

# Port of Milwaukee 2025 Proposed Budget Overview

*Mission: To enhance the overall economic and social environment of the City and region by stimulating trade, business, and employment.*



# 2025 Budget Summary

Description	2024 Adopted Budget	2025 Proposed Budget	Amount Change	Percent Change
FTEs – O&M	21.00	21.00	0.00	0%
FTEs - Other	0.00	0.00	0.00	0%
<b>FTEs - Total</b>	<b>21.00</b>	<b>21.00</b>	<b>0.00</b>	<b>0%</b>
Total Positions Authorized	35	35	0	0%
Salaries & Wages	\$1,563,594	\$1,867,480	\$303,886	19%
Fringe Benefits	703,617	840,366	136,749	19%
Operating Expenditures	1,323,745	1,366,716	42,971	3%
Equipment	0	0	0	0%
Special Funds	3,152,326	4,417,606	1,265,280	40%
<b>TOTAL</b>	<b>\$6,743,282</b>	<b>\$8,492,168</b>	<b>\$1,748,886</b>	<b>26%</b>

# Special Funds

Account	2024 Adopted Budget	2025 Proposed Budget	Amount Change	Percent Change
Summerfest Revenue	\$1,739,119	\$3,055,489	\$1,316,370	76%
Debt Service Pymt - RACM Loan	663,206	662,116	-1,090	0%
Lease Pymt Transfer	1	1	0	0%
Leasehold Demolition/Facilities Upgrade	300,000	300,000	0	0%
Major Maintenance - Terminals & Piers	300,000	250,000	-50,000	-17%
Equip. Rehab and Upgrade	150,000	150,000	0	0%
<b>TOTAL</b>	<b>\$3,152,326</b>	<b>\$4,417,606</b>	<b>\$1,265,280</b>	<b>40%</b>

# Revenues

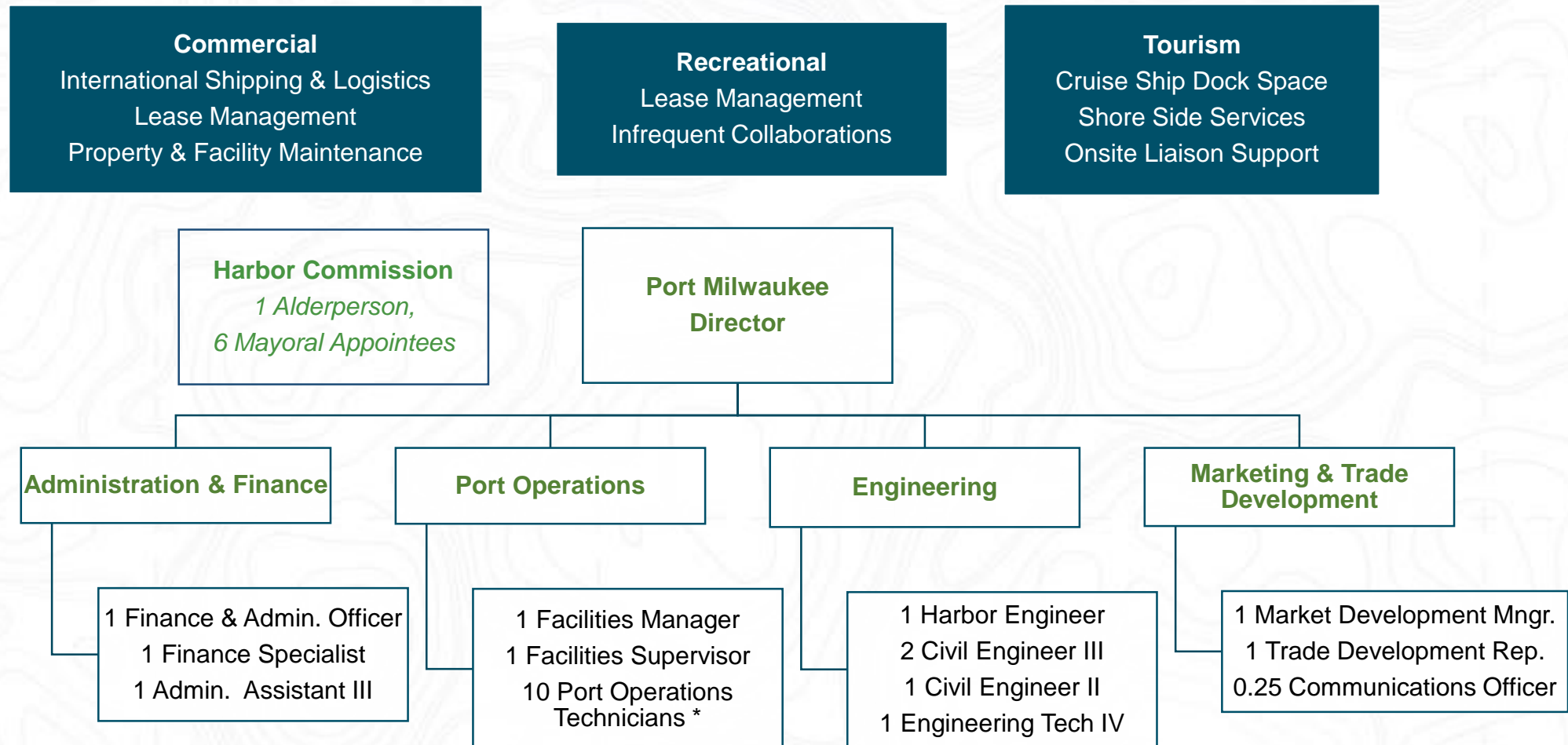
<b>Category</b>	<b>2024 Adopted Budget</b>	<b>2025 Proposed Budget</b>	<b>Amount Change</b>	<b>Percent Change</b>
Harbor Commission	\$6,743,282	\$8,492,168	\$1,748,886	26%
<b>TOTAL</b>	<b>\$6,743,282</b>	<b>\$8,492,168</b>	<b>1,748,886</b>	<b>26%</b>

