

City of Milwaukee Housing Programs



Key City responsibilities

- Preserve and improve Milwaukee's housing stock
- Promote owner-occupancy
- Facilitate high-quality rental housing development
- Facilitate the development of new housing units
- Manage and market City-owned foreclosed houses



Facilitating housing development

- Sale of City-owned property
- Development financing
 - Tax Incremental Financing
 - Housing Trust Fund
 - HOME allocations
- Recent examples
 - Garfield/Griot
 - Welford Sanders Lofts
 - The Standard@East Library
 - Sherman Park Commons

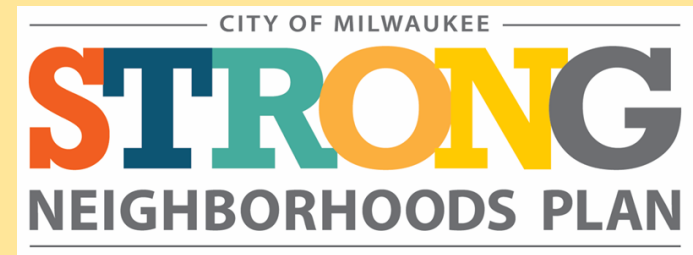


20+ housing resources available to the public

- Buy a City-owned foreclosed property
- Buy a side lot
- Buy a fully-renovated house
- Buy an historic house
- Buy a lot on which to build a new house
- Finance home purchase
- Home repair
- Improve energy-efficiency
- Reduce lead hazards
- Home buyer counseling
- Landlord training
- Monthly real estate newsletters

