

**RESIDENTS PREFERENCE PROGRAM QUARTERLY REPORT
QUARTER 2 - 2019**



**DEPARTMENT OF ADMINISTRATION
OFFICE OF SMALL BUSINESS DEVELOPMENT**

Summary

In accordance with Resolution File # 171522 - relating to quarterly reports on Residents Preference Program goals and, File #181806 - Communication from the Department of Public Works and Department of Administration - Office of Small Business relating to residents preference program goals and failure of contractors to meet these goals, analysis of the reasons these contractors are failing to meet these goals and actions the departments are taking to address these deficiencies in 2019, this office is providing a report of activities in Quarter 2 - 2019.

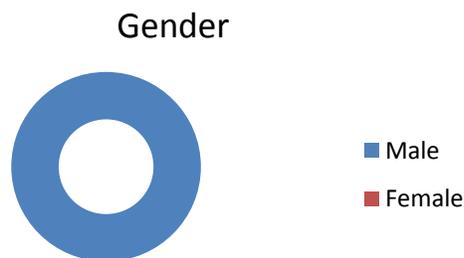
As set forth in Chapter 355, Milwaukee Code of Ordinances, the Office of Small Business Development is responsible for monitoring Residents Preference Program (RPP) participation on private development projects that receive more than \$1 million of direct financial assistance from the City of Milwaukee. The direct financial assistance can include: land sales, grants and loans for brownfield remediation, tax incremental financing, and infrastructure improvements. Terms of the participation requirements are codified in a Human Resources Agreement between the Developer and the City.

During Q2-2019 (April 1 – June 30, 2019), one (1) private development project with Residents Preference Program participation requirements was completed. The completed development project is summarized as follows:

RPP Targets and Achievements

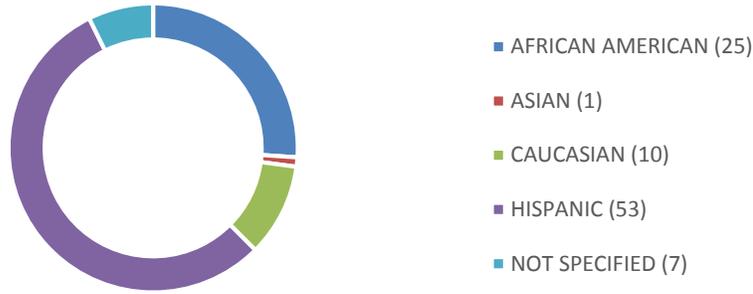
Start Date	Project/Location	Developer	General Contractor	Required RPP %	Actual RPP %	End Date
1/2018	Seven04 Apartments 704 W National Ave.	Rule Enterprises Impact Seven	Catalyst Construction	40%	48%	6/2019

RPP Demographics



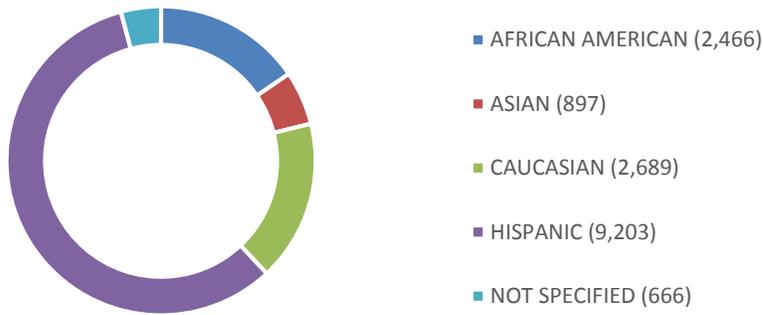
As it relates to gender, 100 % or (96) males and zero (0) female RPP certified workers performed on the Seven04 Apartments development project.

RPP Workers by Ethnicity

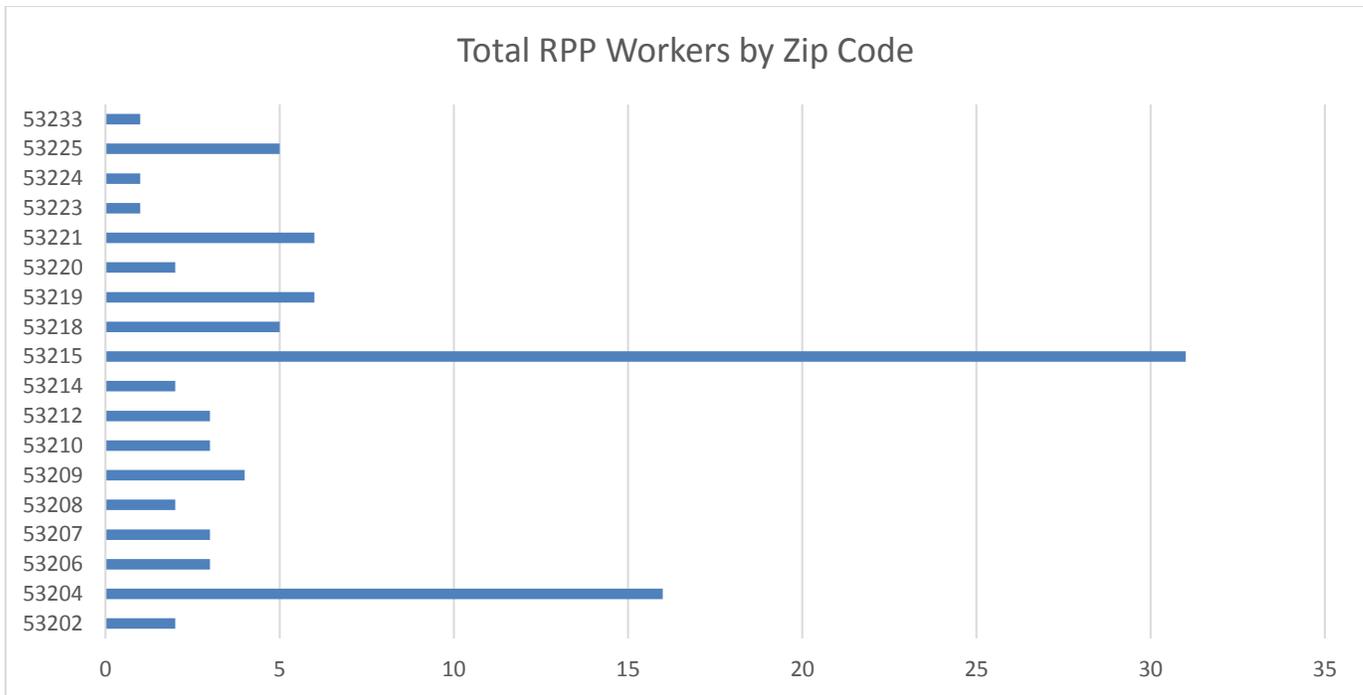


As it relates to the number of workers by ethnicity, Hispanics (55%) followed by African Americans (26%) accounted for the largest percentage of workers (96) who performed on the Seven04 Apartments development project.

RPP Hours Worked by Ethnicity



As it relates to the number of hours worked by ethnicity, Hispanics (58%) followed by Caucasians (17%) accounted for the largest percentage of hours worked (15,924) by RPP certified residents who performed on the Seven04 Apartments development project.



As it relates to the number of workers by zip code, 53215 (32%) followed by 53204 (17%) accounted for the largest percentage of workers (96) who performed on the Seven04 Apartments development project.

Conclusion

The abovementioned participation percentage was reported by the developer. If there are any discrepancies, they will be reported in the annual report. The Office of Small Business Development did not adjust any of the participation percentage requirements or goals for any of these projects.