

21st Annual Conference

United States Hispanic Leadership Institute

USHLI

*Latino
Leadership:
Making
Democracy
Work*

September 25-28, 2003 • Hyatt Regency Chicago

SPONSORED BY THE UNITED STATES HISPANIC LEADERSHIP INSTITUTE

RETURN SERVICE REQUESTED

UNITED STATES
HISPANIC LEADERSHIP INSTITUTE
431 S. Dearborn Street, Suite 1203
Chicago, Illinois 60605-1152
www.ushli.com
(312) 427-8683

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EXHIBITS

Conference Sponsors (with package)	- 0 -
Government Agencies	\$ 1,000
Non-Profit Organizations & Universities	\$ 500
College Fair Exhibit	\$ 150*

Booth space will be reserved for corporate and labor sponsors and government agencies only. Space for universities and non-profit organizations will be assigned on a first-come, first-served basis, depending on space availability. Standard booth space is 10' x 10 and includes pipe and drape, one skirted table, side dividers, two chairs, and one wastebasket. (* College Fair exhibit is a separate cost at a different location and includes one 6' skirted table on Thursday only.)

ACCOMODATIONS HYATT REGENCY CHICAGO

The Hyatt Regency Chicago, located at 151 E. Wacker, will be our host hotel for the 2003 USHLI Conference. When making your reservations be sure to request the following rates:

Single - Double	\$ 172.00 + tax (per night)
Triple - Quad	\$ 182.00 + tax (per night)
Regency Suites	\$ 499.00 + tax (per night)

Our block of rooms will be held ONLY until **AUGUST 25**. After this point, it is subject to availability and prevailing room rates. To guarantee a reservation, a deposit of \$198.00 for each confirmed room will be due from individuals attending the conference fourteen (14) days after room is confirmed by the Hotel but no later than the cut-off date specified above. Personal checks, money orders or valid credit cards will be accepted for the deposit. There is no immediate cost involved in reserving your room(s) right away! You may do so now by calling, toll free 1-800-233-1234 or direct at (312) 565-1234. **Remember to identify yourself as a participant of the U.S. Hispanic Leadership Institute Conference.** Be sure to get a confirmation number(s) when making your reservation as well as the name of the person assisting you. **Should a cancellation be necessary, the deposit is fully refundable if a room is canceled three (3) days or more prior to the arrival date.** Be sure to obtain a cancellation number. Don't delay, reserve your room(s) today-- We are expecting a full house!

TRAVEL

Participants are urged to contact Genesis Travel of Chicago, the official travel agent for the USHLI Conference, to receive the lowest possible fares on all airlines. Call 1-800-260-6196.

Dr. Juan Andrade Jr. Scholarship for Young Hispanic Leaders

QUALIFICATIONS: Applicants must be citizens or legal residents, enrolled or accepted for enrollment as full-time students in a four-year college/university in the U.S. or U.S. territories, and demonstrate a verifiable need for financial support. At least one parent must be of Hispanic ancestry.

REQUIREMENTS: Applicants must submit each of the items listed below before the deadline. An application will not be considered until all items have been received.

- **COVER PAGE:** Applicant must list his/her full legal name, home address and telephone number, school address and telephone number (if information is available), work telephone, fax, social security number, name of institution, classification, major, ancestry, and the balance (\$) between the amount owed and the amount of tuition covered by financial aid and personal funds.
- **BACKGROUND INFORMATION:** Applicant must submit a 250-500 word summary of his/her family history (parents, siblings, etc.), life and/or work experiences that have influenced him/her, pertinent extracurricular and community involvement activities, and a self-description.
- **LEADERSHIP ESSAY:** Applicant must submit a 500-750 word essay (2-3 pages) on the future of Hispanics in America, the kind of leadership needed, and any role the applicant hopes to play in providing such leadership.
- **TRANSCRIPT:** Applicant must submit a high school or college transcript verifying his/her eligibility status.
- **REFERENCES:** Applicant must submit three (3) letters of reference from persons who have known him/her, e.g., high school teacher or counselor, employer, pastor or priest, professor, academic advisor, coach, etc.
- **PICTURE:** Applicant must submit a recent photograph (B/W or color). The picture should be of the applicant only and suitable for use in any printed literature announcing the recipients. (Photos will be returned upon request.)

DEADLINE: July 15, 2003

MAIL TO: USHLI, 431 S. Dearborn, Suite 1203,
Chicago, IL 60605

PRESENTATION: Scholarships will be presented at the Educational Achievement Luncheon during the USHLI Conference on Friday, September 26, at the Hyatt Regency Chicago. Expenses for lodging and meals will be covered by the USHLI. Recipients will be responsible for their own travel expenses and are expected to attend.

