

Certificate of Appropriateness

LIVING WITH HISTORY

Milwaukee Historic Preservation Commission/809 N. Broadway/PO Box 324/Milwaukee, WI 53201-0324/414-286-5712

Property

209 E. WISCONSIN AV.

Description of work

Install new non-illuminated individual letter signage on sign band; remove paper from storefront windows.

Date issued

2/25/2010

PTS ID 63285 COA, new signage

In accordance with the provisions of Section 308-81(9) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

All work will be done according to attached drawings. Remove paper covering storefront windows. Please note that City ordinance allows no more than 25% of each individual window to be covered with signage.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Paul Jakubovich of the Historic Preservation staff as follows: Phone: (414) 286-5712 Fax: (414) 286-0232 E-mail: pjakub@milwaukee.gov.

If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, www.mkdcd.org/build, or call (414) 286-8210 or 8211.

Paul Jakubovich
City of Milwaukee Historic Preservation

Copies to: Development Center, Ald. Robert Bauman, Contractor Lemberg Electric, Inspector Bill Richter (286-2518)



www.prioritysign.com

Corporate Office
837 Riverfront Dr
Shabazzan, WI 53081
(920) 208-0888 - FAX (920) 208-0969

February 12, 2010

In re: FedEx Office location at 209 E. Wisconsin Ave.

To Whom It May Concern:

We have been made aware of the issue at the FedEx Office site located at 209 E. Wisconsin Ave. in Milwaukee, WI regarding signage being shown in the window that exceeds 25% of the window area.

We ensure that we will comply with this requirement. To comply, we will remove any and all existing signage shown that exceeds 25% of the given area, and we will not install any additional window signage that will exceed 25% of the given area.

Please feel free to contact me at any time with any additional questions at 920-694-1044.

Thank you for your time.
Sincerely,

Laurel Temby
Assistant Project Manager
920-694-1044
ltemby@prioritysign.com

REGIONAL OFFICES:

