



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 23, 2023

COMMITTEE MEETING NOTICE

AD 04

MUNOZ HERNANDEZ, Leticia C, Agent
Leva Food Enterprises LLC
2251 S 74th St
WEST ALLIS, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 06, 2023 at 09:30 AM

The access code is https://meet.goto.com/436631477. If you wish to call in: +1 (872) 240-3212 and use Access Code: 436-631-477. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting 5 Amusement Machines as agent for "Leva Food Enterprises LLC" for "Michael's Family Restaurant" at 2220 W WISCONSIN Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

[Handwritten signature of Jim Cooney]

BY: \_\_\_\_\_

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Biller Hotel, Ltd.  
725 N. 22nd Street  
Milwaukee, WI 53233



414.933.6000  
Fax: 414.933.6662  
www.BillerHotel.com

March 25, 2023

Office of the City Clerk-License Division

City Hall, Room 105

200 East Wells Street

Milwaukee, WI 53202

Re: New Class B Tavern & Public Entertainment Premises License

To whom it may concern:

We, the undersigned, here at the Biller Hotel, being not only a daily, but also an extended-stay hotel, wish to object to any type of Tavern license for the property at 2220 W. Wisconsin Ave., already experiencing unreliable traffic in the neighborhood, begging for money, and/or cigarettes, etc., etc., thinking one can urinate wherever, and 'ladies of the evening' trying to sell themselves during the day; alcohol would only make matters worse. We notice an above average disregard for property in the beginning of the month already, on occasions, making us lock our front doors so these wondering people do not come into our property and make themselves a nuisance to our guests and bring in 'whatever' with them, from excessive germs and filth to bedbugs, etc. Also being right on our main street of Milwaukee, "Wisconsin Avenue" another Tavern would only bring in more chaos to this area, that we're sure our wonderful Police Officers really do not need.

Name	Room No.	Guest Arrival Date
Sally J. Borchardt	Owner	3-1-1985
Walter R. Weinhold, Jr.	Manager	11-1-2013
Donna R. R.	306	4-1-2022
Ronald Washington	309	8-11-2020
Alprena Jackson	206	2-20-2023

(Continued)



Joe A. Kungler

203

12/23/2023

Rose McClain

Employee

2003

Mina K. Bernhardt

Employee

10-2022

Robt. Ross

# 312

6-192015

Joni Nicks

# 111

10-28-2022

Kevin

# 308

11-26-22

Jeffrey Smith

210

3-24-23

MA

MBTghon

3-24-23

MA

#208

~~3/22~~ 6/9/21

P. Loblone

ASSISTANT MANAGER

2/22/2022

Cyberda G. Barnes

# 107

2/15/2020

Biller Hotel, Ltd.  
725 N. 22nd Street  
Milwaukee, WI 53233



414.933.6000  
Fax: 414.933.6662  
www.BillerHotel.com

April 1, 2023

Dear Sir/Madam or Committee,

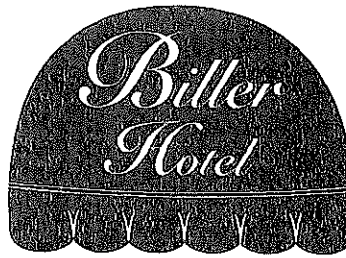
I was in such a hurry to get this memo out to you, I didn't realized I had mailed the copy, rather than the original, consequently enclosed is the original with all their signatures on the memo.

Sincerely,

Sally J. Borchardt

CITY OF MILWAUKEE  
LICENSE DIVISION  
2023 APR -3 P 3:38

Biller Hotel, Ltd.  
725 N. 22nd Street  
Milwaukee, WI 53233



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(Continued)

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[Signature]

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Jeffrey Smith

210

3-24-23

[Signature]

MR. [Signature]

3-24-23

[Signature]

# 208

~~3/22~~ 6/9/21

P. [Signature]

ASSISTANT MANAGER

2/22/2022

Glenda G. [Signature]

# 107

2/15/2020

Date:03/23/2023  
Officer: HUDSON

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Michaels  
Address: 2220 W. Wisconsin Avenue  
Phone: 414-344-7333

Owner: Leticia Munoz  
Owner address: 2551 S. 74<sup>th</sup> Street  
City State Zip: West Allis, Wisconsin 53219  
Owner Phone: 414-344-7333  
Owner email: No email