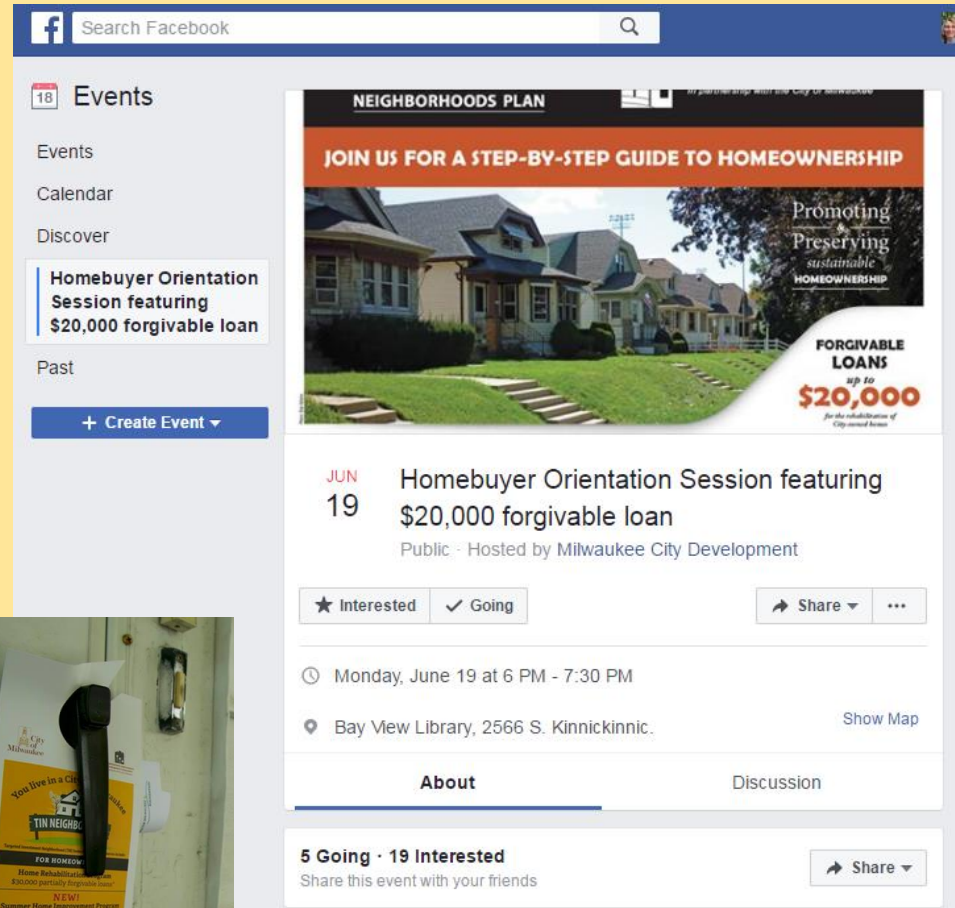
Investment from multiple sources

- Federal funds
 - Community Development Block Grant
 - HOME
- Property tax dollars
 - Strong Neighborhoods Plan
 - Housing Trust Fund
- Private partners