Atlanta, GA / Birmingham, AL / Chicago, IL / Knoxville, TN / Minneapolis, MN

FedEx Office

BRANDING BOOK

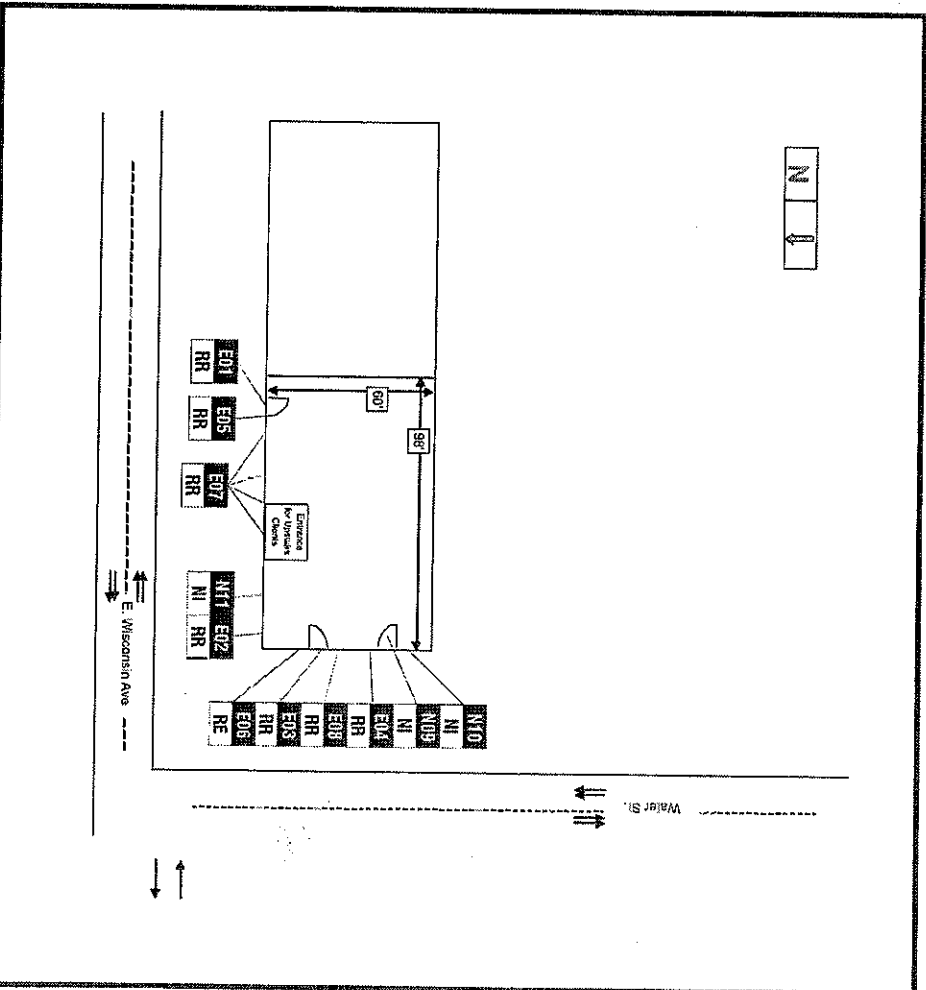
EXTERIOR SITE PLAN

Sign	Existing Sign	Action	Proposed Sign	Qty.
E01	Non-Illuminated Letters	RR	10' FCO Letters	1
E02	Non-Illuminated Letters	RR	10' FCO Letters	1
E03	Non-Illuminated Letters	RR	10' FCO Letters	1
E04	Non-Illuminated Letters	RR	10' FCO Letters	1
E05	Door Vinyl	RR	Door Vinyl	1
E06	Storefront capability line	RE	Remove Vinyl	1
E07	Storefront capability line	RE	Remove Vinyl	1
E08	Window Beacon	NA	Leave as is	-
N09	No Existing Sign	NI	Door Vinyl	1
N10	No Existing Sign	NI	Stacked Core Services Vinyl	1
N11	No Existing Sign	NI	Stacked Core Services Vinyl	1

Comments:
E01, E02, E03, E04) 50 Sq Ft for all signage allowed per city code.
Larger lettersets are not recommended due to sign band areas.

Sign type:
E - Existing sign
N - New Sign


Action Key:
RR - Remove & Replace
NI - New Install
NA - No Action
RE - Remove Existing



PRIORITY SIGN INC.
AN EMPLOYEE OWNED COMPANY

CORPORATE OFFICE:
837 Riverfront Dr., Suite 500, Shakopee, MN 55081
PHONE: (620) 208-0505 FAX: (620) 208-0505

REGIONAL OFFICES:
Birmingham, AL • Baltimore-Washington Head SC
Chicago, IL • Los Angeles, CA • Knoxville, TN
Minneapolis-St. Paul, MN • Racine, WI

FedEx Office 
BRANDING BOOK

Project Manager: SS
Designer: DW

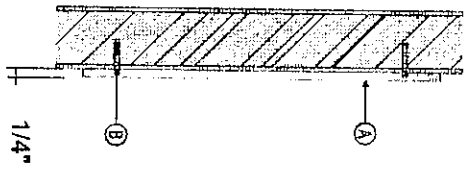
Drawing #
C25736-ESP
Center # 0658
Project # 983486

Project Name: Milwaukee, WI Downtown (0658)
Date: 05-18-09
City: Milwaukee, WI
Street #: 209 E Wisconsin Ave

