



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, March 25, 2025

**COMMITTEE MEETING NOTICE**

AD 06

SHARIF YUSUF, Hassan S, Agent  
SPICE & BYTES GROCERY LLC  
3806 N VEL R PHILLIPS AV #A  
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, April 08, 2025 at 11:25 AM**

The access code is <https://meet.goto.com/902734029>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Food Dealer License Application **as** agent for "Spice & Bytes Grocery LLC" for "Spice & Bytes Grocery" at 3806 N VEL R PHILLIPS AV #A.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.


You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:

  
\_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, March 25, 2025

**COMMITTEE MEETING NOTICE**

AD 06

SHARIF YUSUF, Hassan S, Agent  
SPICE & BYTES GROCERY LLC  
3806 N VEL R PHILLIPS AV #UPPER  
Milwaukee, WI 53212

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

## Collins, Rolanda

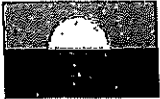
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**From:** License  
**Sent:** Wednesday, January 22, 2025 12:07 PM  
**To:** Collins, Rolanda  
**Subject:** FW: Objection response for 3806 N. Vel Phillips

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



Take Our Survey!

REDACTED  
BY *RL*

**From:**  
**Sent:** Wednesday, January 15, 2025 12:21 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Objection response for 3806 N. Vel Phillips

I'm writing to address the potential opening of a neighborhood store opening in the middle of our residential neighborhood, located at 3806 N. Vel R. Phillips Ave. My concerns are the paper, debris and upkeep, and the lawn and vine overgrowth on the garage; in a nutshell the ongoing upkeep of the rear of the store and the alley. There tends to be an excessive amount of overgrowth along the gates and garage areas and where the dumpster was located. I would like to ask what efforts are going to be put into play to ensure cleanliness and upkeep. The Sanitation dept records and/or the Riverwest neighborhood resource center should have records of the numerous calls and concerns that I have had in the past with respect to these same concerns I voicing now.

Sincerely; a concerned neighbor

12/10/24

To whom it May Concern:

With Respect to the licensing for  
Occupant of 3806 N VEL R Phillips #A

Our/My objection would be regarding  
debris, garbage and Overall upkeep  
of the premises. Please check City  
Records <sup>with</sup> Neighborhood  
Services for info regarding continue  
efforts on Maintenance & Clean-up.

Realizing These are different Occupants,  
Our Neighborhood Cleanliness & upkeep is  
Very important to us as Home Owners  
of over 50+ years.

Would like an Opportunity to discuss  
Concerns with potential Occupants.

REDACTED  
BY  


Concerned Neighbors

MILWAUKEE WI 530

10 DEC 2024 PM 3 L



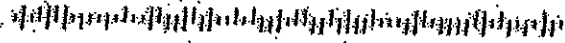
City Clerk-Licase Division

City Hall # <sup>105</sup> ~~102~~

200 E. Wells ST

MIL, WI 53202

53202-357190



REDACTED

BY

## Crite, Yvette

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**From:** Crite, Yvette  
**Sent:** Monday, January 13, 2025 2:37 PM  
**To:**  
**Cc:** Milano, Marissa; Roman, Carmen  
**Subject:** Re: Objection to 3806 N Vel R Phillips Av #A

Good Afternoon,

The objection has been added to the application on file for the premises address above however the person who wrote the objection can be the only name attached in the record. ; and . t will need to write a separate objection which can be complete and sent via email. The objections should be sent directly to [license@milwaukee.gov](mailto:license@milwaukee.gov) .

Thanks,  
Make it a great day!  
Yvette Crite  
License Specialist III  
City Clerk-License Division  
200 E Wells St  
City Hall Rm 105  
O: (414) 286-2238  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
8:15AM – 4:30PM  
Monday – Friday

REDACTED  
BY  




**Take Our Survey!**

*This email correspondence is only being sent to you for the specific purpose mentioned above. If you have any unrelated questions and/or concerns , you will receive a more prompt response by sending an email directly to [license@milwaukee.gov](mailto:license@milwaukee.gov) .*

*You can also call (414) 286-2238 to speak with a specialist.*

Date: 1/29/2025  
Officer: PO SCHLEI

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Spice and Bytes Grocery  
Address: 3806 N Vel R Phillips Ave  
Phone:

