



COMPETE MILWAUKEE

Compete Milwaukee 2017

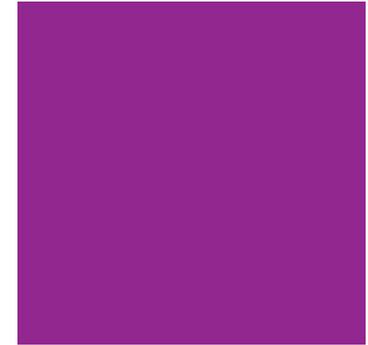
Finance & Personnel Committee
CCFN 161755
April 12, 2017



Program Goals

- Provide enhanced levels of city services
- Provide high-quality work experience for each participant
- Create pathways to unsubsidized employment
- Connect with other City initiatives

Program Elements



UMOS/State of WI

Transitional Job Placements

- State TANF funds for minimum wage (\$7.25/hr)
- 6 month temporary work opportunity for individuals 18-64 without work who:
 - Are ex-offenders or have child support orders; and
 - Ineligible for unemployment and not in W2; and
 - Meet other criteria set by WI DCF



+ City of Milwaukee

Transitional Job Site

- Six-month work placements (70 funded in 2017)
- Increase City's service delivery capacity
- City CDBG funds:
 - Add to \$7.25, pay City living wage (\$10.82/hr in 2017)
 - Pay for Career Pathways & casework/wraparound services



+ Employ Milwaukee & WRTP

Skill Building

- Career Pathways Training (Trades and Certifications)
- Co-enrollment in WIOA/FSET Programs
- Tracking of outcomes after Complete placement
- Focus on individual plans to overcome barriers to employment



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Moving Up The Ladder

- 70 Placements in 2017
- 2015 & 2016 success:
 - 159 participants
 - 70% in unsubsidized employment post-program
 - Over \$1M in post-program earnings





How We Got Here

- 2014 – DPW Pilot w/ UMOS & MAWIB (CCFN 131797)
 - Partnership on potholes, DCF TANF funds
- 2015 – **Compete Milwaukee** funded in Adopted Budget (CCFN 140889)
 - Introduce MPD Ambassador program
- 2016 – Re-size, focus on quality (CCFN 151082)
 - Match placements to capacity
- 2017 – Maintain focus, evaluate success and opportunity



Lessons Learned: Years 1-3

- Compete Milwaukee gets **results**
 - Adult TJ placements: 159 since 2015
 - 120 (70%) in unsubsidized employment 60+ days after CM
 - Over **\$1M in post-program wages** earned by alumni since 2015
- Success beyond the numbers
 - Compete participants' outcomes based on & meeting them where they are
 - City funding for casework element is critical
- Capacity and accountability is critical
 - More placements are not necessarily 1:1 proposition

Coming in 2017

- More great work
 - 50 City placements, including 8 in DNS
 - 20 Police Ambassadors
- Program evaluation
 - Long-term success of participants
 - Comparison to other programs and models
- Assess options for the future
 - Funding capacity @ local, State, Federal level
 - Other opportunities for high quality TJ placements



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