



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, April 12, 2023

**COMMITTEE MEETING NOTICE**

AD 14

IGNATIEV, Jessica J, Agent  
Cream City Hospitality LLC  
5917 W Wells St  
Wauwatosa, WI 53213

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, April 25, 2023 at 10:05 AM**

The access code is <https://meet.goto.com/623644525>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 623-644-525. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Food Dealer, Sidewalk Dining License Applications as agent for "Cream City Hospitality LLC" for "Heirloom MKE" at 2376-78 S HOWE

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 03-29-2023  
Officer: PO Michael WARD

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Heirloom  
Address: 2376 S. Howell Ave.  
Phone: 262-229-1157

Owner: Jessica Ignatiev  
Owner address: 5917 W. Wells St.  
City State Zip: Wauwatosa, WI 53213  
Owner Phone: 262-202-9693  
Owner email: Jess@heirloommke.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact:

Location currently open:  YES  NO

Projected open date: August

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am-2am 24 hours Y N  
Mon:  
Tue:  
Wed: 6am-2am  
Thu: 6am-2am  
Fri: 6am-2am  
Sat: 6am-2am

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No **NO PARKING LOT**
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No **NO PARKIN LOT**
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No **WILL POST IF BECOMES IN ISSUE**
15. Are there exterior security cameras  Yes  No How Many: **Planning on installing.**
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: **30 DAYS**
21. Are there exterior cameras  Yes  No How many: **FUTRURE INSTALL**

22. Are there interior cameras Yes No How many: **5**
23. Do all employees know how to retrieve recorded digital images/footage? Yes No -  
**Owners**
24. Cameras located in parking lot Yes No How many **NO PARKING LOT**

**Interior Survey:**

25. What is the planned capacity **80**
26. What is the minimum number of employees That will be on premise **12**
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No  
 a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: **NO SECURITY**
34. How will they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report is written by Police Officer Michael WARD, assigned to District 6 Community Liaison Office. On this day I was with Police officer Fabian GARCIA to conduct the assessment.

The location is already an established restaurant. The footprint of the new business appears to be staying the same.

Interior cameras are already installed and are in working order. The camera placements cover bar/register, and exit and entrance points. A discussion regarding future installation of exterior cameras were had, and placement of those cameras.

Currently the location has outside dining on the south and west side of the building.

This concludes additional notes.

