



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, October 28, 2021

COMMITTEE MEETING NOTICE

AD 06

MCCANN, Samona, Agent  
Elevate on Humboldt LLC  
3536 N 23<sup>rd</sup> St  
Milwaukee, WI 53206

You are requested to attend a virtual hearing to be held on:

**Tuesday, November 09, 2021 at 01:50 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 3 Amusement Machines and 1 Pool Table agent for "Elevate on Humboldt LLC" for "Elevate on Humboldt" at 2221 N Humboldt Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/333235981>. If you wish to call in, please call [+1 \(872\) 240-3311](tel:+18722403311) and use Access Code: [333-235-981](tel:333235981)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. An application for a Public Entertainment Premises license seeking amusement machines may be denied on the basis of the potential illegality of the machines for which the license is sought. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stas5@milwaukee.gov](mailto:stas5@milwaukee.gov)



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Thursday, October 28, 2021

COMMITTEE MEETING NOTICE

AD 06

MCCANN, Samona, Agent  
Elevate on Humboldt LLC  
2221 N Humboldt Av  
Milwaukee, WI 53212

You are requested to attend a virtual hearing to be held on:

**Tuesday, November 09, 2021 at 01:50 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 3 Amusement Machines and 1 Pool Table as agent for "Elevate on Humboldt LLC" for "Elevate on Humboldt" at 2221 N Humboldt Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/333235981>. If you wish to call in, please call [+1 \(872\) 240-3311](tel:+18722403311) and use Access Code: [333-235-981](tel:+18722403311)

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BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

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# REDACTED RECORD

From:  
To: License  
Subject: Opposition against Class B Tavern & Entertainment License for 2221 N Humboldt Av -- Elevate On Humboldt  
Date: Tuesday, August 3, 2021 2:06:22 AM

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You don't often get email from [Learn why this is important](#)  
Milwaukee License Division--

I write today with strong opposition against approving the Class B Tavern and Public Entertainment License for the property located at 2221 N Humboldt Av. This location and the surrounding neighborhood are not compatible with a "night club" operation lasting until 2:00am or later seven nights a week as the impact to the "health, safety, and welfare of the public" is not guaranteed and the operating plan details provided in the application filed with the city as of 19 July 2021 do not provide any assurances that neighborhood interests will be taken into account.

While the current applicant cannot be held responsible for actions or inactions of past owners or operators of previous establishments at this location, the previous operation and its problems provide a cautionary tale for potential impacts in the form of noise and traffic concerns.

The property in question has no dedicated parking, thus forcing all patrons to use the very limited street parking on Humboldt Av, to spill into the adjoining residential neighborhood on Garfield Av or Weil St, or to -- illegally -- use the neighboring parking lot owned by the Humboldt Ridge Dialysis Center and clearly marked as such.

Noise of two forms from the bar is the primary concern -- first, patrons on the patio represent a very loud disruption to the nearest neighbors across the rear alley with bedrooms within ~50ft. Second, the orientation of the bar and rear patio plus adjoining buildings creates a large amplification effect for all sounds (including music) and carries it deeper into the neighborhood. Past police-report-documented occurrences note audible bass music inside properties ~300 ft away on Weil St from bar operations when the rear patio doors were left open. Such operations are not consistent with neighborhood expectations for a "corner bar", which was the norm at this location for ~12 years prior to the property changing ownership and its subsequent \*rental\* to new bar operators.

Of particular concern is that the structure of ownership for this location has not changed either -- the current applicant is not invested in the property as it is owned by a different LLC entity. Absentee landlords living in Whitefish Bay seeking profit off of their holdings do not create an atmosphere where a tavern operator truly integrates with the neighborhood, and may actually serve to drive more frequent events to generate revenue in order to cover rent owed someone else.

I'm also observing the exact same conditions in the current application for Elevate on Humboldt that was present for the previous operator in the attestation in Section 3 of the License Plan Of Operation. Specifically, sub-item 'e' is marked as "no" for using any form of "sound amplification". This is in direct conflict with the summary information provided to the public that reads, in part "1 jukebox" -- If an establishment is operating a jukebox, they're amplifying the music. The public is placing its trust in the license application and review process to get an honest assessment and truthful reporting from the applicant of how they plan



to operate their business. If that same "jukebox" music is also played outside or the doors are left open, the neighborhood is the one to suffer.

