



florentine opera
company

William Florescu
General Director

February 6, 2012

Alderman James Witkowiak – Chair
Zoning, Neighborhoods & Development Committee
City Hall, Room 205
200 East Wells Street
Milwaukee, WI 53202

RE: Keefe Avenue student housing development

Dear Mr. Chairman:

I would like to express my support of the Keefe Avenue student housing development, as proposed by Trinitas Ventures. As a neighboring business lessee, I enthusiastically support the project and encourage the Committee to approve the request for rezoning.

Without the need for any public funds, the development will benefit both the area community and economy. Tax dollars generated from a project of this size will benefit the community for years to come; the addition of hundreds of law abiding citizens will boost neighborhood safety by adding watchful eyes and ears; and the project will enhance a site that currently sits mostly vacant.

A resulting boost in residency from this development would provide increased revenue for area businesses, directly benefitting the community vitality.

In order to keep Milwaukee on the path of growth and productivity, we must encourage developers such as Trinitas Ventures to continue providing unique, quality developments such as the Keefe Avenue student housing. With that in mind, I encourage you to join me in supporting this project to ensure the long-term viability and growth of our city.

Sincerely,

William Florescu
General Director
Florentine Opera Company
414-225-1953 wflorescu@florentineopera.org