



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, December 17, 2024

COMMITTEE MEETING NOTICE

AD 03

MCHUGH, Katherine E, Agent
SIP & PURR LLC
5075 N Elkhart Av
Whitefish Bay, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 07, 2025 at 09:00 AM

The access code is <https://meet.goto.com/729946085>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Application as agent for "SIP & PURR LLC" for "Sip & Purr" at 833 E BRADY St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:09-25-2024
Officer: PO MUSTAFA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Sip and Purr
Address: 833 E. Brady St.
Phone: 414.585.0707

Owner: Kathrine MCHUGH
Owner address: 5075 N. Elkhart Av.
City State Zip: Whitefish Bay, WI 53217
Owner Phone: 414.807.9673
Owner email: Info@sipandpurr.com

Licensee/Agent: Kathrine MCHUGH
Home Address: 5075 N. Elkhart Av.
City State Zip: Whitefish Bay, WI 53217
Phone: 414.807.9673
Email: Info@sipandpurr.com

Preferred contact: Kathrine MCHUGH

Location currently open: ☐ YES ☒ NO

Projected open date: December 15, 2024

Day's open: ☒S ☐M ☐T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 12:00PM- 6:00 PM 24 hours ☐Y ☒N
Mon: Closed
Tue: Closed
Wed: 12:00 PM-8:00 PM
Thu: 12:00 PM-8:00 PM
Fri: 12:00 PM-8:00 PM
Sat: 12:00 AM-8:00 PM

Premise Type: ☒Tavern/Bar
☐Restaurant
☒Other: Cafe

Licenses currently held:
Alcohol: ☐Yes ☒No Class: #: BTAVN 371443

Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Occupancy:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Type:	#:
Other:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Type:	#:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 4
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☒ Yes ☐ No
7. Is there a bus shelter? ☒ Yes ☐ No ☐ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☐ Yes ☒ No
10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
12. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
 - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
13. Are there areas where a person could conceal themselves ☒ Yes ☐ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☒ Yes ☐ No How Many: 2 Cameras not installed yet
18. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No

Exterior Comments:

Camera Survey:

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☐ Yes ☒ No
21. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
22. How long is footage stored for later viewing: 30 days
23. Are there exterior cameras ☐ Yes ☒ No How many: 2
24. Are there interior cameras ☐ Yes ☒ No How many: 2

25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many 2, exterior, 2 interior

NOT INSTALLED YET

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity 49

28. What is the minimum number of employees that will be on premise 2

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☒ Yes ☐ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments:

Security

34. How many security personnel are going to be employed: 0 ☒ N/A

35. How will they be deployed: Interior 0 Exterior 0 ☐ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☐ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☒ Age restriction

☐ Other

40. When at capacity, how will the overflow crowd be managed? Patrons will be directed to Host area, outdoor patio

41. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

Security Comments:

ADDITIONAL COMMENTS/RECOMMENDATIONS:

