

## Melendez, Yadira

---

**From:** Bauman, Robert  
**Sent:** Tuesday, July 23, 2024 10:16 AM  
**To:** Aaron Moriak  
**Cc:** DeLessio-Parson, Ax; Melendez, Yadira  
**Subject:** Re: Special Streetcar PWC Meeting

We will add to file.

Sent from my iPad

On Jul 23, 2024, at 9:45 AM, Aaron Moriak <[amstory98@gmail.com](mailto:amstory98@gmail.com)> wrote:

Unfortunately, I have a work meeting scheduled at that time so I won't be able to attend and testify. Can my email be added to the file as a letter of support?

Thanks,  
Aaron Moriak

Pronouns: He, Him, His

On Jul 22 2024, at 21:33, Bauman, Robert <[rjbauma@milwaukee.gov](mailto:rjbauma@milwaukee.gov)> wrote:

I agree 100%. If you can attend and testify it would be great.

Sent from my iPhone

On Jul 22, 2024, at 9:30 PM, Aaron Moriak  
<[amstory98@gmail.com](mailto:amstory98@gmail.com)> wrote:

Hi Ald. Bauman,

Thank you for calling a special meeting of the Public Works Committee to recommend returning to the original M and L line routes of the Hop, rather than sticking with the festival line for the rest of the summer. While I think it was an interesting idea, especially for visitors to Milwaukee, I agree that it's more of a hindrance than a help for residents who are just trying to get back to Yankee Hill and don't want a detour to the Couture.

It seems like DPW and/or TransDev viewed the festivals line as a success, which is why they wanted to keep it operating throughout the summer. I hope we can get some metrics on why they think that. Do they see increased ridership compared to the original

configuration? Is it operationally more efficient to only need to worry about one line rather than two? Did they see a significant reduction in confusion or questions from riders who weren't able to figure out which line they should be riding? I would be definitely be open to having the Festival line run on Friday evenings and weekends if that seems like a better way to serve riders who are more likely to be unfamiliar with our "system".

I also hope that this encourages consideration of a short extension along Clybourn between Milwaukee and Broadway to allow for more direct routing from the lakefront to the Intermodal Station. I heard that this was originally part of the L Line extension, but was unfortunately scrapped, likely due to costs or other operational concerns.

Thanks,  
Aaron Moriak

Pronouns: He, Him, His

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.