

LRB RESEARCH & ANALYSIS

JULY 16, 2008 AGENDA

ITEM 31, FILE 080430

PUBLIC WORKS COMMITTEE

JAMES CARROLL

Resolut
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#08043
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resolution relative to application for, acceptance and expenditure of 2009 State of Wisconsin recycling grants.

BACKGROUND & DISCUSSION

1. The Department of Public Works (DPW) annually submits a resolution to authorize DPW to apply for, accept and expend the following two recycling grants from the Wisconsin Department of Natural Resources:

Basic Recycling Grant
Recycling Efficiency Incentive Grant

2. DPW currently has 28 summer and 31 winter cart routes and 3 weekly bin routes servicing approximately 190,000 residences. The Department annually collects approximately 25,000 tons of curbside recyclables, 30,000 tons of yard trimmings and 4,000 tons of other recyclable items collected at self-help stations.
3. The Basic Recycling Grant
 - The 2007-09 bi-annual State of Wisconsin Budget provides \$32.9 million to annually fund the State's recycling grant program.
 - The amount of \$3,535,679.24 was granted to the City of Milwaukee in 2008. (File #080172, currently being held in the Finance and Personnel Committee increases the amount originally authorized from \$2,799,000 to \$3,535,679.24).
 - DPW estimates the City will receive \$3,530,000 for the City's 2009 recycling program. The total cost of the City's 2009 recycling activities (recycling, composting, and waste reduction) is estimated to be \$11,200,000 with the City providing \$7,670,000 and the balance (\$3,530,000) provided by the State's recycling grant.
 - There are 31 Operations Driver Worker positions supported by this grant.
4. Recycling Efficiency Incentive Grant
 - The State of Wisconsin's Recycling Efficiency Incentive Grant rewards Responsible Units that have made efforts to improve the efficiency of their recycling programs. For 2008, the total amount of funding expected to be available for the Recycling Efficiency Incentive Grant Program is \$1.9 million. The \$1.9 million will be divided among the Responsible Units of Governments that successfully submit applications. After the number of successful applicants is determined, each qualified applicant receives a distribution based on a flat per capita rate (approximately \$0.38).

- Milwaukee is eligible for this grant because of its partnership and coordination of education and outreach initiatives with the Wisconsin Be Smart Coalition, formerly the Wisconsin Waste Reduction Coalition. The Wisconsin Be Smart Coalition was founded in 1995 to reduce the amount of waste generated by residents and businesses throughout southeast Wisconsin through a regionally coordinated waste reduction campaign.

The Coalition combines the expertise and resources of local government, state agencies, non-profit organizations, businesses and environmental organizations to sponsor Be Smart (Save Money and Reduce Trash) programs. More than 45 partners participate.

- For 2008, DPW anticipated receiving \$226,850 for this grant. Because there were fewer eligible applicants than anticipated, the 2008 grant amount awarded to Milwaukee was increased to \$381,399.11 (File #080172, currently being held in the Finance and Personnel Committee). For 2009, DPW anticipates receiving \$226,850.
- DPW will use the funding from the 2009 grant to fund the second year of a Recycling Outreach, Education, and Promotion campaign that is being conducted under a contract entered into with Staples Marketing Communications and certified EBE subcontractor Mosaic Communications (File #070545). The 2009 grant will also be used to fund the recycling processing costs of electronic scrap collected from the public at Sanitation's Self Help Sites, as well as cover other recycling program costs related to education and compliance.

FISCAL IMPACT

1. The resolution authorizes the application, acceptance and expenditure of \$3,530,000 for the 2009 State of Wisconsin's Basic Recycling Grant and \$226,850 for the 2009 State's Recycling Efficiency Incentive Grant.

Cc: Marianne Walsh
Wanda Booker
Rick Meyers
W. Martin Morics

Prepared by:
Jim Carroll, X8679
LRB Research & Analysis
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