



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

East Side Commercial Historic District

ADDRESS OF PROPERTY:

323 E. Wisconsin Av.

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Wisconsin & Milwaukee Hotel LLC c/o Tom DeMuth, Mallery & Zimmerman, S.C.

Address: 731 N. Jackson St., Suite 900

City: Milwaukee

State: WI

ZIP: 53202

Email: tdemuth@mzmilw.com

Telephone number (area code & number) Daytime: 414-727-6277

Evening: 414-727-6277

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): David Plank, Kahler Slater

Address: 111 W. Wisconsin Av.

City: Milwaukee

State: WI

ZIP Code: 53203

Email: dplank@kahlerslater.com

Telephone number (area code & number) Daytime: 414-290-3796

Evening: 414-290-3796

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

X Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

X Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Install Starbucks signage at first floor storefront on Wisconsin Av. facade as shown in attached drawing. The signage consists of an aluminum frame and internally-illuminated acrylic face with the Starbucks logo. It will be installed on the interior side of the storefront glazing. This signage is in addition to the signage in the sign band above the storefront, which was approved in the original COA for the project.

6. SIGNATURE OF APPLICANT:

Signature

David H. Plank
Please print or type name

April 24, 2013
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

www.milwaukee.gov/hpc





Milwaukee
Madison
Green Bay
Burlington, NC
Singapore

Transmittal

Number of Pages (including cover)

111 West Wisconsin Avenue
Milwaukee, WI 53203.2501 USA
P 414.272.2000 F 414.272.2001

Date April 24, 2013 **Distribution**
To Paul Jakubovich
Historic Preservation Office
City of Milwaukee
200 E. Wells St.
Milwaukee, WI 53202
Tom DeMuth

From David Plank

Project 323 E. Wisconsin
Project Number 210225.00

Via fax _____ **For** *approval* **Doc** *prints/copies*
 messenger *review & response* *originals*
 US Mail/parcel service *information* *samples*
 next day/second day *your use* *submittals*

Qty	Dated	Description
1	4/24/13	323 E. Wisconsin Av. COA Application – Starbucks signage
1	2/25/13	323 E. Wisconsin Av. COA Drawing Attachment - Starbucks
1	4/24/13	323 E. Wisconsin Av. COA Application – Schwanke Kasten signage
1	2/22/13	323 E. Wisconsin Av. COA Drawing Attachment – Schwanke Kasten

Notes Paul –The attached drawings show two additional signs for the Marriott project. Feel free to contact me at 414.290.3796 or dplank@kahlerslater.com if you have any questions or concerns.



Starbucks Coffee Company
 2401 Utah Avenue South
 Seattle, Washington 98134
 (206) 318-1575

These Drawings and Specifications are confidential and shall remain the sole property of Starbucks Corporation. They shall not be reproduced in whole or in part, shared with third parties or used in any manner on other projects or extensions to this project without the prior written consent of Starbucks Corporation. These drawings and specifications are intended to express design intent for a particular Starbucks store (which is subject to change at anytime) and do not reflect actual site conditions. Neither party shall have any obligation or liability to the other (except as stated herein) until a written agreement is fully executed by both parties.

Architect of Record

GEORGE SARFATTY, AIA
 2301 Old Glenview Road, Suite 200, Waukegan, Illinois 60091
 Phone: 815.720.1100 www.sarfatty.com fax: 815.720.1103