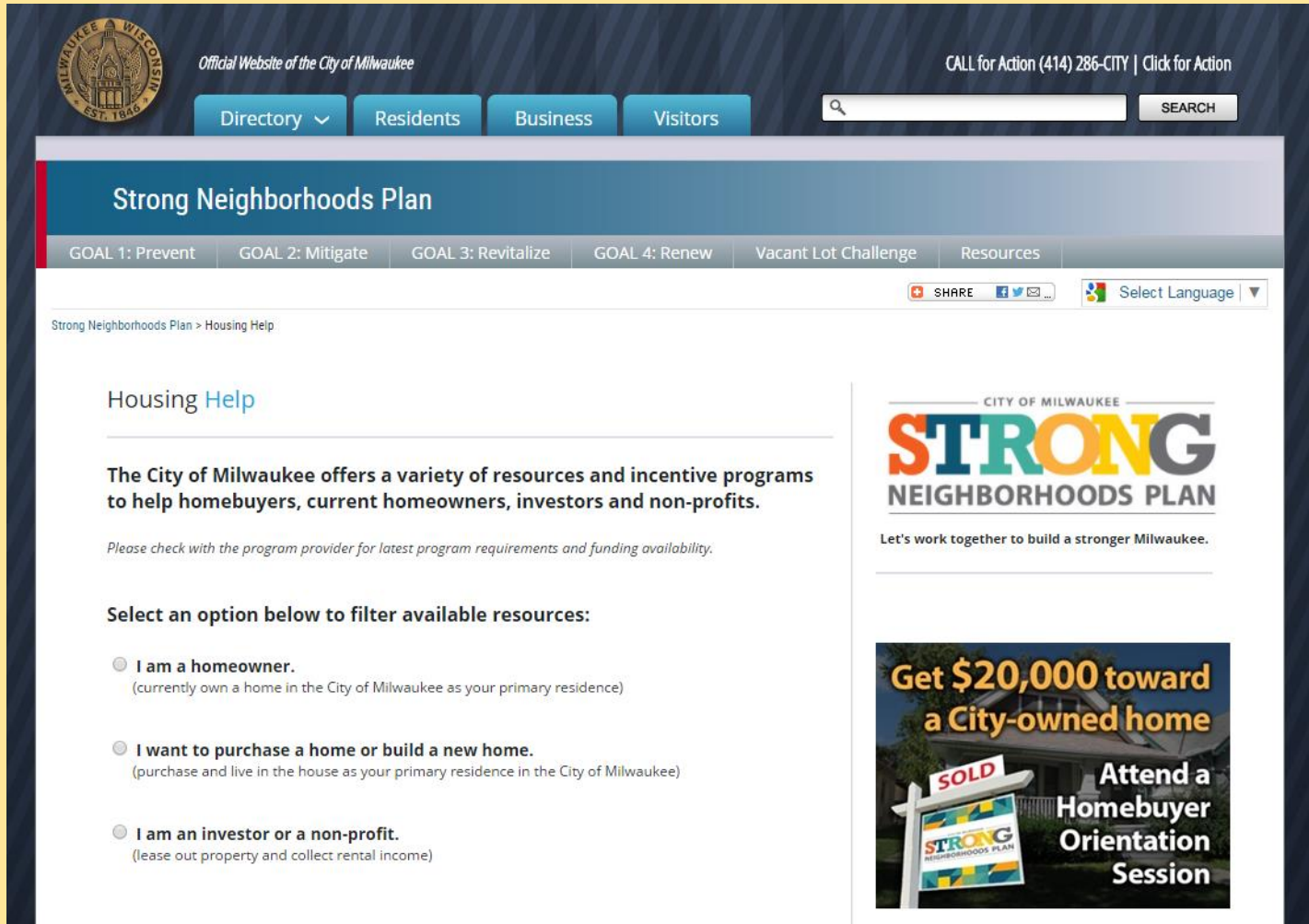


Getting the word out

- Web sites
- Social media
 - Twitter, Facebook, Instagram
- Monthly real estate e-newsletter
- Aldermanic newsletters
- Homeownership events
- Town hall meetings
- Community partners
- Direct mail/door hangers
- Inter-departmental referrals



A new tool: Milwaukee.gov/HousingHelp



The screenshot shows the official website of the City of Milwaukee. At the top left is the city seal and the text "Official Website of the City of Milwaukee". On the right, it says "CALL for Action (414) 286-CITY | Click for Action". Below this are navigation buttons for "Directory", "Residents", "Business", and "Visitors", along with a search bar. The main content area is titled "Strong Neighborhoods Plan" and includes sub-sections for "GOAL 1: Prevent", "GOAL 2: Mitigate", "GOAL 3: Revitalize", "GOAL 4: Renew", "Vacant Lot Challenge", and "Resources". A "SHRRE" button and a "Select Language" dropdown are also visible. The page content includes a breadcrumb "Strong Neighborhoods Plan > Housing Help", a heading "Housing Help", and a paragraph stating: "The City of Milwaukee offers a variety of resources and incentive programs to help homebuyers, current homeowners, investors and non-profits." Below this is a note: "Please check with the program provider for latest program requirements and funding availability." A section titled "Select an option below to filter available resources:" contains three radio button options: "I am a homeowner. (currently own a home in the City of Milwaukee as your primary residence)", "I want to purchase a home or build a new home. (purchase and live in the house as your primary residence in the City of Milwaukee)", and "I am an investor or a non-profit. (lease out property and collect rental income)". On the right side, there is a logo for the "CITY OF MILWAUKEE STRONG NEIGHBORHOODS PLAN" with the tagline "Let's work together to build a stronger Milwaukee." At the bottom right, there is a promotional banner for a "Homebuyer Orientation Session" with the text "Get \$20,000 toward a City-owned home" and an image of a "SOLD" sign.

Official Website of the City of Milwaukee

CALL for Action (414) 286-CITY | Click for Action

Directory Residents Business Visitors

SEARCH

Strong Neighborhoods Plan

GOAL 1: Prevent GOAL 2: Mitigate GOAL 3: Revitalize GOAL 4: Renew Vacant Lot Challenge Resources

SHRRE Select Language

Strong Neighborhoods Plan > Housing Help

Housing Help

The City of Milwaukee offers a variety of resources and incentive programs to help homebuyers, current homeowners, investors and non-profits.

Please check with the program provider for latest program requirements and funding availability.

Select an option below to filter available resources:

- I am a homeowner.
(currently own a home in the City of Milwaukee as your primary residence)
- I want to purchase a home or build a new home.
(purchase and live in the house as your primary residence in the City of Milwaukee)
- I am an investor or a non-profit.
(lease out property and collect rental income)

CITY OF MILWAUKEE
STRONG
NEIGHBORHOODS PLAN

Let's work together to build a stronger Milwaukee.

Get \$20,000 toward a City-owned home

Attend a Homebuyer Orientation Session