FOR MORE INFORMATION: Contact the USHLI at (312) 427-8683.

PLEASE MAKE CHECKS PAYABLE TO: USHLI, 431 S. DEARBORN, SUITE 1203, CHICAGO, IL 60605-1152. 312-427-8683

OPPORTUNITIES FOR SPONSORS & EXHIBITORS

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The USHLI conference provides sponsors and exhibitors an excellent opportunity to:

- contribute toward the development of this nation's future leaders,
- identify candidates for internship and/or employment opportunities,
- meet present and future public policy makers, and
- connect with a broad cross-section of America's 500 billion dollar Hispanic market.

FUTURE

"Dr. Juan Andrade has been a role model for the community. Thanks to twenty years of work by the USHLI, there is a greater Latino political presence in the U.S. today."

Hon. Roderick Paige, Secretary
U.S. Department of Education

ORGANIZED

"The leaders and activists in the American labor movement and the leaders and activists in the USHLI Conference are travelers on the same road. We are fellow travelers on the road to social and economic justice. The success of our journey depends on our continuing to travel this road together."

Mr. John Sweeney, President
AFL-CIO

JUSTICE

"It's an honor to be here at the annual USHLI Conference. It's been a long road here, but I look around and see the leaders of tomorrow and I can only imagine how far we will go."

Mr. Lou Gallegos, Asst. Secretary for
Administration, USDA

LEADERS

"The USHLI is helping us visualize our political dreams, because if we believe in our dreams we can achieve them."

Hon. Sila Calderon,
Governor of Puerto Rico

UNITY

"I want to thank you, Dr. Andrade and the USHLI for your leadership and for what it's meant to the Latino community."

Hon. Hector Barreto, Jr., Administrator
U.S. Small Business Administration



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MARKETING CHARACTERISTICS

A survey of USHLI Conference participants in 2002 revealed the following:

- ★ 70% were 18-34 years of age;
- ★ 85% were attending or had completed college;
- ★ 59% were female;
- ★ 41% had household incomes of \$20,000-\$50,000; and,
- ★ 35% had household incomes of \$50,000 or more.

USHLI Conference participants will help govern our cities, schools, states, and, indeed, a nation that will become 25% Hispanic during their lifetime!



Our College Recruitment Fair, one of the largest and most successful in the nation, attracts over 2,500 high school students and more than 100 recruiters representing colleges and universities from coast-to-coast.

"I want to express my appreciation to everyone at the USHLI for working since 1982 on your noble mission of empowerment through education and voter registration. Your work has paid off. You see it in greater participation in elections and in the growing number of Latino elected officials...You helped forge unity among diverse elements of Hispanic America...I have always wanted an administration that looks like America. More and more America will look like you."

President Bill Clinton
1999 USHLI Conference

2002 AWARD RECIPIENTS



Dr. Juan Andrade, Jr. Scholarship Recipients



Mr. Douglas H. Dority
Washington, D.C.
George Meany Latino Leadership Award



Ms. Emma Moreno
Upper Marlboro, MD
Lifetime Achievement Award



Ms. Martha Villegas
L.A.S.O. - Lewis University
Outstanding Student Organization



Mr. Joaquin Blaya
Miami, FL
National Hispanic Hero Award



Ms. Rebecca Arenas
Ms. Dolores Mancilla
West Olive, MI
William C. (Willie) Velasquez
Volunteer of the Year Award



Mr. Rey B. Gonzalez
Chicago, IL
Cesar E. Chavez
Community Service Award



Mr. David Diaz
Chicago, IL
Outstanding Youth
of America

ABOUT THE CONFERENCE

The USHLI Conference convenes a unique consortium of corporate, labor, government, university, and nonprofit communities of interest, with participants who are predominantly young, female and very well educated.

At the USHLI Conference:

- Public and private sector employers meet prospective employees.
- Unions meet prospective members.
- Vendors meet consumers.
- Universities recruit students.
- Constituents meet national leaders and policy-makers.
- The past meets the present and the present meets the future.

The USHLI Conference has become the nation's **premier** Hispanic conference because it has a well-defined market and product, and it has proved to be an investment-worthy enterprise. The 21st annual USHLI Conference is expected to attract over 8,000 registered participants representing hundreds of cities in nearly 40 states and approximately 1,000 affiliated groups and organizations-- more than any other Hispanic conference in the nation!