Seal

Date: 02.25.13

Architect's Project #: 13-021

Checked By: JL/TH

Drawn By: MNH

Revision Schedule

Rev.	Date	By	Description
	02.25.13	SA	ISSUED FOR PERMIT

GENERAL NOTES

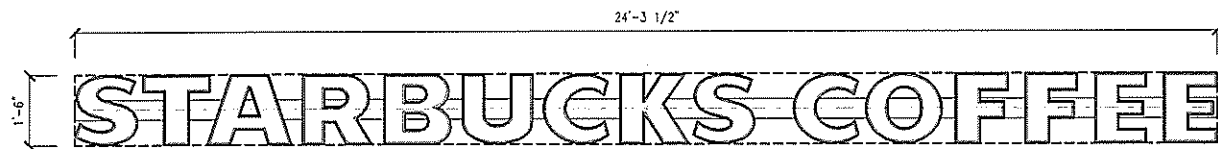
- CONTRACTOR SHALL NOT SCALE OFF DRAWINGS
- CONTRACTOR SHALL VERIFY ALL DIMENSIONS AND CONDITIONS IN FIELD AND NOTIFY ARCHITECT IMMEDIATELY OF ANY DISCREPANCIES IN THE DRAWINGS OR FIELD CONDITIONS AND SHALL NOT PROCEED WITH THE WORK UNTIL ANY DISCREPANCIES ARE RESOLVED.
- ALL WORK SHALL BE DONE IN ACCORDANCE WITH THE APPLICABLE CODES AS INTERPRETED BY THE GOVERNING AUTHORITIES
- STARBUCKS CONTRACTOR/VENDOR TO DELIVER NEW CASEWORK AND FOOD SERVICE EQUIPMENT TO SITE, SET IN PLACE AND GC TO MAKE FINAL CONNECTIONS IN COORDINATION WITH STARBUCKS CONTRACTOR/VENDOR.
- ALL ITEMS SPECIFIED SHALL BE USED AS PART OF THE WORK UNLESS OTHER ITEMS OF EQUAL QUALITY ARE SUBMITTED IN WRITING AND APPROVED BY THE ARCHITECT AND OWNER.
- CONTRACTOR SHALL PROVIDE SUFFICIENT ATTACHMENT AND IN-WALL HIDDEN BLOCKING REQUIRED FOR WALL HUNG ITEMS, EQUIPMENT AND OTHER CONSTRUCTION. ALL WOOD USED FOR BLOCKING SHALL BE FIRE TREATED. REFER TO DRAWINGS FOR LOCATIONS.
- FOR WALL TREATMENT AND FINISHES, SEE INTERIOR ELEVATIONS
- FOR ADDITIONAL PLANS, NOTES AND DETAILS REFER TO MEP DRAWINGS
- GC AND EQUIPMENT CONTRACTOR TO COORDINATE AND VERIFY IN FIELD ALL FINAL ELECTRICAL AND PLUMBING ROUGH-INS WITH FINAL EQUIPMENT MANUFACTURER'S CUT SHEETS AND ROUGH-IN DRAWINGS PRIOR TO FINAL INSTALLATION SO THAT NO PLUMBING OR ELECTRICAL CONNECTIONS ARE IN CONFLICT WITH NEW EQUIPMENT/CASEWORK AND REQUIRED CONNECTIONS ARE PRESENT FOR FULL OPERATION OF EQUIPMENT
- CLEAN ALL DOORS, WINDOWS, GLASS, FLOORS, CARPETS AND OTHER SURFACES SOILED DURING CONSTRUCTION. REPAIR OR REPLACE ANY ITEMS OR SURFACES DAMAGED AS A RESULT OF CONSTRUCTION
- ALL LANDLORD AND BASE BUILDING FINISHES WILL REMAIN AND BE PROTECTED DURING CONSTRUCTION. IF ANY DAMAGE OCCURS, GC MUST REFURBISH TO LIKE NEW CONDITION.
- ALL FINISHES AND CASEWORK TO MEET FLAME SPREAD REQUIREMENTS:
 CLASS 1: FLAME SPREAD 0-25, SMOKE DEVELOPED 200
 CLASS 2: FLAME SPREAD 26-75, SMOKE DEVELOPED 450