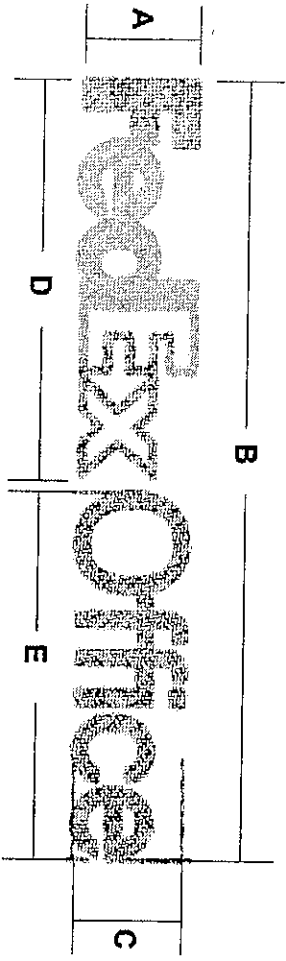
E04 Non-Illuminated FCO Letters

Remove existing letters, patch and re-paint fascia SW6221. Install new 1/4" aluminum FCO letters stud mounted and painted to match existing gold color. "Ex" to be cut out.

SIGN CROSS SECTIONS

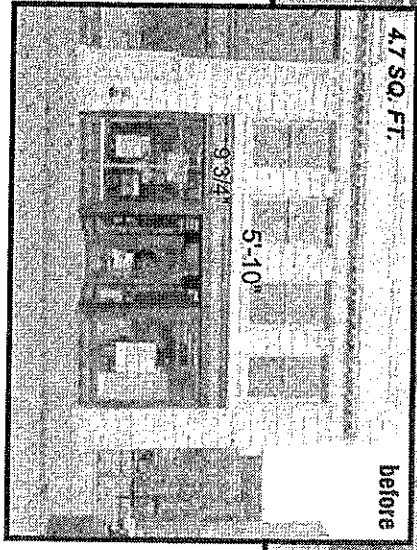
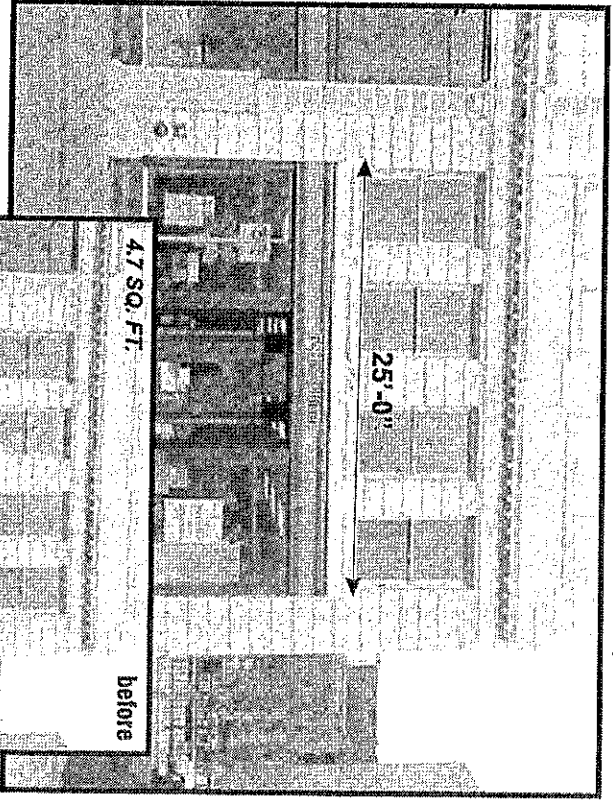


A	1/4" aluminum FCO letters
B	stud mounted



A	B	C	D	E	Sf
10"	5'-7 5/8"	9 3/8"	2'-10 11/16"	2'-8"	4.6

Scale: 3/4" = 1'-0"



PRIORITY SIGN INC.
AN EMPLOYEE OWNED COMPANY

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REGIONAL OFFICES:
Birmingham, AL • Baltimore-Hilton Head, SC
Chicago, IL • Los Angeles, CA • Knoxville, TN
Manchester-NH, PA • St. Paul, MN • Racine, WI

FedEx Office 
Project Manager: SS
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BRANDING BOOK

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