The Supplemental Application indicates that the applicant -- agent -- will be conducting the day-to-day operations at this establishment. I sincerely hope that that is possible given that the applicant owns and operates another tavern (Milwaukee Nights Pub, 3830 W National Ave) with the same operating hours in a different part of town. Nobody can be in two places at once...

Also, a comparison of operating plans between this application and the applicant's other business shows that the same standards of having security on site are not proposed for Elevate on Humboldt. This is troubling, because a review of the Facebook presence for Milwaukee Nights Pub reveals many advertisements aimed at generating large crowds -- events that most likely should come with some form of crowd control. The application and DNS records indicate a capacity of 80 -- that many people will quickly exceed the ability of what appears to only be a few employees on site with none dedicated to security. Such an arrangement clearly doesn't leave any capacity for dealing with activity that may spill into the streets.

When all of this is taken into consideration, we neighbors of this proposed establishment are understandably concerned that this operation will not represent a positive addition to the neighborhood. We respectfully ask that the full history of the applicant's other operation be weighed when considering this application, and should a license be granted, that the applicant make a concerted effort to be a good neighbor with actions and facility operations consistent with the application -- specifically, crowd control and no amplified music.

Thank you for your thorough consideration in this matter,

Milwaukee, WI

**REDACTED RECORD**

Roman, Carmen

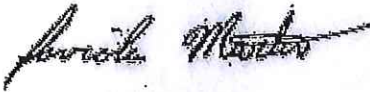
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From: License  
Sent: Tuesday, July 27, 2021 5:01 PM  
To: Roman, Carmen  
Subject: FW: Applicant: Samona L. McCann: Agt., Elevate on Humboldt LLC

Follow Up Flag: Follow up  
Flag Status: Flagged

please add

Have a good day,



Faviola Martin  
License Division Coordinator  
City Clerk - License Division  
200 E. Wells St. Rm. 105  
Milwaukee, WI 53202  
Office: 414-286-2238

**REDACTED RECORD**



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From: .  
Sent: Monday, July 26, 2021 2:22 PM  
To: License  
Subject: Applicant: Samona L. McCann: Agt., Elevate on Humboldt LLC

You don't often get email from

it

**RE: Elevate on Humboldt, 2221 North Humboldt Avenue, 53212**

The property at 2221 North Humboldt Avenue has been owned by '2221 LLC' since 2016. Since then, the property has had at least 2 bar operations (Treats and Tha Circle). The last one, 'Tha Circle' was the site of numerous disturbances during their existence. I believe their license was revoked or not renewed. We experienced super-loud and bass music until all hours of the early morning blasting on their outside patio. Humboldt Avenue was often blocked by double-parked cars and the alley behind it was often blocked with numerous cars often blasting music. The parking on Weil Street where we live was often packed with parked cars. Loud patrons as they left the bar late at night/early in the morning retrieving their cars was also a problem.

Just 3 weeks ago we called the police on this location. A large and loud party was going on into the late evening both inside and outside of the location. I walked over to ask them to turn



it down and was told to "get the f--k lost". I did leave and called the police. The police arrived and, presumably, shut it down because they lacked a license to host a party in that space.

Weil Street is located directly west of the location and is a very diverse neighborhood of mostly owner-occupied homes, many with children. The addition of another potentially loud operation is not a welcome addition to the neighborhood. We need assurances from the new owner(s) of the business and owner(s) of the building that it they will be a respectful and positive addition to the area. If this license is granted, we would like to see: regular patrols by the police, strict enforcement of capacity limits, enforcement of street/alley parking regulations, prohibition of music on the patio, routine/ongoing pick-up of litter left by patrons, and the establishment of a special phone number to call in case of issues affecting our neighborhood. Obviously, we have serious concerns about yet-another bar in this location and exactly what "Public Entertainment" will be allowed.

We look forward to additional follow-up on this License Application.

Thank you.