EXTERIOR ELEVATION NOTES

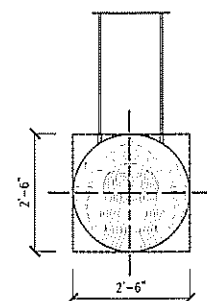
- GENERAL CONTRACTOR TO COORDINATE AND SCHEDULE SIGNAGE INSTALLATION WITH THE SIGNAGE CONTRACTOR PROVIDING A MINIMUM SCHEDULING NOTICE OF 4 WEEKS AND 1 WEEK PRIOR TO SCHEDULED DATE OF INSTALLATION. STARBUCKS CONSTRUCTION MANAGER TO PROVIDE GENERAL CONTRACTOR WITH SIGNAGE CONTRACTOR CONTACT INFORMATION.
- GENERAL CONTRACTOR SHALL COORDINATE WITH ELECTRICAL CONTRACTOR TO FURNISH AND INSTALL ELECTRICAL CIRCUITS INCLUDING ALL CONDUIT, WIRE, CONNECTIONS, AND BREAKER AT PANEL BOARD NECESSARY TO SERVE SIGNAGE
- GENERAL CONTRACTOR TO PROVIDE FIRE TREATED WOOD STUD BLOCKING, OR EQUIVALENT TO SUPPORT SIGNAGE.
- SIGNAGE CONTRACTOR SHALL VERIFY SIZE AND LOCATION OF ANY AND ALL ALLOWABLE MOUNTMENT OR POLE SIGNAGE WITH LANDLORD AND PROVIDE SHOP DRAWING(S) PRIOR TO FABRICATION TO STARBUCKS DESIGNER FOR APPROVAL
- SIGNAGE CONTRACTOR TO INSTALL SIGNAGE IN COMPLIANCE WITH LOCAL CODES AND OBTAIN PERMIT AND LANDLORD APPROVAL.
- SIGNAGE CONTRACTOR TO SUPPLY SHOP DRAWINGS TO STARBUCKS CONSTRUCTION MANAGER AND TO THE GENERAL CONTRACTOR AS NEEDED. GENERAL CONTRACTOR TO NOTIFY STARBUCKS CONSTRUCTION MANAGER IMMEDIATELY IF SHOP DRAWINGS OR INSTALLATION IS IN DISCREPANCY WITH STARBUCKS ARCHITECTURAL DRAWINGS.
- GENERAL CONTRACTOR TO CLEAN, PATCH AND REPAIR EXISTING EXTERIOR AS REQUIRED.

