

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Environmental Collaboration Office - DOAContact Person & Phone No: Erick Shambarger x8556

Category of Request

New Grant

Grant Continuation

Previous Council File No.

181421

Change in Previously Approved Grant

Previous Council File No.

Project/Program Title: Water Centric City—Sharing Our Water Story and Accelerating ActionGrantor Agency: Fund for Lake MichiganGrant Application Date: 02/17/2020Anticipated Award Date: Awarded 04/01/2020

1. Description of Grant Project/Program (Include Target Locations and Populations):

The Water Centric City initiative showcases Milwaukee's global leadership on managing water in a sustainable and resilient way. This initiative outlines seven principles defining what it means to be a Water Centric City, including a need for water education, outreach and green infrastructure. Grant funds will allow the Environmental Collaboration Office to fund interns and one full-time employee to support these specific principles through water policy outreach and education. The Water Centric City initiative is a continuing project, but was previously funded by the Fund for Lake Michigan as well as Brico Fund.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

In June of 2019, the Milwaukee Common Council passed a Green Infrastructure Plan and ordinance requiring green infrastructure on all large development projects, thus meeting one of the principles of a Water Centric City and a key deliverable of the City's *ReFresh Milwaukee* sustainability plan.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

This grant is essential in fulfilling the goals outlined in the above mentioned Green Infrastructure Framework and to continue our Water Centric City work for the City of Milwaukee.

4. Results Measurement/Progress Report (Applies only to Programs):

ECO will produce materials to educate the public on Milwaukee's PAH ban and the City's newly adopted Green Infrastructure Plan, as well as initial outreach materials for reducing plastic pollution in Milwaukee. ECO will also work on water wayfinding signage to promote Milwaukee as a Water Centric City and will develop communication tools related to the Area of Concern (AOC) in Milwaukee's estuary.

5. Grant Period, Timetable and Program Phase-Out Plan:

Grant Period: 04/01/2020 – 09/30/2021

6. Provide a list of Subgrantees:

N/A

7. If Possible, complete Grant Budget Form and attach to back.