

December 2017 Year End Report/Narrative – NSP 1

Quick Look

DOOR TO DOOR CONTACTS			
# of direct contacts	0	# flyers distributed	100
Focus	Creating Neighborhood Block Clubs in the Region		
MPD REGISTERED BLOCK CLUBS			
1 Maintained: Parklawn			
NEIGHBORHOOD CLEAN UPS			
# of clean-ups	0	# residents	0
Description	NA		
COMMUNITY MEETINGS & EVENTS			
# of meetings/events	6/9	# of residents	1
Description	Equitable Economic Dev Conference Community & Economic Dev mtg 30 th Street Corridor mtg Town Hall mtg Parklawn Harvest Fest D7 Crime/Safety mtg D7 Holiday Safety mtg Landlord/Tenant Rights Workshop Safe & Sound mtg		
TOTAL NUMBER OF NEW RESIDENTS INVOLVED			
# residents (unduplicated)	1 Lucious Thomas		
OTHER INITIATIVES			

2017 Year End Report

The NWSCDC staff takes a proactive approach by establishing and maintaining block watch groups, creating landlord compacts, organizing area cleanups and working with the Targeted Investment Neighborhood (TIN) program.

NSP Area 1 “Parklawn” is home to approximately 9,849 residents living in 3,655 households. The majority of individuals in the area are African-American (88%), with the total minority population reaching 94.07%. A significant percentage of the population is comprised of children under the age of 18 (34%). In addition, of the 2,513 families in the area, 45% are unmarried families with their own children.

The demographics were collected from **COMPASS** which is a website that has Milwaukee’s first searchable database of local scholarship information, in addition to general information on career planning as well as college and apprenticeship choices.

First Quarter – 2017

NWSCDC focused efforts on improving the **quality of life** in NSP Area 1 neighborhoods. The area has displayed some positive results from the increase in resident participation in the past year and showing a display of growth and awareness within the community. The NSP Coordinator focused on collaborating and meeting community partners in the NSP area and continuing to build trust in the community. The NSP Coordinator for the area clearly realizes that sustainable communities will take time to cultivate and develop while fostering a strong foundation and maintaining a relationship with residents. This has been done through:

- Door knocking, introductions and conversations
- Block surveys
- Literature drops at residential properties
- Community meetings/events
- Creating and maintaining block watch groups
- Contacting residents via email or phone to community partners
 - ✓ 300 door-to-door contacts/literature drops
 - ✓ 1 block watch group maintained
 - ✓ 34 meetings/events
 - ✓ 49 new contats/residents/participants

Second Quarter – 2017

In the second quarter, the NWSCDC Coordinator began to conduct neighborhood clean-ups in NSP 1 with resident participation. The blight reduction was accomplished in a 2-4 block radius which assisted in improving the overall beautification and **quality of life** for residents in the area. Clean-ups provide a service to acquire a tangible asset in the community incorporates healthy lifestyles and exudes a community that cares for their surroundings and one another.

The NSP coordinator in the area continued to do door-to-door knocks and attend meetings and events in the area for the second quarter of 2017. The Little Library outside of Clemens Elementary School was also considered and constructed for the school by the end of the quarter.

The NSP Coordinator for the area also was instrumental in the closing of one nightclub in the area as well as the grocery store conducting illegal activities in the neighborhood.

- Door- to-door literature drops
- Block watch meetings
- Neighborhood clean-ups
- Community meetings/events
 - ✓ 860 door-to-door contacts/literature drops
 - ✓ Maintained 1 block watch group
 - ✓ 3 area clean-ups
 - ✓ 25 meetings/events
 - ✓ 171 new residents/participants

Third Quarter – 2017

In the third quarter of 2017 NSP area 1 obtained a new Coordinator, Joshua Beaton. The NSP Coordinator began with familiarizing himself with the neighbors and the area in general. There was door-to-door knocks with introduction letters and other resource materials distributed to the residents. The NSP Coordinator continued to attend meetings on violence prevention and reckless driving. Prep work was done for upcoming events and projects for the NWSCDC and the area partners. The NSP Coordinator also worked on and began creating a resource list for distribution to area residents.

- Door-to-door literature drops
- Block watch/resident meetings
- Neighborhood clean-ups
- Community meetings/events
 - ✓ 520 door-to-door contacts/literature drops
 - ✓ 3 area clean-ups
 - ✓ 101 new residents/participants

Fourth Quarter – 2017

In the final quarter of 2017 NSP area 1 obtained a new Coordinator, Cassandra Flagg. The NSP Coordinator conducted final clean-ups for the area that included the West Basin area and the Lincoln Creek neighborhood. The Coordinator also conducted an all staff clean-up as a final clean-up for the West Basin area and NSP area 1 in late October.

The Coordinator also canvassed the neighborhood to familiarize and get to know the residents in the neighborhood. There were door-to-door contacts made in which the Coordinator left introduction letters, business cards, City Official's contact information, up-coming events flyers and other resources and information relevant to the community.



The Coordinator continued to attend meetings and events that were relevant in the area as well as the surrounding areas of NSP 1. The Coordinator participated and assisted in coordination a community events for Safe Streets and reckless driving with the NWSCDC staff, MPD as well the Alderman Ashanti Hamilton on Capitol drive.

The Coordinator continued to attend Parklawn resident events on a monthly basis. In addition, the Coordinator began working with neighbors in the Elmhurst area to begin the processes of a neighborhood block watch group. In this area, there were multiple complaints in regards to nuisance houses and drug activities. This area also had submitted an application and petition for a speed hump on their street which the Coordinator resubmitted for processing in 2018.

In Summary

The Northwest Side Community Development Corporation (NWSCDC) NSP area 1 Coordinator has focused on having more of a presence in NSP area 1. The Coordinator has continued to make new contacts with residents in the area and attend meetings and events.

The Coordinator has been in contact with businesses in the area that have expressed a desire to partner with the NWSCDC and have community events in order to bring the neighborhood and its residents closer in contact with one another.

In the coming months, the Coordinator will begin to organize and form more block watch groups in the area to become more familiar with the residents and able to provide more resources that are needed to the residents.