SHEET NOTES

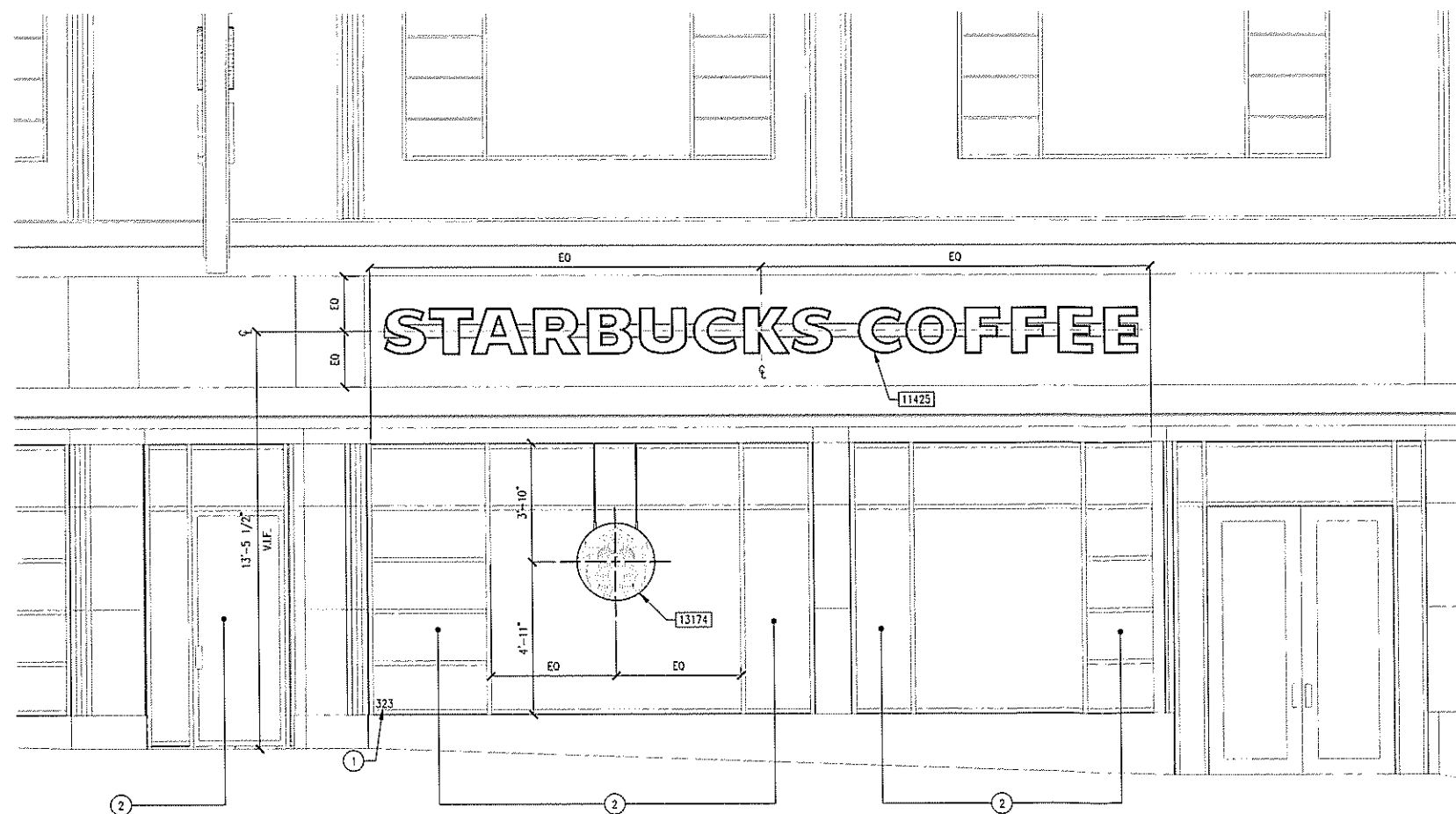
- PROVIDE 3" HIGH BLACK ACRYLIC STORE ADDRESS ON GLAZING.
- EXISTING STOREFRONT TO REMAIN.



2 INLINE ILLUMINATED RACEWAY SIGN (AREA: 36.37 SQUARE FEET)
 SCALE: 1/2" = 1'-0" SIGNAGE SHOWN FOR REFERENCE ONLY. SIGNAGE TO BE PROVIDED BY LICENSEE UNDER SEPARATE SIGNAGE PERMIT.



3 ILLUMINATED DISK WINDOW SIGN (AREA: 6.25 SQUARE FEET)
 SCALE: 1/2" = 1'-0" SIGNAGE SHOWN FOR REFERENCE ONLY. SIGNAGE TO BE PROVIDED BY LICENSEE UNDER SEPARATE SIGNAGE PERMIT.



1 EXTERIOR ELEVATION
 SCALE: 3/8" = 1'-0" SIGNAGE SHOWN FOR REFERENCE ONLY. SIGNAGE TO BE PROVIDED BY LICENSEE UNDER SEPARATE SIGNAGE PERMIT.

Project Name: **Milwaukee Marriott Hotel**
 Project Address: **323 E. Wisconsin Ave. Milwaukee, WI 53202**

Store #: _____
 Project #: _____
 Concept: MCS
 Palette: Heritage
 Issue Date: August 14, 2012
 Design Manager: Fabiana Belous
 LEED® AP: _____
 Production Designer: Charles Sparks & Co.
 Checked by: _____

Sheet Title: **EXTERIOR ELEVATION**
 Scale: As Indicated

Sheet Number: **A-201**