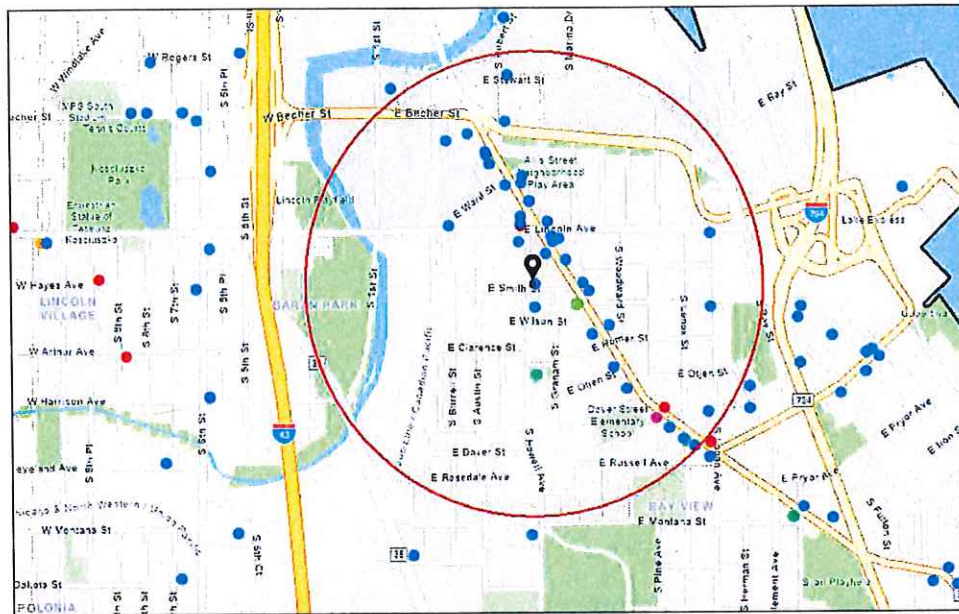


# 2376-78 S Howell Av

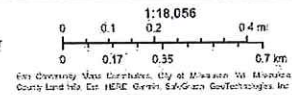
## Area of Interest (AOI) Information

Area : 21,862,585.89 ft<sup>2</sup>

Mar 10 2023 13:11:27 Central Standard Time



- |                                   |                                   |                         |
|-----------------------------------|-----------------------------------|-------------------------|
| Alcohol Licenses (active)         | ● Class A Liquor and Mall         | ● Class C Wine Retailer |
| ● Class A Intoxicating Liquor     | ● Class B Fermented Malt Beverage | □ City Limits           |
| ● Class A Fermented Malt Beverage | ● Class B Tavern                  |                         |



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	46		

### Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Caviche, Inc.	C-Viche	KARLOS J SORIANO, Agt	2165 S Kinnickinnic AV	Class B Tavern License		3/21/2023, 7:00 PM	1
2	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2023, 7:00 PM	1
3	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2023, 7:00 PM	1
4	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	4/8/2023, 7:00 PM	1
5	BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	338 E BAY ST	Class B Tavern License	70	4/13/2023, 7:00 PM	1
6	Bellis Bistro, LLC	Bellis Bistro	Charmice L Dodson, Agt	2643 S Kinnickinnic AV	Class B Tavern License		4/18/2023, 7:00 PM	1
7	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2023, 7:00 PM	1
8	HONEYPIE CAFE, INC.	Honeypie	VALERI A LUCKS, Agt	2569 S KINNICKINNI C AV	Class B Tavern License		4/28/2023, 7:00 PM	1
9	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	939 E CONWAY ST	Class B Tavern License	80	5/18/2023, 7:00 PM	1
10	Nonfiction LLC	Nonfiction Wine Company	Bradley A Kruse, Agt	800 E Potter AV	Class A Retailer's Intoxicating Liquor License		6/13/2023, 7:00 PM	1
11	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2023, 7:00 PM	1
12	DRI 5 BAYVIEW LLC	Centraal Grand Cafe & Tappery	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2023, 7:00 PM	1
13	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2023, 7:00 PM	1
14	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2023, 7:00 PM	1
15	SUMO, LLC	THE HIGHBURY PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	7/26/2023, 7:00 PM	1
16	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2023, 7:00 PM	1
17	MAPLE LEAF ENTERPRISE S, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2023, 7:00 PM	1
18	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		8/2/2023, 7:00 PM	1



19	PKNJ, LLC	Sorella	Kyle C Toner, Agt	2535 S Kinnickinnic AV	Class B Tavern License		8/16/2023, 7:00 PM	1
20	Bumstead Provisions LLC	Crafty Cow/Hot Head Fried Chicken	David T Eichler, Agt	2671 S KINNICKINNI C AV	Class B Tavern License		9/14/2023, 7:00 PM	1
21	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2023, 7:00 PM	1
22	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2023, 7:00 PM	1
23	SEIGEL LIQUOR, INC	SIEGEL LIQUOR	AMARJIT S VIRK, Agt	2632 S KINNICKINNI C AV	Class A Malt & Class A Liquor License		9/23/2023, 7:00 PM	1
24	LOGAN & POTTER, INC	BURNHEART S	WILLIAM J SEIDEL, Agt	2599 S LOGAN AV	Class B Tavern License	80	9/24/2023, 7:00 PM	1
25	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class B Fermented Malt Beverage Retailer's License		9/26/2023, 7:00 PM	1
26	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class C Wine Retailer's License		9/26/2023, 7:00 PM	1
27	KRS Hospitality Group LLC	Makk'n'Cheese/Blind Tiger	Marcos A Ramos-Garcia, Agt	2242 S Kinnickinnic AV	Class B Tavern License	60	10/9/2023, 7:00 PM	1
28	RSVR LLC	RSVR	Reid C Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		10/10/2023, 7:00 PM	1
29	BCT5 LLC	Vanguard	CHRISTOPHE R J SCHULIST, Agt	2659 S KINNICKINNI C AV	Class B Tavern License		10/14/2023, 7:00 PM	1
30	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2023, 7:00 PM	1
31	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	10/17/2023, 7:00 PM	1
32	Vine Society LLC	Voyager Wine & Cocktail Bar	JORDAN A BURICH, Agt	422 E Lincoln AV	Class B Tavern License	49	10/17/2023, 7:00 PM	1
33	Revel Group Inc	Revel	Haley I Pollard, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2023, 7:00 PM	1
34	BABY BOOMERS	BABY BOOMERS	WENDELL E BENNETT, SP	182 E LINCOLN AV	Class B Tavern License	80	11/4/2023, 7:00 PM	1
35	SISU CAFE, LLC	SISU CAFE	Francisco Sanchez, Agt	2121 S KINNICKINNI C AV 8	Class B Tavern License		11/20/2023, 6:00 PM	1
36	WHEEL & SPROCKET, INC	Wheel & Sprocket	Noel C Kegel, Agt	187 E BECHER ST	Class B Tavern License		12/20/2023, 6:00 PM	1

