From: Bauman, Robert

Sent: Tuesday, October 02, 2012 2:18 PM

To: Lee, Chris

Subject: Comments on Pedal Tavern license renewal

From: Nancy O'Keefe [nokeefe@historicthirdward.org]

Sent: Tuesday, October 02, 2012 8:52 AM

To: Bauman, Robert

Subject: FW: Pedal Tavern Feedback

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

From: Barry Scott [mailto:bscott1600@yahoo.com]

Sent: Tuesday, October 02, 2012 7:37 AM

To: Nancy O'Keefe

Subject: Pedal Tavern Feedback

Hello Nancy, I just wanted to weigh in on my opinion regarding the above. I think the pedal tavern adds a flavor of fun to the Third Ward. It does not detract from the beautiful and historic surroundings nor is it a nuisance in any way. We have had a number of visitors from Chicago and elsewhere in the country who when seeing it, thought it unique and neighborhood friendly looking. Why in the world would any politician or individual take issue with it? I hope common sense prevails over this foolishness.

Best Regards,
Barry Scott
Harbor Front #315

From: denisehashek@northwesternmutual.com Sent: Tuesday, October 02, 2012 12:39 PM

To: nokeefe@historicthirdward.org; Bauman, Robert

Cc: dhashek@sbcglobal.net

Subject: FW: Pedal Tavern Hearing - October 4 - Like it!

Good afternoon:

When I first heard of the hearing I was a bit surprised, mixed with a little sad. As loud as the pedal tavern can be at times, it isn't all the time and is for a short period of time during the year. It is GREAT seeing people out and about visiting the Thursday Ward, enjoying all the places we residents do! I am proud of where I live and accept the people traffic we bring in for all the fests, gallery events and pedal tavern goers. I knew this was a possibility when I became an owner and resident over 11 years ago (the build out of the Ward was inevitable). So I have to pause a show/movie for a couple of minutes or repeat myself if having a conversation. Big deal. The pause isn't that long and is manageable!

Thanks for your consideration with my feedback!

Denise Hashek

Riverwalk Association

From: Nancy O'Keefe - Executive Director [mailto:office@historicthirdward.ccsend.com] On Behalf Of

Nancy O'Keefe - Executive Director

Sent: Monday, October 01, 2012 10:02 AM

To: Lisa Rollins

Subject: Pedal Tavern Hearing - October 4

October 1, 2012

Dear Third Ward Member,

This is a chance for you to weigh in on an issue that affects our neighborhood.

The Pedal Tavern; should it stay or go?

Do you like the Pedal Tavern driving through the Third Ward? If so, why?

I do not like the Pedal Tavern driving through the Third Ward because...

Please email your comments to nokeefe@historicthirdward.org and to rjbauma@milwaukee.gov

I suggest that if you feel strongly about the issue that you attend the Public Safety meeting at City Hall, 200 E. Wells this Thursday. The item is first on the agenda so you should plan on being there at 9:00am.

PUBLIC SAFETY COMMITTEE

Meeting date/time: 10/4/2012 9:00 AM Meeting location: Room 301-B, City Hall

Questions, give me a call.

Namy Okeefe

Thanks!

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org



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From: Nancy O'Keefe [nokeefe@historicthirdward.org]

Sent: Tuesday, October 02, 2012 8:59 AM

To: Bauman, Robert

Subject: FW: Pedal Tavern Hearing - October 4

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

From: Tom Queoff [mailto:TQueoff@queoffstudio.com]

Sent: Tuesday, October 02, 2012 8:55 AM

To: Nancy O'Keefe

Subject: RE: Pedal Tavern Hearing - October 4

IO think it is a great idea whats wrong with people having fun this city is to conservative on some issues and very wastefull on others that really matter like sewer and rail

From: Nancy O'Keefe - Executive Director [mailto:office@historicthirdward.ccsend.com] On Behalf Of

Nancy O'Keefe - Executive Director

Sent: Monday, October 01, 2012 10:01 AM

To: Tom Queoff

Subject: Pedal Tavern Hearing - October 4

October 1, 2012

Dear Third Ward Member,

This is a chance for you to weigh in on an issue that affects our neighborhood.

The Pedal Tavern; should it stay or go?

Do you like the Pedal Tavern driving through the Third Ward? If so, why?

I do not like the Pedal Tavern driving through the Third Ward because...

Please email your comments to nokeefe@historicthirdward.org and to rjbauma@milwaukee.gov

I suggest that if you feel strongly about the issue that you attend the Public Safety meeting at City Hall, 200 E. Wells this Thursday. The item is first on the agenda so you should plan on being there at 9:00am.

