March 31, 2014

Alderman Tony Zielinski
City Hall
200 E Wells Street, Room 205
Milwaukee, WI 53202

Dear Alderman Zielinski,

We are writing a letter of support for the Dover School-Teach Town Housing development. We believe that this development would benefit the neighborhood. It is clear that the developers listened to the suggestions of the neighbors and St. Lucas School and have put together a thoughtful, considered proposal. We feel very strongly that this project will enhance our neighborhood in many ways including:

- Creating a new tax base.
- Repurposing an empty city building and beautifying blighted land.
- Bringing in young professionals who need the goods and services provided by area businesses.
- Providing additional modern housing stock with ample parking for the project.
- Adding green space to a street that is primarily concrete and asphalt.

As a group of business and property owners in Bay View, we have invested a great deal of time and money into this neighborhood with hope that developments such as this would follow. This type of development is exactly what Bay View needs; forward thinking, innovative projects that contribute to the economy, vitality, and evolution of our neighborhood.

We rely on local traffic to thrive, and this is a wonderful opportunity to increase that. There are benefits in terms of safety as well when there are more people out and about, within easy walking distance of all the things they need and want. We have already seen the benefits of the influx of new businesses and it only makes sense that new housing and an infusion of new blood (with new jobs and new disposable income!) will help our community thrive even more.

This is a great opportunity for Bay View. As our alderman, we expect you to lead the neighborhood into a prosperous future, not pander to the complaints of the few, particularly after the project's developers have clearly addressed their concerns and have shown an eagerness to work toward generous solutions.

Sincerely,

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| [illegible] Lovely Salon | 2155 Kinnickinnic Ave Mil. |
| [illegible] Milwaukee Community Acupuncture | 435 E. Lincoln Ave. |
| [illegible] SAFFRON YOGA CENTER | 435 E. LINCOLN AVE. |
| [illegible] HUÉ RESTAURANT | 2691 S. KINNICKINNIC AVE. |
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