37	ST AUGUSTINE CONGREGATION	ST AUGUSTINE OF HIPPO PARISH	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2023, 6:00 PM	1
38	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2024, 6:00 PM	1
39	Lazy Susan MKE Inc	Lazy Susan MKE	AMANDA J DIXON, Agt	2376-78 S Howell AV	Class B Tavern License	80	1/20/2024, 6:00 PM	1
40	MARY JANE RESTAURANTS LLC	Cheba Hut	Heather R Huhn, Agt	2202 S KINNICKINNIC AV	Class B Tavern License		2/1/2024, 6:00 PM	1
41	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2024, 6:00 PM	1
42	NEVADA PRODUCTIONS LLC	THE TONIC TAVERN	PAUL U JONAS, Agt	2335 S KINNICKINNIC AV	Class B Tavern License	99	2/26/2024, 6:00 PM	1
43	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		3/1/2024, 6:00 PM	1
44	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License		3/2/2024, 6:00 PM	1
45	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNIC AV	Class C Wine Retailer's License		3/22/2024, 7:00 PM	1
46	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNIC AV	Class B Fermented Malt Beverage Retailer's License		3/22/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, April 12, 2023



# Notice of Public Hearing

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IGNATIEV, Jessica J, Agent  
Heirloom MKE at 2376-78 S HOWELL Av  
Class B Tavern, Food Dealer, Sidewalk Dining License Applications

**Tuesday, April 25, 2023 at 10:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/25/2023 at 10:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

CURRENT OCCUPANT	2345 S HOWELL AVE# 314	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2345 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2346 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2349 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2349 S HOWELL AVE# A	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2350 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2350A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2353 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2354 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2357 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2358 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2359 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2359 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2361 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2362 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2362A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2362B S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2363 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2366 S HOWELL AVE# A	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2367 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2368 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2369 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2369 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2370 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2371 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2372 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2379 S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2379A S HOWELL AVE	MILWAUKEE, WI 53207-1601
CURRENT OCCUPANT	2400 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2404 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2408 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2414 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2414A S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2415 S GRAHAM ST	MILWAUKEE, WI 53207-1617
CURRENT OCCUPANT	2415 S HOWELL AVE	MILWAUKEE, WI 53207-1663
CURRENT OCCUPANT	2415A S GRAHAM ST	MILWAUKEE, WI 53207-1617
CURRENT OCCUPANT	2417 S HOWELL AVE	MILWAUKEE, WI 53207-1663
CURRENT OCCUPANT	2417A S HOWELL AVE	MILWAUKEE, WI 53207-1663
CURRENT OCCUPANT	2418 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2418A S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	2419 S GRAHAM ST	MILWAUKEE, WI 53207-1617
CURRENT OCCUPANT	2421 S HOWELL AVE	MILWAUKEE, WI 53207-1663

CURRENT OCCUPANT	2423 S HOWELL AVE	MILWAUKEE, WI 53207-1663
CURRENT OCCUPANT	2424 S HOWELL AVE	MILWAUKEE, WI 53207-1603
CURRENT OCCUPANT	344 E SMITH ST	MILWAUKEE, WI 53207-1508
CURRENT OCCUPANT	345 E SMITH ST	MILWAUKEE, WI 53207-1507
CURRENT OCCUPANT	346 E SMITH ST	MILWAUKEE, WI 53207-1508
CURRENT OCCUPANT	349 E SMITH ST	MILWAUKEE, WI 53207-1507
CURRENT OCCUPANT	350 E SMITH ST	MILWAUKEE, WI 53207-1508
CURRENT OCCUPANT	404 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	421 E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	424 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	425 E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	425A E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	425B E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	426 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	426A E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	426B E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	431 E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	432 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	433 E SMITH ST	MILWAUKEE, WI 53207-1606
CURRENT OCCUPANT	510 E SMITH ST# 1	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 2	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 3	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 4	MILWAUKEE, WI 53207-1632