**REDACTED RECORD**

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/17/2019  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 287927  
Application Date: 01/16/2019

License Location: 2221 North Humboldt Avenue  
Business Name: Tha Circle

Licensee/Applicant: Carter, Christina L.  
(Last Name, First Name, MI)  
Date of Birth: 09/09/1969

Home Address: 2316 West McKinley Avenue  
City: Milwaukee State: WI Zip Code: 53205  
Home Phone: 414-326-1126

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/25/2008 the Wisconsin Department of Transportation revoked Daryl Carter's driver's license for 6 months for Operating While Intoxicated. Daryl Carter is listed on the application as 50% shareholder.
  2. On 04/19/2011 the Wisconsin Department of Transportation revoked Daryl Carter's driver's license for 2 years for Implied Consent. Daryl Carter is listed on the application as 50% shareholder.
  3. On 07/18/2011 the Wisconsin Department of Transportation revoked Daryl Carter's driver's license for 13 months plus 50 days for Operating While Intoxicated. Daryl Carter is listed on the application as 50% shareholder.
- =====
4. On 05/27/17 at 11:40 pm, Milwaukee Police were dispatched to 2221 N Humboldt for a trouble with subject complaint. The caller, a nearby neighbor, stated there were customers outside smoking marijuana and being loud. Officers spoke with the owners of Tha Circle Bar (Daryl and Christina Carter) and advised them why they were there. Daryl became upset stating police are always coming to his bar first regarding complaints when the problem is the patrons from After Gallery located just north from his bar. While police were talking with Daryl, there were people who were being loud and yelling as they were walking south on Humboldt towards Garfield. Officers observed these people as Daryl pointing out that these people were not patrons of his establishment, but most likely part of the place just north to him. Daryl further

stated he keeps people from congregating in front of his bar and in the parking lot. Officers conducted follow up at the After Gallery located at 2225 N Humboldt. Police spoke with Lloyd Johnson who stated he was having a gathering at the location and officers advised him of the noise complaints police were receiving. Johnson was also advised that the establishment at 2221 N Humboldt had been receiving noise complaints most likely due to his customers and that Johnson needs to monitor his business both inside and outside of the establishment. Officers also advised Johnson that people were smoking marijuana and that this needs to stop.

5. Between the dates of 11/19/17 and 11/27/17, Milwaukee police received several email complaints regarding loud music coming from Tha Circle Bar from Annette Scott, a nearby resident. Investigation found that on a few of those nights where she heard loud music, Tha Circle Bar was in fact closed. The music was apparently coming from another establishment near-by. The owners of Tha Circle Bar, Christina and Daryl Carter, have had text communication between Annette Scott when she has heard loud music and advised Annette on a few of those occasions that their bar was closed. Police have also checked on a few of those complaints and found that the business was closed or that there was no loud music. Christina has stated that changes were made about speaker placement in the establishment after the last complaint was made. She further stated that the After Gallery has people outside smoking, yelling and drinking, and that it is not a licensed premise, but does host parties and plays very loud music, which could be mistaken as coming from their establishment. An email was sent to Scott by an officer who explained what was done regarding her complaint and other options she would take to try and remedy any further issues.
6. On 12/03/17 at 12:42 am, a call was received from Christina Carter, the licensee for Tha Circle Bar, located at 2221 N Humboldt. The call was for a fight in which there were 10 people physically fighting in front of the After Gallery, located at 2225 N Humboldt Avenue. Also stated was that a male pulled up in an auto with its trunk open and someone mentioned a gun during the fight. Squads responded to the area and found the subjects involved in the fight left the area. The After Gallery is not a licensed premise, but does host parties and private events.
7. On 12/07/17 at about 9:00 pm, a call was received to DPR from Annette Scott, who resides in the 1000 block of E Garfield Avenue, regarding loud music from a band playing in the alley at the Tha Circle Bar. The call was handled by DPR, who put into the CAD that this is an ongoing issue with the bar and that Scott is not willing to be a complainant. DPR contacted the number of the owner, Christina Carter, and a message was left on voicemail regarding the noise complaint. A district officer received an email later that night and from Annette Scott about the noise nuisance complaint, informing the officer that the noise was still going on and that even though she is using a white noise machine and ear plugs, she cannot drown out the bass from the bar. Scott further stated she called police around 9 pm and received a phone call back 45 minutes later saying they left a voicemail to have Carter turn the music down. Officers also responded to the bar just before 1 am on 12/08/17 and found only 2 cars in the parking lot of the bar. The bar did not have any lights on and appeared to be closed.