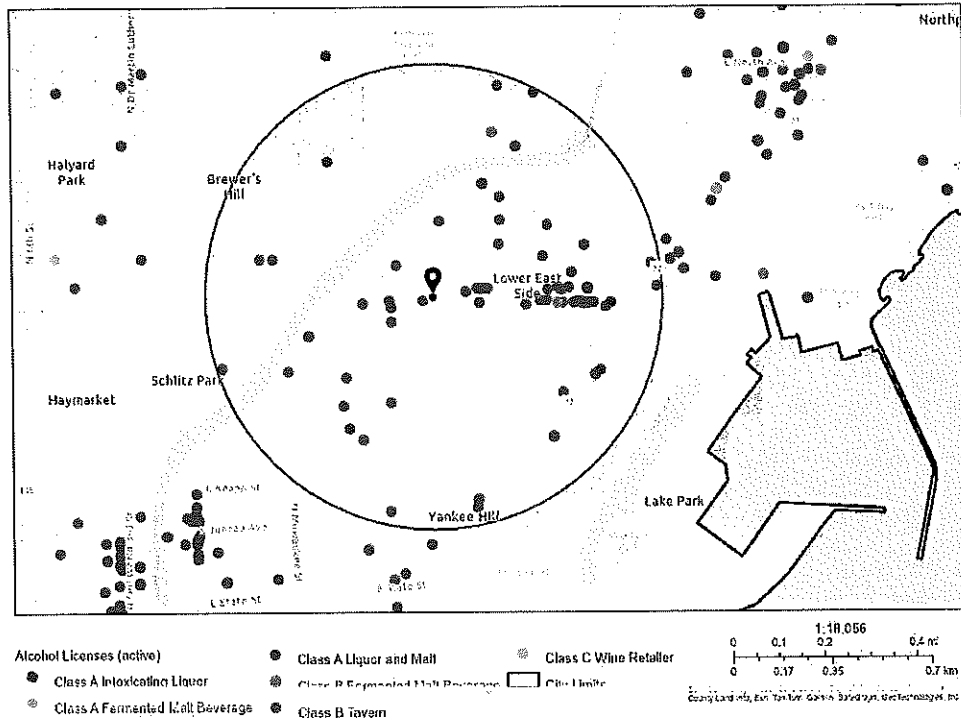


Concentration Map 833 E Brady St

Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Sep 19 2024 12:13:31 Central Daylight Time



833 E Brady St

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	73		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2024, 7:00 PM	1
2	HARP AND EAGLE, LTD	COUNTY CLARE	GREGG W STEFFKE, Agt	1234 N ASTOR ST	Class B Tavern License	160	9/19/2024, 7:00 PM	1
3	SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2024, 7:00 PM	1
4	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2024, 7:00 PM	1
5	MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	9/27/2024, 7:00 PM	1
6	WURSTBAR MKE LLC	WURST BAR	SCOTT A SCHAEFER, Agt	1239 E BRADY ST	Class B Tavern License		10/10/2024, 7:00 PM	1
7	LANDFALL II, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160	10/10/2024, 7:00 PM	1
8	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		10/13/2024, 7:00 PM	1
9	SANFORD RESTAURANT, INC	SANFORD RESTAURANT	Justin L Aprahamian, Agt	1547 N JACKSON ST	Class B Tavern License	80	10/29/2024, 7:00 PM	1
10	SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License		10/30/2024, 7:00 PM	1
11	FAMOUS CIGAR, LLC	FAMOUS CIGAR	JOHN PIETTE, Agt	1213 E BRADY ST	Class B Tavern License		11/5/2024, 6:00 PM	1
12	VICTOR'S ON VAN BUREN, INC	VICTOR'S	Vic R Jones, Agt	1230 N VAN BUREN ST	Class B Tavern License	420	11/8/2024, 6:00 PM	1
13	Pitch's Lounge & Restaurant	Pitch's Lounge & Restaurant	JAMES L PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License		11/20/2024, 6:00 PM	1
14	Glorioso's Enterprises, LTD	Glorioso's Appetito	MICHAEL A GLORIOSO, Agt	1020 E BRADY ST	Class B Tavern License		11/28/2024, 6:00 PM	1
15	Uncle Wolfie's Breakfast Tavern LLC	Uncle Wolfie's Breakfast Tavern	Matthew A Schaefer, Agt	234 E Vine ST	Class B Tavern License		12/8/2024, 6:00 PM	1
16	GVA LLC	Pueblo Foods & Liquor	Viral Patel, Agt	2029-31 N Holton ST	Class A Malt & Class A Liquor License		12/14/2024, 6:00 PM	1
17	METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75	12/18/2024, 6:00 PM	1
18	Apollo Cafe, LLC	Apollo Cafe	NIKOLAOS A LIMBERATOS, Agt	1310 E BRADY ST	Class B Tavern License	100	12/19/2024, 6:00 PM	1
19	Lazy Tiger Group LLC	Easy Tyger Restaurant	NONGLUK TRICK, Agt	1230 E Brady ST	Class B Tavern License		1/28/2025, 6:00 PM	1

