



BINGO • CASINO

## POTAWATOMI BINGO CASINO IMPACT

### Commitment to Economic Development

Potawatomi Bingo Casino's commitment to economic development continues through this expansion project. The proposed plan provides for about 500 construction jobs, and an additional 1,000 jobs added to the Casino's current payroll of more than 2,000 employees.

In addition, Indian gaming currently accounts for 6,300 indirect jobs in the city of Milwaukee and Milwaukee County. When the expansion is complete, 4,400 indirect jobs are expected to be added to this number. Throughout the state, Indian gaming is responsible for 35,000 direct and indirect jobs.

### Commitment to the Menomonee Valley

The expansion represents a \$240 million investment in the existing Casino, and will serve to further enhance our location in the Menomonee Valley. The Valley is a vital part of the Tribe's history, and the Forest County Potawatomi's commitment to the Menomonee Valley is as strong today as it was hundreds of years ago when they called the Valley home. The Tribe has invested millions of dollars into the revitalization of the Menomonee Valley – helping to stimulate economic redevelopment and job creation in the heart of Milwaukee. Before we opened our doors some 16 years ago, the Potawatomi had already invested more than \$140 million into the Valley.

Recently, the Casino reaffirmed its commitment to the revitalization of the Menomonee Valley by entering into a public/private partnership with the Wisconsin Department of Transportation, Menomonee Valley Partners, Milwaukee County Transit System and the Menomonee Valley Business Improvement District (BID #26) to help bring transit to the Valley. Potawatomi Bingo Casino contributed more than \$200,000 to assist with this project.



## **Commitment to the Community**

In addition to the hundreds of millions of dollars spent in the Menomonee Valley, the Forest County Potawatomi remain a strong community partner providing the city and the county with an annual percentage of revenue. The Tribe has shared nearly \$55 million with the City and County since 2000. The annual payments are many times more than what the Tribe would pay in property taxes for the land the Casino is located on. In addition to this annual revenue sharing, the Tribe also pays roughly \$400,000 in property taxes on non-casino land in the Menomonee Valley.

The State of Wisconsin also continues to benefit from the strong business generated by Potawatomi Bingo Casino, which provided the State with payments totaling \$43.6 million in 2005, and \$24 million in payments in June of 2006. Those dollars provide the Wisconsin Department of Tourism with 85 percent of its budget to help market the State as a premier tourist destination.

The Tribe's commitment to the community can also be seen in its charitable giving through the Forest County Potawatomi Community Foundation. Since its founding in 2000, the Foundation has distributed more than \$3 million annually throughout Greater Milwaukee. More than \$10 million has been devoted to job training, economic and youth development in some of Milwaukee's poorest neighborhoods. The Foundation has also donated \$650,000 to organizations that are revitalizing the Menomonee Valley.

In addition, Potawatomi Bingo Casino runs *Miracle on Canal Street*, its signature charitable giving program. In 2006, just over \$1 million was donated to 20 local children's charities. Since 1999, nearly \$7 million has been donated to nearly 250 charities that benefit children in southeast Wisconsin.

The Casino's support is also seen in sponsorships of Milwaukee's signature events and organizations such as Summerfest, Wisconsin State Fair, the Milwaukee Brewers, Milwaukee Bucks, Milwaukee Admirals, Milwaukee Wave and the Milwaukee Mile. Potawatomi Bingo Casino is a strategic marketing partner with VISIT Milwaukee.

## **Commitment to Diversity**

The Forest County Potawatomi tribe is committed to diversity. More than half of all Potawatomi Bingo Casino employees are minorities, and approximately 85 percent of our employees live in Milwaukee County

When it comes to our expansion project, our commitment to diversity will also be apparent. At least 18 percent of the expansion construction work will be contracted to minority-owned businesses.