

**GRANT ANALYSIS FORM  
OPERATING & CAPITAL GRANT PROJECTS**

Department/Division: Health/Public Health Services

Contact Person & Phone No: Mildred Leigh-Gold, #2151

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 001294

Previous Council File No.

Project Title: Breast Cancer Awareness Program - Milwaukee Foundation

Grantor Agency: The Milwaukee Foundation

Grant Application Date: N/A - Continuing

Anticipated Award Date: On-going

Please provide the following information:

**1. Description of Grant Program/Project (Include Target Locations and Populations):**

These grant funds will be used to focus on breast cancer screening, education/outreach and diagnostic services to low-income women 35-64 years of age including referral to existing primary care providers.

This grant is unique in the Health Department as the funding comes from community involvement and managed through the Milwaukee Foundation. Private donations range from \$1 to \$50,000.

**2. Relationship to City-wide Strategic Goals and Departmental Objectives:**

This grant would enable the Milwaukee Breast and Cervical Cancer program and other programs within the Adult Health and Chronic Disease Division to work as a collaborative effort with existing community providers. Additional partnerships with community providers will be enhanced and established to assure access to health promotion/risk reduction services.

**3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

These grant funds are needed to strengthen, enhance and expand our current program and services provided. These services are to include breast cancer screening, outreach and education.

According to the National Cancer Institute and American Cancer Society, in 1993 1 in 8 women will be diagnosed with breast cancer in the United States. Of those women, many are economically disadvantaged. Due to a lack of resources and education available to them, many of these women will be diagnosed too late. Consequently, a large percentage will die. These unfortunate statistics hold true in the Milwaukee community.

**4. Results Measurement/Progress Report (Applies only to Programs):**

Results will be measured through our client data collection system and the required state reporting mechanism.

**5. Grant Period, Timetable and Program Phase-out Plan:**

The grant period is January 1, 2004 through December 31, 2004. Since this grant is contingent upon donations and fund-raising, it is used in conjunction with other State-funded Breast Cancer grants.

**6. If Possible, Complete Grant Budget Form and Attach to Back.**