20	Colglasand Investments LLC	Mangos Cafe East	FRANCISCO SANDINO-BADILLO, JR, Agt	1682 N VAN BUREN ST	Class B Tavern License	83	2/12/2025, 6:00 PM	1
21	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2025, 6:00 PM	1
22	MEGA MARTS, LLC	PICK 'N SAVE #868	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License		2/25/2025, 6:00 PM	1
23	ZUM ZEPPEL, LLC	Thurmans 15	Richard J Paul, Agt	1731 N Arlington PL	Class B Tavern License	80	3/9/2025, 7:00 PM	1
24	CHIPOTLE MEXICAN GRILL OF CO, LLC	CHIPOTLE MEXICAN GRILL #313	Brian J Bushaw, Agt	600 E OGDEN AV	Class B Tavern License	99	3/19/2025, 7:00 PM	1
25	MILAP, INC	SMITH BEER & LIQUOR MART	AMARJIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/21/2025, 7:00 PM	1
26	Sorivilla Inc	Kompali Taqueria	JOSE F VILLAR, Agt	1205 E BRADY ST	Class B Tavern License	99	3/21/2025, 7:00 PM	1
27	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2025, 7:00 PM	1
28	M DE PALMA, LLC	MONICA'S ON ASTOR	MONICA J DE PALMA, Agt	1228 N ASTOR ST	Class B Tavern License	159	4/9/2025, 7:00 PM	1
29	OTOD, LLC	Birch Restaurant	Kyle T Knall, Agt	459 E PLEASANT ST	Class B Tavern License		4/16/2025, 7:00 PM	1
30	COMET CAFE, INC	COMET CAFE	VALERIA LUCKS, Agt	1943-47 N FARWELL AV	Class B Tavern License	160	4/17/2025, 7:00 PM	1
31	MEGA MARTS, LLC	PICK 'N SAVE #882	Stephanie Nowatzki, Agt	1100 E GARFIELD AV	Class A Malt & Class A Liquor License		4/17/2025, 7:00 PM	1
32	BUSSEN MARSHALL LLC	Pete's Pub	PETER R MARSHALL, Agt	1234 E BRADY ST	Class B Tavern License		4/20/2025, 7:00 PM	1
33	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class C Wine Retailer's License		4/23/2025, 7:00 PM	1
34	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class B Fermented Malt Beverage Retailer's License		4/23/2025, 7:00 PM	1
35	JC Capital Dorsia LLC	Dorsia	JENO J CATALDO, Agt	1301-07 E Brady ST	Class B Tavern License	199	4/24/2025, 7:00 PM	1
36	Bharat Enterprise, Inc	Bharat Mart	RAVI SACHDEVA, Agt	1556 N Farwell AV	Class A Malt & Class A Liquor License		5/2/2025, 7:00 PM	1
37	GLORIOSO'S ENTERPRISE S, LTD	GLORIOSO'S ITALIAN MARKET	MICHAELA GLORIOSO, Agt	1011 E BRADY ST	Class B Tavern License	82	5/3/2025, 7:00 PM	1

38	LIU'S ORIENTAL KITCHEN, LLC	Lucky Liu's	HENRY LIU, Agt	1664 N VAN BUREN ST	Class B Tavern License	80	5/3/2025, 7:00 PM	1
39	PRIMETIME EVENTS LLC	The Tap Yard-Schlitz Park/The Tap Yard-Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Fermented Malt Beverage Retailer's License		5/11/2025, 7:00 PM	1
40	ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	5/19/2025, 7:00 PM	1
41	Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	CHRISTOPHE R J TINKER, Agt	1850 N WATER ST	Class B Tavern License	274	5/19/2025, 7:00 PM	1
42	Lakes Venture LLC	Fresh Thyme Market #701	William Andrew Kreuser, Agt	470 E Pleasant ST	Class B Tavern License		5/29/2025, 7:00 PM	1
43	Mexcaleria & Cocina LLC	Tauro Cocina	Ahide Valdepena, Agt	1758 N Water ST	Class B Tavern License		6/1/2025, 7:00 PM	1
44	Nashville North, LLC	Nashville North	Jeffrey Marsh, Agt	1216 E BRADY ST	Class B Tavern License	120	6/9/2025, 7:00 PM	1
45	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2025, 7:00 PM	1
46	Y-Not II LLC	Y-Not II Tavern	MONICA J DE PALMA, Agt	706 E LYON ST	Class B Tavern License	100	6/13/2025, 7:00 PM	1
47	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	KHEMANONG KONGSIN, Agt	932 E BRADY ST	Class B Tavern License		6/14/2025, 7:00 PM	1
48	SORFCO, LTD	THE KNICK	ELIAS G CHEDID, Agt	1030 E JUNEAU AV	Class B Tavern License		6/27/2025, 7:00 PM	1
49	DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/29/2025, 7:00 PM	1
50	THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/29/2025, 7:00 PM	1
51	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2025, 7:00 PM	1
52	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/29/2025, 7:00 PM	1
53	JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	220	6/30/2025, 7:00 PM	1
54	TKCS Brady LLC	The King Crab Shack	Tien Ngo, Agt	1330 E Brady ST	Class B Tavern License		7/5/2025, 7:00 PM	1
55	HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/7/2025, 7:00 PM	1
56	J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/21/2025, 7:00 PM	1

