

**From:** Naomi53211

**Sent:** Sunday, February 11, 2007 4:57 PM

**To:** mayor@milwaukee.gov; mdamat@milwaukee.gov; planadmin; bgreenstreet@mkedcd.org; rjbauma@milwaukee.gov; ahamil@milwaukee.gov; wwade@milwaukee.gov; mmurph@milwaukee.gov; RACMInfo; HistoricPreservation; Schiller, Lynn

**Subject:** City of Milwaukee File # 060705 and #060575

Dear Public Official and City Planner,

I have been alerted to the plan to develop housing on Downer Avenue and in that plan, destroy the Old World feeling on Downer Avenue. These kind of decisions are made for monetary gain but forever destroy the culture and beauty of an area. It seems to me that a design issue such as this should be under the supervision of the Historic Preservation Commission and not cleverly by-passed through a zoning trick. Once a change like this has been made, it forever alters the charm and attraction of a neighborhood. This is not Bay Shore. I support these statements:

**1) Do not allow the sale of the city-owned parcel at 2574 N. Downer Ave.,** (Downer Ave. and Bellevue Place), to New Land Enterprises or any other developer, in order to keep the footprint and identity of the historical Downer Ave. Commercial district intact.

2) Deny rezoning of the Downer Ave. Commercial district to General Planned Development to New Land Enterprises or any other developer.

**3) Put the full General Planned Development (GPD) Downer Avenue Master Plan rezoning proposal submitted by New Land Enterprises ON HOLD for more study and input from the community and so the Historic Preservation Commission can meet to consider the proposal before any action is taken.**

I am a loyal East Side homeowner and frequent user of the businesses on the East side. The pleasure of shopping, getting popcorn, coffee and heading to the park will be hindered by these short sighted decisions to build more and crowd the feeling of the place. Anyone can cram more real estate into an area, can YOU BE VISIONARY ENOUGH TO SAVE WHAT WE HAVE? I will be watching this issue and hope that you can step up to values, not only profit.

Sincerely,  
Naomi Cobb