Licensee/Agent: Leticia Munoz  
Home Address: 2551 S. 74<sup>th</sup> Street  
City State Zip: West Allis, 53219  
Phone: 414-344-7333  
Email:

Preferred contact: Owner

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6:00 AM – 3:00 PM 24 hours Y N  
Mon: 6:00 AM – 3:00 PM  
Tue: 6:00 AM – 3:00 PM  
Wed: 6:00 AM – 3:00 PM  
Thu: 6:00 AM – 3:00 PM  
Fri: 6:00 AM – 3:00 PM  
Sat: 6:00 AM – 3:00 PM

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 3
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: **Two weeks**
21. Are there exterior cameras  Yes  No How many: 3
22. Are there interior cameras  Yes  No How many: 5
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No



24. Cameras located in parking lot Yes No How many:1

**Interior Survey:**

- 25. What is the planned capacity 88
- 26. What is the minimum number of employees That will be on premise 6
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
  - a. Did you provide a district contact guide to the owner? Yes No

**Security**

- 33. How many security personnel are going to be employed: 0
- 34. How ill they be deployed: Interior: N/A Exterior: N/A
- 35. What days will they be deployed MonTueWedThuFriSatSun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
  - Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other: **None**

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The only recommendation would be to get the “No loitering sign,” from the city. They have it painted on the walls but not the one from the City. Otherwise, no other complaints.

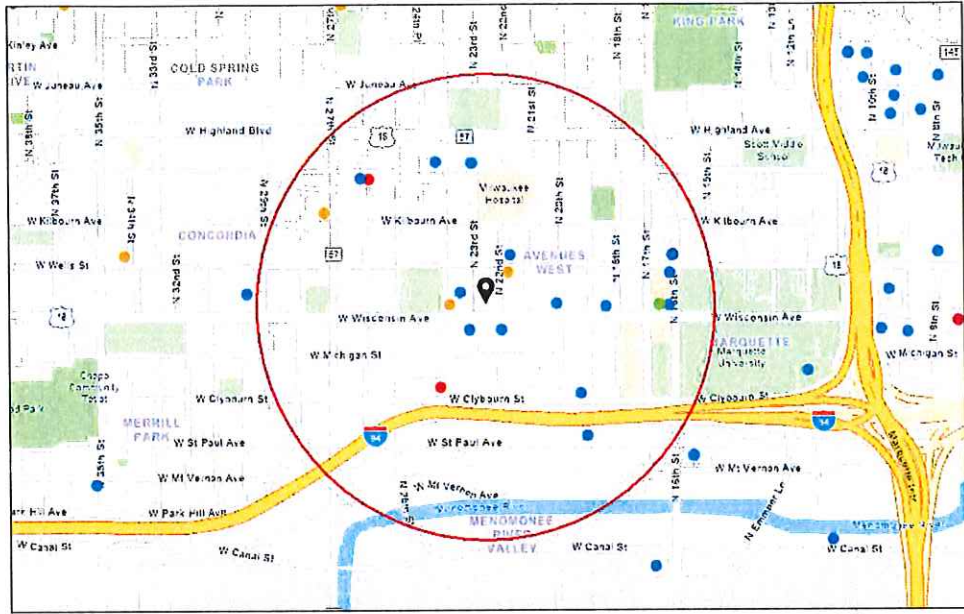


# City Concentration Map for 2220 W Wisconsin Ave

## Area of Interest (AOI) Information

Area : 21,862,585.93 ft<sup>2</sup>

Mar 1 2023 10:54:31 Central Standard Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
- Class A Fermented Malt Beverage
- Class A Liquor and Mall
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer

1:18,056  
 0 0.1 0.2 0.4 mi  
 0 0.17 0.35 0.7 km  
Map Courtesy: Mass. Distribution; City of Milwaukee; Milwaukee County Land Info. Data: HERE, Garmin, Earthstar Geotechnologies, Inc.

### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	25		

### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Talk of the Town	Talk of the Town	Dyan A Ward, SP	2302 W State ST	Class B Tavern License	80	3/1/2023, 6:00 PM	1
2	Five O'Clock Steakhouse Inc	Five O'Clock Steakhouse	Jason C Blank, Agt	2416 W State ST	Class B Tavern License		3/27/2023, 7:00 PM	1
3	AMBASSADOR ENTERPRISE, LLC	AMBASSADOR INN	RICHARD A WIEGAND, Agt	2301 W WISCONSIN AV	Class B Tavern License	120	4/16/2023, 7:00 PM	1
4	TECK STIR, LLC	STIR	JEROME P WALSH, Agt	112 W WISCONSIN AV 101	Class B Tavern License	80	5/7/2023, 7:00 PM	1
5	Dairyland Retail Group LLC	7-Eleven #35836B	Elizabeth J Evans, Agt	1624 W Wells ST	Class A Fermented Malt Beverage Retailer's License		6/14/2023, 7:00 PM	1
6	Dairyland Retail Group LLC	7-Eleven #35836B	Elizabeth J Evans, Agt	1624 W Wells ST	Class A Retailer's Intoxicating Liquor License		6/14/2023, 7:00 PM	1
7	M N Supermarket Inc	Kilbourn Supermarket	DAVINDER SINGH, Agt	901 N 27th ST	Class A Fermented Malt Beverage Retailer's License		5/25/2023, 7:00 PM	1
8	SOBELMAN'S, INC	SOBELMAN'S PUB & GRILL	MELANIE L SOBELMAN, Agt	1900 W ST PAUL AV	Class B Tavern License	80	4/18/2023, 7:00 PM	1
9	Wells Food LLC	Wells Food	Abed M Barakat, Agt	2131 W Wells ST	Class A Fermented Malt Beverage Retailer's License		7/4/2023, 7:00 PM	1
10	AMBASSADOR ENTERPRISE, LLC	AMBASSADOR HOTEL	RICHARD A WIEGAND, Agt	2308 W WISCONSIN AV	Class B Tavern License		7/5/2023, 7:00 PM	1
11	THATCHER, INC	CONWAY'S SMOKIN' BAR & GRILL	DEBBIE J THATCHER, Agt	2121-27 W WELLS ST	Class B Tavern License	128	6/29/2023, 7:00 PM	1
12	RK Liquor Inc	State Beer Liquor	DAVINDER SINGH, Agt	2537 W State ST	Class A Malt & Class A Liquor License		7/20/2023, 7:00 PM	1
13	Pabst Mansion, INC.	Pabst Mansion	Wendy A Burke, Agt	2000 W Wisconsin AV	Class B Tavern License		7/10/2023, 7:00 PM	1
14	MARQUETTE UNIVERSITY	MARQUETTE / UNION SPORTS ANNEX	Richard A Arcuri, Agt	804 N 16TH ST	Class B Tavern License	700	7/25/2023, 7:00 PM	1
15	Sendik's MU LLC	Sendik's Food Markets	Theodore Balistreri, Agt	824 N 16th ST	Class A Malt & Class A Liquor License		8/7/2023, 7:00 PM	1
16	D&M Sobelmans II, Inc	Sobelmans@Marquette	MELANIE L SOBELMAN, Agt	1601 W Wells ST	Class B Tavern License	80	9/18/2023, 7:00 PM	1



17	PITCH'S CLUB 113 #2, INC	MISS KATIE'S DINER	PETER S PICCIURRO, Agt	1900 W CLYBOURN ST	Class B Tavern License	144	9/29/2023, 7:00 PM	1
18	DLR, INC	RICKEY'S ON STATE	DONALD L RAFFAELLI, Agt	2601 W STATE ST	Class B Tavern License	100	9/23/2023, 7:00 PM	1
19	IRISH CULTURAL & HERITAGE CENTER WI, INC	IRISH CULTURAL & HERITAGE CENTER	Corey G Webster, Agt	2133 W WISCONSIN AV	Class B Tavern License		11/10/2023, 6:00 PM	1
20	Quick Pick Corp	Quick Pick Food Mart	Manpreet Singh, Agt	2336 W Wisconsin AV	Class A Fermented Malt Beverage Retailer's License		12/11/2023, 6:00 PM	1
21	MO & CHANG, LLC	Mo's Food Market	Aina Chang, Agt	2404 W CLYBOURN ST	Class A Malt & Class A Liquor License		2/7/2024, 6:00 PM	1
22	CAMPUS ENTERTAINMENT, INC	CAFFREY'S PUB	MICHAEL J VITUCCI, Agt	717 N 16TH ST	Class B Tavern License	295	2/6/2024, 6:00 PM	1
23	CAMPUS RECREATIONS, INC	MURPHY'S IRISH PUB	MICHAEL J VITUCCI, Agt	1613 W WELLS ST	Class B Tavern License	240	2/6/2024, 6:00 PM	1
24	J&B Madison Inc	Maki Yaki	Inh Jea Choi, Agt	1616 W Wisconsin AV	Class B Fermented Malt Beverage Retailer's License		2/7/2024, 6:00 PM	1
25	J&B Madison Inc	Maki Yaki	Inh Jea Choi, Agt	1616 W Wisconsin AV	Class C Wine Retailer's License		2/7/2024, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, May 23, 2023



