



Department of Administration  
Equal Opportunities Enterprise Program

John O. Norquist  
Mayor  
David R. Riemer  
Director of Administration  
Rhonda U. Kelsey  
Manager

February 1, 2002

Ref: File No. 011368

Alderman Willie Hines, Economic Development Committee Chair  
City of Milwaukee Common Council  
200 East Wells Street  
Milwaukee, WI 53202

Subject: Communication before the Economic Development Committee

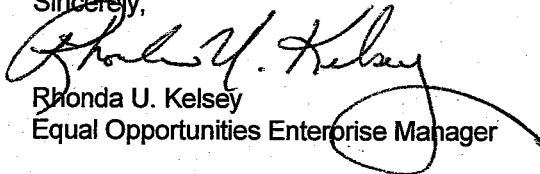
Dear Alderman Hines,

Per your request, attached to this letter please find an outline of the brief presentation that I would like to present before the Economic Development Committee on Monday, February 4, 2002.

The intent of the presentation is to provide the Committee and other interested parties with informative background information and a brief update on the City of Milwaukee's Disadvantaged Business Enterprise Certification Program. During this briefing, I hope to entertain any questions or concerns that may arise regarding the program.

Please feel free to contact me if you require any additional information.

Sincerely,

  
Rhonda U. Kelsey  
Equal Opportunities Enterprise Manager

Attachment (1)

Ref: RKLetters/Edfile011368pres2.doc

**OVERVIEW OF  
THE EQUAL OPPORTUNITIES ENTERPRISE PROGRAM**

- I. Historical Overview
  - A. Revision of Milwaukee Code of Ordinances, Chapter 360
  - B. The administration of the certification process prior to 2001
  - C. Post 2000 administration of the certification process
- II. Administration of the Equal Opportunities Enterprise Program
  - A. Review of the Mission
  - B. Review of the Strategy
  - C. Accomplishments for 2001
  - D. Goals for 2002
- III. City of Milwaukee Certification Program
  - A. Definition of a Disadvantaged Business Enterprise
  - B. Criteria for certification with the City of Milwaukee
  - C. Background and responsibilities of the Certification Consultant
- IV. Questions or Comments