

**LRB - FISCAL SECTION ANALYSIS**

**OCTOBER 7, 2002  
ECONOMIC DEVELOPMENT COMMITTEE**

**ITEM 6, FILE 020831  
EMMA J. STAMPS**

File #020831 is a resolution creating Business Improvement District No. 29 (Atkinson, Capitol and Teutonia or "ACT") and approving its first year Operating Plan. (DCD)

**Background**

1. In Business Improvement Districts (BIDs), the City imposes special assessments on property owners in designated geographic areas that are spent on projects that enhance the local business environment. These may include improvements to the streetscape, marketing efforts, business recruitment activity, and security programs.
2. Section 66.1109(3)(b) Wisconsin Statutes requires that Business Improvement Districts submit annual Operating Plans for City approval.
3. The 2003 Budget provided \$4.3 million in total funding authority for BIDs to provide for activities of 18 current BIDs throughout the city..

**Discussion**

1. File 020831 establishes a Business Improvement District pursuant to Wisconsin Statutes for the area generally north and south of West Capitol Drive between North 19<sup>th</sup> Street and North 27<sup>th</sup> Street, generally east and west of North Teutonia Avenue between West Nash Street and West Congress Street and generally north and south of West Atkinson Avenue between North Teutonia Avenue and North 8<sup>th</sup> Street, in the 1<sup>st</sup>, 6<sup>th</sup> and 10<sup>th</sup> Aldermanic Districts.
2. The first year Operating Plan proposes to implement streetscaping activities using the following budget:

• Personnel / Fringes / Training	\$ 35,142
• ACT ID Signage / Promotion	\$ 8,000
• Contractual Services	\$ 1,600
• Advertising	\$ 1,000
• Operating Costs	\$ 5,200
• Miscellaneous	\$ 2,711
Total	\$ 53,653

3. Business Improvement District No. 29, if approved, will not require City contributions.

**Fiscal Impact**

Expenditures totaling \$53,653 for BID No. 29 are contingent upon budget authority pending adoption of the 2003 City of Milwaukee Budget.

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