# Notice of Public Hearing

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MUNOZ HERNANDEZ, Leticia C, Agent  
Michael's Family Restaurant at 2220 W WISCONSIN Av  
Class B Tavern and Public Entertainment Premises License Applications Requesting 5  
Amusement Machines

**Tuesday, June 06, 2023 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/6/2023 at 9:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**













Total Records: 233

Radius 250.0 and Center of the Circle: 2220 W Wisconsin Av





# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

B TAVN - sell bloody marys, mimosas, Amusement machines

Do you have any experience operating this type of business?  No  Yes If yes, explain: currently operate Orenda Cafe

## 2. Business Operations

- a. Proposed Opening Date: 04/01/2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: FREST
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: (2) restrooms, (1) server station, (1) kitchen (2) prep-area  
Outside: 1 Locations: Dumpster behind building
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle Disposal

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 7 and describe the parking security plan: Parking is only for employees, too small and only 1 way in/out
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 9 and list locations: (2) exterior - front, (4) Dining room, (1) kitchen, (1) storage area, (1) exterior - back
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 88 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: Wisconsin Ave
- c. Nearest Major Cross Street: 22nd
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Gregory Brend Phone Number: (847) 561-1431  
 Building Owner Address: 20 N. Wacker Drive Suite 3200 Chicago, IL 60606

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

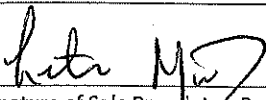
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	9:00 PM	100		
Monday	6:00 AM	9:00 PM	100		
Tuesday	6:00 AM	9:00 PM	100		
Wednesday	6:00 AM	9:00 PM	100		
Thursday	6:00 AM	9:00 PM	100		
Friday	6:00 AM	9:00 PM	150		
Saturday	6:00 AM	9:00 PM	150		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Leva Food Enterprises LLC

Premise Address: 2220 W. WISCONSIN AVE Milwaukee, WI 53219

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

- a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_
- b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_  
  
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_
- d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  No  Yes If yes, list name and address: \_\_\_\_\_

**Property Information (New & Transfer Applicants Only)**

- a) Do you own or lease the building?  Own  Lease
- b) Who owns the fixtures (for example, coolers, etc.)? lessee
- c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_
- d) Total amount paid for business \$ \_\_\_\_\_
- e) Total amount paid for goodwill of the business \$ \_\_\_\_\_  
  
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins 9/15/2019 Ends 9/15/2024
- b) Monthly rental \$ 5,100
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 6 years

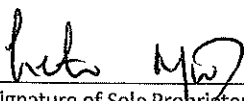
**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 2220 W. Wisconsin Ave Milwaukee, WI 53233

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians                                     | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers                          | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>5</u>  |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts         | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input type="checkbox"/> Disc Jockey         | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows         | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Patrons Dancing                                | <input type="checkbox"/> Karaoke  |
| <input type="checkbox"/> Other: _____   |  |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

**LEGAL CAPACITY OF PREMISES**

88 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

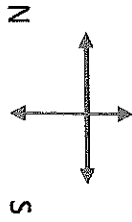
[Signature]  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

Leva Food Enterprises LLC. DBA Michael's Family Restaurant  
 2220 W Wisconsin Ave Milwaukee WI 53233  
*Leicia Munoz Hernandez "Agent"*  
 March 1, 2023



22ND STREET

WISCONSIN AVE