Owner: Hassan Sharif Yusuf  
Owner address: 5309 N 69<sup>th</sup> St  
City State Zip: Milwaukee, WI 53218  
Owner Phone: 414-267-7711  
Owner email: mussaxaccan@gmail.com

Manager: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☐ YES ☒ NO

Projected open date: As soon as possible

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8A-9P ☐24 hours ☐Y ☐N  
Mon: 8A-9P  
Tue: 8A-9P  
Wed: 8A-9P  
Thu: 8A-9P  
Fri: 8A-9P  
Sat: 8A-9P

Premise Type: ☐Liquor Store  
☒Convenience Store  
☐Other:

Licenses currently held:  
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐ Yes ☐ No #:  
 Food: ☐ Yes ☐ No #:  
 Extended Hours: ☐ Yes ☐ No #:  
 Secondhand Dealer: ☐ Yes ☐ No Type: #:  
 Other: ☐ Yes ☐ No Type: #:  
 Other: ☐ Yes ☐ No Type: #:

### **Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☐ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No N/A
8. Is the parking lot well lit? ☐ Yes ☐ No N/A
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: 2
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### **Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☒ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: Unknown
19. Are there exterior cameras ☒ Yes ☐ No How many: 2
20. Are there interior cameras ☒ Yes ☐ No How many: 2
21. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes (for new system that should be being installed) ☐ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
23. Is the interior of the location neat and clean? ☐ Yes ☒ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☐ No N/A, no merchandise in store
27. Does the store sell blunt wraps? ☐ Yes ☐ No N/A, no merchandise in store
28. Does the store sell scales? ☐ Yes ☐ No N/A, no merchandise in store
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☐ No N/A, no merchandise in store  
a. Describe item
30. Does the store have an over abundance of sandwich baggies: ☐ Yes ☐ No N/A, no merchandise in store
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☐ Yes ☐ No N/A, no merchandise in store
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☐ Yes ☒ No (based on where the register was said to be being put)
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☒ Yes ☐ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
6. Are the security cameras in working order? ☒ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☐ Yes ☒ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No (but location is completely empty, unknown what it will be like when set up)
10. Is the recorded footage stored for at least 30 days? ☐ Yes ☐ No Unknown
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☒ Yes (when new system installed) ☐ No

12. Are customer entrances/exits made of glass or other transparent material? ☐ Yes ☒ No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☒ Yes ☐ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☐ No Unknown

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Location currently has only one entrance/egress point that patrons will have access to, this is a problem in the instance of a fire or other emergency.



Tuesday, March 25, 2025



# Notice of Public Hearing

Blank Notice

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SHARIF YUSUF, Hassan S, Agent  
Spice & Bytes Grocery at 3806 N VEL R PHILLIPS Av #A  
Food Dealer License Application

**Tuesday, April 08, 2025 at 11:25 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2025 at 11:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	308 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	313 W VIENNA AVE	MILWAUKEE, WI 53212-4101
CURRENT OCCUPANT	320 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	332 W VIENNA AVE	MILWAUKEE, WI 53212-4102
CURRENT OCCUPANT	3750 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3751 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3751A N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3753 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3756 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3756 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3757 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3757 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3760 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3760 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3763 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3765 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3766 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3766 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-4120
CURRENT OCCUPANT	3766 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4116
CURRENT OCCUPANT	3766A N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-4120
CURRENT OCCUPANT	3767 N 3RD ST	MILWAUKEE, WI 53212-4113
CURRENT OCCUPANT	3767 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-4117
CURRENT OCCUPANT	3768 N 3RD ST	MILWAUKEE, WI 53212-4112
CURRENT OCCUPANT	3800 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3802 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3803 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3806 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3806 N VEL R PHILLIPS AVE# A	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3806A N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3807 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3807 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3807A N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3808 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3810 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3812 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3812 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3812A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3814 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3815 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3815 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3816 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3816 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3817 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3818 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3819 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3819A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111

