

BY ALD. BOHL

Resolution congratulating Felsing Service on its 90th anniversary.

**WHEREAS,**

**FELSING SERVICE, INC.**

*celebrated 90 years of positive development and influence for the City of Milwaukee in April of 2013; and*

**WHEREAS,** *Felsing Service, Inc. has been an integral part of Milwaukee's economic and community development since 1923, when Edward G. Felsing built the original location, then called Square Deal Oil & Supply Co., on a vacant lot at 41st and Fond du Lac, when there wasn't a paved road in sight, and was then named Felsing Motor Co. and served as a car service and filling station as well as an automobile dealership until his retirement in 1963; and*

**WHEREAS,** *His son, Don Felsing, who was born at the original location, carried on the Felsing name in quality car service, working at various locations until he went out on his own and started the Felsing-Kroeger Service Station in 1969, which eventually became Felsing Service on 92<sup>nd</sup> and Burleigh in 1982, and the company was incorporated in 1984, and Don Felsing retired in 1989 and turned the company over to his two sons, Ron and Gary Felsing; and*

**WHEREAS,** *For nine decades Felsing Service, Inc. has established a tradition of quality and excellence, providing dependable automobile service without question, and creating a loyal customer base that keeps coming back, following the station from location to location; and*

**WHEREAS,** *Felsing Service has significantly contributed to the greater good of the City of Milwaukee, and has constantly been a vital part to many citizens' lives; now, therefore, be it*

**RESOLVED,** *That the Common Council of the City of Milwaukee herewith congratulates Felsing Service, Inc. on its 90<sup>th</sup> Anniversary, thanks it for its positive impact on the community and wishes for it continued success; and, be it*

**FURTHER RESOLVED,** *That a suitably engrossed copy of this resolution be presented to Felsing Service.*

**Introduced by Common Council member Jim Bohl and approved by all members of the Milwaukee Common Council on April 30, 2013.**