57	CONCOCTIO NS LLC	CONCOCTIO NS	HYACINTH E NEMBHARDT, Agt	1316 E BRADY ST	Class B Tavern License		7/23/2025, 7:00 PM	1
58	Patronessy Boys LLC	Sticky Rice Brady St	Khampae Phonisay, Agt	707 E BRADY ST	Class B Tavern License		7/28/2025, 7:00 PM	1
59	JC CAPITAL SAINT BIBIANA LLC	St. Bibiana/St. Bibi	JENO J CATALDO, Agt	1327 E BRADY ST	Class B Tavern License		7/28/2025, 7:00 PM	1
60	PRIMETIME EVENTS LLC	The Tap Yard- Schlitz Park/The Tap Yard- Milwaukee	Nicholas E Marking, Agt	1555 N RIVERCENTE R DR	Class B Tavern License		7/29/2025, 7:00 PM	1
61	Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	7/29/2025, 7:00 PM	1
62	OTS MKE LLC	Old Time Sake	Jimmy E Simms, Agt	2221 N HUMBOLDT AV	Class B Tavern License		8/3/2025, 7:00 PM	1
63	KOALA DK LLC	Nomad World Pub	JEFFREY A KOVACOVICH , JR, Agt	1401 E Brady ST	Class B Tavern License		8/3/2025, 7:00 PM	1
64	1754 NFRANKLINB AR LLC	The Standard Tavern	STEPHEN G GILBERTSON , Agt	1754 N FRANKLIN PL	Class B Tavern License	78	8/13/2025, 7:00 PM	1
65	COZUMEL III, LLC	Cozumel Mexican Restaurant	Miguel A Lopez Lopez, Agt	2060 N HUMBOLDT AV 200	Class B Tavern License		8/21/2025, 7:00 PM	1
66	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	8/30/2025, 7:00 PM	1
67	Josh's Fine Dining LLC	Up-Down MKE	Ronald S Gomez, Agt	615 E Brady ST	Class B Tavern License		8/30/2025, 7:00 PM	1
68	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2025, 7:00 PM	1
69	Baldwin Trade LLC	The Diplomat	Dane K Baldwin, Agt	815 E Brady ST	Class B Tavern License		9/10/2025, 7:00 PM	1
70	AVLI MILWAUKEE LLC	AVLI INSPIRED GREEK	Robert E Case, Agt	1818 N HUBBARD ST	Class B Tavern License		9/11/2025, 7:00 PM	1
71	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2025, 7:00 PM	1
72	SATGUR CORPORATIO N, INC	MAHARAJA RESTAURAN T	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2025, 7:00 PM	1
73	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.



Tuesday, December 17, 2024



Notice of Public Hearing

Blank Notice

MCHUGH, Katherine E, Agent
Sip & Purr at 833 E BRADY St
Class B Tavern and Food Dealer Licenses Application

Tuesday, January 07, 2025 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/7/2025 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1659 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1660 N MARSHALL ST# 1	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1660 N MARSHALL ST# 2	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1660 N MARSHALL ST# 3	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1663 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1663 N MARSHALL ST# A	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1664 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1664A N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1667 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1667A N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1668 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1668 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1671 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1671A N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1672 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1674 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1674 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1675 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1675A N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1676 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1677 N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1677 N ASTOR ST# A	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1677 N ASTOR ST# B	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1677 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1678 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1678 N MARSHALL ST# A	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1679 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1680 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1681 N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1682 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1682 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1684 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1685 N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1685 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1686 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N CASS ST# A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1689 N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1689A N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1690 N MARSHALL ST# A	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1690 N MARSHALL ST# B	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1690 N MARSHALL ST# C	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1690 N MARSHALL ST# D	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1690 N MARSHALL ST# E	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1690 N MARSHALL ST# F	MILWAUKEE, WI 53202-2052