Blank Notice

Total Records: 116

Radius 250.0 feet and Center of Circle: 2376 S Howell Av





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

**1. Type of Business**

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: please see provided business plan.  
Full service restaurant providing from-scratch, elevated dishes, crafted N/A & A cocktails

Do you have any experience operating this type of business?  No  Yes If yes, explain: printed resumes

**2. Business Operations**

a. Proposed Opening Date: MAY

b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_

c. Is this a franchise?  No  Yes

d. Is this premises currently licensed?  No  Yes If yes, list type of license: Tavern

e. Is the current licensee operating?  No  Yes If no, list date closed: Last day open will be April 8, 2023

f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
 If yes, explain: permits for parklets, for outdoor dining, food peddler base

g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
 If yes, list address(es): N/A

h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

**3. Litter & Noise**

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: DAILY IN SPRING/SUMMER AS NEEDED IN WINTER

c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

**4. Smoking & Sanitation**

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_

b. Number of Garbage Cans: Inside: 9 Locations: 2 at bar, 3 in kitchen, 2 in dining, 1 in office, basements  
 Outside: 2 Locations: 1 at each side of building

c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_

d. How many restrooms are on the premises? 2

e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Compost Crusaders

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe Cameras throughout, inside & outside  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 6 and list locations: 1 at bar, 1 in kitchen, 1 in basement (towards alcohol), 1 in dining, 1 outside, 1 office
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>65</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: Food Peddler

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Howell & Kinnickinnic Ave

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: It is a bit of both

g. Building Owner Name: Ryan Endries Phone Number: 414-899-9852

Building Owner Address: 404 E. Smith Street, Milwaukee WI 53207

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

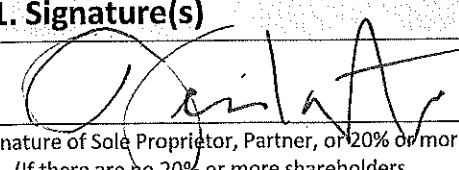
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00AM	2:00AM	200	22-70	NONE
Monday	6:00AM	2:00AM	120	22-70	↓
Tuesday	6:00AM	2:00AM	120	22-70	
Wednesday	6:00AM	2:00AM	120	22-70	
Thursday	6:00AM	2:00AM	140	22-70	
Friday	6:00AM	2:30AM	160	22-70	
Saturday	6:00AM	2:30AM	250	22-70	

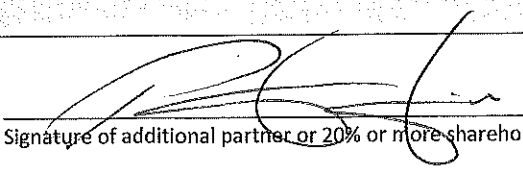
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Cream City Hospitality, LLC DBA: Heirloom MKE</u>	
Premise Address: <u>2376-78 S. Howell Ave., Milwaukee, WI 53207</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Cream City Hospitality, LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>120,000</u>	
d) Total amount paid for business <u>\$ 120,000</u>	
e) Total amount paid for goodwill of the business <u>\$ 0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins <u>MAY 1, 2023</u> Ends <u>April 30, 2026</u>	
b) Monthly rental <u>\$ 3500</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>6</u>	

### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain We paid landlord a \$3500 security deposit already.
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu





# FOOD DEALER LICENSE PLAN OF OPERATION

ccf-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Cream City Hospitality, LLC DBA: Heirloom MKE

Premises Address: 2376 78 S. Howell Ave, Milwaukee, WI 53207

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):  
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):  
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No  
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast
- Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale?