PUBLIC SAFETY COMMITTEE

Meeting date/time: 10/4/2012 9:00 AM Meeting location: Room 301-B, City Hall

Questions, give me a call.

Thanks!

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Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

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From: Nancy O'Keefe [nokeefe@historicthirdward.org] Sent: Tuesday, October 02, 2012 12:15 PM To: Bauman, Robert Subject: FW: Pedal Tavern Hearing - October 4 Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org ----Original Message-----From: wkoepnick@wi.rr.com [mailto:wkoepnick@wi.rr.com] Sent: Tuesday, October 02, 2012 11:37 AM To: Nancy O'Keefe Subject: Re: Pedal Tavern Hearing - October 4 Hi Nancy: The pedal taveren is a positive attraction for the third ward. It brings people to our community who might never come to our neighborhood and experience what we have to offer. It is an income source for a some of our businesses as well. I find it difficult to understand why some residents feel this is a negative. If they do not like the activity of downtown living there is always the quiet suburbs they can move to. Bill Koepnick Marine Terminal Condo ---- Nancy O'Keefe - Executive Director <nokeefe@historicthirdward.org> wrote: > > October 1, 2012 > Dear Third Ward Member, > This is a chance for you to weigh in on an issue that affects our neighborhood. > The Pedal Tavern; should it stay or go? > Do you like the Pedal Tavern driving through the Third Ward? If so, why? > > I do not like the Pedal Tavern driving through the Third Ward because... > Please email your comments to nokeefe@historicthirdward.org [mailto:nokeefe@historicthirdward.org] > and to rjbauma@milwaukee.gov [mailto:rjbauma@milwaukee.gov] > I suggest that if you feel strongly about the issue that you attend the Public Safety > meeting at City Hall, 200 E. Wells this Thursday. The item is first on

the agenda

> so you should plan on being there at 9:00am.

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> Meeting date/time: 10/4/20129:00 AM
> Meeting location: Room 301-B, City Hall
> Questions, give me a call.
> Thanks!
> Nancy O'Keefe, Executive Director
> Historic Third Ward Association
> Business Improvement District No. 2
> 219 N. Milwaukee Street
> Milwaukee, WI 53202
> 414/273-1173 - 414/405-4892 (cell)
> 414/273-2205 (fax)
> nokeefe@historicthirdward.org
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> PUBLIC SAFETY COMMITTEE

From: Nancy O'Keefe [nokeefe@historicthirdward.org]

Sent: Tuesday, October 02, 2012 8:51 AM

To: Bauman, Robert Subject: FW: Pedal Tavern

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

-----Original Message-----

From: Bill Koenig [mailto:billkoenig24@gmail.com]

Sent: Tuesday, October 02, 2012 7:36 AM

To: Nancy O'Keefe Subject: Pedal Tavern

My name is Bill Koenig and I live at 541 E. Erie. I support the pedal tavern and hope it gets its license renewed. It adds to the atmosphere of youth, fun and excitement that makes the 3rd ward attractive. Any noise or inconvenience it creates is fleeting at worst.

From: Nancy O'Keefe [nokeefe@historicthirdward.org]

Sent: Tuesday, October 02, 2012 12:14 PM

To: Bauman, Robert

Subject: FW: peddle tavern is TOO LOUD

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

From: Radke, Mary [mailto:mary.radke@marquette.edu]

Sent: Tuesday, October 02, 2012 11:30 AM

To: Undisclosed recipients

Subject: peddle tavern is TOO LOUD

This is in preparation of the upcoming meeting 10/4/2012 to determine what to do with **Peddle Tavern**. Just like any tavern/business they should have to abide by the same noise ordinances that other businesses follow. However, instead they ride all thru our neighborhoods day&night and actually encourage the participants to scream and holler. The more these people drink the louder they get. It is ridiculous. We would expect that at bar closing time, and festival season to have a certain amount of noise, but this has turned into a **constant**. How many of those darn peddle taverns are there now, it seems there is always one rolling by our windows. Please please think of the people who live and work in the third ward who pay a lot of property tax for that benefit.... I can't believe you'd want them peddling down your street every few minutes screaming and making such noise.