THE USHLI CONFERENCE IS THE BEST ATTENDED NATIONAL HISPANIC CONFERENCE BECAUSE:

Unity permeates every message and is the cornerstone of empowerment.

Spirit abounds and is contagious, bringing joy, pride, and excitement to past, present, and future leaders alike.

Heroes are honored; heritage is remembered, and our Hispanidad is celebrated.

Leadership skills are taught and leaders are created

Inspiration to achieve our goals and dreams flourishes.

USHLI CONFERENCE MISSION STATEMENT

The mission of the USHLI Conference is to train a broad cross-section of present and future Hispanic leaders by providing leadership skills development and promoting education and Hispanic unity while creating a servant leadership community that values diversity, community, cultural pride, and empowerment.

CONFERENCE AGENDA

WEDNESDAY, SEPTEMBER 24, 2003

8:00 a.m. - 5:00 p.m. Exhibitor Registration & Set-Up

THURSDAY, SEPTEMBER 25, 2003

9:00 a.m. - 6:00 p.m. Registration Open
8:30 a.m. - 10:00 a.m. College Fair Registration for High School Students
8:30 a.m. - 11:00 a.m. College Fair Registration for Recruiters
10:00 a.m. - 10:45 a.m. Latino Leadership RALLY (All are Welcome)
10:00 a.m. - 1:30 p.m. College Fair (*High School Students only*)
11:00 a.m. - 4:00 p.m. Exhibit Show
7:00 p.m. - 12:00 a.m. Networking Reception & Dance (Admission is a purchased airline raffle ticket at \$15)

FRIDAY, SEPTEMBER 26, 2003

8:00 a.m. - 7:00 p.m. Registration continues
7:30 a.m. - 9:00 a.m. Labor Breakfast
9:00 a.m. - 12:00 p.m. Senior Citizen Leadership Program
9:30 a.m. - 12:00 p.m. Leadership Training Activities
12:30 p.m. - 2:00 p.m. Educational Achievement Luncheon
2:00 p.m. - 5:00 p.m. Exhibit Show
2:30 p.m. - 4:00 p.m. Forum*
2:45 p.m. - 4:00 p.m. Workshops*
3:00 p.m. - 5:00 p.m. C-CORE
4:30 p.m. - 6:00 p.m. "USHLI Conference Showcase of Latino Talent" - A jam-packed celebration of Latino talent will feature folkloric and other dancers, singers, mariachis, poets, musicians, & more!
6:00 p.m. - 7:00 p.m. Networking Reception
6:00 p.m. - 7:00 p.m. President's Reception (*by Invitation Only*)

* See workshops and forums for titles

C-CORE

The USHLI Conference is excited to host another **Corporate Career Opportunities Recruitment Expo (C-CORE)**! C-CORE is designed to inform participants about employment and/or internship opportunities with various corporations, labor unions, and government agencies. Recruiters will discuss their respective companies and provide onsite interviews. **Please bring several copies of your résumé to distribute among recruiters.** Résumés will be distributed to our sponsors with current job openings who seek Latino applicants for possible employment.



The USHLI has a long-standing tradition of featuring the most dynamic and motivational speakers in the nation, continuously bringing participants to their feet.



U.S. Secretary of Education Roderick Paige shares his vision for the future of Latino Education in America.



With approximately 1,000 Senior Citizens in attendance, the USHLI Conference is the most cross-generational Latino Conference in the nation.

CONFERENCE AGENDA

FRIDAY, SEPTEMBER 26, 2003 *(continued)*

7:30 p.m. - 10:00 p.m. **Special Awards Dinner**
 10:00 p.m. - 2:00 a.m. **Dances** *(for USHLI participants Only)*

SATURDAY, SEPTEMBER 27, 2003

7:00 a.m. - 5:00 p.m. Registration continues
 7:30 a.m. - 9:00 a.m. **Latino Community Service Breakfast**
 9:00 a.m. - 12:00 p.m. **Exhibit Show** *(Open to the Public)*
 9:15 a.m. - 10:30 a.m. **Workshops***
 10:00 a.m. - 12:00 p.m. **C-CORE**
 10:30 a.m. - 12:00 p.m. **Forum***
 12:30 p.m. - 2:00 p.m. **Latino Official's Recognition Luncheon**
 2:15 p.m. - 3:30 p.m. **Workshops***
 2:30 p.m. - 5:00 p.m. **C-CORE**
 3:30 p.m. - 5:00 p.m. **Forum***
 6:00 p.m. - 7:00 p.m. **Networking Reception**
 6:00 p.m. - 7:00 p.m. **Chairman's Reception** *(by Invitation Only)*
 7:30 p.m. - 10:00 p.m. **National Hispanic Hero Awards Dinner**
(Black Tie Optional)
 10:00 p.m. - 3:00 a.m. **Dance(s)** *(for USHLI participants Only)*