- Less than 25%
- 25% or More AND:
  - Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
  - NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: milk, cheese, ice cream, fish, shellfish, meat, poultry, eggs, vegetables, fruits, soy-based proteins

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes  
 If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling  
 Construction changes to existing building  Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
 Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

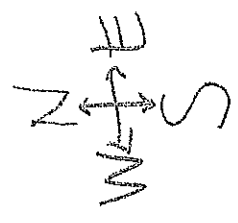
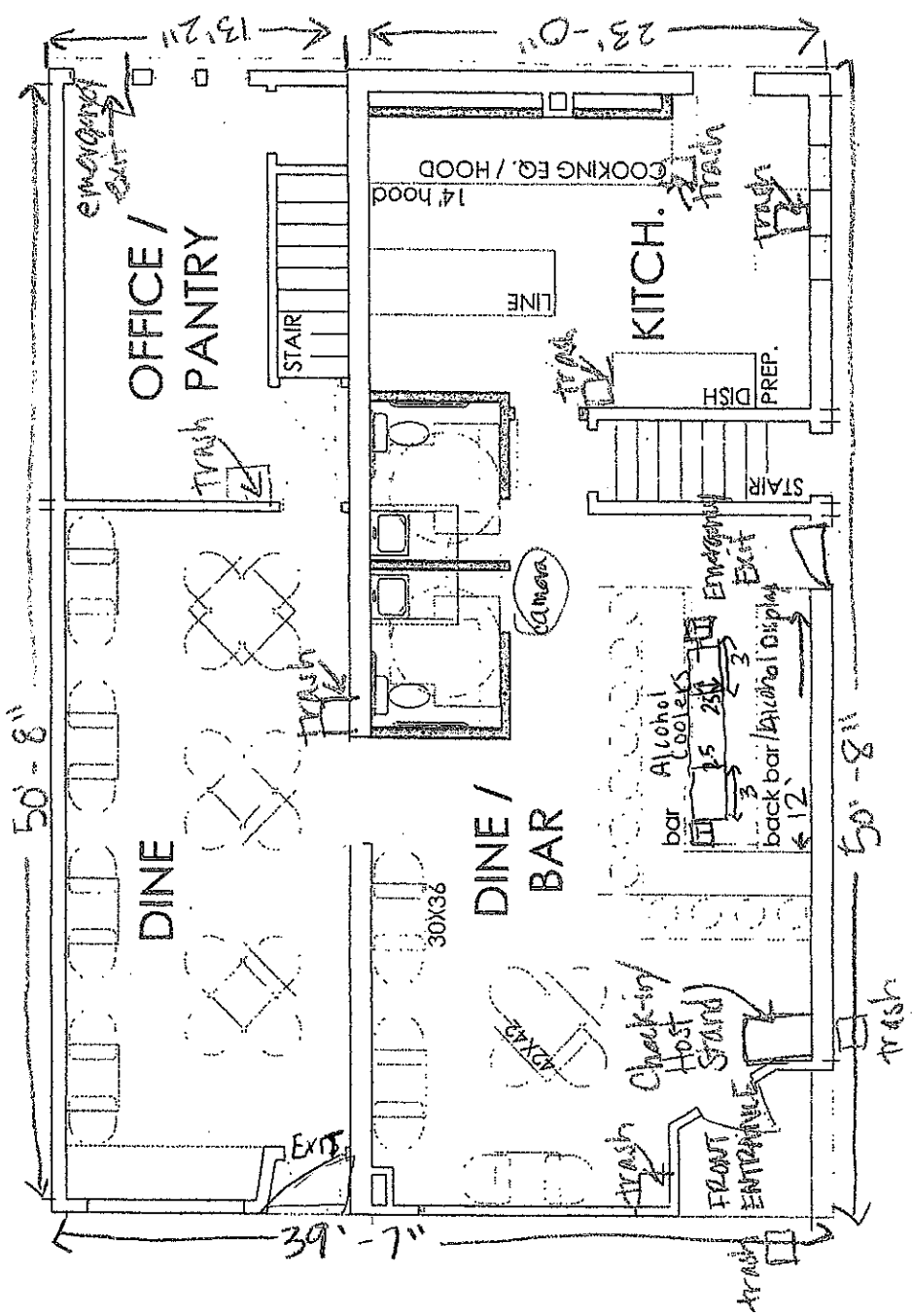
I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: *[Signature]*