=====

8. On 06/23/2018 officers were dispatched to a shooting at Tha Circle, 2221 N. Humboldt Av. The investigation revealed there was an altercation that led to a shooting in the bar that occurred near the doorway between the bar area and the dining room. The video showed there were at least three people holding guns, including Daryl CARTER. No employees from the bar called the Police, the call came from a third party. The patrons and employees provided very little information to the officer even though the video showed them in close



proximity to the shooting. The officers checked the posted licenses and found the license expired. Daryl CARTER was able to locate the current license.

9. On 12/10/2018 officers conducted a license premise check on Tha Circle, 2221 N. Humboldt Av. The officer spoke with Daryl CARTER about the new business (Hemp World Café) that opened up next to his tavern. He advised CARTER to call if there were any concerns regarding this business.

=====

**Previous Premise**

Date: August 14<sup>th</sup>, 2021  
Officer: Chauncey HARRIS

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Elevate on Humboldt  
Address: 2221 N Humboldt Blvd. Milwaukee, WI 53212  
Phone: 414-759-8374

Owner: Samona L. McCANN  
Owner address: 3536 N 23<sup>rd</sup> Street  
City State Zip: Milwaukee, WI 53206  
Owner Phone: 414-759-8374  
Owner email: mytwokids311@gmail.com

Licensee/Agent: same as owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Samona McCANN

Location currently open:  YES  NO

Projected open date: September 2021

Day's open:  S  M  T  W  Th  F  SA  ALL

Hours of Operation: Sun: 400p-200am                      24 hours  Y  N  
Mon: 400p-200am  
Tue: 400p-200am  
Wed: 400p-200am  
Thu: 400p-200am  
Fri: 400p-230am  
Sat: 400p-230am

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:



Licenses currently held:

- Alcohol:  Yes  No Class: # Applied for
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Occupancy:  Yes  No #:
- Other:  Yes  No Type: Public Ent # Applied for
- Other:  Yes  No Type: Banquet hall # May apply for

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a bus stop?  Yes  No
7. Is there a bus shelter?  Yes  No  N/A
8. Street parking  Yes  No
9. Is there a parking lot  Yes  No
10. Is the parking lot clean?  Yes  No  N/A
11. Is the parking lot well lit?  Yes  No  N/A
12. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No  N/A
  - b. Will this lot have cameras?  Yes  No  N/A
13. Are there areas where a person could conceal themselves  Yes  No
14. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
15. Exterior Payphone?  Yes  No
16. Are there No Loitering Signs posted?  Yes  No
17. Are there exterior security cameras  Yes  No How Many: 2
18. Are the address numbers prominently displayed and easy to see  Yes  No

Exterior Comments: Area on southside of building was possible area for someone to conceal themselves. Addressed the concern with McCANN and recommended adequate lighting.

**Camera Survey:**

19. Does this location have security cameras?  Yes  No
20. Are they in working order?  Yes  No
21. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No

c. VCR  Yes  No

d. Recorded  Yes  No

22. How long is footage stored for later viewing: 2 weeks

23. Are there exterior cameras  Yes  No How many: 2

24. Are there interior cameras  Yes  No How many: 4

25. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

26. Cameras located in parking lot  Yes  No  N/A How many

Camera Survey Comments: Recommended adding additional interior cameras to monitor the restrooms. Recommended repositioning exterior camera monitoring entrance ramp to monitor patrons entering the bar.

### Interior Survey:

27. What is the planned/posted capacity 80

28. What is the minimum number of employees that will be on premise 2 during day, 3 during the evening

29. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No

30. Is the interior of the location neat and clean?  Yes  No

31. Does an interior camera face the entrance/exit?  Yes  No

32. Are emergency and non-emergency numbers posted near the phone?  Yes  No

33. Does the owner know how to contact their police district directly?  Yes  No

a. Did you provide a district contact guide to the owner?  Yes  No

Interior Comments: McCANN stated she will add a interior camera to face the front entrance door.