SUNDAY, SEPTEMBER 28, 2003

8:00 a.m. - 9:00 a.m. **Catholic Mass**
 8:00 a.m. - 9:00 a.m. **Interdenominational Service**
 9:00 a.m. - 11:00 a.m. **National Hispanic Leadership Breakfast**
 11:00 a.m. **Conference Adjourns**

* See workshops and forums for titles

WORKSHOPS

"Breaking the Glass Ceiling in Labor"
"¡Quiero ir a la Universidad!"
"Proposal Development & Effective Fundraising for Student Organizations"
"The Ethics of Leadership"
"Leadership in a Multicultural Society"
"Latino Leadership Style"
"Financial Literacy of a Leader"
"Guest Workers vs. Amnesty"
"The Politics of Latino Leadership"
"The Ten Myths & Ten Truths of Career Advancement"
"Spiral Leadership: A Fresh Framework for Understanding the Diversity of Thinking Systems in the Global Economy of the 21st Century"

FORUMS

"Homeland Security: At What Cost to Civil Liberties?"
"The Cost of War"
"What the Bush Administration Is and Is Not Doing: Two Perspectives"

USHLI 2003 REGISTRATION

A group rate is being offered to encourage and allow for greater attendance at a lower cost per person.

REGISTRATION DATES AND DEADLINES

BEFORE JUNE 1:	STUDENTS **	NON-STUDENTS
Group(s) of 10	\$ 85 per person	\$110 per person
Individual(s)	\$ 95 per person	\$120 per person
AFTER JUNE 1:		
Group(s) of 10	\$110 per person	\$135 per person
Individual(s)	\$125 per person	\$155 per person
AFTER AUGUST 1:		
All persons	\$165 per person	\$195 per person

(Registration fee includes all conference functions and activities EXCEPT the dance on Thursday, and Senior Breakfast on Friday.)

R U L E S

- All information requested on conference registration form(s) **MUST** be complete and legible.
- To attend the conference, all USHLI participants who are eligible (U.S. citizens of voting age) **must** be registered to vote and provide their voter I.D. number on the conference registration form.
- To qualify for the above rates, payment **MUST** accompany all registrations and be received by the deadline dates mentioned. Purchase Orders **must** be signed by **AUTHORIZED OFFICIALS** of agencies, universities and organizations to be accepted and paid **prior** to the conference. Please call the USHLI Financial Office for details at (312) 427-8683.
- ** To qualify for "Student Rates" students **MUST** be taking **12 or more** credit hours and provide their student I.D. number on the registration form. Written verification from a school official is also required.
- Only groups of ten (10, 20, 30, etc.) will qualify for group rates; they **MUST** remain intact (in groups of ten) or **forfeit** the group rate.
- Qualified groups **MUST** provide the name, complete mailing address, and telephone number(s) for each group member when they pre-register. All names, etc. must be received prior to September 1, 2003 via mail, fax at (312) 427-5183 or online at www.uskli.com. After September 1, substitutions may be made **ONLY** at the conference; groups are responsible for securing complete payment.
- A photo I.D. is required for **ALL** participants at on-site registration.
- Pre-paid registrations will be **FULLY REFUNDED** if cancelled **PRIOR** to September 1, 2003 and refunded 50% if cancelled on or after September 1.

2003 REGISTRATION FORM

(Please Print or Type)

(This form may be used to register an individual or a group)

(Please Print or Type)

Name (First, Middle, Last)	Affiliation (i.e. organization, club, school, etc.)	Student ID # (Required for student rates)
Title (if applicable)	Employer	
Home Address	City	State
()		Zip Code
Work Telephone	Home Telephone	Email
All eligible participants must be registered voters. Voter registration #:	City, State registered	
*****	*****	
Name (First, Middle, Last)	Affiliation (i.e. organization, club, school, etc.)	Student ID # (Required for student rates)
Title (if applicable)	Employer	
Home Address	City	State
()		Zip Code
Work Telephone	Home Telephone	Email
All eligible participants must be registered voters. Voter registration #:	City, State registered	
*****	*****	
Name (First, Middle, Last)	Affiliation (i.e. organization, club, school, etc.)	Student ID # (Required for student rates)
Title (if applicable)	Employer	