CURRENT OCCUPANT	1690 N MARSHALL ST# G	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1691 N MARSHALL ST# 1	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1691 N MARSHALL ST# 2	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1691 N MARSHALL ST# 3	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1691 N MARSHALL ST# 4	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1691 N MARSHALL ST# 5	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1691 N MARSHALL ST# 6	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1693 N ASTOR ST	MILWAUKEE, WI 53202-2163
CURRENT OCCUPANT	1696 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1697 N MARSHALL ST	MILWAUKEE, WI 53202-2051
CURRENT OCCUPANT	1698 N MARSHALL ST	MILWAUKEE, WI 53202-2052
CURRENT OCCUPANT	1701 N MARSHALL ST	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1706 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1706 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1708 N MARSHALL ST	MILWAUKEE, WI 53202-1519
CURRENT OCCUPANT	1709 N MARSHALL ST# 1	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1709 N MARSHALL ST# 2	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1709 N MARSHALL ST# 3	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1709 N MARSHALL ST# 4	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1709 N MARSHALL ST# 5	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1709 N MARSHALL ST# 6	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1710 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1712 N MARSHALL ST	MILWAUKEE, WI 53202-1519
CURRENT OCCUPANT	1713 N MARSHALL ST	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1714 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N CASS ST# A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1714 N MARSHALL ST	MILWAUKEE, WI 53202-1519
CURRENT OCCUPANT	1715 N MARSHALL ST	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1716 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1717 N MARSHALL ST	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	1718 N MARSHALL ST	MILWAUKEE, WI 53202-1519
CURRENT OCCUPANT	1725 N MARSHALL ST	MILWAUKEE, WI 53202-1518
CURRENT OCCUPANT	800 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E BRADY ST# A	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	804 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	805 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	808 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	809 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	812 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	812 E KEWAUNEE ST	MILWAUKEE, WI 53202-2020
CURRENT OCCUPANT	812A E KEWAUNEE ST	MILWAUKEE, WI 53202-2020
CURRENT OCCUPANT	814 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	815 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	816A E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	817 E BRADY ST# 1	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 2	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 3	MILWAUKEE, WI 53202-1510

CURRENT OCCUPANT	817 E BRADY ST# 4	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 5	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E BRADY ST# 6	MILWAUKEE, WI 53202-1510
CURRENT OCCUPANT	817 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	818 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	820 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	821 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	822 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	824 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	825 E PEARSON ST	MILWAUKEE, WI 53202-1520
CURRENT OCCUPANT	826 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	827 E BRADY ST# 1	MILWAUKEE, WI 53202-1803
CURRENT OCCUPANT	827 E BRADY ST# 2	MILWAUKEE, WI 53202-1803
CURRENT OCCUPANT	827 E BRADY ST# 3	MILWAUKEE, WI 53202-1803
CURRENT OCCUPANT	830 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	900 E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	901 E BRADY ST	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	902 E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	903 E BRADY ST	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	904 E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	905 E BRADY ST	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	905 E PEARSON ST# 1	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	905 E PEARSON ST# 2	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	905 E PEARSON ST# 3	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	905 E PEARSON ST# 4	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	906 E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	911 E BRADY ST	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	914 E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	914 E BRADY ST# A	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	918A E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	918B E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	918C E BRADY ST	MILWAUKEE, WI 53202-1513
CURRENT OCCUPANT	919 E BRADY ST	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	919 E BRADY ST# A	MILWAUKEE, WI 53202-1512
CURRENT OCCUPANT	921 E PEARSON ST	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	921A E PEARSON ST	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	923 E PEARSON ST	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	923 E PEARSON ST# A	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	925 E PEARSON ST	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	925 E PEARSON ST# A	MILWAUKEE, WI 53202-1522
CURRENT OCCUPANT	927 E PEARSON ST	MILWAUKEE, WI 53202-1522

Blank Notice

Total Rcrds: 134

Radius 250 feet and Center of the Circle: 833 E Brady St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required) cat cafe

Provide a detailed description of the type of business you plan on operating:

cat adoption, retail, coffee bar, wine & beer

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: Dec. 1, 2024
- b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 7 Locations: cafe, behind bar, restrooms
Outside: 2 Locations: side outdoors
employee area
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: sign, outdoor ~~light~~ lighting
will be applying for one
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 2 and list locations: outside
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> % <u>or less</u>	Food <u>40</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment _____ %	Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %
		Other <u>40</u> % Describe: <u>out Lounge fees</u> <u>merchandise</u>	

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☒ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 44 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: Northeast corner

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: Brady + Marshall

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: Jenkins Group LLC Phone Number: 414-807-9673