Thank you for your consideration

Mary & Roger Radke River Walk Plaza Condo Owner **From:** jcummings9 [jcummings9@wi.rr.com] **Sent:** Tuesday, October 02, 2012 10:40 AM

To: Bauman, Robert

Subject: Fwd: Pedal Tavern

Alderman Bauman,

Why in the world would you stop the Pedal Tavern in the Third Ward? It is great fun, people are smiling whether they are passing by or riding. It brings people to support our businesses in the Ward. Is it Noise? Then you have to stop the Milwaukee Tour boats that go down the river and have bands playing at night and on weekends very late at night. We live in the city. People cheering and talking during the day and early evening hours are what city life is all about. It is much better to listen to them go by then the banging to the Water Street bridge every time the bus/truck or fast car goes over. This business supports the other businesses in the Ward and brings some life to the area. It would be a huge mistake to ban the Pedal Tavern. I live full time in the Ward and work in the Ward.

Jackie Cummings 102 N Water St. Unit 403 Milwaukee,WI 53202 From: jcummings9 [jcummings9@wi.rr.com] Sent: Tuesday, October 02, 2012 10:39 AM

To: Bauman, Robert

Subject: Fwd: pedal tavern

```
> Alderman Bauman
> The Pedal Tavern should STAY. You have not told us the issues with the
> Pedal Tavern. I don't see how you can restrict a seasonal business that
> brings lots of people to the 3rd and 5th ward. This business and its
> customers support the businesses in our area. The 3rd Ward is one the
> heart and soul areas of Milwaukee-people come here to shop, eat and
> have fun and to live.
> Is noise an issue? The tavern goes by our condo a lot and we don't
> find it to be a problem, So they woop a little. If noise is a problem
> them you will have to stop the bands on the Vista King and other river
> boats, all the bands at the festivals, reroute he buses over the Erie
> Street Bridge, ban all motorcycles after midnight. How about all the
> day long festivals on Broadway -to much noise for those residents? And
> of course no fireworks.
> To slow-backs up traffic-safety issue-- I don't think so. It's well
> marked and lite. It's no worse than the bridge going up, the horse
> and carriage rides, the bicycle rickshaw and the bigger events in the
> Ward that back up traffic-like Al's Run, Gallery night, Fashion night.
> Litter is not an issue.
> The 3rd Ward is the place to be and the Pedal Tavern adds to the
> culture. Restricting or banning it from the Ward would send a very
> negative message about our neighborhood.
> I say the Pedal Tavern should stay in the Third Ward Thank you Patrick
> Cummings
> 102 N. Water
```

From: Orrin Sumwalt [orrin.sumwalt@gmail.com]

Sent: Tuesday, October 02, 2012 11:21 AM

To: Bauman, Robert **Subject:** Pedal Tavern Alderman Bauman,

Attached, please find a letter from my wife and I in support of the Pedal Tavern.

Regards,

Orrin Sumwalt

September 28, 2012

Alderman Robert J. Bauman City Hall, Room 205 200E. Wells Street Milwaukee, WI 53202

Re: The Pedal Tavern

Dear Alderman Bauman:

The City of Milwaukee is filled with great places. Milwaukee's Historic Third Ward is a place of exemplary character, quality, and planning. The Third Ward has a true sense of place and historical interest. It is a place where people want to be – not only to visit, but to live and work every day. We have been residents of the Third Ward since 2009 when we decided we too wanted to live in this wonderful neighborhood. Our home is in the Gaslight Lofts Apartments on North Milwaukee Street.

We've heard there have been complaints from other area residents alleging excessive noise and litter as a result of the Pedal Tavern. Our apartment fronts on North Milwaukee Street, which is a regularly trafficked route of the Pedal Tavern. The music, merriment and laughter of patrons can be heard as the Pedal Tavern turns the corner from Erie, Young, or Buffalo onto our street. However, the tour quickly pedals by and the noise soon fades. The pedal tavern is <u>not</u> a nuisance and is no more of a distraction to our daily lives than the vehicular traffic that regularly drives past our apartment or the conversations of pedestrians passing by on the sidewalk below our balcony. In addition, we have not experienced an increase in littering on our street as a result of the Pedal Tavern.

Our corner of the Third Ward is surprisingly quiet. However, we still live in an urban environment where the sounds of the city can regularly be heard. From our apartment we can hear the explosion of fireworks from the City's many cultural festivals as they echo through the harbor and up the Milwaukee River. We can hear music blaring from car stereos and the sounds of bumper to bumper traffic as the Summerfest grounds clear out at midnight after each festival. We can hear the dinging of the bell as the bridges are raised on East Pittsburgh Avenue and North Water Street for passing boats. We can hear the screeching of the Amtrak Train's breaks and the blare of its horn as it slows down on its way to drop off passengers at the Intermodal Station on St. Paul Avenue. Periodically, we are graced with live amplified music in Catalono Square. Each of these activities generates more noise than the Pedal Tavern, yet they are all part of what gives the Historic Third Ward a sense of place.

