

LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE

ITEM 7, FILE # 070513

JULY 19, 2007

RICHARD L. WITHERS

File # 070513 is a resolution relating to the application, acceptance and funding of the Plaintiff Grant from the Greater Milwaukee Foundation.

Background

1. This resolution authorizes the Milwaukee Health Department to apply for, accept and fund the Plaintiff Grant from the Greater Milwaukee Foundation.
2. This is a continuing grant-funded program.

Discussion

1. Plaintiff is a community-based initiative designed to assist parents in developing the skills and tools they need to communicate effectively with their children about abstinence, healthy relationships, and sexuality.
2. Plaintiff is a nationally recognized, evidence-based teen-pregnancy-reducing program with three components:
 - Community Mapping (surveying the community)
 - Walkers & Talkers (community residents mobilizing their community)
 - Home Health Parties (for educating parents).
3. Milwaukee was selected to be the 12th city in the U.S. for replication of Plaintiff.
4. The Annie E. Casey Foundation provides training and evaluation for the program.
5. The target area for the Plaintiff initiative is the Midtown Planning Area which has one of the highest rates of teen pregnancy and poverty in the City. In this area, 11.4% of 15-17 year-old become pregnant annually and 45% of families live in poverty. The racial/ethnic breakdown of the population in the Midtown Area is 76% African Americans, 15% Hmong, 3% Hispanic and 3% Non Hispanic Caucasian.
6. The City of Milwaukee Health Department has joined with New Concept Self-Development Center and several local groups to implement the Plaintiff program.
7. This grant is for the period of January 1, 2007 through December 31, 2007.

8. The resolution in File #070513 authorizes the City Comptroller to commit \$50,000 grantor share funds within the Project/Grant Parent of the 2007 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
9. The resolution further authorizes the Health Department, consistent with the terms of the grant, to: expend from these budgeted amounts; enter into subcontracts and leases; to expend 2007 budgeted grants for equipment deemed necessary to the operation of the program; and to expend funds for training and out-of-town travel of departmental staff from the grant funds in 2007.

Fiscal Effect

1. The total amount of this grant is \$50, 000 entirely from the grantor.
2. The grant budget provides continued partial funding for the salary and fringe benefits of a Health Project Coordinator (pay range 4), and \$650 for miscellaneous program supplies.

Prepared by: Richard L. Withers, X8532
LRB-Research and Analysis Section
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Cc: Marianne Walsh
W. Martin Morics
Bevan Baker
Denise Crumble
Yvette Rowe