# Capital Improvement

Project	2024 Adopted Budget	2025 Proposed Budget	Amount Change	Percent Change
Pier, Berth and Channel Improvements	\$500,000	\$500,000	0	0%
Terminal & Facility Maintenance	1,000,000	200,000	-800,000	-80%
Cruise Ship Terminal	0	5,000,000	5,000,000	100%
Rail Track & Service Upgrades	1,000,000	300,000	-700,000	-70%
Roadway Paving	189,714	100,000	-89,714	-47%
Port Utilities Upgrades	900,000	250,000	-650,000	-72%
<b>TOTAL</b>	<b>\$3,589,714</b>	<b>\$6,350,000</b>	<b>\$2,760,286</b>	<b>77%</b>

# Port Milwaukee Service Delivery

**Mission:** strengthen the overall economic and social environment of the City and region by increasing international trade, business development, job creation and public access to the waterfront.



# Department Demographics

All Staff	Female	Male	Race Total	Race %
Black	2	3	5	25%
Hispanic	0	1	1	5%
White	2	12	14	70%
Gender Total	4	16	20	100%
<b>Gender %</b>	<b>20%</b>	<b>80%</b>	<b>100%</b>	

Management	Female	Male	Race Total	Race %
Black	1	0	1	17%
Hispanic	0	0	0	0%
White	1	4	5	83%
Gender Total	2	4	6	100%
<b>Gender %</b>	<b>33%</b>	<b>67%</b>	<b>100%</b>	

# Key Performance Measures

## Port Milwaukee Metrics

Indicators	2023 Actual	2024 Projected	2025 Planned
Percent of department expenses covered by revenue	111.31%	100%	100%
Percentage change in municipal port tonnage	3.6%	0%	0%
Number of cruise ship visits	30	27	21
Number of cruise passengers	11,502	12,500	9,500

- Port works to ensure that revenue covers expenses, at minimum
- Tonnage - growth is always the goal
- Cruise Ships – reflects confirmed bookings to date
- Cruise passengers – based on vessel averages



# Climate Equity

- Port Administration
  - LED lighting upgrades
  - Wind Turbine
- StewardSHIP Program
  - Incentive to ship owners who promote sustainability by utilizing environmentally friendly shipping standards, i.e. Green Marine certified
- Green Marine certified
  - Voluntary environmental assessment program
  - Requires externally verified compliance with GM environmental framework
- EPA Clean Ports Grant
  - Zero-Emission Technology Deployment Competition
  - Funding for port equipment and infrastructure to reduce mobile source emissions



# Equity & Community Engagement

## Port Milwaukee & the Maritime Industry

- Department Focused
  - Inclusive division meeting structure
    - All-staff meetings
    - Division meetings
    - Work groups
    - One-on-one meetings
    - Quarterly team building activities
- Community Focused
  - Intentional collaboration with Milwaukee Public Schools
    - MPS Guidance Counselors - 414 Tour stop
  - Collaborative programming with non-profits
    - Port Leadership & Career Summit with Future Urban Leaders
- Industry Focused
  - Wisconsin Regional Career Pathways
  - Supporter of We Work the Waterways
    - Spring program scheduled with MPS
    - Camp Rise conversations continue



