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Sent: Thursday, May 14, 2026 7:43 AM
To: planadmin <planadmin@milwaukee.gov>
Subject: Proposed Data Center at Midtown Shopping Center

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To whom it may concern,

I have lived in Hampton Heights for the past three years, and in Milwaukee County my whole life. Milwaukee is a vibrant community that values the arts and science, and I am proud to call it my home.

I strongly urge you to deny this proposal, and do not have a data center built at Midtown or anywhere else in Milwaukee.

The impact installing data centers has had on surrounding communities is dystopian. These data centers consume so much energy that they create a constant hum that can be heard for miles, disturbing citizens even within their homes. The centers produce so much light pollution that they light up the night sky, interrupting our circadian rhythms, not to mention the impact that has on our rich ecosystem of animals. Finally, data centers use an egregious amount of water, so much so that areas near data centers have begun rationing water. The effect of building a data center cannot be understated.

AI, and especially generative AI, is more harmful than good. These data centers are not aiding in scientific use of AI for medical or other purposes; they are predominantly for the layperson. Any "everyday" use of AI is a waste of our limited resources on this planet. Using AI has a huge environmental impact, and by refusing to build this data center, you can be an active participant in protecting our ecosystem.

I have never consciously used AI, and have done everything in my power to disable it on every device I use. I believe in the power of human creation; I believe that the extra effort in writing a text yourself is worth it. Creating, whatever form it takes, is what makes us human.

Again, I implore you to deny this proposal. Please, do not build a data center in Milwaukee.

Thank you for your consideration.

Marion Frank