft.: 35.875
Projection: 24"
First Surface Vinyl: White Text; 2 3/4" letter height
Material: #4666 Red & #4608 Black
Frame: 1" aluminum tube frame painted black



AMERICAN SIGN FACTORY LLC
CHICAGO 123 W. Lake Street, Suite 1000
EN 60607 417.725.8000
MILWAUKEE 4811 W. National Avenue
WI 53218 414.353.8666
F 414.353.8828

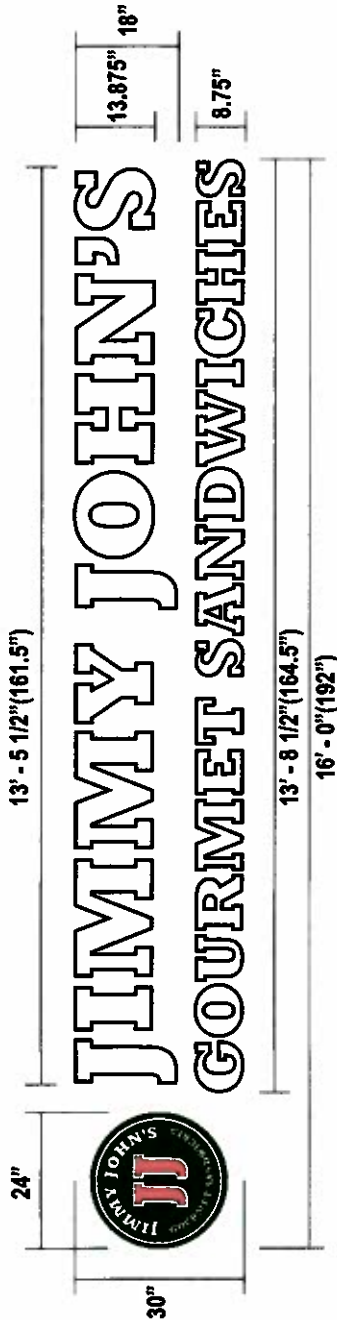
Client Name: Jimmy John's
Location: Address Milwaukee, WI

Start Date: 05/13/10
Last Revision: 05/13/10
Job#: 80307
Drawing#: 80307c_v1
Page: 1 of 2

Client Approval
Landlord Approval

Sales Rep: HM
Designer: KM





Front-Lit, Plex-Face Channel Letters, Flush Mounted • Front Elevation

SCALE: 3/8" = 1' 0" • For Production / For Presentation

INTERNALLY ILLUMINATED PLASTIC FACE CHANNEL LETTERS

QUANTITY: One (1)
 Overall Height: 2' - 6"
 Overall Length: 16' - 0"
 Total Sq.Ft.: 40.00
 Returns: Stock Black Precoat
 Trimcap: 3/4" Black
 Face: #7328 White

First-surface Translucent vinyl:

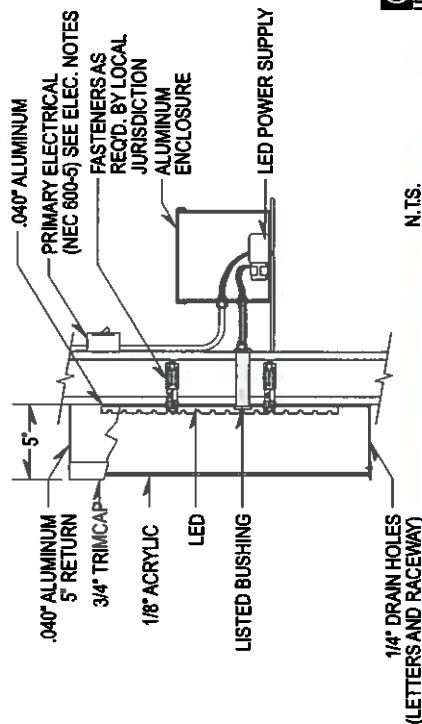
.50" black perimeter border on each letter
 "JJ" = PMS 186C Red Translucent Vinyl

Illumination: White LED

NOTES:

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- All paint two-stage automotive acrylic
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- "GOURMET SANDWICHES" to have electrical as high as possible
- "DISC LOGO" to have electrical as centered

CHANNEL LETTER - TYPICAL SECTION - FRONT-LIT PLASTIC FACE



ELECTRICAL NOTES

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 Each sign must have:
1. A minimum of one dedicated 120V 20A circuit
 2. Junction box installed within 6 feet of sign
 3. Three wires: Line Ground, Neutral

AMERICAN SIGN FACTORY LLC
 CHICAGO 123 King Street
 Elk Grove Village, IL 60007
 T 847.725.8000 F 847.725.8005
 MILWAUKEE 4811 W. Woodworth Avenue
 Milwaukee, WI 53216
 T 414.353.3666 F 414.353.0626