# Equity & Community Engagement

## Port 101s & Tour Participation

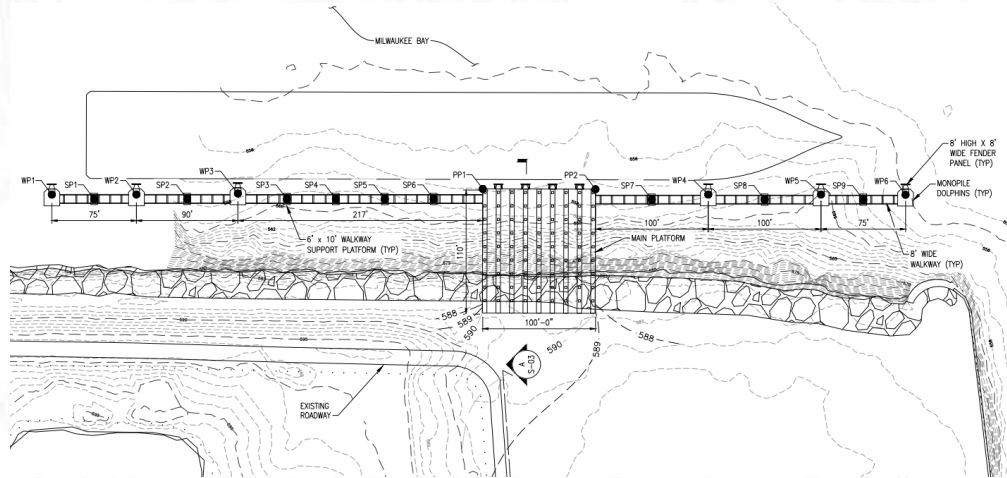
Category	Category Description	Groups	% of Groups	Visitors	% of Visitors
Educational	K-12 schools, technical colleges, universities	7	30%	135	29%
Community	CBOs, non-profits, churches, adult care facilities	2	9%	134 *	29%
Associations	Membership based groups a& organizations	3	13%	92	20%
Government	Federal, state & local government entities or agencies	7	30%	68	15%
Business	Any business organization – manufacturers, service providers	4	17%	36	8%
		23		465	

- Educational - predominately MPS and Milwaukee charter school students
  - Covers Port operations, economic impact and career information
- \* Community includes 102 visitors for ticketed Doors Open event
- Government – Includes one Sister Cities visit - Serbia

# Major Updates

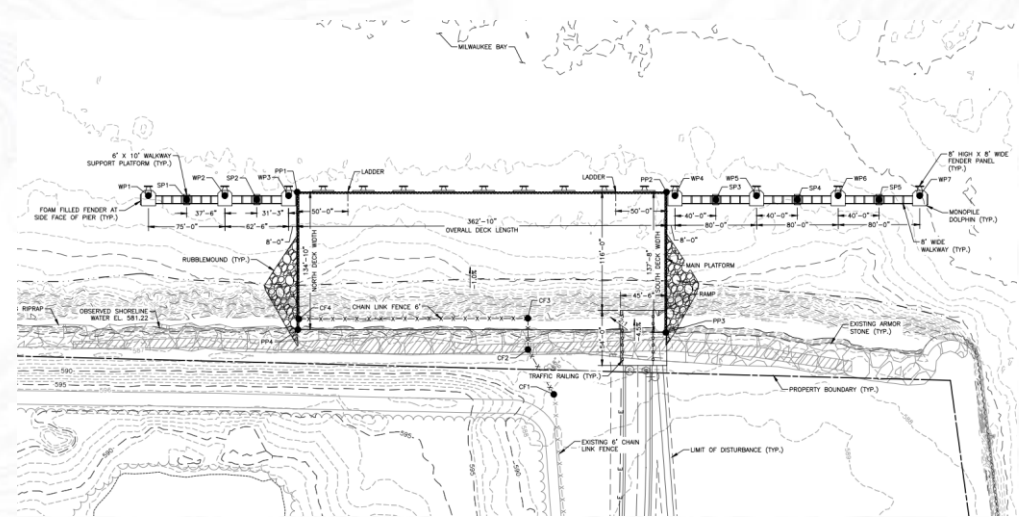
## South Shore Cruise Dock

### Original Design



- 100' x 110' dock platform
- 660' walkways
- No other site improvements

### Revised Design



- 363' x 135' dock platform
- 378' walkways
- New utilities: sewer, water, and electric
- Roadway improvements
- Dredging

# City Heavy Lift Dock



# Costs & Economic Impact

## Regional Impact

Funding Source	Amount
WisDOA Tourism Grant (ARPA)	3,500,000
WisDOT Harbor Assistance Prog. Grant	500,000
Department Account Balances	7,639,714
2025 Capital Budget	5,250,000
<b>Total</b>	<b>16,889,714</b>

Year	Passenger Counts	Regional Revenue Impact
2022	13,611	\$2,462,004.61
2023	11,502	\$2,168,064.96
2024 YTD	11,377	\$2,557,996.72
<b>Total 2022-2024</b>	<b>36,490</b>	<b>\$7,188,066.29</b>

\* It should be noted that 2022 and 2023 do not include crew revenue impact.

- The economic impact data does not account for numbers/percentages for the following:
  - Passengers who arrive one or more days before their scheduled cruise begins
  - Passengers who remain in Milwaukee for one or more nights after their cruise ends
  - Passengers who travel to/from Milwaukee via Mitchell International Airport vs. Chicago
  - Passengers who plan pre/post cruise activities outside of those planned by excursion planners