CURRENT OCCUPANT	3820 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3821 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3822 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3823 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3823 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3827 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3828 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3829 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3830 N DR WILLIAM FINLAYSON ST	MILWAUKEE, WI 53212-1134
CURRENT OCCUPANT	3830 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3830A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3831 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	3833 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3834 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1112
CURRENT OCCUPANT	3835 N 3RD ST	MILWAUKEE, WI 53212-1108
CURRENT OCCUPANT	3835 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-1111
CURRENT OCCUPANT	414 W VIENNA AVE	MILWAUKEE, WI 53212-4103

Blank Notice

Total Records: 63

Radius 250 feet and Center of the Circle: 3806 N Vel R Phillips Av



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Convenient Store, Clean, Package meat, SKECHERS etc*

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: *Worked for men's clothing store*

### 2. Business Operations

- a. Proposed Opening Date: *01-01-2025*
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: *Audio Recording*

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: *2* Locations: *Front/Back*  
Outside: *1* Locations: *Front*
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? *0*
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: RESIDENTIAL PARKING FOR THE COMMUNITY
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Describe equipment used \_\_\_\_\_  
List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: 2 in the front of store, 2 inside, 2 on the side of Building
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>60</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Full Service Restaurant  | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant                                     | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club   | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge  | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Banquet Hall   | <input type="checkbox"/> Sports Facility  | <input type="checkbox"/> Bowling Alley  |  |
| <input type="checkbox"/> Hotel/Motel: Number of Floors: _____<br>Number of Rooms: _____ |   | <input type="checkbox"/> Rooming House: Number of Floors: _____<br>Number of Rooms: _____ |  |

### Type 2

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Liquor Store    | <input checked="" type="checkbox"/> Corner Store   | <input type="checkbox"/> Supermarket                  | <input checked="" type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor  | <input type="checkbox"/> Recycling, Salvage or Towing |   |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment<br>(such as tattoo business, hair salon, tailor, etc.) | <input type="checkbox"/> Recording Studio             |   |

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

- c. Nearest Major Cross Street: W. Vienne St

- d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☒ Other: 3 Story Bldg

- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 3 ☐ Other: \_\_\_\_\_

- f. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

- g. Building Owner Name: Association community of employees Phone Number: 262-212-344

Building Owner Address: PO Box 18544, Milwaukee, WI 53218

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8am	9:00 pm	20	15-50	
Monday	8am	9:00 pm	20	15-50	
Tuesday	8am	9:00 pm	20	15-50	
Wednesday	8am	9:00 pm	20	15-50	
Thursday	8am	9:00 pm	20	15-50	
Friday	8am	9:00 pm	20	15-50	
Saturday	8am	9:00 pm	20	15-50	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Kasey Shorff-Gibson  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Hassan Sharif - Yusuf

Premise Address: 3806 N VEL R PHILLIPS AVE Lower D Milwaukee, WI, 53212

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes 1A

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? OWNER

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 10/22/24 Ends 10/31/26

b) Monthly rental \$ 2,000

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 2 with renewal

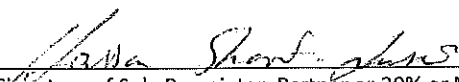
## Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

## Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

## Signature

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

## New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan  
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

SPICE & BYTES GROCERY LLC

Premises Address:

3806 N VEL R PHILLIPS AVE LOWER A**SECTION 1****TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)



Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.



Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☒ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.



Bed &amp; Breakfast



Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2****FOOD PROCESSING**Will any food processing be done? ☒ No ☐ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3****FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Milk, Cheese, Packaged meat, etc

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☒ Immediately ☐ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- Hy I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- Hy I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- Hy I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- Hy I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- Hy I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_

*Mason Shantz*

STORAGE ROOM  
room 12 ft by 4 ft

Shelving ①

Shelving ②

Door/Exit

ENTRY HALLWAY

Door/Exit

TOBACCO/CIGARETTES

REGISTER/SECURE AREA  
TRASH

④ Cooler  
Beer

② Cooler  
SODAS/JUICE

③ Cooler  
Cheese/EGGS ETC

⑤ Door/Exit

44 FT

44 FT

20 FT

V. R. Phillips Ave

North Point

W. VIRGINIA

Spice & Bytes, Grocery LLC

Spice & Bytes Grocery

TOTAL Sq. Ft. = 880

HASSAW YUSUF, AGENT

3806 N. VEL R. PHILLIPS AVE LOVELL, KYLWACKER, WI, 53212

1999024