### Security

34. How many security personnel are going to be employed: 1  N/A

35. How will they be deployed: Interior X Exterior  N/A

36. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  ALL

37. Will the security be managed by business  or contracted

38. Will they be armed  Yes  No  N/A

39. What type of security measures will be used:  N/A

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed? N/A

41. Will a guard monitor the overflow crowd at all times?  Yes  No

Security Comments:

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

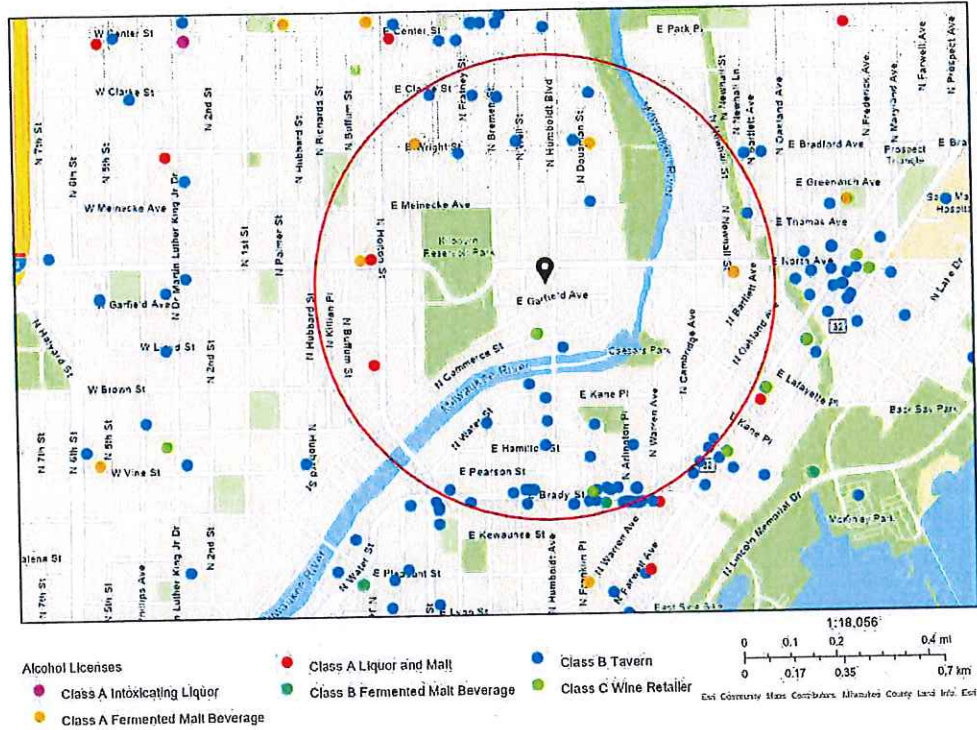


# Milwaukee City Concentration Map

## 2221 N Humboldt Av

Area : 21,862,585.6 ft<sup>2</sup>

Jul 19 2021 11:45:42 Central Daylight Time



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	54		

Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	CASABLANC A RESTAURANT , LLC	CASABLANC A RESTAURAN T	ALAA I MUSA, Agt	728 E BRADY ST	Class B Tavern License	365	7/29/2021, 7:00 PM	1
2	1754 NFRANKLINB AR LLC	The Standard Tavern	STEPHEN G GILBERTSON , Agt	1754 N FRANKLIN PL	Class B Tavern License	78	8/1/2021, 7:00 PM	1
3	BRODERSEN UP AND UNDER, LLC	UP AND UNDER PUB	TIMOTHY J BRODERSEN, Agt	1216 E BRADY ST	Class B Tavern License	120	7/29/2021, 7:00 PM	1
4	BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1716 N ARLINGTON PL	Class B Tavern License	100	7/24/2021, 7:00 PM	1
5	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	7/15/2021, 7:00 PM	1
6	Baldwin Trade LLC	The Diplomat	Dane K Baldwin, Agt	815 E Brady ST	Class B Tavern License		7/24/2021, 7:00 PM	1
7	Hot Box LLC	Betty's Burgers & Custard	Anthony S Roufus, Agt	1233 E BRADY ST	Class B Fermented Malt Beverage Retailer's License		7/25/2021, 7:00 PM	1
8	Hangout MKE Cafe & Lounge Co	Hangout MKE	Rebecca M Riddle, Agt	1819 N Farwell AV	Class B Tavern License	150	8/7/2021, 7:00 PM	1
9	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2021, 7:00 PM	1
10	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2021, 7:00 PM	1
11	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2021, 7:00 PM	1
12	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License		9/2/2021, 7:00 PM	1
13	Pueblo Foods & Liquor, Inc	Pueblo Foods & Liquor	GURINDER S NAGRA, Agt	2029-31 N HOLTON ST	Class A Malt & Class A Liquor License		9/20/2021, 7:00 PM	1
14	FAMOUS CIGAR, LLC	FAMOUS CIGAR	JOHN PIETTE, Agt	1213 E BRADY ST	Class B Tavern License		10/11/2021, 7:00 PM	1
15	Glorioso's Enterprises, LTD	Glorioso's Appetito	MICHAEL A GLORIOSO, Agt	1020 E BRADY ST	Class B Tavern License		11/28/2021, 6:00 PM	1
16	ILLUMINATI, LLC	BREMEN CAFE	DAVID A KOPP, Agt	901 E CLARKE ST	Class B Tavern License	80	12/9/2021, 6:00 PM	1
17	Tabaria LLC	Sunny Days Foods	MOHAMMAD I EL-HASSAN, Agt	2500 N DOUSMAN ST	Class A Fermented Malt Beverage Retailer's License		11/22/2021, 6:00 PM	1

