

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health Department/Maternal and Child Health Division

Contact Person & Phone No: Sarah DeSmidt 6732

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 240052

Previous Council File No.

Project/Program Title: 2025 Women’s, Infant’s and Children’s Nutrition Program Grant (C)

Grantor Agency: US Department of Agriculture through the State of Wisconsin Division of Health and Family Services

Grant Application Date: N/A Continuing

Anticipated Award Date: January 1st, 2025

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this program is to prevent or minimize nutrition-related risks and to improve the health status of low income, at-risk pregnant, breastfeeding, or postpartum women, infants and children up to the age of five years. The locations are Southside Health Center, Northwest Health Center and Keenan Health Center.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

This program relates to the Health Department objective of promoting the health and safety of women, children, and families. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has also shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and during periods of growth and development.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

In addition to providing nutrition services, children attending WIC clinics are screened for lead testing needs and given immunization or lead testing referrals when necessary. Women are offered access to ongoing reproductive health services. Children with elevated lead levels are provided with education and referrals as appropriate. This program funds 20 positions; and provides funding for all related program activities. The MHD WIC Program is the largest in the state of Wisconsin and thousands of families per month are reliant on the services and benefits for their families’ health.

4. Results Measurement/Progress Report (Applies only to Programs):

According to the State WIC contract, our primary objective for 2025 is to serve a minimum of 95% of our contracted caseload of 9856 participants on a monthly basis. In general, it is critical that we meet this goal in order to maintain our current level of funding. All WIC staff are informed of our caseload goals and our progress is highlighted weekly in our morning meetings, and more in depth at our all-staff meetings held quarterly. Meeting participant needs is also an essential part of our program. Participants are able to complete WIC visits telephonically, online or in person as appropriate. Staff are working with participants and their providers in accessing needed anthropometric measurements for telephonic visits. In addition to caseload, WIC’s web-based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low hemoglobin levels, prematurity, low birth weight, and overweight/obesity rates. This data is instrumental in determining our nutrition education work plans for the year, and, to set, implement and evaluate other clinic objectives.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2025 through December 31, 2025.

6. Provide a List of Subgrantees:

7. If Possible, Complete Grant Budget Form and Attach.

Attached.

Thank you for your continued support of the Women, Infants and Children program.