



Milwaukee Institute of Art & Design

March 3, 2004

City of Milwaukee
Utilities and Licensing Committee
City Hall, Rm 205
200 East Wells Street
Milwaukee, WI 53202-3570

Dear Committee Members,

It is with pleasure that I write a letter of support for MATA Community Media with whom Milwaukee Institute of Art & Design has partnered over the past six years or more.

MIAD Outreach programs serve many K-12 MPS schools with high quality art, design and technology programming. We rely on partners like MATA to make it possible for us to provide under-served youth and adults alike with technology training, career opportunity exposure and an understanding of resources that are available to them within their community. These offerings have also helped to supplement the dwindling art programming in the MPS schools due to recent deeply felt budget cuts. These offerings have also helped to give adults vocational training. They have helped to reinvigorate and retain teachers who needed support in motivating their students and using relevant technology as they teach across the curriculum.

MATA gives individuals voice that may not otherwise feel as though they are being heard. MIAD's Continuing Education program has collaboratively offered courses at and with MATA over the years that we would not otherwise have been able to offer. MIAD degree students have worked at MATA and benefited greatly from having their work aired on MATA's station. We have organized programs for our after school programs and with schools such as North Division high school. North Division has one of the lowest graduation rates in the city of Milwaukee. But 80 students worked with MATA and MIAD instructors and degree students to create video documentaries about Africa that included a live teleconference interview with Senator Russ Feingold about his involvement with the Senate Subcommittee on African Affairs.

MATA is an important institution in our city and one that is needed, especially as technology and media literacy become increasingly important. I sincerely hope that as you consider its funding status you will keep its impact and benefits to the people of the City of Milwaukee in mind.

Sincerely,

Josie Osborne
MIAD Director of Outreach

273 East Erie Street Milwaukee, WI 53202
Telephone 414.276.7889
1.291.8077



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To	VER WILSON	From	Josie O.		



GOLDA MEIR ELEMENTARY SCHOOL
A GIFTED AND TALENTED PROGRAM

1555 North Dr. Martin Luther King, Jr. Drive
Milwaukee, Wisconsin 53212-3946
Area 414: 212-3200
Fax 414: 212-3215

February 25, 2004

Mr. Jamal Curry
Mr. Steve Wetzel
Education Department
MATA Community Media
2404 W. Clybourn Street
Milwaukee, WI 53233

Dear Mr. Curry and Mr. Wetzel:

We at Golda Meir School, an Urban Gifted and Talented Program, thank you for the last four years of partnership with MATA Community Media Cable Channels 96 and 14.

Our association with both you and also Mr. Gerrity, our volunteer director of Golda Meir's Video Club, has provided important training and guidance for our Video Club members. It has helped 3rd through 5th grade Video Club members learn all aspects of making videos for television production. Your weekly visits to our school have been invaluable.

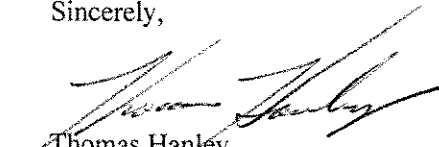
The students have been able to produce and videotape their own television series called "Focus on Learning: Peaceful Means." The emphasis of this television news magazine is civility. The students also videotape school activities as well as individual teachers' and students' projects. The series is broadcast to the classrooms every other Friday.

The teachers and students also want to thank you for broadcasting Golda Meir School concerts and events on Channels 96 and 14. MATA has given us an outlet that allows the community to view the great accomplishments of our students. We have received very high praise from parents, students and community members for our students' work.

As a result of your broadcasts of our school's performances, our school has received numerous grants for the Video Club. We also received a considerable pledge of money from a viewer. The donor saw one of our concerts on Channel 96 and called the school stating that this is the type of educational program she would like to support. The pledge was given without any solicitation from Golda Meir School.

Again, thank you for all your help in teaching our students the art of videography and giving us an outlet to create a heightened level of awareness about Golda Meir School and its wonderful programs.

Sincerely,



Thomas Hanley
Principal

cc: Ms. Vel Wiley
Executive Director
MATA Community Media