18	Lazy Tiger Group LLC	Easy Tyger Restaurant	NONGLUK BURANABUN YUT, Agt	1230 E Brady ST	Class B Tavern License		1/28/2022, 6:00 PM	1
19	THE GIG	THE GIG	BARRY LEWIS, SP	1132 E WRIGHT ST	Class B Tavern License	100	2/4/2022, 6:00 PM	1
20	APOLLO CAFE	APOLLO CAFE	PETER A LIMBERATOS, VIVIAN ANTON-LIMBERATOS	1310 E BRADY ST	Class B Tavern License	100	12/19/2021, 6:00 PM	1
21	Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	CHRISTOPHE R J TINKER, Agt	1850 N WATER ST	Class B Tavern License	274	1/26/2022, 6:00 PM	1
22	Gee Willickers LLC	Gee Willickers	Susan A Strege, Agt	2578 N DOUSMAN ST	Class B Tavern License	25	2/3/2022, 6:00 PM	1
23	KRAYEM, INC	QUICK STOP FOODS	MOHAMMAD I EL-HASSAN, Agt	416 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		1/19/2022, 6:00 PM	1
24	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2022, 6:00 PM	1
25	Club 99	Club 99	GEORGE L ORTIZ, SP	2579 N Pierce ST	Class B Tavern License	54	3/1/2022, 6:00 PM	1
26	PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/27/2022, 6:00 PM	1
27	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2022, 6:00 PM	1
28	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2022, 7:00 PM	1
29	MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	9/27/2021, 7:00 PM	1
30	Sorivilla Inc	Kompali	KARLOS J SORIANO, Agt	1205 E Brady ST	Class B Tavern License	99	3/21/2022, 7:00 PM	1
31	Veggas Pub	Veggas Pub	Craig A Pape, SP	2479 N FRATNEY ST	Class B Tavern License		4/7/2022, 7:00 PM	1
32	Riverwest Pizza LLC	Riverwest Pizza	Todd A Fugh, Agt	932 E WRIGHT ST	Class B Tavern License	49	3/21/2022, 7:00 PM	1
33	BUSSEN MARSHALL LLC	Pete's Pub	PETER R MARSHALL, Agt	1234 E BRADY ST	Class B Tavern License		4/20/2022, 7:00 PM	1
34	GLORIOSO'S ENTERPRISE S, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class B Tavern License	82	5/3/2022, 7:00 PM	1
35	JC Capital Dorsia LLC	Dorsia	JENO J CATALDO, Agt	1301-07 E Brady ST	Class B Tavern License	199	4/24/2022, 7:00 PM	1