Building Owner Address: 5075 N. Elkhart Ave. ~~Atlanta~~ Whitefish Bay, WI 53217

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

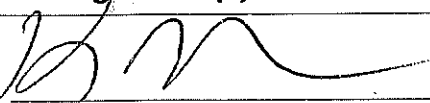
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	<u>12 pm pm</u>	<u>6pm</u>	<u>100</u>	<u>5-15</u>	
Monday	<u>closed</u>	<u>→</u>	<u>↓</u>	<u>↓</u>	
Tuesday	<u>closed</u>	<u>→</u>	<u>↓</u>	<u>↓</u>	
Wednesday	<u>12pm</u>	<u>8pm</u>	<u>↓</u>	<u>↓</u>	
Thursday	<u>12pm</u>	<u>8pm</u>	<u>↓</u>	<u>↓</u>	
Friday	<u>12pm</u>	<u>8pm</u>	<u>↓</u>	<u>↓</u>	
Saturday	<u>12pm</u>	<u>8pm</u>	<u>↓</u>	<u>↓</u>	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Sip & Pour LLC

Premise Address: 833 E. Brady St. Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes
If yes, list their name and address: _____
- b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? ☐ No ☐ Yes
If yes, explain: _____
- d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? ☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

- a) Do you own or lease the building? ☒ Own ☐ Lease - owner of Jenkins Group LLC
- b) Who owns the fixtures (for example, coolers, etc.)? Sip & Pour
- c) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ 30,000
- d) Total amount paid for business \$ 290,000
- e) Total amount paid for goodwill of the business \$ N/A
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____ N/A
- c) Do you have an option to renew the lease? ☐ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☐ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:	<u>Sip & Pour LLC</u>
Premises Address:	<u>833 E. Brady St. Milwaukee, WI 53202</u>
SECTION 1 TYPE OF BUSINESS	
What will be the majority of your food sales? (check one)	
<input type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.	
<input checked="" type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold.	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?	
<input type="checkbox"/> Less than 25%	
<input type="checkbox"/> 25% or More AND: <input type="checkbox"/> Restaurant items (meals) will be sold -- Complete this application and also contact DATCP. <input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.	
SECTION 2 FOOD PROCESSING	
Will any food processing be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL	
Will any food that requires temperature control be sold? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: <u>Milk, Creamer</u>	

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? ☐ No ☒ Yes

Will you be doing any catering? ☒ No ☐ Yes

Will you be doing any delivery? ☒ No ☐ Yes

Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining

Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes

If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? ☒ No ☒ Yes You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold? coffee bar

☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

☐ No If No, SKIP to Section 7

☒ Yes If Yes, check all that apply: ☐ New construction of a building ☒ Renovation or remodeling
☒ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: building out previous white box

Start date: Oct. 1 2024

Name, Address & Phone Number of Architect: Envision Design

Name, Address & Phone Number of Contractor: Corporate Contractor

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

☐ No If No, SKIP to Section 8

☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☐ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

LM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

W I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

W I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

W I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

W I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]

Signature of Additional Partner: _____

COFFEE

	8oz	12oz	16oz
Drip	2.5	2.75	3
Latte	4.25	4.75	5.25
Cafe au Lait	2.75	3	3.25
Americano	3.25	3.5	3.75
Red Eye	3.25	3.5	3.75
Chai	3.5	4	4.5
Steamer	3.25	—	—
Hot Chocolate	3	—	—

Peppermint Mocha 4.75

Pumpkin Chai 4.5

S'mores Hot Chocolate 4
Hot chocolate topped with torched marshmallow fluff and a gluten-free graham dust

Add whiskey, brandy or rum! +4

3 Espresso
3.5 Macchiato
3.75 Cortado
4 Cappuccino
3 Iced Coffee
5.25 Iced Latte

.75 Extra Shot

.5 Alternative Milk
Almond and Soy

1.5 Oatly
Oatmilk Substitute

.75 Syrup
Caramel, Vanilla, Mocha, Almond, Cascara, Lavender, Hibiscus

TEA

2.25 Hot Tea
Earl Gray Lavender - Organic lavender flowers, essential bergamot and lavender oils
White Rose Melange - Organic roses, organic white tea, organic green tea, organic peppermint, organic lavender, organic jasmine flowers
Lavender Sunrise Green Tea - Green tea, lemon grass, natural lemon flavoring
Immuno Green - Organic green tea, organic echinacea, organic holy basil, organic ginger