Signature of Additional Partner: *[Signature]*

Total Square Footage  
 Approx: 1060 Sq.Ft.  
 FIRST FLOOR

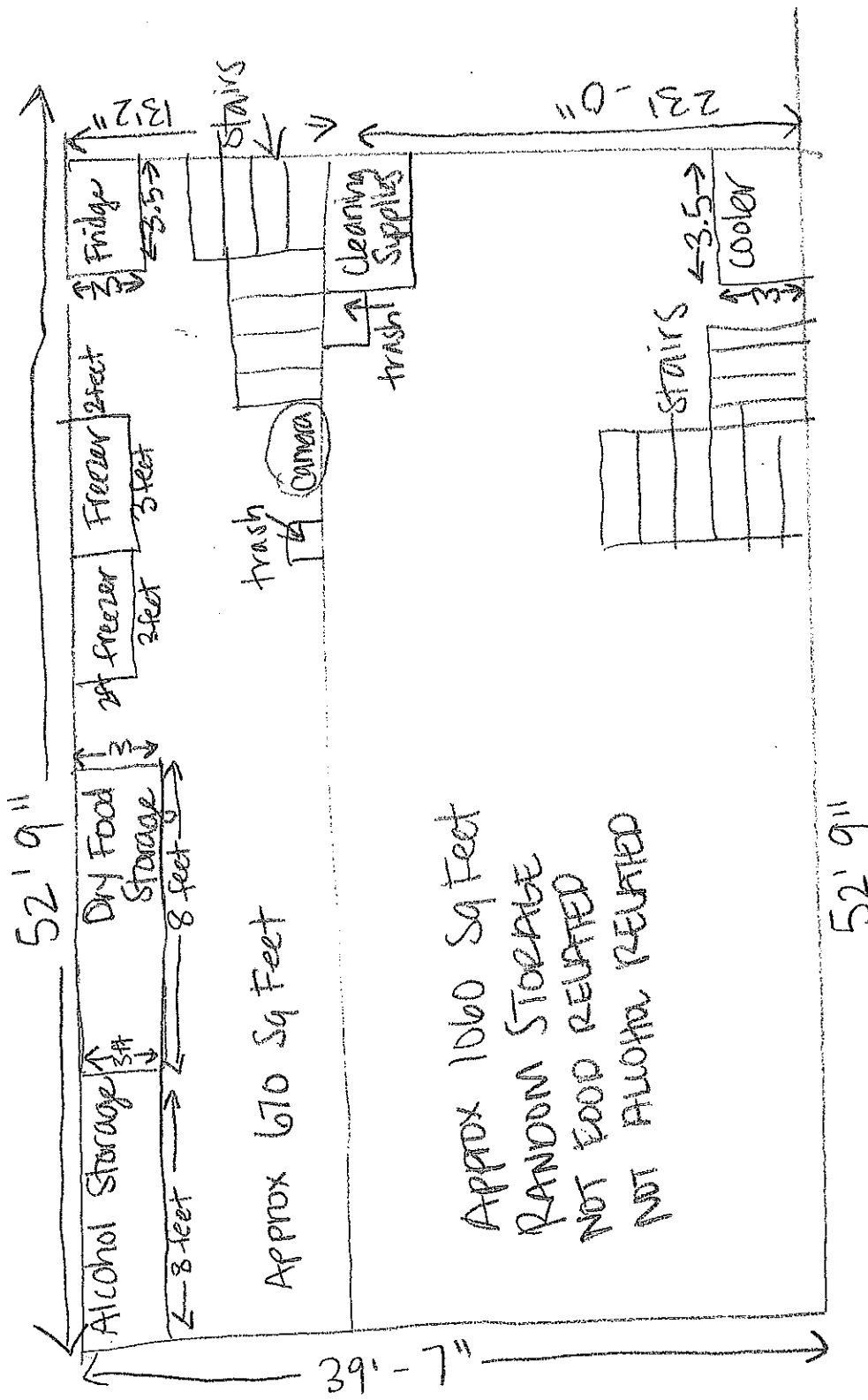


Howel Ave.

Smith Street

Jessica J. Ignatiev, Agent for Cream City Hospitality, LLC  
 DBA: Heirloom MKE, 237678 S. Howell Ave, Milwaukee, WI 53207  
 DATE: MARCH 6, 2023

# BASEMENT STORAGE



HOWEL AVE.

