



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Sam Leichtling
Deputy Commissioner

April 29, 2026

To the Honorable Members of the
Zoning, Neighborhoods and Development Committee
City of Milwaukee
City Hall, Room 301-B

Dear Committee Members:

File Number 252012 relates to the Minor Modification to the Detailed Planned Development known as St. Rita Square to allow additional building signage on the existing building located at 728 East Pleasant Street, on the north side of East Pleasant Street, east of North Van Buren Street, in the 3rd Aldermanic District.

This minor modification was requested by the property owner, Chiara Housing and Services Inc, and will allow one blade sign on the western side of the building. The owner seeks an additional sign to improve visibility of the senior living facility along North Van Buren Street.

This item was considered on Monday, April 27, 2026 at the regularly scheduled City Plan Commission meeting. A representative from Chiara Housing and services, Inc. answered questions regarding the sign request. The City Plan Commission recommended approval of the subject file.

Sincerely,

for

Lafayette L. Crump
Executive Secretary
City Plan Commission of Milwaukee

CC: Ald. Brower

