

Members, Zoning, Neighborhoods, & Development Committee  
Milwaukee Common Council  
City Hall  
Milwaukee, Wisconsin 53202

Honorable Committee Members,

On behalf of NAIOP Wisconsin, I am writing to express our strong support for the **Housing Element** plan before you. This updated proposal is a critical step toward addressing Milwaukee's housing shortage, supporting economic vitality, and ensuring equitable access to housing for all residents.

Milwaukee's limited housing supply contributes to increased costs, longer commutes, and reduced opportunities for families, seniors, and emerging homeowners. By updating outdated zoning and land use policies, the Housing Element will promote diverse housing types—including ADUs, duplexes, and small apartment buildings—and reduce barriers to development in areas with access to jobs and transit.

These reforms are essential to meet current and future housing needs, improve residents' quality of life, and support inclusive growth across Milwaukee. We urge you to advance the Housing Element as a strategic move toward a stronger, more equitable city.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "James C. Villa".

James C. Villa  
Chief Operating Officer