

James F. (Jeff) Fleming, Jr.
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Professional Experience

Public Relations:

Communications and Media Relations
Redevelopment Authority of the City of Milwaukee
March 2010- Present

Led the external communications efforts for the economic development arm of Milwaukee city government. Managed relationships with reporters and editors from local and national media outlets. Responsible for external communications at the Port of Milwaukee.

President
Kingston Crossing, LLC
December 2008- Present

Clients engage Kingston Crossing to provide strategic communications planning, media relations services, crisis communications management, and government relations advice.

Director of Public Relations
Howl Fire Agency, Milwaukee, WI
January 2008- November 2008

Established and led the public relations division in this full-service advertising agency. Howl Fire, a Native American-owned business, served clients in a wide range of fields including health care, energy, investments, hospitality, and not-for-profit.

Vice President, Public Relations; Company Director
Zizzo Group, Inc. Milwaukee, WI
October 2001- December 2007

Led the firm's public relations practice.

Senior Legislative Coordinator
City of Milwaukee, Intergovernmental Relations
May 2000- September 2001

Developed legislative initiatives and worked to influence state and federal policy. Registered as a lobbyist with the State of Wisconsin on behalf of the City of Milwaukee. Planned and carried out strategies to promote economic development, reduce crime, and improve city services.

Communications Director
City of Milwaukee, Office of the Mayor
September 1992- May 2000

Led public relations and communications strategy for the Mayor of Milwaukee.

Television News Reporter
WTMJ-TV, Milwaukee, WI
1985-1992

Researched, wrote, and delivered daily news reports on the NBC television affiliate in Milwaukee. Earned numerous awards for reporting. Worked on high profile assignments including lead reporting responsibilities in the Jeffrey Dahmer serial murder case.

NBC News Associate
Assigned to WTMJ-TV, Milwaukee, WI
1983-1985

Selected by top executives in the NBC News Division for this highly competitive program for aspiring journalists. Assigned to WTMJ-TV as a reporter. Filed reports for broadcast on daily television news programs. Maintained contact with senior NBC News executives, producers, and reporters for professional development counseling.

Production Staff, Show Secretary
NBC Nightly News, New York, NY
1982- 1983

Worked directly with the top producers and news anchor of NBC Nightly News. Performed production, clerical, and secretarial duties for the daily national news program. Coordinated contact with reporters around the world.

Not For Profit and Foundation Experience

Milwaukee Center for Independence
Board Chairman
2015-Present
Board Member
2011-Present

The Milwaukee Center for Independence is a regional leader in providing services to people with disabilities. MCFI serves people throughout their lives with a wide range of programs including therapy, healthcare, employment, recreation, and financial services.

Greater Milwaukee Foundation
Communications Advisory Committee
2009-Present

Volunteered as a member of the community foundation's standing communications advisory committee.

Education

Wesleyan University, Middletown, CT

B.A., 1981. Completed majors in both Biology and Government. Rowed freshman crew, ran the college radio station, and worked in the university library.