36	Star Grocery, LLC	Star Grocery	Mohamad M Dahir, Agt	2500 N Booth ST	Class A Retailer's Intoxicating Liquor License		4/21/2022, 7:00 PM	1
37	Star Grocery, LLC	Star Grocery	Mohamad M Dahir, Agt	2500 N Booth ST	Class A Fermented Malt Beverage Retailer's License		4/21/2022, 7:00 PM	1
38	Four Gems LLC	Holton Liquor & Food	MOHAMMAD F NAZER, Agt	2301 N Holton ST	Class A Malt & Class A Liquor License		5/16/2022, 7:00 PM	1
39	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class B Tavern License		6/14/2022, 7:00 PM	1
40	Stubby's Gastrogrub LLC	Stubby's Gastrogrub & Beer Bar	BRADLEY H TODD, Agt	2060 N HUMBOLDT AV	Class B Tavern License	410	5/23/2022, 7:00 PM	1
41	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2022, 7:00 PM	1
42	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2022, 7:00 PM	1
43	THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/29/2022, 7:00 PM	1
44	DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/29/2022, 7:00 PM	1
45	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2022, 7:00 PM	1
46	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2022, 7:00 PM	1
47	HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/5/2022, 7:00 PM	1
48	JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	220	6/29/2022, 7:00 PM	1
49	Falcon Bowl	Falcon Bowl	R Lynn Okopinski, SP	801 E Clarke ST	Class B Tavern License	220	6/29/2022, 7:00 PM	1
50	THE SQUIRREL CAGE	THE SQUIRREL CAGE	PATRICIA L ULIK, SP	2402 N DOUSMAN ST	Class B Tavern License	25	6/29/2022, 7:00 PM	1
51	Smith Sisters, LLC	Brewed Cafe	SHEILA M PUF AHL-BETTIN, Agt	1208 E Brady ST	Class B Fermented Malt Beverage Retailer's License		6/13/2022, 7:00 PM	1
52	Smith Sisters, LLC	Brewed Cafe	SHEILA M PUF AHL-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License		6/13/2022, 7:00 PM	1

53	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2022, 7:00 PM	1
54	TKCS Brady LLC	The King Crab Shack	Tam Ngo, Agt	1330 E Brady ST	Class B Tavern License		9/20/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1001 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1003 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1004 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	1005 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1007 E GARFIELD AVE	MILWAUKEE, WI 53212-3443
CURRENT OCCUPANT	1007 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1009 E GARFIELD AVE	MILWAUKEE, WI 53212-3443
CURRENT OCCUPANT	1009 E NORTH AVE	MILWAUKEE, WI 53212-3449
CURRENT OCCUPANT	1012 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	1016 E GARFIELD AVE	MILWAUKEE, WI 53212-3444
CURRENT OCCUPANT	2203 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2203A N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2204 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2207 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2209 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2214 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2215 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2216 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2218 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2219 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2221 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507
CURRENT OCCUPANT	2221 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2222 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2226 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2227 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2230 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2230A N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2234 N WEIL ST	MILWAUKEE, WI 53212-3452
CURRENT OCCUPANT	2235 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2239 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507
CURRENT OCCUPANT	2239 N WEIL ST	MILWAUKEE, WI 53212-3451
CURRENT OCCUPANT	2249 N HUMBOLDT AVE	MILWAUKEE, WI 53212-3507

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Total Records: 32

Radius: 250.0 feet and Center of Circle: 2221 N Humboldt Av





Thursday, October 28, 2021



# Notice of Public Hearing

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MCCANN, Samona  
Elevate on Humboldt at 2221 N Humboldt Av.  
Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 3  
Amusement Machines and 1 Pool Table

**Tuesday, November 09, 2021 at 01:50 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/09/2021 at 01:50 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

4/6/19

ccl-busplan 5/12/2020



**BUSINESS LICENSE PLAN OF OPERATION**  
Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

**1. Type of Business**

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
**BAR Tavern**

Do you have any experience operating this type of business?  No  Yes If yes, explain: **I have owned Milwaukee Nights P.O.E For Streets**

**2. Business Operations**

a. Proposed Opening Date: **MAY 15 2021**  
b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_  
c. Is this a franchise?  No  Yes  
d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_  
e. Is the current licensee operating?  No  Yes If no, list date closed: **Expired February 2020**  
f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_  
g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_  
h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

**3. Litter & Noise**

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_  
b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_  
c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_  
e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

**4. Smoking & Sanitation**

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_  
b. Number of Garbage Cans: Inside: **4** Locations: **2 Behind bar and 1 in each Bathroom**  
Outside: **1** Locations: **Back of building**  
c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_  
d. How many restrooms are on the premises? **2**  
e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: parking on main street only
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe security cameras  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 4 and list locations: Front door, Back door, registers and back room
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe By bartenders and managers

### 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

### 7. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

- Type 2**
- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



### 9: Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Humboldt

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Athina Tase Phone Number: 414 426 7293

Building Owner Address: 4660 N. Ardmore Ave Whitefish Bay WI 53211

### 10: Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	6 AM	2 AM	40-70	21-70	21 and up
Monday	6 AM	2 AM	40-70	21-70	21 and up
Tuesday	6 AM	2 AM	40-70	21-70	21 and up
Wednesday	6 AM	2 AM	40-70	21-70	21 and up
Thursday	6 AM	2 AM	40-70	21-70	21 and up
Friday	6 AM	2:30 AM	40-70	21-70	21 and up
Saturday	6 AM	2:30 AM	40-70	21-70	21 and up