3.25 Iced Tea - Seasonal

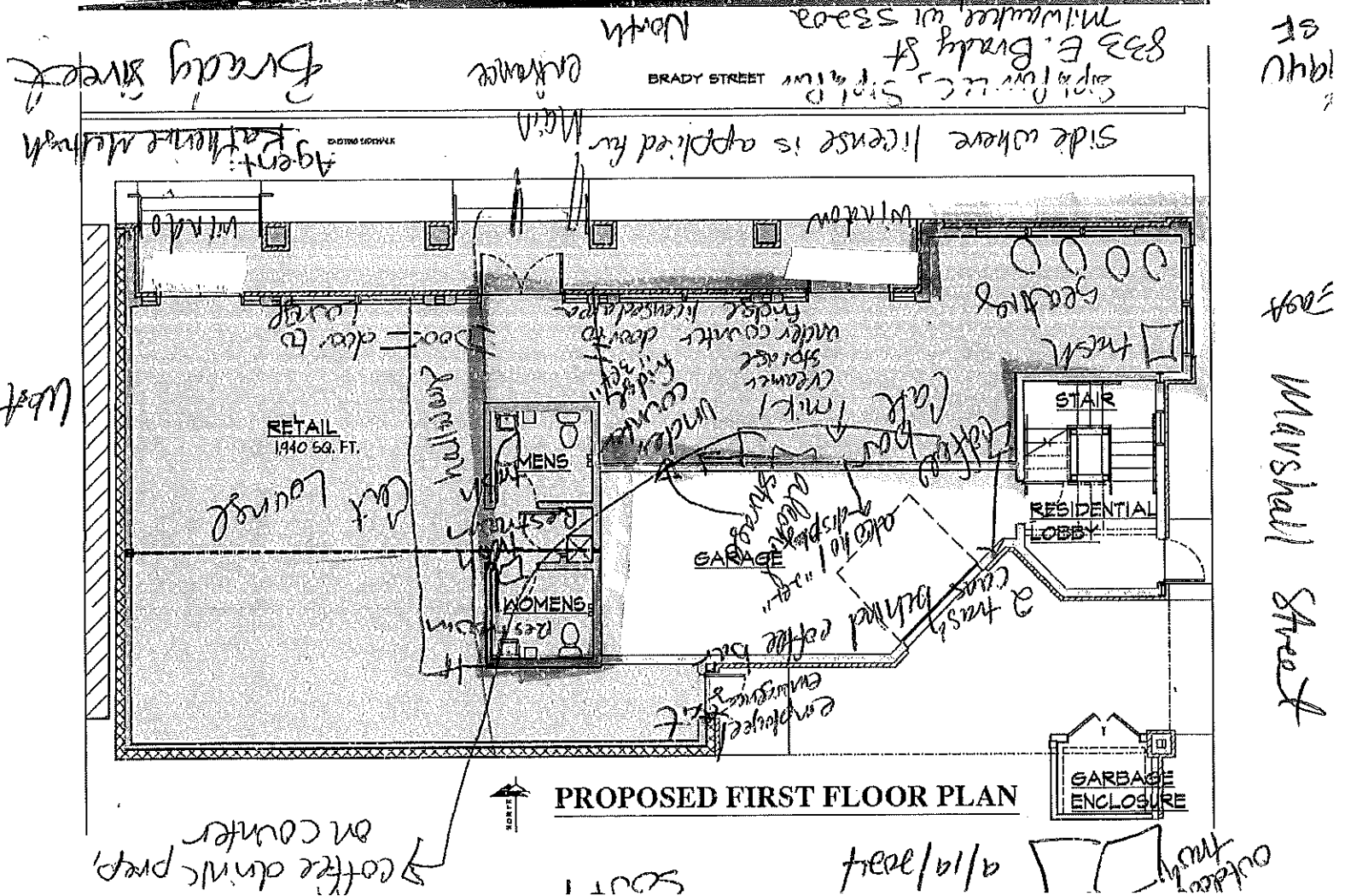
MORE

3 Lemonade
3.5 Berry Lemonade
3 Orange Juice
3 Milk

COFFEE + TEA

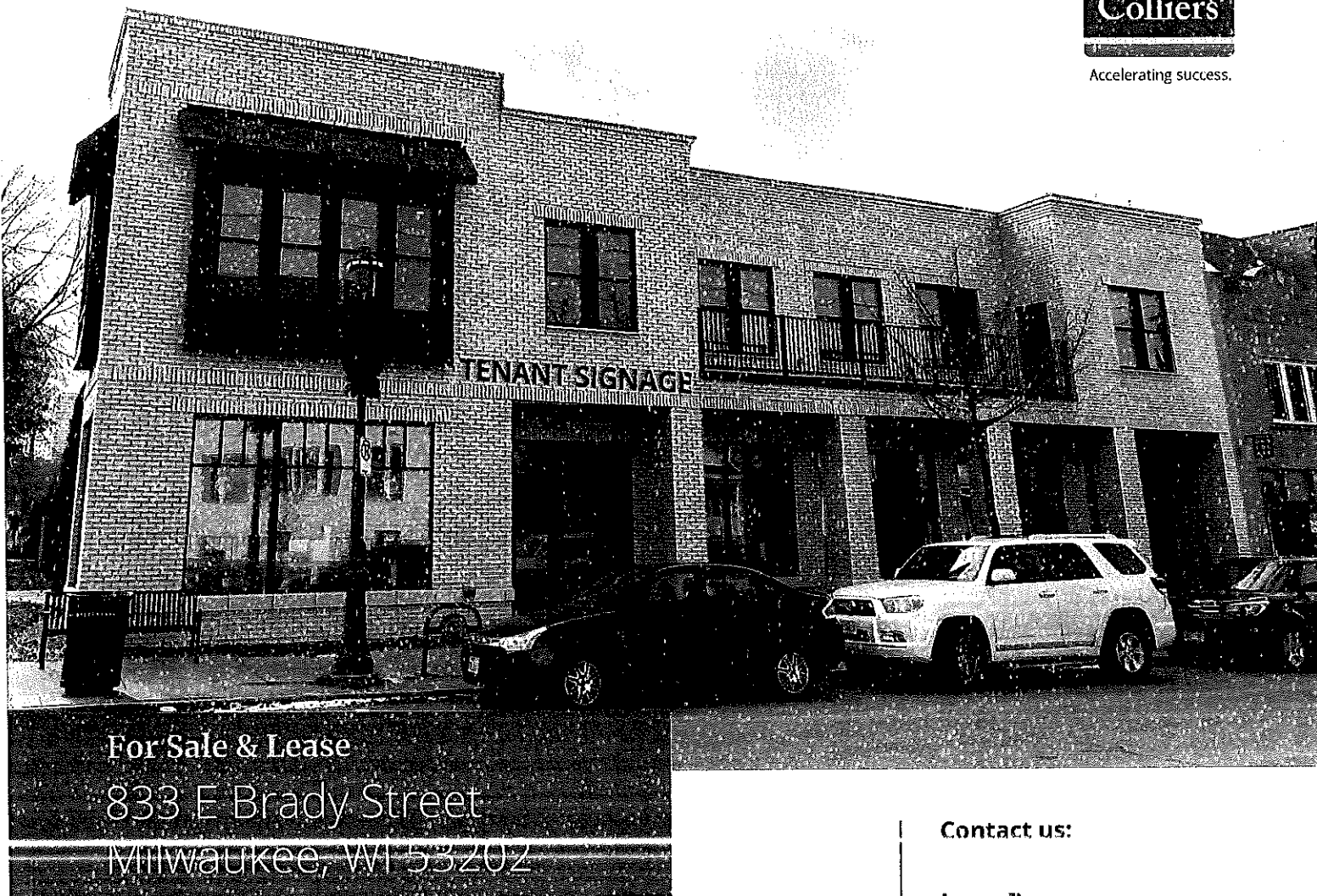
EAT. DRINK. PET CATS.

GLUTEN, DAIRY OR NUT INTOLERANCE? LET US KNOW, WE'VE GOT YOU COVERED.



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Mixed Use Building

1,900+ SF of Retail Space For Lease with Outdoor Patio

Building Size	5,413 SF
Leasable Area:	1,940 SF
Year Built	2022
Opex Estimate	\$7.00 PSF
Sale Price	\$1,500,000
Lease Rate	\$20.00 PSF NNN

- Brand new development in the desirable Brady Street corridor featuring first floor retail space
- Densely populated and walkable neighborhood
- Outdoor patio seating area
- Potential for curbside pick up stall

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