Client Name:
 Jimmy John's

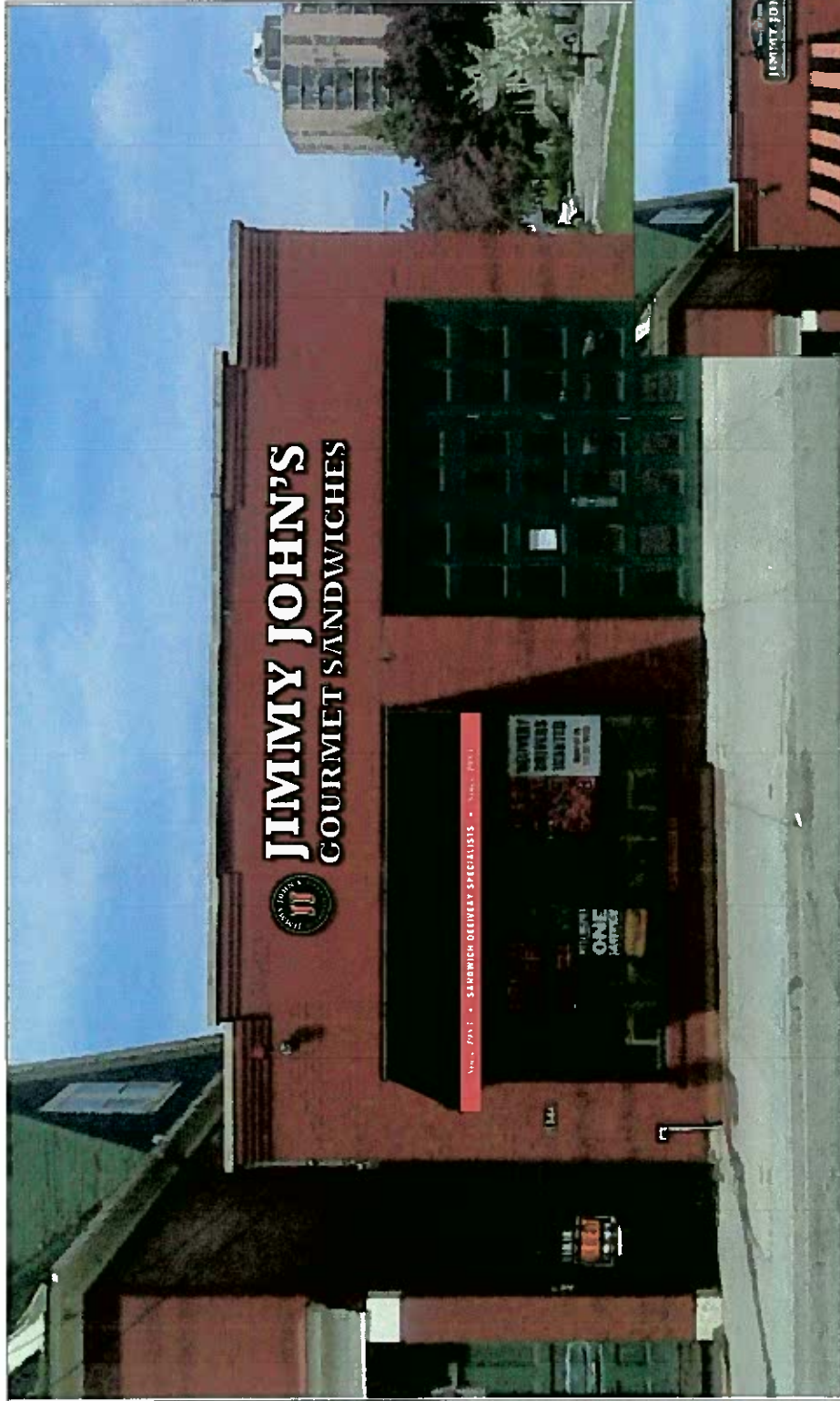
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Drawing#: 80307a_v1
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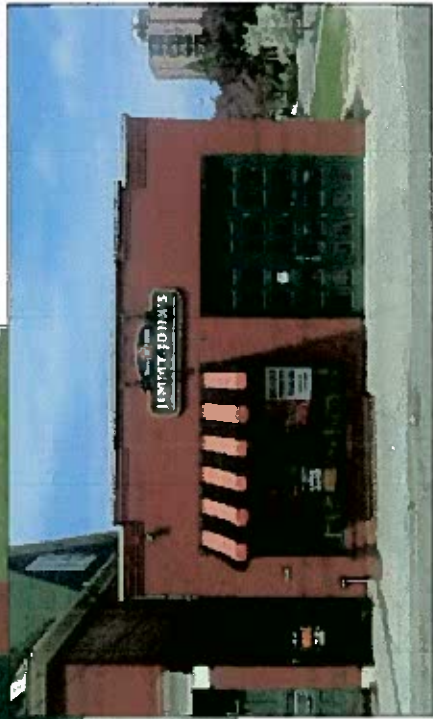
* Client Approval
 * Landlord Approval

Sales Rep:
 HM
Designer:
 KM





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A Front-Lit, Plex-Face Channel Letters, Flush Mounted • Front Elevation
SCALE: 3/16" = 1' 0" • For Production / For Presentation

 CHICAGO 123 King Street Evanston, IL 60007 T 847.725.8000 F 847.725.8005 MILWAUKEE 4811 W. Woodhurst Avenue Milwaukee, WI 53218 T 414.353.3686 F 414.353.6828	Client Name: Jimmy John's Location: Address Milwaukee, WI	Start Date: 05/13/10 Last Revision: 05/13/10 Job#: 80307 Drawing#: 80307a_v1 Page: 2 of 2	* Client Approval * Landlord Approval	Sales Rep: HM Designer: KM
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