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11: Signature(s)

Samona McCann  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Elevate on Humboldt LLC

Premise Address: 2221 N. Humboldt

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 5,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins April 12, 2021 Ends April 12, 2022

b) Monthly rental \$ 2600.00

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1



**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**

*Samona McElam*

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu





# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 2221 N Humboldt Ave

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>3</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used?  No  Yes If Yes, Describe: \_\_\_\_\_

**LEGAL CAPACITY OF PREMISES**

80 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Samona McEann  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

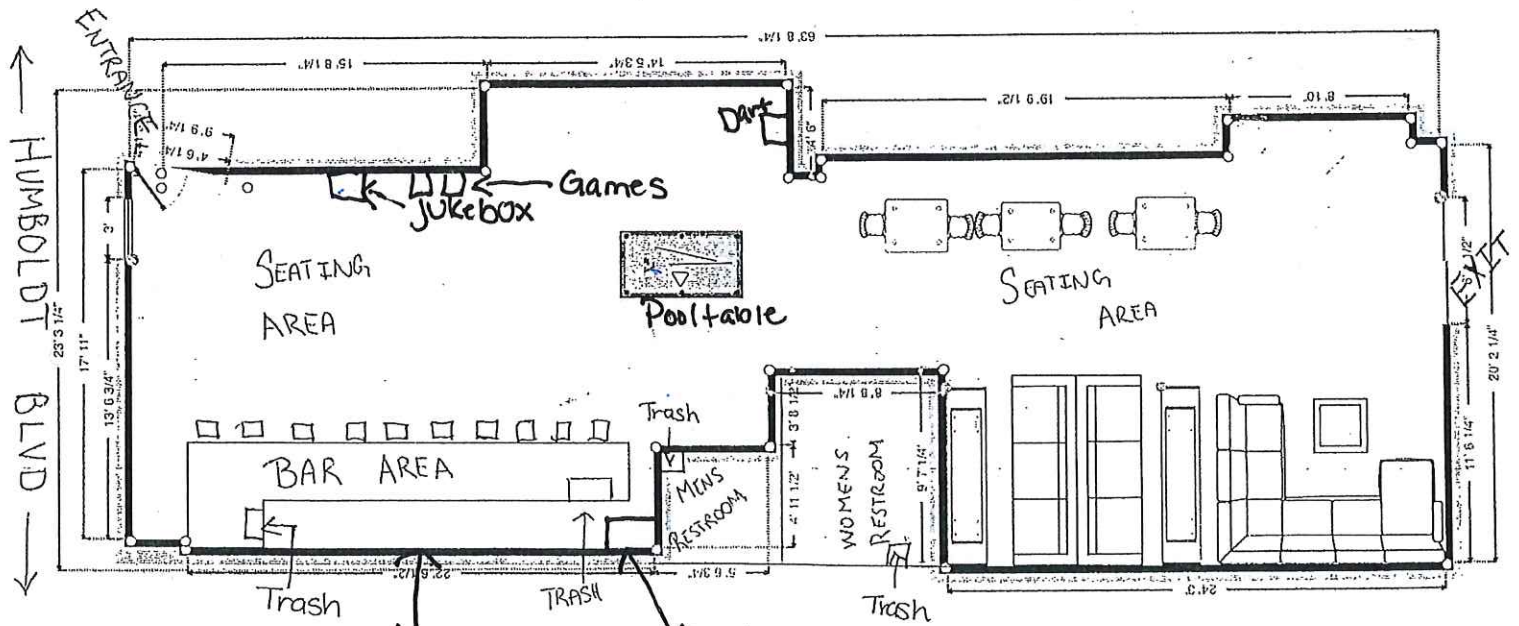
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

\* 1,164 SQUARE FEET

2221 N. Humboldt

**Elevate** HUMBOLDT, LLC

Agent: Samona McCann



Display Area 14x2  
↓  
Cooler 14x2

Alcohol Storage 3x2

↓ NORTH

1,164  
Square Feet

2221 N Humboldt  
Elevation Humboldt, LLC  
Agent: Samona McCann

North ↑

Humboldt BVD →

