

BY ALDS. BAUMAN, BURGELIS, JACKSON, MOORE, PEREZ, PRATT, COGGS, CHAMBERS, WESTMORELAND, ZAMARRIPA, TAYLOR, SPIKER, BROWER, STAMPER

Resolution congratulating the Zizzo Group on its 150th Anniversary

WHEREAS,

ZIZZO GROUP

celebrated its 30th anniversary during a special event on September 23rd, 2025; and

WHEREAS, Zizzo Group Engagement Marketing, founded in 1995 by Anne Zizzo, has become one of the region's leading marketing firms, offering services in digital, branding, public relations, social media, and creative development; and

WHEREAS, Over 30 years, the firm has grown through eight acquisitions and is regularly ranked among Wisconsin's top marketing organizations; and

WHEREAS, Zizzo Group has invested in Milwaukee through redevelopment projects, supported the 2024 Republican National Convention, and contributed over \$12 million to more than 25 community organizations, including the Donut Smackdown fundraiser, which has raised \$250,000 for local charities; and

WHEREAS, In 2025, Zizzo Group celebrates its 30th Anniversary as a Milwaukee-founded business with local, regional, and national impact; now, therefore, be it

RESOLVED, That the Common Council of the City of Milwaukee hereby congratulates and commends the Zizzo Group on its 30th anniversary,

FURTHER RESOLVED, That a suitably engrossed copy of this resolution be presented to the Zizzo Group as a symbol of the City's appreciation.

Introduced by Common Council members José G. Pérez, Robert Bauman, Peter Burgelis, DiAndre Jackson, Sharlen P. Moore, Andrea M. Pratt, Milele A. Coggs, Mark Chambers, Jr., Lamont Westmoreland, JoCasta Zamarripa, Scott Spiker, Larresa Taylor, Alex Brower and Russell W. Stamper, II and approved by all members of the Milwaukee Common Council on September 23, 2025.

