



Department of Public Works
Infrastructure Services Division

Jeffrey J. Mantes
Commissioner of Public Works

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City Engineer

December 15, 2005

To the Public Works Committee

Subject: Common Council Resolution File Number 050851
Honorary Street Name Request
West Highland Avenue between North 27th Street
and North 29th Street to Dr. R.E. McCrory

Dear Honorable Members:

This letter is in reply to a referral notice forwarded to the Department of Public Works on October 21, 2005. File Number 050851 has been introduced to the Common Council to authorize the honorary naming of Dr R.E. McCrory on West Highland Avenue from North 27th Street to North 29th Street.

Chapter 113-3 of the Milwaukee Code of Ordinances was recently amended to allow the addition of honorary street names. An honorary street is to be obviously distinguishable from an official street name. The honorary street name will be mounted with the official street name sign. Honorary street names will not be used to address property. Since the official street name is used for addressing property, which is needed for property identification for emergency services, the official street name sign should be more prominent than an honorary street name sign. This is accomplished by requiring the honorary street sign to be smaller in size and letter font than an official street sign.

The petitioner may choose to furnish the honorary street signs but they must be fabricated to the guidelines determined. The City can fabricate the signs at a cost of \$50 per sign. In either case, the City will install the honorary street sign at a cost of \$50 per sign. Two honorary street name signs will be mounted. The petitioner is to deposit \$100 if they furnish the signs and \$200 if the City furnishes the signs. In either case, the City will mount the signs.

Details for Sign Fabrications:

Sign blank material shall be .080" aluminum, with the size being 24" wide by 6" high.

The background color of the sign shall be in non-reflective blue with a pantone color of 2945C.

The sign shall have a ½" white reflective border around the entire sign with a notch at each corner (see attached drawing).

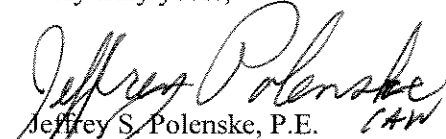
The font on the sign shall be "Century Bold Italic", with capital letters being 2 inches in height, with the lower case letters being 1 ¼ inches in height, this is to be done in white reflective material.


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There shall be a maximum of sixteen characters allowed for the honorary name.

Provided that the honorary street signs meet the design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this request.

Very truly yours,


Jeffrey S. Polenske, P.E. *CAW*
City Engineer


Jeffrey J. Mantes
Commissioner of Public Works

CAW
MGL:lja
Attachment

Dr. R.E. McCroff

1 1/2 "