While we have not yet had the pleasure of patronizing this business ourselves, we fully support the continued operation of the Pedal Tavern in the Historic Third Ward. We feel the Pedal Tavern is just one of the many unique features of our neighborhood that help make it a truly great place. The Pedal Tavern provides a fun and safe way for people to tour our neighborhood and benefits area restaurants and taverns by literally delivering customers to their doorsteps. We hope any neighbor concerns can be amicably resolved while allowing the Pedal Tavern to continue its

regular operations. The Pedal Tavern is an asset to the Historic Third Ward and we look forward to experiencing it firsthand sometime in the near future.

Sumwalt + Kelli Sumualt

Thank you for your continued support of local small businesses.

Sincerely,

Orrin & Kelli Sumwalt

136 N. Milwaukee Street, Apt. 210

Milwaukee, WI 53202

From: Christina Ruiz [christinaruiz10@gmail.com]

Sent: Tuesday, October 02, 2012 8:27 AM

To: Bauman, Robert

Cc: sarahvanelzen@gmail.com

Subject: Milwaukee Pedal Tavern Statement

To Whom It May Concern:

I have been asked to provide a statement regarding the Milwaukee Pedal Tavern due to noise complaints from residents in the neighborhood.

I have lived in the Fifth Ward for the last year and a half and have enjoyed everything about the experience. It's an upcoming area and in my opinion one of the safest parts of downtown Milwaukee. I have loved all of my experiences frequenting various restaurants, bars, shops, festivals, etc. I had wanted to go on the Pedal Tavern the first year I lived here because it looked so fun, but didn't get around to it until my birthday when I did it with a big group. We had such an amazing time and found the Pedal Tavern staff was extremely nice and accommodating. Every time I hear a pedal tavern going by my apartment I run to the window to see the group and wave because I love seeing everyone having such a good time.

I think the Pedal Tavern is a thriving, local small business and something truly unique to our city. I love Milwaukee and think it would be a shame if the Pedal Tavern business was disrupted by the complaints of people in the area. I think the music and laughs of everyone aboard the Pedal Tavern are great because it shows people having a wonderful time and enjoying this amazing city. I have never once been annoyed or frustrated by the sound of the Pedal Tavern passing by. Whenever I have guests visiting, whether they are family or friends, they always want to do the Pedal Tavern as soon as they see it on the streets. It's a great way to bring people together.

Please let me know if you need any other statements from me regarding this issue.

Thank you,

Christina Ruiz

From: Baranoucky, Christine [christine.baranoucky@marquette.edu]

Sent: Tuesday, October 02, 2012 11:19 AM

To: nokeefe@historicthirdward.org; Bauman, Robert

Subject: pedal tavern

I live in the third ward on Water and Chicago and see the pedal tavern frequently, as well as also have pedaled on it. I have absolutely no issues with the pedal tavern and think it is a fun, innovative idea and it brings folks to the third ward that might not otherwise venture there and it also boosts local businesses. I think there are bigger issues we should be addressing in the city than the pedal tavern. I would completely support it staying in business in the third ward.

Thanks. Christine

Christine Baranoucky, Grad '07

Senior Director, Donor Relations Marquette University 1250 W. Wisconsin Avenue, Room 330 Zilber Hall Milwaukee, WI 53201

Office phone: 414.288.3596 Cell phone: 414.736.4646 **From:** Pam Ford [pamfordwriter@gmail.com] **Sent:** Tuesday, October 02, 2012 9:26 AM

To: nokeefe@historicthirdward.org; Bauman, Robert

Subject: pedal tavern

I love the pedal tavern! *Every time* I see it, I smile and watch it for a while...and think to myself that I have to get a group of friends together and rent it. I think it is a unique and fun offering that sets the third ward apart...makes it a little more fresh and alive than other areas. It adds to the festive air, the hip and happening feeling, the non-stuffy appeal, and the "we embrace life" image that the third ward has. It is the differences that the Third Ward offers that draws people there to shop, dine and be entertained. By the way, I am 56 years old, so you can see the Pedal Tavern's appeal runs across all ages!