Approx 1060 Sq Feet  
RANDOM STORAGE  
NOT FOOD RELATED  
NOT ALCOHOL RELATED

SMITH STREET

Jessica Ignatovic, Agent for Cream City Hospitality, LLC  
DBA: Hemlock MKE, 2376-78 S. Howell Ave., Milwaukee, WI 53207  
DATE: MARCH 10, 2023

# Heirloom MKE Sample Menu Item List

*This is a list of some of items you will find throughout the year on Heirloom MKE's restaurant menu*

## Appetizers

### Fried Cheese Curds

*Beer Battered Clock Shadow White Cheddar Curds*  
*Roasted Tomato Jam, Roasted Jalapeño Ranch*

### Hand Stretched Burrata

*Fresh Crave Brothers Mozzarella Curd*  
*Heirloom Tomato & Arugula Salad*  
*Fresh Herb Vinaigrette*  
*100 Acre Farms Basil Pesto*  
*White Truffle Oil, Camomile Honey*  
*Toasted Pine Nuts*  
*MKE Micro Greens*

### Steamed Mussels

*Fresh PEI Mussels*  
*White Wine Cream*  
*Fresh Thyme*  
*Roasted Garlic & Shallots*

### Crab Cake

*Lump Blue Swimming Crab*  
*Heirloom Tomato & Roasted Sweet Corn*  
*Fresh Baby Arugula & Slivered Onion*  
*Citrus Vinaigrette*  
*Chipotle Aioli*  
*MKE Micro Greens*

### Royal Eggs

*Panko Breaded Yuppie Hill Egg Whites*  
*Creamy Deviled Egg Filling*  
*Everything Bagel Topping*  
*Crispy Chicken Rind*  
*MKE Micro Greens*

### Charred Octopus

*Charred Braised Octopus*  
*Roasted Fingerling Potatoes*  
*Blistered Tomatoes*  
*Roasted Red Pepper Puree*  
*Scallion Oil*  
*Serrano Chilis*



## **Sandwiches**

### **Heirloom Burger**

*Seared Nilman Ranch Beef Patty*  
*Carr Valley Cheddar*  
*Lettuce, Tomato, Onion*  
*House Sauce*  
*Brioche Bun*

### **Fried Chicken**

*Buttermilk Fried Chicken Breast*  
*Remoulade*  
*Lettuce, Tomato, Onion, Pickle*  
*Brioche Bun*

### **Hot Dipped**

*Buttermilk Fried Chicken Breast*  
*Creamy Slaw*  
*Pickles*  
*Brioche Bun*  
*(Make it Super HOT)*

### **Bánh Mì**

*Slow Roasted Vietnamese Pulled Pork*  
*Jalapeño, Cukes, Cabbage Slaw*  
*Pickled Daikon & Jicama*  
*Cilantro*  
*Sriracha Hoisin Aioli*  
*French Baguette*

### **Where's The Beet Burger**

*House Made Veggie Patty*  
*Roasted Garlic Aioli*  
*Remoulade*  
*Lettuce, Tomato, Onion*  
*Brioche Bun*

### **Tempeh Reuben**

*Marinated Simple Soy Mar Tempeh*  
*Sauerkraut*  
*Swiss*  
*House 1000 Island*  
*Marble Rye*

### **Grilled Chicken Panino**

*Braised Chicken Breast*  
*Heirloom Tomato & Arugula Salad*  
*Italian Vinaigrette*  
*Fontina*  
*Ciabatta*

## **Soups & Salads**

### **Roasted Portobella Bisque**

*Roasted Portobella*  
*Fresh Cream & Sherry Wine*  
*Thyme*  
*White Truffle Oil*  
*Fresh Chives*

### **Turmeric Ginger Sweet Potato Bisque**

*Roasted Sweet Potato & Red Pepper*  
*Turmeric & Ginger*  
*Coconut Milk*  
*Toasted Pepitas*  
*Chili Oil*

### **WI Beer Cheese**

*Lake Front Riverwest Stein*  
*Italian Sausage & Bacon*  
*Bell Peppers*  
*Carr Valley Cheddar*  
*Fresh Cream*  
*Scallions*

### **Roasted Beet Salad**

*Fresh Baby Arugula*  
*Field Greens*  
*Pickled Onions*  
*Roasted Beets*  
*Candied Pecans*  
*Balsamic Vinaigrette*  
*Goat Cheese*

### **Strawberry Frisee Salad**

*Fresh Strawberries*  
*Frisee & Field Greens*  
*Lemon Poppyseed Vinaigrette*  
*Slivered Onion*  
*Toasted Pistachios*  
*Feta*

