



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

CITY PLAN COMMISSION --

Resolution approving facade alterations for an existing multi-tenant building to accommodate a new retail space for dd's Discounts located at 3539 South 27th Street, on the northwest corner of the Loomis Centre site, on the south side of West Morgan Avenue, west of South 27th Street, in the 13th Aldermanic District, relative to a Development Incentive Zone known as Loomis Centre, established by Section 295-91.0041 of the former Milwaukee Code.

- Analysis -

This resolution approves façade alterations for a proposed 18,000 square foot dd's Discounts located within a multi-tenant commercial building on the northwest corner of the Loomis Centre site, on the south side of West Morgan Avenue, west of South 27th Street.

Whereas, The City of Milwaukee has established a permitted use list and design standards for the review of new developments and site work on properties located within a Development Incentive Zone, generally bounded by South 27th Street to the east, West Loomis Road to the south, South Point Terrace/South 31st Street to the west and West Morgan Avenue to the north and established by Section 295-91.0041 of the former Milwaukee Code; and

Whereas, The façade alterations on a portion of the building that was formerly occupied by HOB0 improve the aesthetic and provide additional visual interest to the entry portion of the subject tenant space, and the height, materials, and other applicable elements within the scope of the façade alterations are generally consistent with the established design standards; therefore, be it

Resolved, By the City Plan Commission of Milwaukee that the building elevations for the proposed dd's Discounts in the Loomis Centre Development Incentive Zone are hereby approved; and, be it

Further Resolved, That the owner, or their assignees, are responsible for maintaining site improvements in accordance with approved plans; and, be it

Further Resolved, That the Department of City Development is authorized to review and approve minor modifications, such as building and site signage of said building deemed necessary to complete the development and which are consistent with the approved design standards and the Milwaukee Code.

CPC 07/18/22