Pam Ford InStep Physical Therapy & Running Center From: Jackie Cummings [jackiecummings9@gmail.com]

Sent: Tuesday, October 02, 2012 9:01 AM

To: nokeefe@historicthirdward.org

Cc: Bauman, Robert Subject: pedal tavern

The Pedal Tavern should STAY. You have not told us the issues with the Pedal Tavern. I don't see how you can restrict a seasonal business that brings lots of people to the 3rd and 5th ward. This business and its customers support the businesses in our area. The 3rd Ward is one the heart and soul areas of Milwaukee-people come here to shop, eat and have fun and to live.

Is noise an issue? The tavern goes by our condo a lot and we don't find it to be a problem, So they woop a little. If noise is a problem them you will have to stop the bands on the Vista King and other river boats, all the bands at the festivals, reroute he buses over the Erie Street Bridge, ban all motorcycles after midnight. How about all the day long festivals on Broadway -to much noise for those residents? And of course no fireworks.

To slow-backs up traffic-safety issue-- I don't think so. It's well marked and lite. It's no worse than the bridge going up, the horse and carriage rides, the bicycle rickshaw and the bigger events in the Ward that back up traffic-like Al's Run, Gallery night, Fashion night.

Litter is not an issue.

The 3rd Ward is the place to be and the Pedal Tavern adds to the culture. Restricting or banning it from the Ward would send a very negative message about our neighborhood.

I say the Pedal Tavern should stay in the Third Ward

Thank you

Patrick Cummings

102 N. Water

From: Jody Nelson [jmnelson97@yahoo.com] **Sent:** Tuesday, October 02, 2012 9:36 AM

To: Bauman, Robert; nokeefe@historicthirdward.org

Subject: Pedal Tavern Hearing - October 4

I am all for the Pedal Tavern in the Third Ward. I have been a working professional in Milwaukee since I relocated here in 1990. I know of clients who have come into town for conventions and experienced the Pedal Tavern. They are still raving to others around the country what a great city Milwaukee is, the catalyst and example they use is the Pedal Tavern.

As a responsible adult, I think it is a great and unique concept that is extremely entertaining. I smile every time I see and hear one pass me. It is a group of people enjoying themselves. So rarely do adults get to let their guards down and do something fun, silly and safe all at once. There is nothing wrong with that!

The Pedal Tavern is a little gem in Milwaukee and yes the Third Ward is part of Milwaukee. I think the Third Ward location is great for the Pedal Tavern as well; it is a safe, small and contained section of town perfect to toodle around on an oversized bicycle.

Kudos to those who brought it to Milwaukee!

Jody Nelson 414-640-1500

Time To Part Shape A State of Control of Con

Sincorely Thomas II Wilson III 400 N Broadway #301 414-291-0148

From: Radke, Mary [mary.radke@marquette.edu]

Sent: Tuesday, October 02, 2012 11:30 AM

To: Undisclosed recipients

Subject: peddle tavern is TOO LOUD

This is in preparation of the upcoming meeting 10/4/2012 to determine what to do with **Peddle Tavern**. Just like any tavern/business they should have to abide by the same noise ordinances that other businesses follow. However, instead they ride all thru our neighborhoods day&night and actually encourage the participants to scream and holler. The more these people drink the louder they get. It is ridiculous. We would expect that at bar closing time, and festival season to have a certain amount of noise, but this has turned into a **constant**. How many of those darn peddle taverns are there now, it seems there is always one rolling by our windows. Please please think of the people who live and work in the third ward who pay a lot of property tax for that benefit.... I can't believe you'd want them peddling down your street every few minutes screaming and making such noise. Thank you for your consideration

Mary & Roger Radke River Walk Plaza Condo Owner **From:** Patricia Stevens [pstevens@rfpcommercial.com]

Sent: Tuesday, October 02, 2012 10:20 AM

To: rjbauman@milwaukee.gov; nokeefe@historicthirdward.org; Bauman, Robert

Subject: RE: Pedal Tavern Hearing - October 4

I happen to live in the Fifth Ward and work downtown and I am all for the Pedal Tavern. It is a unique, fun and extremely entertaining concept having experienced it firsthand myself. The noise that is generated by the Pedal Tavern are a few people having fun and enjoying themselves. The noise generated from the Pedal Tavern is nothing compared to the train that passes through the area or the "ding ding ding" when the bridge rises for the boats on the river which is fairly frequently on summer weekends.

The Third Ward/Fifth Ward is a great place for the Pedal Tavern and I would hate to see it banned from the area. I love the concept and enjoy listening to people laughing and having fun!!!!!!

Tatti Stevens						

Patti Stevens

Patti Stavans

330 E. Kilbourn Ave. Suite 800 Milwaukee, WI 53202

414.224.9118 direct 414.224.1022 fax 414.243.9282 cell

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