**Blueberry Clementine Salad**

*Crisp Romaine Hearts*

*Fresh Blueberries*

*Macerated Clementine Supremes*

*Scallions*

*Thinly Sliced Celery*

*Candied Almonds*

*Sweet Onion Vinaigrette*

**Honey Crisp Apple Salad**

*Sliced Honey Crisp Apples*

*Crisp Field Greens*

*Slivered Onion*

*BelGioioso Creamy Gorgonzola*

*Toasted Walnuts*

*Bergamot Honey Vinaigrette*

**Heirloom Tomato Salad**

*Fresh Baby Arugula*

*Hand Pinched Cilantro*

*Slivered Onion*

*Heirloom Tomatoes*

*Reduced Balsamic*

*Sweet Basil Vinaigrette*

## **Entreés**

### **Braised Beef Short Rib**

*Red Wine Braised Beef Short Rib*

*Butter Whipped Truffle Potatoes*

*Grilled Asparagus*

*Wild Mushroom Demi Glacé*

*MKE Micro Greens*

### **Pan Seared Arctic Char**

*Potato Crab Hash*

*Sautéed Sweet Broccolini*

*Charred Red Onion*

*Lemon Butter Sauce*

*Blistered Tomato Salad*

*Parsley Sorel Oil*

### **Cioppino**

*Seared Scallops, Shrimp & Calamari*

*Butter Poached Cod*

*Steamed Mussels & Clams*

*Tomato Herb Broth*

*Toasted Ciabatta*

*MKE Micro Greens Micro Cilantro*

*Fresh Olive Oil*

### **Pan Seared Half Chicken**

*Pan Seared Boneless Half Chicken*

*Garlic Rosemary Roasted Fingerling Potatoes*

*Sautéed Broccolini*

*Lemon Caper Pan Sauce*

### **Grilled Shrimp Polenta**

*Grilled Shrimp*

*Creamy Roasted Jalapeño & Cheddar Polenta*

*Sautéed Spinach & Bacon*

*Roasted Red Pepper Butter Sauce*

*100 Acre Farms Basil Pesto*

*MKE Micro Greens*

### **Braised Short Rib Mac & Cheese**

*Braised Short Rib*

*Cavatappi*

*Carr Valley Cheddar & Gouda Cheese Sauce*

*Sweet Onion BBQ*

*Chili Crema*

*Toasted Bread Crumbs*

*MKE Micro Greens*

**Roasted Leek & King Trumpeter Risotto**

*Roasted Leeks With King Trumpeter Mushrooms*

*Creamy Herb Risotto*

*Pecorino Romano*

*Toasted Pistachios*

*Roasted Garlic Confit*

**Wild Mushroom Tagliatelle**

*Hand Cut Fresh Tagliatelle Pasta*

*Wild Mushrooms*

*Spring Asparagus*

*Sun-dried Tomatoes*

*Pecorino Romano Cream Sauce*

*100 Acre Farms Sweet Basil*

**Porcini Dusted Beef Hanger Steak**

*Roasted Garlic & Shallot Whipped Potatoes*

*Grilled Spring Asparagus*

*Carr Valley Bleu Cheese*

*Caramelized Cipollini Onions*

*Reduced Cabernet*

**Bourbon Peach Pork Belly**

*Crispy Bourbon Peach Glazed Pork Belly*

*Creamy Carr Valley Cheddar Grits*

*Braised Rainbow Chard*

*Toasted Pecans*

*Orange Zest*

*MKE Micro Greens*



## **Desserts**

### **Chai Creme Brûlée**

*Cardamom & Black Tea Custard*  
*Candied Raspberries & Blackberries*  
*Cinnamon Dust*

### **Strawberry Lemon Brown Butter Cake**

*Lemon Butter Cake*  
*Macerated Strawberries*  
*Bergamot Vanilla Ice Cream*  
*Candied Lemon Peel*  
*Fresh Whipped Cream*

### **Flourless Triple Fudge Cake**

*Triple Fudge Cake*  
*Strawberry Puree*  
*Candied Raspberries & Blackberries*  
*Fresh Whipped Cream*  
*Fresh Mint*

### **Sunshine Cake**

*Fluffy Lemon Cake*  
*Almond Seven Minute Frosting*  
*Fresh Raspberries*  
*Lemon Zest*  
*Fresh Mint*