



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

EMERGING YOUTH ACHIEVEMENT ADVISORY COUNCIL

ALD. JOSE PEREZ, CHAIR

Vacant, Vice-Chair

Dr. Brenda Cassellius, Amber Danyus, Michael Totoraitis, Ugo Nwagbaraocha, Brad Kroupa, Dr. Lindsay Harness, Dr. Anthony Cruz, Marcey Patterson, Steven Mahan, and Ald Russell Stamper

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Thursday, May 15, 2025

9:00 AM

Room 301-B, City Hall

1. Call to Order at 9:15 AM

2. Roll Call

Present 7 - Mahan, Perez, Stamper, Danyus, Cruz, Nwagbaraocha and Patterson

Excused 2 - Totoraitis and Harness

3. Review and Approval of previous meeting minutes (4/3/25)

Motion by Ald. Stamper to approve the minutes of April 3, 2025 There were no objections.

4. My Brother's Keeper framework for Population Level Change

Ms. Christie started by recapping from the previous meeting where she gave a time line of the BMAAC and its history throughout the city; Around 2017-2018 the city applied for My Brother's Keeper and was put on a list of cities to watched. No one knew what that meant. However, BMK was not having the impact expected, nationally. In 2023, the process was revamp. Milwaukee City and Milwaukee County became certified MBK communities. City and County participated in a summit in the fall of 2023 and the 32 certified communities.

Ms. Christie believes this was a great move forward, it provide a much-needed structure, especially around data and collaboration. Milwaukee has many dedicated youth-serving initiatives, but the efforts are often under-aligned, with unclear goals and outcomes. EYAAC is position to lead this strategic shift across systems.

In 2024, the name changed to MBKA, My Brother's Keeper Alliance – a national initiative launched by President Obama to improve outcomes for boys and young men of color (BYMOC). Grounded in six life milestones that research shows predict long-term success. Emphasized data, systems change, and community-led collaborations to achieve population-level outcomes. She showed three model communities – Newark, Omaha and Yonkers that reduce homicide rates, increase their rate of graduation. All accomplished through intentional collaboration between

multiple stakeholder agencies, including the police departments.

These are the Six MBKA Milestones

- 1. Enter school ready to learn*
- 2. Read at grade level by third grade*
- 3. Graduate from high school*
- 4. Complete postsecondary education or training*
- 5. All youth out of school are employed*
- 6. All youth remain safe from violent crime*

MBK MKE focused on milestones 3-6, which addresses high school graduation, postsecondary completion, employment, and youth safety, key transition point for young people. In response to community input and data, mental health and wellness was added as a citywide youth priority to ensure holistic support across these milestones.

Milwaukee lack access to fully disaggregated data (e.g., race and gender and geography). This limits our ability to understand and respond to the full scope of youth outcomes.

EYAAC's opportunity to push for transparent, multi-filtered data access, align siloed efforts around shared youth priorities. Center youth voice in strategy and policy change. Lay the groundwork for long-term, measurable impact for all youth.

The pathways to population-level changes requires more than programs- it demands systems thinking. By disaggregating data, identifying root causes, and aligning cross-sector strategies. This approach allows us to track real impact and scale what works for lasting changes.

The proposal for A Shared Framework for all youth applies the MBK framework to guide EYAAC's work across all youth. This expands a proven model to reflect the full diversity of Milwaukee's youth, creating shared priorities, clearer outcomes, and stronger alignment across systems.

The EYAAC's role in collective impact is position to lead alignment across public, private, and philanthropic sectors. Able to influence policy, funding, and institutional practices by adopting the MBK framework, EYAAC can set a citywide youth agenda, promote shared accountability and drive measurable, systems-level change for all youth. Ms. Christie proposed that this model be adapted for Milwaukee for young women as well.

Ms. Christie offered a last point, as council moves forward, to consider what will it take EYAAC to develop a shared vision for youth success in Milwaukee, and how can that vision guide the next steps toward alignment and impact.

Chair Perez said that he is eager to start looking at this data, to set the tone and start implementing models that will get us to the results we hope for.

5. Review of Public Records and Open Meetings Law and Parliamentary Procedures

Presentations by City Clerk Jim Owczarski and Assistant City Attorney Peter Block

6. Adjournment at 10:37 AM

Joanna Urtiz
Staff Assistant

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